

Gen 0

Tokino Sora

Tokino Sora is an easy-going, happy and comforting person whose personality has led many fans to call her "Tokino Sora Mama!" (ときのそらママ) because of her motherly attitude. Directly according to her, she would love her fans to call her Sora-chan or simply Sora with no honorifics, as she does not think a lofty title or suffix like -sama is befitting of her.

Roboco

Roboco wears a biker jacket with red stripes. She also wears black rimmed glasses. Her lower body consists of a pair of inverted chaps that only cover her crotch. Her hairstyle is often "modified" between short brown-hair or long-hair, sometimes with cat ears or wearing glasses.

Hoshimachi Suisei

Suisei is a modest, multitalented singer and aspiring idol who is among the more level-headed members of hololive, though she also has a childish streak. After her unexpectedly compelling performance as a traitor in a game of Project Winter, she gained a reputation for remorseless sociopathy behind a facade of polite sweetness. No one seems to know how much of the "Psychopath Suisei" persona is real or not, but Suisei herself acknowledges that it is extremely funny and has referred to the incident on multiple occasions.

Azki

Apart from singing, she likes to do ego-searching and browsing the internet. She also regards herself as a person with persistence that keeps putting effort on her abilities. She is very kind and is always there to comfort her fellow members when they're upset. She has very great singing abilities, and she has a very large vocal range.

Sakura Miko

Miko is a self-proclaimed "elite" gamer who is somewhat melodramatic and tends to become emotionally attached to NPCs and inanimate objects. Fans tend to use the term "elite" ironically to highlight Miko's questionable decision-making skills as well as her tendency to speak garbled nonsense punctuated by the occasional F-bomb. Though Miko specializes in role-playing games, much of the humor on her channel stems from the fact that even while playing graphic and violent games, such as Grand Theft Auto, she rarely takes her role seriously. Her love for erotic games often finds its way into other games that she plays, especially those featuring freely adjustable camera angles and skirt-wearing female characters.

Gen 1

Akai Haato

Haato appears to be a classic tsundere who teases her fans by calling them *kimo ota* (creepy otaku), among other things and sometimes flusters easily. She is mostly calm to where others can find relaxation in her streams, with Minecraft specifically of note. She has also been referred to as seiso (pure) by even the higher ups (managers, ect) that they told the other hologirls. that they told the other hologirls, as stated by Houshou Marine, to use her as the example of purity.

Akai Haato (Haachama)

Unlike Haato, Haachama can be described as an Eldritch Baby that loves repeating her name. With a fondness for Haato's Candy Gothic Lolita outfit, she adopts a very childish personality that can sometimes borderline on evil, unsettling or insane despite her cutesy, giggly, playful demeanor. Haachama does whatever comes to impulse. She does nothing to discourage creepy behaviors, and frequently does weird, creepy things herself such as sniffing her own feet, and decorating her home in Animal Crossing: New Horizons with lewd drawings of herself

Aki Rosenthal

Aki is a curious, fun-loving, friendly and determined high school, half elf girl from another universe with a very calm voice and attitude, she enjoys singing and belly dancing; hobbies that can be seen combined in her original song "Shallys". Aki's streams are considered chill and wholesome, this can be seen in her gaming streams as it is rare for her to lose her temper, usually remaining cheerful. She also enjoys drinking as she has done streams talking to the chat while drinking and eating.

Natsuiro Matsuri

Matsuri is an energetic, expressive, and sometimes chaotic cheerleader girl who is bubbly as a festival. She is known for certain viral moments like wearing band-aids to school instead of bras, posting her own take of a popular internet copypasta video on Shirakami Fubuki's Twitter, and groping other members off-camera (including Hoshimachi Suisei, Shirogane Noel, Murasaki Shion and Yukihana Lamy, among others). Her cheerful attitude makes her popular among her peers and is looked up upon by her juniors. She has high girl-power, making her a good wife material noted by other hololive members.

Shirakami Fubuki

Fubuki is usually always cheerful and excited, singing little songs and making many in-jokes. She is shy when confronted with new circumstances, and when embarrassed she "hides" at the bottom of the screen with only her fox ears peeking up. She becomes enthralled in games and has cute conversations with scripted game characters, or voice acts as characters while making effects.

