

August 14, 2017

Dear CLIP families,

Welcome to the 2017-2018 CLIP school year! I hope you all had a fun, restful summer. A lot of information will be communicated to you during this time of year. Please take some time to look through this opening letter for some very important information.

As you may know, CLIP depends completely on donations to fund the programs not covered by normal school district funds. These programs include the Mandarin Chinese curriculum, CLIP Art program, and Homework Club to name a few. CLIP's 2017 - 2018 budget remains relatively flat to last year and is set at \$334,867. There are nominal increases due to cost of instructional materials and professional development for teachers. For more information about the breakdown of the budget, see page 2. With our typical budget spend rate, we have calculated and set the 2017-2018 total fundraising goal to be \$308,325.

Included in this packet is the CLIPCO pledge form. Donate early and receive a CLIP car sticker ([shown below](#)) for each student whose family donates the minimum ask in their name. Donations can be made by check or online via <http://www.cusdclipco.org/donate>. CLIPCO prefers donations to be made by check as there is convenience fee assessed against all online donations. To reduce the crunch during the November Direct Give Campaign, we are encouraging people to donate at Back-to-School-Night. Bring your donation to the CLIP table at Back to School Night to receive your sticker! For Miller students, turn in your check to your child's CLIP teacher by Friday Aug 25, 2017 to qualify for the CLIP car sticker..

CLIP is grateful for the financial support received from our community. We would like to recognize your generosity by displaying your name on the CLIPCO website throughout the school year and on the December CLIPCO Newsletter after the Direct Give Contest. Donors also have the option to remain anonymous. Tiers of recognition indicated below are **per student**.

	Kindergarten - 6th grade	7th grade - 8th grade
Bronze	donation of \$450	donation of \$225
Silver	donation of \$451 to \$699	donation of \$226 to \$349
Gold	donation of \$701 - \$949	donation of \$350 to \$474
Platinum	donation of \$950 or more	donation of \$475 or more

CLIPCO is a 501(c) (3) organization. Donations are considered tax-deductible. Your company may offer a matching gifts program. Corporate matches are very important to the CLIP program. Parent donation alone does not cover our fundraising goal. In past years, your corporate matches have contributed about 20% of the total fundraising goal. Please also understand that the corporate match is additional and does not replace your minimum donation ask. Don't forget to submit your request for matching gifts to your company.

We hope you and your children are looking forward to another year of learning and fun. On behalf of the CLIPCO board, thank you for your continued support.

Sincerely,

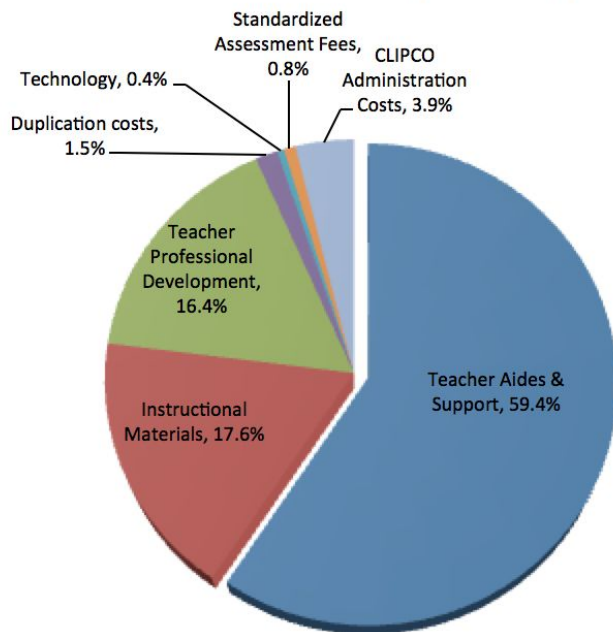
Sylvia Leong, President  
CLIPCO Board

CLIPCO Website: [www.cusdclipco.org](http://www.cusdclipco.org)

CLIPCO Email Address: [clipco@cusdclipco.org](mailto:clipco@cusdclipco.org)

CLIPCO Mailing Address: P.O. Box 1344, Cupertino, CA 95015

## 2017-2018 CLIPCO Program Budget



2017-2018 CLIPCO Program Budget Meyerholz and Miller			
Expense	Description	%	\$
Teacher Aides & Support	Instructional Assistants, Homework Club, CLIP Art teachers, Zero Period Staffing, Special Program Coordinators, Teacher Adjunct Hours	59.4%	\$ 198,852
Instructional Materials	Textbooks/Workbooks, Library books, Level Chinese Curriculum, CLIP Art materials	17.6%	\$ 58,940
Teacher Professional Development	Teachers' training and Conferences	16.4%	\$ 54,880
Duplication costs	Copies	1.5%	\$ 5,000
Technology	License Fees/Apps for iPad	0.4%	\$ 1,500
Standardized Assessment Fees	STAMP Tests fees	0.8%	\$ 2,640
CLIPCO Administration Costs	Membership fees, Insurance, Bank charges, Tax Prep., Direct Give Expenses, Telephone, Postage	3.9%	\$ 13,055
2017 - 2018 Budget Total			\$ 334,867



