

# MY PITCH DECK

## DAHIRU DANDARE

Address: Birnin Kebbi Road, Sifawa Area of Bodinga Local Government Council,  
Sokoto State.

GSM:08065911143, 08071859541

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### PERSONAL DATA:

Date of Birth: 14 December, 1985  
Sex: Male  
Marital Status: Married  
Hometown: Sifawa  
Local Government Area: Bodinga  
State of Origin: Sokoto  
Nationality: Nigerian

### BUSINESS INFORMATION:

BUSINESS NAME: DAHIRIYYA AD GAGUMA GLOBAL RESOURCES LIMITED

### BUSINESS STATUS:

BUSINESS SECTOR: 36  
STAGE OF BUSINESS: STARTUP  
BUSINESS ACTIVITY: 12727  
YEAR OF OPERATIONS: 2019  
OWNERSHIP TYPE: SOLE PROPERITORSHIP



## OTHER INFORMATION:

### VISION STATEMENT:

To be among the feeding livestock farmers.

To give our customers the very best product and customer service so that we may earn their trust and future business.

To provide cheap and healthy product.

This is a farming business that involves rearing of livestock (Cattle of Rams, Goats, Sheep, Cows and Poultry farm) for the production of meat in commercial quantity.

### EQUIPMENT LIST :

S/N	Description	Model	Usage	Quantity	Unit Price	Total
1.	Cows			10	200,000	2000000
2.	Feeding Materials			100	10000	1000000
3.	Ropes			100	1000	100000
4.	Water Tank			1	500000	500000
5.	Generator			1	150000	150000
6.	Grant Total					3750000

### WORKING CAPITAL LIST:

S/N	Description	Catagory	Quantity	Amount
1.	Feeds (Dussa)	Cost of Feed	70	700000
2.	Feeds (Kowa)	Cost of Feed	30	300000
3.	Feeds (Harawa)	Cost of Fedd	200	200000
4.	Water Source	Bore Hole and Accessories	1	500000
5.	Medications	Cost of Feed	2	50000
6.	Salaries	Staff Salary/Wages	5	150000
7.	Utility		1	50000



**PRODUCT AND SERVICES:**

S/N	Discription	Line Type	Catagory	Cost Price	Sales Price	Monthly Production Capacity	Direct Labour Percent	Material Used Percent
1.	Cows	Product	Cost of Feeds	280000	300000	80	40	60

**COMPETITION ANALYSIS:**

S/N	Line Type	Home Product	Competition Product	Competator Organisation	Home Sales Price	Competator Sales Price	Company Location
1.	Services	Cows	Cows	Nil	320000	300000	Sifawa,Bodinga LGA Sokoto

**INVESTMENT AND USE OF FUND:**

Money require for the services- 5,700,000



## MANAGEMENT PLAN:

S/N	Line Type	Full Name	Responsibility	Stake	Allowance
1.	Shareholder	Dahiru Dandare	CEO/MD	50	50000
2.	Employee	Staff	Staff	20	30000
3.	"	Cleaner	Cleaner	20	20000
4.	"	Security	Scuritye	20	20000
5.	"	Security	Security	20	20000

## PROBLEMS:

1. Regular sickness of the Cattles
- 2.Selling them when the get sick with low price
- 3.Death of the cattles which result to the lost of money.

## SOLUTION:

- 1.Regular medication by the consultant
- 2.Usingof healthy foods for the cattles
- 3.Selling them when the need to be sell and buy another cattles for making them healthy and avoid unespecting sickness.

## SWOT ANALYSIS:

1.Home delibery 2.Best quality and low price 3.Good knowledge of the market 4.Maximum business hour.

1.Customers Relation 2.Better Market Strategy 3.Business expension and growth 4.Proximily raw inputs 5.Proximity to customers

1.Electricity supply 2. Hike in raw materials prices 3.Unfavorable Government policies 4.Security

1.Competition Threat 2. Increase in the price of raw materials 3.Change og Government policies.