Yozora Mel

Yozora Mel is known for her sweet, calm and caring personality, giving a contrast to what people might expect from her design. She commonly puts others before herself if it means they will benefit

from it. She speaks politely and gives a comfy vibe, but also speaks quietly, which can make it difficult to hear her sometimes. She can be questionable at times though, in major part seen when she's with Yuzuki Choco.

Gen 2

Nakiri Ayame

Ayame is an oni who seems to talk to humans as if they are below her. However in spite of this, she is very friendly, playful and treats her audience equally to herself. Even sometimes looking up to humans she respects such as Houshou Marine to where she had difficulties approaching her.

Ayame is infamous for her approachability and her rather sensitive funny bone, as it's very easy to make her let loose a cute little giggle from the slightest amusement. She will laugh when she's up to no good, chuckle at her observations on things, giggle at her mistakes and burst at her chat's cheap jokes. Bad Japanese puns are especially her weakness as she starts giggling and laughing to where she can't contain herself anymore, bashing her table uncontrollably and needing to stop whatever she's doing just to let it loose.

Minato Aqua

Aqua is a bumbling airhead who somehow manages to become the victim of every joke in which she gets involved. She is also childish and prone to throwing tantrums, smashing her keyboard, and hyperventilating when things don't go as planned (which is most of the time). She enjoys playing pranks and causing mischief, but it almost always backfires because of a combination of poor planning and bad luck. To make matters worse, Aqua makes no attempt to avoid embarrassing situations to the point at which many wonder if she might actually be masochistic.

However, while Aqua appears to be an incompetent crybaby, she is deceptively skilled at highly technical video games like Sekiro, Dark Souls, Apex Legends (Master rank), and League of Legends (Diamond rank). She is also a prolific streamer, with a record of five streams in a single day.

Murasaki Shion

Shion is a smug, cheeky brat ("*kusogaki*") who speaks bluntly without the usual politeness/consideration associated with the Japanese language, and flirts shamelessly with other hololive members. She wants to be seen as an adult, but thanks to her childish appearance and mannerisms, all attempts by Shion to appear adult-like end up looking very silly. She has a friendly rivalry with Minato Aqua, and the two can often be seen playing petty and mostly harmless pranks on each other.

Oozora Subaru

Subaru is extroverted and tomboyish in nature. She is confident, hardworking, and always optimistic, even in situations that would discourage most people. This is in part because she is likely the one holoidol who has gone through the most trouble in her life as she was born with a hole in her heart (Ventricular Septal Defect i.e VSD, which mean the wall that separated the left and right side of the

heart didn't close correctly and created a hole) that threatened to kill her by the time she was 14, got ran over by car and even had her house burned down, which was the final straw that pushed her desperately into joining hololive, going so far to pretend to be an otaku to get accepted, which was successful yet ineffective due to its fakeness.

Because of her overwhelming life experience, she usually acts like a tsukkomi (straight man), pointing out the ridiculousness of whatever other members are saying or doing, and in doing so makes her the butt of many jokes. But that doesn't mean she is incapable of smiling, as she always finds a way to smile and joke herself.

Yuzuki Choco

With a way of speaking that blurs the line between maternity and seduction, Choco is as sweet as her name suggests. Because she blurs the line between erotic and motherliness so much to the verge of pointless nitpicking and is so unapologetically feminine as a result, she has caused various confusion and mixed responses as to how others see her.

As a former school nurse, she is cautious about her audience's wellbeing and health. She is most well known for her ASMR streams that soothe and relax listeners, though some do feel heat from the erotic undertones. True to her old life as a teacher, she is very knowledgeable and will sometimes take up the role of a teacher to pop quiz other hololive members as challenges. Though being a demon, sometimes her sense of humor can be rather morbid, such as the time in her birthday stream in which she promised to take Oozora Subaru to a fun haunted house of horrors, before becoming the horror herself trying to cook the ducky idol alive, toying with her life.

Gen 3

Hoshou Marine

Marine is a bold, fast-talking girl who often throws caution to the wind, making obscene jokes and playfully mocking both her higher-ups and her viewers. Marine describes her way of approaching people is through to talk to them so she may get in their circle, as described when talking about the differences between herself and Nakiri Ayame.

