

August 16, 2018

Dear CLIP families,

Welcome to the 2018-2019 CLIP school year! I hope you all had a fun, restful summer. A lot of information will be communicated to you during this time of year. Please take some time to look through this letter for some very important information.

As you may know, CLIP depends completely on donations to fund the programs not covered by normal school district funds. These programs include the Mandarin Chinese curriculum, CLIP Art program, and Homework Club. Last year, we raised a total of \$321,560 (\$258,996 from your generous donations, \$62,564 in corporate matches.) Earlier this year, Cupertino Union School District agreed to contribute ~\$70,000 towards curriculum and 6th grade zero period staffing costs. With this additional support, this year's CLIP budget has been reduced to \$288,366. For more information about the breakdown of the budget, see page 2. The lower budget target has allowed us to lower the per student minimum donation amount for this year! The minimum ask for Kindergarten through 5th grade is \$425 per student. The 6th through 8th grade minimum ask is \$200 per student. We would like to thank the district for their support of the CLIP program.

Included in this packet is the CLIPCO pledge form. Give your donation early and qualify to receive a CLIP window cling (similar to the image below). Donations can be made by check or online via <http://www.cusdclipco.org/donate>. CLIPCO prefers donations to be made by check as there is convenience fee assessed against all online donations. To reduce the crunch during the November Direct Give Campaign, we are encouraging people to donate early! Bring your donation to the CLIP table at Meyerholz Back to School Night to receive your sticker! For Miller students, turn in your form and check to your child's CLIP teacher by Friday Aug 31, 2018 to qualify for the CLIP window cling.

CLIP is grateful for the financial support received from our community. We would like to recognize your generosity by displaying your name on the CLIPCO website throughout the school year after the Direct Give Contest. Donors also have the option to remain anonymous. Tiers of recognition below are **per student**.

	Kindergarten - 5th grade	6th grade - 8th grade
Bronze	donation of \$425	donation of \$200
Silver	donation of \$426 to \$650	donation of \$201 to \$325
Gold	donation of \$651 - \$949	donation of \$326 to \$474
Platinum	donation of \$950 or more	donation of \$475 or more

CLIPCO is a 501(c) (3) organization. Donations are considered tax-deductible. Your company may offer a matching gifts program. Corporate matches are very important to the CLIP program. Parent donation alone does not cover our fundraising goal. In past years, your corporate matches have contributed about 20% of the total fundraising goal. Please also understand that the corporate match is additional and does not replace your minimum donation ask. Don't forget to submit your request for matching gifts to your company.

We hope you and your children are looking forward to another year of learning and fun. On behalf of the CLIPCO board, thank you for your continued support.

Sincerely,

Sylvia Leong, President
CLIPCO Board

CLIP

CUPERTINO LANGUAGE IMMERSION PROGRAM 慧 中文沉浸式教學

Free window cling for families who submit their donation on Meyerholz Back to School night!

2018 年 8 月 16 日

亲爱的 CLIP 大家庭，

欢迎来到 2018-2019 CLIP 学年！我希望你们都有过一个充满乐趣，悠闲的夏天。在一年中的这个时候，我将会向您传达大量的信息。请花些时间察看这封信以了解一些非常重要的信息。

您可能已知道，CLIP 是完全依靠捐款来资助一般学区基金未能涵盖的项目。这些课程包括普通话中文`课程，CLIP 艺术课程和家庭作业小组。去年，我们共筹集了 321,560 美元（慷慨捐赠共 258,996 美元，公司配合共 62,564 美元。）今年早些时候，Cupertino Union 学区同意为课程和 6 年级零期人员费用提供约 70,000 美元。有了这一额外支持，今年的 CLIP 预算已降至 288,366 美元。有关预算明细的更多信息，请参阅第 2 页。较低的预算目标让我们能够降低今年每位学生的最低捐赠金额！幼儿园到 5 年级的最低要求是每名学生 425 美元。6 至 8 年级的最低要求是每名学生 200 美元。我们要感谢学区对 CLIP 计划的支持。

