CAIR Michigan Website
Required Assets & Content from Client

December 2025

1. Event Photos Needed

High-quality photos (min 1200px wide) for the Events page gallery. JPG or PNG format.

- 10-15 event photos for the gallery carousel

2. Hero/Banner Images

Large banner images (min 1920x800px) for page headers. Professional quality required.

- Home page – community gathering or group photo
- About page – diverse Muslim community members
- Advocacy page – meeting or advocacy work in action
- Safe Space page – students or community working together
- Volunteer page – volunteers helping at an event
- Internships page – young professionals or interns collaborating
- Speaker page – speaker presenting to an audience
- Media page – press conference or media interview

3. Testimonials Needed

Real quotes with permission to publish. Include name and brief identifier.

- 3 volunteer testimonials – name, volunteer role, 2-3 sentence quote about experience
- 2 intern/alumni testimonials – name, internship year, current position, quote
- 3 donor testimonials – name, donor type (monthly/annual), quote about why they give
- 3 case success stories – anonymized stories of people CAIR helped (with permission)

Image Requirements:

- All images should be high-resolution (minimum 1200px wide)
- Preferred formats: JPG for photos, PNG for graphics with transparency
- Hero/banner images should be at least 1920x800 pixels
- All photos should be professional quality with good lighting
- Ensure you have permission to use all photos on the website