She often struggles to keep her lewdness in check, with her openly lusting after fictional female characters, reading BL and claiming to be a former shotacon (despite still showing some attraction in fiction). This has lead her to describe herself as extremely horny, with the phrase "I'm Hornyyyy!~♪" being a fan favorite since her 3D stream with Kiryu Coco. At times she even tries charming and seducing her way out of sticky situations, which has backfired on her at times.

Shiranui Flare

Flare is a kind and extremely humble individual, almost to a fault. Her kindness is vouched for most often by the other hololive Fantasy members, which has resulted in her so-called 'harem,' with Pekora being an exception. However, out of the four members in hololive Fantasy, it remains to be Noel who is the most blatant in her affection.

Other hololive members, like Sora, have expressed their admiration for Flare because of her versatile voice and mature aura. However, although Flare is known to be cool and aloof at first glance, she is actually quite childish and girly, which comes out the most in her horror streams and when she is drunk.

Shirogane Noel

Noel is a clumsy but mostly wholesome knight, with a more girlish voice than her appearance would suggest (though she can pull out a mature older sister voice if the occasion calls for it). She often streams video games, but is rarely seen actually doing well in them.

Noel's thirst for Shiranui Flare is arguably matched only by Natsuiro Matsuri's thirst for girls in general. She gets jealous if Flare so much as interacts with someone else, and since Flare is somewhat of a chick magnet, this happens very often.

Usada Pekora

Pekora is infamous for mischief, to the point where other hololive members will instantly become suspicious of any project if they learn that Pekora was involved. While her intended victim is usually Sakura Miko, no one is exempt from her trolling, not even herself. Pekora's fans appropriately display this same kind of attitude and are known to ruthlessly tease her through the chat when the opportunity arises. In spite of everything, Pekora still wants to be recognized as a real idol, but to her chagrin, fans mostly think of her as a "comedian" and "crazy rabbit," not helped by her constant sprees of often self-inflicted misfortune. Even when she is in an idol-like scenario, something always backfires on her. Fittingly, she is also particularly well-known for being able to almost instantly flip between smugly gloating and desperately begging for help/forgiveness depending on whether or not she has the upper hand in a situation.

Pekora has a distinctive laugh (frequently represented in text as "AH↓ HA↑ HA↑ HA↑") somewhat resembling that of an older female aristocrat, and frequently interjects her sentences with the "-peko" suffix, though she has been known to forget this occasionally. She asserts her dominance by shouting "PE↗ KO↘ PE↗ KO↘ PE↗ KO↘."

Hololive Gamers

Inugami Korone

Korone has a sweet and goofy personality comparable to that of an actual dog. She often kisses other hololive members for no reason, and has a high-pitched laugh that resembles the cry of a screeching seagull.

Like most dogs, Korone is fiercely loyal, specifically to Nekomata Okayu with whom she forms a pair known as "OkaKoro." In fact, the two are so close that Okayu didn't mind Korone grabbing and massaging her breasts during their sleepover after Korone had a exhaustive day of dance practice

and concert work, which can be seen in a more maternal light. They also often casually kiss each other on the lips.

Korone has a fondness for retro games, especially those that are more niche (or even poorly-made). She gets a lot of amusement from the strangeness in these games, often laughing at how absurd they can be.

While her activities usually look playful and sugary, Korone can also be nonchalantly terrifying at times; for example, she accidentally revealed that she had searched for torture/execution methods in her mobile browser history, laughed joyfully while using the chainsaw in Doom, and was completely unfazed by a scene in Heavy Rain where the protagonist (under Korone's control) was forced to cut off his own finger. Many holoGirls, A-chan included, have gone out of their way to say Korone is flat out crazy. Unlike the axe-crazed Suisei, Korone has a childish style of psychopathy that suggests that she does not appreciate the severity of the physical pain she inflicts on others.

Nekomata Okayu

Okayu is typically very relaxed, free-spirited, and also somewhat of a playboy or prankster. She sometimes flirts openly with other hololive members just to see their reactions and is also known for impulsively swiping food. She never denies her wrongdoings and was handed a guilty verdict in several "Okayu Court" cases, after which she obediently served her sentence. Okayu typically likes to talk a lot and through many streams likes to talk about daily activities and old stories.

Despite her laid-back personality, Okayu can get very emotional when playing games to the point that she can break down into tears during emotional moments in the story. This happened most notably when she finished: The Legend of Zelda: Link's Awakening, where she cried on stream after beating the game for a few minutes and needed a moment to compose herself.

