

INBIGHTS

CYPRUS, NOVEMBER 19 – 20, 2016



THE CEL

VISION

The **Cypriot Enterprise Link (CEL)** is a youth-led organization aimed to connect and support the Cypriot entrepreneurial talent in order to form a local and a global entrepreneurial network supported by events, meetups, workshops and projects.

The **Insights Conference 2016** aims to provide a mix of practical and theoretical knowledge to an audience hungry to learn. The conference will take place over two days and will include workshops and talks by world-class founders who will share their startup experience and expertise with our audience. The Insights Conference will take place on **19–20th November 2016** at the **Filoxenia Conference Centre, Nicosia, Cyprus.**



Nicosia

Insights (19-20/11/2016)

Filoxenia Conference Centre

THE INSIGHTS

STORY

In 2013 we introduced the first **Insights Conference** in Cyprus. In 2015 we made it bigger and better. In 2016 the Insights aims to become the largest technology and innovation business conference in the Mediterranean region.

- **1000+** aspired entrepreneurs and business individuals attended so far.
- **20+** sponsors including **Amazon Web Services, Yahoo Developers Network, PayPal/Braintree, Toyota, PwC, Raspberry Pi** and other global technology leaders.
- **40+** international speakers including the founders of **OneFineStay** (acquired \$170 m), **Workable** (raised \$22 m), **PeoplePerHour** (raised \$10 m), **Vungle** (raised \$25 m), **Shyp** (raised \$60 m), **Avocarrot** (raised \$2 m), **Trouva** (raised \$3.5 m), **Hellas Direct, Engino** and many others.
- International mentions from **Techcrunch, Inc Magazine, Yahoo News** and local coverage from all the major broadcasting networks.
- We have also been supported by the **British** and **US embassies**, as well as the **Cypriot government**.

THE STRUCTURE & THEMES OF THE INSIGHTS

EVENT

FORMAT	SKILLS LAB (HANDS ON WORKSHOP)	DISCUSSION	KEYNOTES
DESCRIPTION OF FORMAT	Insights and practical training by an expert into a subject - more technical.	Experts discuss their views on crucial topics in innovation, business and next generation technologies.	Entrepreneurs and leaders share their story, key learnings and life challenging decisions with the audience.

THEMES

1. Industry Disruption - In this section we will explore how different industries can be disrupted in the future and incremental vs radical innovation.
2. Entrepreneurial Environments - In this section we will dive into anything that affects a startup ecosystem.
3. Startup World - Startups are a specific type of business animal, they have special requirements in their management, launch, growth etc. In this sections we will go into the details of what Startups need to grow.
4. Digital economy - A look into applications and social media and how they define the modern day economy.

EXPECT OVER

800

FOUNDERS

BUSINESS

ANGELS

MARKETEERS

ENGINEERS

SOFTWARE

DEVELOPERS

DESIGNERS

PRODUCT

MANAGERS

STUDENTS

& YOU!