

- DISCUSSION
- SKILLS LAB
- WORKSHOPS
- LECTURE/TALK
- PANEL/DEBATE



28/3

SATURDAY
















TIME	INDUSTRY DISRUPTION	ENTREPRENEURIAL ENVIRONMENTS	STARTUP WORLD
09:00	Registration		
09:30	Morning Coffee		
10:00	Welcome - Opening - CEL		
10:30	Cristiano Betta Keynote: "A credit card walks into a bar" 30'		
11:00			Jack Smith Keynote: "How to hack your way to a hundred million dollar idea" 30'
11:30	Alex Loizou Keynote: "Disruptive innovation: Local marketplaces" 30'		
12:00	Lunch Break		
13:00	Yosi Glick "Jinni: Watch what you wish for" 30'		Chrysanthos Chrysanthou & Alex Loizou "Raising funding in Europe and the UK" 60'
13:30	Stephen Leguillon "Disrupting the food and beverage industry" 30'	Paola Cuneo "The role of accelerators in supporting successful entrepreneurs" 30'	
14:00			
14:15	Matt Isherwood "Quick and effective remote user testing" 60'	Alice Bentinck "Entrepreneurial ecosystems" 30'	Paris Thomas "Building a startup: Method to the madness - Intro to Business Model Canvas" 60'
15:15	Coffee Break		
15:45	Cristiano Betta "Fun ways of integrating the Braintree API" 60'		Danny King "Growing from two people to your first fifteen" 30'
16:15		Kostas Mavroulakis & Matt Smith "Building a high-growth social movement" 60'	Giannis Gavrielides "How I ended up with a minority shareholding in my own idea" 30'
16:30			
17:15		Nial O'Laughlin and Stephen Leguillon & Paola Cuneo "How to internationalise your start up" 60'	Alex Cican, Denis Constantinou & Eleni Polydorou "Value of Design for Entrepreneurs 60'

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29/3

SUNDAY

TIME	INDUSTRY DISRUPTION	ENTREPRENEURIAL ENVIRONMENTS	STARTUP WORLD
09:00	Morning Coffee ☕		
10:00	Jamie Dos Anjos "Fundamentals of sports performance analysis - Identifying performance" 60' 	Kostas Mavroulakis & Matt Smith "Building an entrepreneurial ecosystem" 60' 	Peter Nixey "How to judge what speed to take your company off at" 30' 
11:15	Tal Hanoci "High tech innovation saves lives" 30' 		Alexis Piperdes "Early product validation - Test before you build" 60' 
11:45	Georgios Gatos "Digitalising the yacht rental industry" 30' 		
12:15	Lunch Break 🍽️		
13:15	Alexandros Protogerellis, Valadis Novakovits, Manolis Koufidakis & Michael Asimakopoulos "Architecting for the cloud - The evolution of Covve's cloud" 60' 	Marinos Cleanthous "Protect your idea before it's too late" 60' 	Julia Papageorgiou "Mastering SEO in 2015" 60' 
14:30	Alexis Michael "Around the world in 80 miliseconds" 60' 	Effie Kyrtata & Meliti Bampili-Thymara "Reloading your country from abroad. Reload Greece - a case study" 30' 	Michalis Stavrides "Financial Toolkit for startups" 60' 
15:30	Coffee Break ☕		
16:15	Welcome to closing ceremony - CEL		
16:30	Jamie Dos Anjos Keynote: "Adding value: Moving from providing data to improving outcomes" 30' 		
17:00			Gaston Chee Keynote: "CEO, Entrepreneur or just crazy? What does it all mean?" 30' 
17:30	Gunter Pauli Keynote: "The Blue Economy: How to create a high growth economy by building on available resources" 30' 		
18:00	Closing - Credits		