Ookami Mio

Mio is frequently described by fans and other hololivers as being mature, responsible and level-headed when compared to her peers. In the holo no graffiti animated shorts Mio is frequently seen playing the part of the "straight-man," reacting comparatively like a real person would to her coworkers' absurd shenanigans or the onset of surreal situations. Mio is also regarded as being exceptionally kind, even among the already enormously friendly hololive staff, with both fans and peers frequently seeking her personal advice. This friendly and wise persona has earned her the popular nickname "Mio-mama."

Despite these mature traits, however, Mio is frequently touted as one of the biggest scaredy-cats in hololive. Among hololive's roster Mio is one of the most susceptible to horror movies or the scares in horror-themed games. This aspect of her personality is also supported by the holo no graffiti animated shorts, with Mio being revealed to be extremely easily frightened by ghost-stories, being completely unwilling to remain alone in the dark and becoming almost catatonic when scared.

Gen 4

Amane Kanata

Kanata is an angelic denizen currently studying at the Heaven Academy to become a full-fledged angel. She is currently 18 years old. (She specifies that this is her "angel age," but has stated in past streams that this is the same as her human age.)

Kanata is extremely sweet, polite, friendly and demure. She is somewhat more quiet and reserved when compared to her contemporaries in hololive's fourth generation, and her sense of humor generally tends to be less crass or vulgar.

Himemori Luna

Luna has a sweet and innocent personality, although due of her status as the Princess of Candy Kingdom and as the youngest hololive member, she is a bit pampered and always asks for the older hololive members' attention, especially Natsuiro Matsuri's. Luna also showed hints of sadism and yandere personalities traits although it's not that prominent.

Being a 0 year old, Luna speaks in a childlike manner that almost resembles a toddler who just learned how to speak. She also often adds verbal tics like Nnnaaaaa~ (んなあああああ~) and Nanora (なのら) in her words. She also refers to herself in third person.

Tokoyami Towa

Despite being a Devil, Towa is a sweet, kind-hearted, down to earth girl, which has caused many of her fans to insist that she is an Angel instead. Towa usually gets annoyed by this and insists she is a Devil and does not like Angels. She doesn't truly mean it as she likes Kanata. Her streams are usually wholesome and relaxing, though when subjected to the playful lusts of other VTubers, she becomes one of the few hololdols to strongly become a straight man and be genuinely repulsed by their actions. She really enjoys herself while streaming and often get hyped when playing FPSs, but she might rage if she dies in said games. She also doesn't like horror games as she gets scared fairly easy.

Towa also likes singing and she is well known for her powerful vocal range.

Tsunomaki Watame

Watame speaks in a pleasant tone befitting her image of a soft fluffy sheep. Her voice has been noted by fans to be especially soft, mature and womanly. However, in direct contrast to this image, Watame often amuses herself by making crazed facial expressions. Her wide-eyed, psychotic smile has become iconic on her channel, even appearing on some of her official merchandise (a double-sided pillow cover). She also bobs and weaves her head and body around, which has become one of her signature gestures that she does especially when singing.

She seems to be okay with her fellow hololive members eating her during collaboration streams, as she reassured her fans that even if she was eaten she would respawn after an 8-second timer.

Gen 5

Momosuzu Nene

Nene is a cheerful girl who loves to talk and sing. She dreams of becoming an idol and having her own anime opening song. She's overconfident in games calling herself "Supernenechi," displaying good aiming skills in Apex despite being a beginner or having a 100% win rate in the first Among Us collaboration stream, however she can also be clumsy such as falling 16 times in her first Minecraft stream and failing Roboco-san's magma test.

Polka and Lamy think that Nene is the toughest fifth gen member as she can easily bounce back to being optimistic, this can be seen in Nene's own recruitment to hololive as she applied to the agency four times, not losing hope until she was accepted in her fourth attempt

Omaru Polka

Polka is known for her silliness and spunk. As a natural-born joker, the only thing to be expected during her streams is unpredictability. In short, rather than simply being referred to as a clown, like she truly is, she's more often called the entire circus by her fans. True to her nature as a circus performer, she is very energetic and outgoing. As seen on various of her streams and 3D performances, she has a distinctive laugh that can be compared to Pekora's. She also has an array of various instruments at her disposal (which include but are not limited to: bells, rotary phone, glockenspiel, vibraslap, and rubber chickens).

