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OrangeJordan



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Orange Jordan offers unmatched, state-of-the-art cloud computing services for enterprise customers

Orange Jordan, the leading integrated telecommunications provider in the Kingdom, prides itself on its highly varied portfolio of services that it offers to enterprises through its specialized unit, Orange Business Services (OBS).

The offerings provided by OBS are empowered by the most advanced technologies, seasoned know-how, and consultation that help companies stay at the forefront of their industries.

As a result, they have earned Orange three major awards at the World Communication Awards in 2012.

In today's business, many organizations are hosting their information technology (IT) by working with cloud service providers like Orange. This helps to shift the cost structure from capital expenditure to operating expenditure and also assists IT systems in being more agile and secure.

Cloud computing allows IT departments to focus on their real job, which is to drive the benefits of IT for the business in regards to service, information management, business analytics, IT-enabled business innovation and digital business. Using a cloud effectively can significantly improve business and IT agility and subsequently lower IT costs. Cloud computing in general can be viewed as a utility grid; physical resources are spaced across multiple stations, and resources can be logically pooled to present value to users, wherever they may be.

Allowing companies to take part in this cloud revolution, Orange Jordan offers two cloud service models: infrastructure as a service (IAAS) and software as a service (SAAS). The server infrastructure is hosted locally in an advanced data center with high availability and storage, different computing resources and application packages that suit the customer usage pattern and fulfill customers' needs.

Orange's IAAS solution allows its customers to host, control and manage their data anywhere and at any time with more stability, flexibility and reliability without having to worry about IT hardware and support. The server infrastructure is both physically and virtually protected, ensuring that customers always have access to their data with business internet and VPN solutions. Along with add-on services that customers can choose, such as firewalls, additional IP addresses, and national and international bandwidth, customers are guaranteed to always reach their data easily and conveniently.



On the other hand, Orange's SAAS solution covers all business needs and allows customers to connect with their companies anywhere, anytime. As part of the SAAS solution, MenaLite is a payroll and HR system which functions with the latest cloud technology to provide customers with the best benefits of a hosted online application. Orange also provides a cloud-based and social-media customer relationship management (CRM) system, including sales force automation (SFA), customer support and local customized features. MenaPMS helps with strategic planning and management and was designed and developed with the ultimate end-user experience in mind, reducing and minimizing complexities found in the current balanced scorecard systems. MenaTracks provides a service desk management system as an e-follow-up solution that tracks customer and employee issues, incidents, requests, tasks and complaints.

