# Lab Activity: Applying Web Design Principles to Enhance Your Basic Website

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Section: 3WMAD 2

## **Objective**

To apply web design principles to your Basic Website project by identifying areas for improvement and making updates based on the principles of balance, unity, proximity, repetition, emphasis, placement, continuance, isolation, contrast, and proportion.

#### Instructions

- 1. **Read SLM Module 3, pages 5 to 11,** to understand the concepts of web design principles.
- 2. Review your Basic Website and identify how well it incorporates the design principles.
- 3. Use the template below to present the application of the six design principles. If a principle is not present, update your web page/s accordingly to apply the principle.

#### **Deliverables**

- 1. **Design Principles Assessment:** Identify and describe the application of each principle on your Basic Website.
- 2. **Updated Webpage:** Provide screenshots of your updated webpage where applicable.

# **Design Principles Assessment**

For each design principle, assess its current application on your Basic Website and provide suggestions for improvement if necessary.

Design Principle	Current Application	Suggested Improvements
Balance	On the navigation the contents are just on the left side, but other than that most elements are centered on the page and theres even layout on elements	I centered it and another logo to even it out
Unity	The website applies a consistent color scheme .	[Describe potential improvements]
Proximity	Related information is grouped well, such as elements under services	Adding interactive elements, like hover effects or animations, that subtly emphasize grouped items.
Repetition	Repitition found in consistent use of font style, colorsfor button and headings.	Add more repetitive elements, like as consistent iconography or borders
Emphasis	The main headline is bold and large, making it the focal point of the page.	Adding a subtle animation on page load can also help draw attention to it.
Contrast	Contrast is achieved through the use of dark background and light text.	Contrast can also be enhanced in the button hover state.

# 2. Updated Webpage Evidence

**Screenshots:** Paste screenshots of your updated webpage sections here.





**Link:** https://cyrusumali.github.io/Barangay-Basic-Website/

# Reflection

I learned that web design principles are super important for making a website user-friendly. It's not just about how pretty things look; it's about how everything works together. Even small changes can really improve how people interact with the site, making it easier to use and more enjoyable.

### DO NOT WRITE ANYTHING ON THIS GRADING SHEET

# **Evaluation Criteria**

Criteria	4 - Excellent	3 - Good	2 - Fair	1 - Needs Improvement	Score
Design	Thorough identification	Most principles	Some principles	Few principles are	

Principles Assessment	and description of all relevant web design principles, with clear examples from the Basic Website.	identified with descriptions; examples are mostly relevant.	are identified, but descriptions are vague or lack examples.	identified; unclear or missing descriptions and examples.	
Updated Webpage Evidence	Screenshots clearly show all updates made based on design principles; link is fully functional.	Screenshots show most updates, and the link works with minor issues.	Screenshots present but may be unclear; link has significant issues.	No screenshots provided; link is missing or broken.	
Clarity and Organization	Submission is exceptionally well-organized and free from errors.	Generally organized and clear with minor errors present.	Some organization is evident, but multiple errors are present.	Poorly organized and difficult to follow, with frequent errors.	
Reflection on Learning	Insightful reflection on learning from the activity, well-articulated in 2-3 sentences.	Reflection provides some insight but may lack depth.	Basic reflection present, but lacks clarity or detail.	Reflection is missing, unclear, or does not address the learning outcome.	
Completeness of Deliverables	All parts of the activity are fully completed as per the instructions.	Most parts are completed with minor omissions.	Some parts of the activity are incomplete.	Major parts of the activity are missing or incomplete.	
				TOTAL>	

## **Instructor/Professor Comments:**

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Grade Equivalent:	
20 points = 100	9points = 73
19 points= 98	8 points= 70
18 points = 95	7 points = 68
17 points = 93	6 points = 65
16 points = 90	5 points = 63
15 points = 88	4 points = 60
14 points = 85	3 points = 58
13 points = 83	2 points = 55
12 points = 80	1 point = 53
11 points = 78	0 point = 50
10 points = 75	