DISCUSSION 💬
SKILLS LAB ⚗
WORKSHOPS ✏
LECTURE/TALK 🎓
PANEL/DEBATE 💡

28/3 SATURDAY

TIME	INDUSTRY DISRUPTION	ENTREPRENEURIAL ENVIRONMENTS	STARTUP WORLD
09:00	Registration		
09:30	Morning Coffee		
10:00	Welcome - Opening - CEL		
10:30	Cristiano Betta — Keynote: "A credit card walks into a bar" 30'		
11:00			Jack Smith — Keynote: "How to hack your way to a hundred million dollar idea" 30'
11:30	Alex Loizou — Keynote: "Disruptive innovation: Local marketplaces" 30'		
12:00	Lunch Break		
13:00	Yosi Glick — "Jinni: Watch what you wish for" 30'		Chrysanthos Chrysanthou & Alex Loizou — "Raising funding in Europe and the UK" 60'
13:30	Stephen Leguillon — "Disrupting the food and beverage industry" 30'	Paola Cuneo — "The role of accelerators in supporting successful entrepreneurs" 30'	
14:15	Matt Isherwood — "Quick and effective remote user testing" 60'	Alice Bentinck — "Entrepreneurial ecosystems" 30'	Paris Thomas — "Building a startup: Method to the madness - Intro to Business Model Canvas" 60'
15:15	Coffee Break		
15:45			Danny King — "Growing from two people to your first fifteen" 30'
16:15	Cristiano Betta — "Fun ways of integrating the Braintree API" 60'	Kostas Mavroulakis & Matt Smith — "Building a high-growth social movement" 60'	
16:30			Giannis Gavrielides — "How I ended up with a minority shareholding in my own idea" 30'
17:15		Nial O'Laughlin and Stephen Leguillon & Paola Cuneo — "How to internationalise your start up" 60'	Alex Cican, Denis Constantinou & Eleni Polydorou — "Value of Design for Entrepreneurs 60'

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29/3 SUNDAY

TIME	INDUSTRY DISRUPTION	ENTREPRENEURIAL ENVIRONMENTS	STARTUP WORLD
09:00	Morning Coffee		
10:00	Jamie Dos Anjos — "Fundamentals of sports performance analysis - Identifying performance" 60'	Kostas Mavroulakis & Matt Smith — "Building an entrepreneurial ecosystem" 60'	Peter Nixey — "How to judge what speed to take your company off at" 30'
11:15	Tal Hanoci — "High tech innovation saves lives" 30'		
11:45	Georgios Gatos — "Digitalising the yacht rental industry" 30'		Alexis Piperdes — "Early product validation - Test before you build" 60'
12:15	Lunch Break		
13:15	Alexandros Protogerellis, Valadis Novakovits, Manolis Koufidakis & Michael Asimakopoulos — "Architecting for the cloud - The evolution of Covve's cloud" 60'	Marinos Cleanthous — "Protect your idea before it's too late" 60'	Julia Papageorgiou — "Mastering SEO in 2015" 60'
14:30	Alexis Michael — "Around the world in 80 miliseconds" 60'	Effie Kyrtata & Meliti Bampili-Thymara — "Reloading your country from abroad. Reload Greece - a case study" 30'	Michalis Stavrides — "Financial Toolkit for startups" 60'
15:30	Coffee Break		
16:15	Welcome to closing ceremony - CEL		
16:30	Jamie Dos Anjos — Keynote: "Adding value: Moving from providing data to improving outcomes" 30'		
17:00			Gaston Chee — Keynote: "CEO, Entrepreneur or just crazy? What does it all mean?" 30'
17:30		Gunter Pauli — Keynote: "The Blue Economy: How to create a high growth economy by building on available resources" 30'	
18:00	Closing - Credits		