这份文件包裡包含 CLIPCO 承诺表格。尽早捐赠并能获得 CLIP 窗口保持资格（类似于下图）。捐款可以通过支票或在线通过 <http://www.cusdclipco.org/donate> 进行。CLIPCO 更愿意获得通过支票进行捐赠，因为所有在线捐款都需扣除便利费。为了减少 11 月直播活动期间的紧缩，我们鼓励人们尽早捐款！请将您的捐款带到 Meyerholz Back to School Night 的 CLIP 桌面，以获得贴纸！对于 Miller 中学的学生，请在 2018 年 8 月 31 日星期五之前交回您的表格并和您孩子的 CLIP 老师联系，以获得 CLIP 窗口保留的资格。

CLIP 非常感谢我们社区提供的财务支持。在直接赠送比赛后，我们希望通过整个学年在 CLIPCO 网站上显示您的名字来表彰您的慷慨。捐助者也可以选择保持匿名。下面的认可等级是对每位学生的。

	幼儿园 - 五年级	六年级 - 八年级
青铜	捐赠 425 美元	捐赠 200 美元
白银	捐赠 426 美元至 650 美元	捐赠 201 美元至 325 美元
黄金	捐赠 651 美元 - 949 美元	捐赠 326 美元至 474 美元
白金	捐赠 950 美元或以上	捐赠 475 美元或以上

CLIPCO 是一个非营利 501 (c) (3) 组织。捐款是被视为可以免税的。贵公司可能会提供相配的捐赠计划。公司相配捐赠对 CLIP 计划非常重要。仅有家长的捐款并不能达到我们的筹款目标。在过去几年中，公司相配捐赠贡献了总筹款目标的约 20%。另请注意，公司相配捐赠是额外的，不能用以取代您的最低捐款要求。请别忘记向贵公司提交相配捐赠的请求。