Despite these traits, she is often at the receiving end of pranks and teasing from fellow hololive members and her chat.

Shishiro Botan

Botan's cool, mature appearance belies a cheerful and easygoing nature. She appears as very laid back during streams, even through intense gameplay and abrupt chaos. Botan cares deeply for her fellow Generation 5 hololive members, and sometimes acts as a leader for the group. She also has a bit of a mischievous streak—examples include dragging her friends into playing horror games and attempts to eat Tsunomaki Watame. Botan laughs often, even—maybe especially—when she encounters a challenge.

Yukihana Lamy

Her personality can be described as "pure and all-loving." Lamy is soft-spoken, kind, and gentle, but somewhat shy and easily flustered. Both her friends and fans refer to her as "Lamy-mama" due to her motherly aura.

She is close with the rest of the fifth generation of hololive, Shishiro Botan especially. The two are known for their playthroughs of horror games, with some commenting on Botan acting like a protective husband for the terrified Lamy (despite the former clearly enjoying Lamy's reactions).

While Lamy was originally touted as one of the more "seiso" members of hololive (similar to the traditional idol-like Tokino Sora), this has since come into question by both the fanbase and other holomembers due to occasional moments of lewdness, some yandere tendencies, and (most of all) her fondness for alcohol.

Gen 6

Hakui Koyori

Koyori is an energetic and cheerful person, similar to Shirakami Fubuki. Initially, she was considered by some fans as one of the most "seiso" members out of her generation along with Kazama Iroha, but this has since been negated when she started showing her perverted side, such as occasional drops of innuendos and knowledge in NSFW fictions.

Kazama Iroha

Iroha is a soft-spoken and playful, but somewhat clumsy person. Many fans describe her as the most "seiso" member of her generation and one of the most "seiso" in hololive overall besides members like Tokino Sora, though Iroha doesn't think of herself as such. She is also sometimes described as a muscle brain person; in the first holoX meeting collab, she was the only one who didn't describe herself as the smartest member among her genmates.

La+ Darknesss

Laplace has the personality of a smug brat like Murasaki Shion and thinks highly of herself with pronouns like "wagahai" when referring to herself and "kisama" when referring to a second person. She can also be very loud like Uruha Rushia, especially when she loses in a game or if she thinks that she is not treated right. The latter can happen quite often as her senpais like to tease her, because she has a very child-like appearance and can also behave like one. Members like Sakura Miko even think that Laplace is part of the holobabies group, something that Laplace denies.

Sakamata Chloe

Contrary to what her pre-debut artwork might suggested as a "cool and mature" person similar to Mori Calliope and Ouro Kronii, Chloe has a sweet and kind, but somewhat taunt-loving personality, akin to Shirogane Noel, Momosuzu Nene and Tsunomaki Watame. During her debut stream she revealed that she sleeps a lot, often sleeping 12 hours per day. She is also prone to making mistakes and accidents on-stream. Among her most defining characteristics is that she is perhaps too honest for her own good and cheerfully volunteers unflattering details about her life and personal habits, including (but not limited to) body odor resulting from infrequent bathing, various fetishes

including bondage and spanking, and having piles of garbage in her room that sometimes smell like McDonald's.

She has a childish and very soft talking voice that can be described as a mix of those of NIJISANJI members Hoshikawa Sara and Matsukai Mao, but can also produce a mature voice when singing, much like Shirakami Fubuki with her "Kurokami" voice.

Takane Lui

Lui can be described as a "big sister" type person, with an overall gentle but sometimes also energetic and cheerful personality. Due to her relatively level-headed and mature nature, she's often saddled with reining in the antics of her more chaotic genmates, particularly La+ Darknesss and Sakamata Chloe. Like Ninomae Ina'nis and Ouro Kronii, she is quite fond of dad jokes. She can also get easily scared and panicked by anything unexpected; an infamous example was when she streamed Outlast during her early days, which she made a challenge of ending the stream when screamed, she ended up streaming 2 more attempts after failing the first attempt by accidentally knocking down a glass of water.

Among her genmates, Lui is the one who actively tries to communicate with overseas hololive members and fans the most, as seen on several tweets and YouTube community posts of hers, as well as opening her Reddit account in late December 2021.

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