



# SKIN CARE CATEGORY

*Category training document*

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**NIQ**



# Category overview

- **Skin care category** includes products such as applied on skin for moisturizing, conditioning, cleansing products, body powder, sanitizer, liquid and bar soap, bath additive products, sunscreen, tan remover, manual razor, razor blades, shaving cream, after shave and pre shave, hair removal products like solid/liquid wax, hair removal strip
- Skin care is defined shortly as that helps to maintain the skin that is used for face and body .

# CATEGORY VS COMMODITY GROUPS

CATEGORY	COMMODITY GROUP
SKIN CARE	SHAVING ACCESSORY
SKIN CARE	BATH ADDITIVE AND OIL
SKIN CARE	BLEACHING AND TONING PRODUCT
SKIN CARE	BODY POWDER PRODUCT
SKIN CARE	DEPILATORY PRODUCT
SKIN CARE	SHAVING CREAM AND AFTER SHAVE
SKIN CARE	HAND AND BODY LOTION AND OIL
SKIN CARE	PERSONAL CLEANSER OTHER THAN BAR
SKIN CARE	PERSONAL CLEANSER BAR AND NOVELTY SOAP
SKIN CARE	PETROLEUM JELLY PRODUCT
SKIN CARE	SUN EXPOSURE DETECTOR PRODUCT TOPICAL
SKIN CARE	RAZOR BLADES
SKIN CARE	RAZORS
SKIN CARE	SUNTAN AND AFTER TAN PREPARATION

# SKIN CARE

## Hand And Body Lotion And Oil (Multidose)

Number of Common Consumer Name (CCN) : 311  
Default CCN : Hand And Body And Skin Product



Body lotion



Facial cream



Skin serum



Facial Moisturizer



Eye cream

# SKIN CARE

## Hand And Body Lotion And Oil (Multidose)

Number of Common Consumer Name (CCN) : 311



Stretch mark cream



Antiwrinkle product



Baby Lotion



Massage product



Sexual Enhancer



# SKIN CARE

## Hand And Body Lotion And Oil (single dose)

Number of Common Consumer Name (CCN) : 311



Night cream



Skin serum



Facial mask



Hand and body and skin product

# SKIN CARE

## Body Powder Product

Number of Common Consumer Name (CCN) : 16



Body powder



Baby powder



Talcum powder



Liquid body powder

# SKIN CARE

## Personal Cleanser Other Than Bar

Number of Common Consumer Name (CCN) : 187  
Default CCN : Skin cleanser, Skin wash



Skin cleanser



Facial cleanser



Body wash



Shower soap



Shampoo and conditioner  
and body wash



# SKIN CARE

## Personal Cleanser Other Than Bar

Number of Common Consumer Name (CCN) : 187



Hand soap Refill



Hand sanitizer



Skin toner



Facial scrub



Skin mask



Facial mask

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# SKIN CARE

## Personal Cleanser Bar And Novelty Soap

Number of Common Consumer Name (CCN) : 17



Bar soap



Cleansing bar soap



Beauty bar soap



Feminine bar soap

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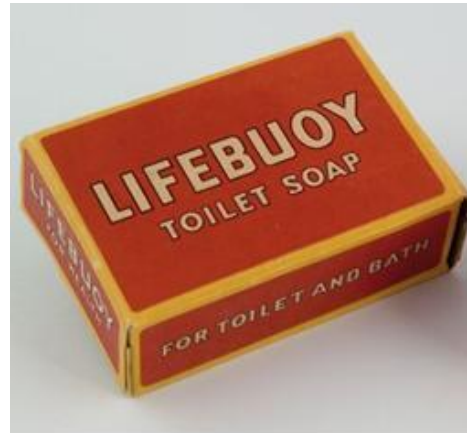
# SKIN CARE

## Personal Cleanser Bar And Novelty Soap

Number of Common Consumer Name (CCN) : 17



Bar soap with pouch



Toilet soap



Novelty soap



Bar soap on a rope

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# SKIN CARE

## Bath Additive And Oil

Number of Common Consumer Name (CCN) : 48



Bath product



Mineral Bath soak



Bath seltzer



Bubble bath



# SKIN CARE

## Bath Additive And Oil

Number of Common Consumer Name (CCN) : 48



Aromatherapy bath product



Bath fizz bomb



Bath product  
(form-bomb)



Bath and shower product



# SKIN CARE

## Suntan And After Tan Preparation

Number of Common Consumer Name (CCN) : 85



Sunscreen



Self tanner



After sun product



After tan product



Sport sunscreen

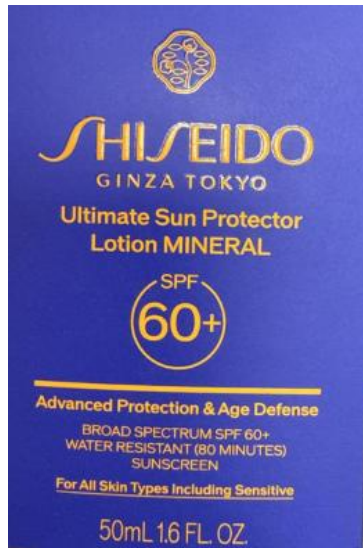


Sunscreen

# SKIN CARE

## Suntan And After Tan Preparation

Number of Common Consumer Name (CCN) : 85



Sun protector



Sun block



Sunless tanner



Self tanning product



BB sunscreen

# SKIN CARE

## Pertroleum Jelly

Number of Common Consumer Name (CCN) : 3



Petroleum jelly



Creamy petroleum jelly



Nursery jelly

# SKIN CARE

## Bleaching And Toning Product

Number of Common Consumer Name (CCN) : 17



Skin whitener



Skin lightener



Skin bleach



Skin bleaching treatment



Skin tone



Body hair bleach

Body hair bleach activator



# SKIN CARE

## Shaving Cream And After Shave

Number of Common Consumer Name (CCN) : 60



Shave cream



Shaving gel



Shave butter



Shaving soap



Shaving bar



Shave oil



# SKIN CARE

## Shaving Cream And After Shave

Number of Common Consumer Name (CCN) : 60



Preshave



Preshave scrub



Post shave



After shave



After shave splash on

# SKIN CARE

## Shaving Cream And After Shave

Number of Common Consumer Name (CCN) : 60



Anti bump lotion



Razor bump and ingrown hair product



Pre epilator



Razor bump treatment



Shaveburn relief

# SKIN CARE

## Razors

Number of Common Consumer Name (CCN) : 6



CCN - Razor  
Type - Nondisposable



Razor with one  
catridge



CCN - Razor  
Type - disposable



CCN - Razor  
Type - cut throat &  
single/double edge



CCN - Razor  
Type - cut throat &  
single/double edge

# SKIN CARE

## Razor Blades

Number of Common Consumer Name (CCN) : 4



Razor Blade



Razor Blade



Injector Razor Blade

# SKIN CARE

## Shaving Accessory

Number of Common Consumer Name (CCN) : 32



Razor case



Razor + Razor holder  
+ shaving brush



Shave bowl



Shaving template



Styptic pencil



# SKIN CARE

## Depilatory Product

Number of Common Consumer Name (CCN) : 11



Depilatory



Hair removal product



Hair remover wax strip kit



Hair removal kit



Microwave hair removal kit