我们希望您和您的孩子们期待着又一年的学习和乐趣。我谨代表 CLIPCO 董事会，感谢您的继续支持。

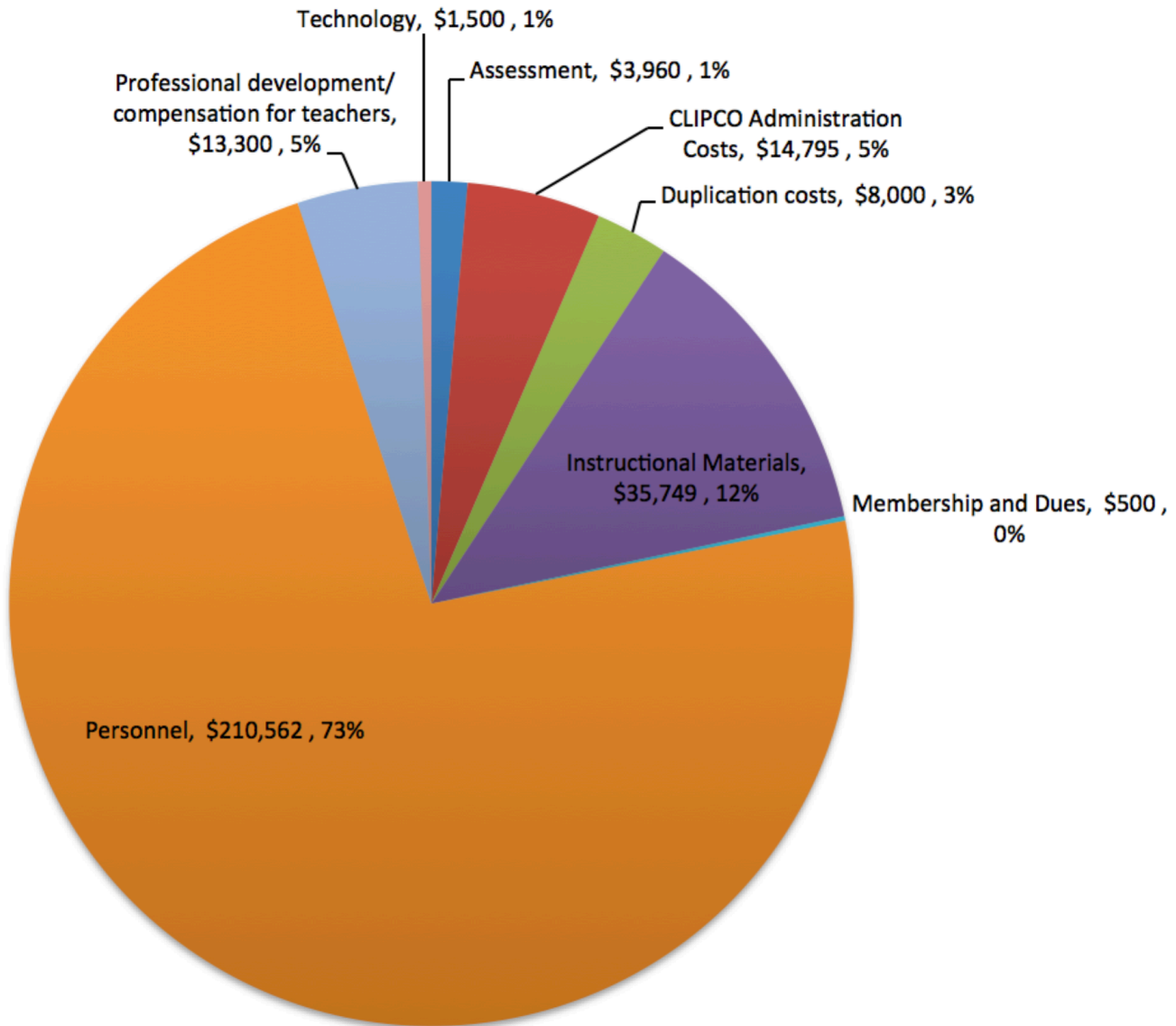
此致

Sylvia Leong, 总裁
CLIPCO 董事会

CLIP

CUPERTINO LANGUAGE IMMERSION PROGRAM  中文沉浸式教學

2018-2019 CLIPCO Budget by Category



Expense	Description	%	Amount
Assessment	APPL Testing	1.4%	\$3,960
CLIPCO Administration Costs	Insurance, Bank charges, Tax Prep., Direct Give Expenses, President Admin Expenses, Community Events, Outreach, Web/IT, Telephone, Postage	5.1%	\$14,795
Duplication costs	Copies	2.8%	\$8,000
Instructional Materials	Textbooks/Workbooks, Library books, Level Chinese Curriculum, CLIP Art materials	12.4%	\$35,749
Membership and Dues	ANCCS/CLTAC Teachers' Membership	0.2%	\$500
Personnel	Instructional Assistants, Homework Club CLIP Art teachers, Special Program Coordinators, Teacher Adjunct Hours	73.0%	\$210,562
Professional development/compensation for teachers	Teachers' training and Conferences	4.6%	\$13,300
Technology	License Fees/Apps for iPad	0.5%	\$1,500
Total		100.0%	\$288,366

CLIP 2018 – 2019 Pledge Donation Form

CLIPCO Internal Use

CLIPCO ID: _____

Please submit completed form by mailing it to the address below, giving it to your CLIP teacher, or dropping it off at the Meyerholz office in the CLIP drawer. You may also donate online at our quick, easy, and secure site: www.cusdclipco.org/donate. All donations and information are confidential. Your donation is tax-deductible and eligible for corporate matching programs. For more information and FAQs, see <http://www.cusdclipco.org/directgivefaq.html>.

Give or Pledge Today

Recommended Donation:

Kindergarten - 5th grade families: **\$425** per child

6th - 8th grade families: **\$200** per child

Please pledge the recommended amount for the 2018-2019 academic year. You can fulfill your pledge by paying the full amount or within five installments. Corporate matching dollars should be considered an additive to the recommended donation.