## CLIPCO 2017-18 PLEDGE FORM

CLIPCO Internal Use

CLIPCO ID: \_\_\_\_\_

Please submit completed form by mailing it to the address below, giving it to your teacher, or dropping it off at the school office in the CLIP drawer. You may also donate online at our quick, easy, and secure site: [www.cusdclipco.org/donate](http://www.cusdclipco.org/donate). All donations and information are confidential. Your donation is tax-deductible and eligible for corporate matching programs.

### Give or Pledge Today

#### Recommended Donation:

Kindergarten - 6<sup>th</sup> grade families: **\$450** per child

7<sup>th</sup> - 8<sup>th</sup> grade families: **\$225** per child

Please pledge the recommended amount for the 2016-17 academic year. You can fulfill your pledge by paying the full amount or within five installments. Corporate matching dollars should be considered an additive to your recommended donation.

#### Parent/Guardian #1:

Name:	
Address:	
City, State, Zip:	
Phone:	
Email:	

#### Parent/Guardian #2

Name:	
Address:	
City, State, Zip:	
Phone:	
Email:	

Please enter the student information below, including those you wish to sponsor:

Child's Name	Grade	Room #	Amount
Additional donation:			
Total:			

Check all that apply:

- ☐ I want my donation to be anonymous.
- ☐ Full pledge amount enclosed. Checks made to CLIPCO. Do not enclose or mail cash. **Preferred payment method**
- ☐ Credit card or PayPal donation - Please visit: [www.cusdclipco.org/donate](http://www.cusdclipco.org/donate) to enter payment information.
- ☐ Company matching: Company name: \_\_\_\_\_

CLIPCO is a 501(c) (3) organization, EIN: 92-0193803. CLIPCO's designated contact persons are **Co-Treasurers Sammi Hsu and Bin Liao**. They can be reached at [donate@cusdclipco.org](mailto:donate@cusdclipco.org). Please ensure that company check is made to CLIPCO and your total pledge is donated prior to your employer's matching benefit cut-off date. Corporate match is additive and not a replacement to your donation.

Signature \_\_\_\_\_ Date: \_\_\_\_\_



Cupertino Language Immersion Program Community Organization | PO Box 1344, Cupertino, CA 95015 | [cusdclipco.org](http://cusdclipco.org) |

E-mail: [donate@cusdclipco.org](mailto:donate@cusdclipco.org)

## CLIPCO 2016-17捐款同意書

請用英文填寫捐款表格，然後把填好的表格和捐款支票郵寄到下列地址，交給老師，或交到學校辦公室。您也可以利用我們方便且安全的網站[www.cusdclipco.org/donate](http://www.cusdclipco.org/donate)，使用信用卡捐款。所有捐款人的資訊都會保密。所有捐款皆可免稅，還符合公司企業補助捐款的資格。

## 學生家庭資料

家長/監護人英文姓名：\_\_\_\_\_

家長/監護人英文姓名：\_\_\_\_\_

地址：\_\_\_\_\_

城市，州，郵遞區號：\_\_\_\_\_

電話：\_\_\_\_\_

電子郵件信箱：\_\_\_\_\_

## 今天捐款

建議捐款金額：

幼稚園至六年級：每位學生 **\$450 元**。七至八年級：每位學生 **\$225元**。

請儘速填寫您的捐款金額及選項並繳交至CLIPCO。

謝謝！

請在下面輸入學生資料，包括你有意贊助的學生：

學生英文名字	年級	班級號碼	金額
額外捐贈：			
總共捐款金額：			

請勾選適用捐款選項：

- ☐ 匿名捐贈。
- ☐ **首選付款方式** 使用支票一次全額付清。支票抬頭：CLIPCO。請勿寄現金。
- ☐ 網路信用卡捐款或使用PayPal，詳情請查閱：[www.cusdclipco.org/donate](http://www.cusdclipco.org/donate) 網站並輸入您的付款資料。
- ☐ 公司企業補助捐款。公司英文名稱：\_\_\_\_\_

我們是非營利事業組織。聯邦稅務編號 (EIN) 是 92-0193803。現任財務長是 **Sammi Hsu** 和 **Bin Liao**。若有任何問題，請透過電郵聯絡：[donate@cusdclipco.org](mailto:donate@cusdclipco.org)。有關公司企業補助捐款事宜，請詢問公司人事部門，關於申請條件，及其截止日期，公司支票請付給CLIPCO。公司企業補助捐款是額外捐款收入，不可替代個人家庭捐款。

(英文) 簽名：\_\_\_\_\_ 日期：\_\_\_\_\_