

PROFIT BY LINE October September February Select all

STATE

Select all NSW QLD VIC

SPR©CKET CENTRAL

PROFIT BY BRAND

\$2,413.85K \$1,837.97K \$1,573.84K \$1,483.04K \$867.68K WeareA2B Solex Trek Bicycles Giant Bicycles **OHM Cycles** Norco Bicycles

■ large ● medium ● small

Touring Road Mountain Standard

PROFIT

QUENEAND \$2.34M

PROFIT BY STATE

\$10.93M

PROFIT BY MONTH

Profit — Transactions TRANSACTIONS 19803

Brisbane

CANCELLED 178

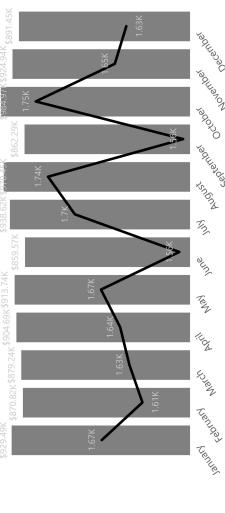
E \$5.79M

ON LINE

9739

\$2.78M Tom Tom, © 2021 Microsoft Corporation, © OpenStreetMap

₽ Bing



Note: The data and information in this document is reflective of a hypothetical situation and client. This document is to be used for KPMG Virtual Internship purposes only.



STATE

STATE

STATE

Select all

NSW

QLD

VIC

NUMBER of CUSTOMERS

May

21.94M

3494

\$2.34M

PROFIT BY STATE

St September October November PROFIT BY WEALTH SEGMENT

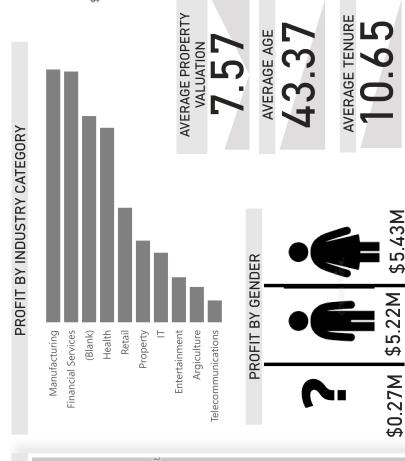
#\$2.67M (24.5%)

\$2.67M (24.5%)

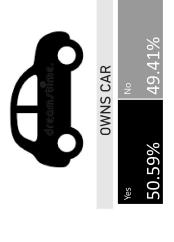
Mass Customer

High Net Worth

\$5.47M (50.14%)



\$5.79M



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Adelaide

\$2.78M