Parent/Guardian #1:

Name:	
Address:	
City, State, Zip:	
Phone:	
Email:	

Parent/Guardian #2

Name:	
Address:	
City, State, Zip:	
Phone:	
Email:	

Please enter the student information below, including those you wish to sponsor:

Child's Name	Grade	Room #	Amount
Additional donation:			
Total:			

Check all that apply:

- ☐ I want my donation to be anonymous.
- ☐ Pay by check (made out to CLIPCO). Do not enclose or mail cash. **Preferred payment method.** Submit check with a copy of this pledge form in an envelope with your child's name, grade and teacher name to your child's homeroom teacher. Please also write your child(s) name on the check. Check # _____
- ☐ Pay by Credit card or PayPal donation - Please visit: www.cusdclipco.org/donate to enter payment information.
- ☐ Company matching: Parent #1 Company name: _____
Parent #2 Company name: _____

CLIPCO is a 501(c) (3) organization, EIN: 92-0193803. CLIPCO's designated contact persons are **Co-Treasurers Kevin Jung and Mirna Wu**. They can be reached at donate@cusdclipco.org. Please ensure that company check is made to CLIPCO and your total pledge is donated prior to your employer's matching benefit cut-off date. Corporate match is additive and not a replacement to your donation.

Signature _____

Date: _____

CLIP 2018-2019 捐款同意書

請用英文填寫捐款表格，然後把填好的表格和捐款支票郵寄到下列地址，交給 CLIP 老師，或交到 Meyerholz 學校辦公室裡放入標示 CLIP 的抽屜。您也可以使用信用卡捐款，使用方便且安全的網站 www.cusdclipco.org/donate。所有捐款人的資訊都會保密。所有捐款皆可免稅，還可以符合公司企業補助捐款的資格。有關詳情或疑問，請參閱 <http://www.cusdclipco.org/directgivefaq.html>。

今天捐款或承諾

建議捐款金額：

幼稚園到六年級每位學生: \$425

七到八年級每位學生: \$200

請承諾 2018-2019 學年的建議捐款。您可以一次過付清或分五期付款，以滿足該承諾的要求。公司企業配套捐款金額為額外附加金額，不能取代或納入當作正常捐款金額。

家長/監護人 #1:

姓名:	
住址:	
城市, 州, 郵遞	
區號:	
電話:	
電子郵件信箱:	

家長/監護人 #2:

姓名:	
住址:	
城市, 州, 郵遞	
區號:	
電話:	
電子郵件信箱:	

請填寫學生資料, 包括贊助學生的資料:

學生英文姓名	年級	教室號碼	金額
額外捐贈:			
總金額:			

請勾選適用捐款選項:

- ☐ 匿名捐贈。
- ☐ **首選付款方式** 使用支票一次付清全額。請勿直接交付或郵寄現金。信封內請附上用英文填寫完整資料的捐款表格，以及捐款支票抬頭標註 CLIPCO，並在支票左下角備忘錄欄(memo)註明學生姓名、年級、班導師姓名。請將您的孩子的姓名，年級和房間號添加到支票備忘錄中。Check # _____
- ☐ 信用卡捐款或 PayPal 捐款 - 請到網頁: www.cusdclipco.org/donate 輸入捐款資料
- ☐ 公司企業補助捐款: 家長#1 公司名稱: _____
家長#2 公司名稱: _____

CLIPCO 是 501(c) (3) 非營利事業組織。聯邦稅務編號(EIN): 92-0193803。CLIPCO 的現任財務長是 Kevin Jung 和 Mirna Wu。他們的聯絡網址 donate@cusdclipco.org。

煩請確認公司捐款補助支票抬頭標註 CLIPCO，也務必在公司補助同等金額捐款活動受益截止日期之前申報請款。切記! 公司企業補助捐款是額外捐款收入, 不可替代個人家庭捐款。

英文簽名 _____

日期: _____