

Dear CLIP families,

Welcome to the 2017-2018 CLIP school year! I hope you all had a fun, restful summer. A lot of information will be communicated to you during this time of year. Please take some time to look through this letter for some very important information.

As you may know, CLIP depends completely on donations to fund the programs not covered by normal school district funds. These programs include the Mandarin Chinese curriculum, CLIP Art program, and Homework Club to name a few. Last year, we raised a total of \$314,178 (\$246,727 from your generous donations, \$67,451 in corporate matches.) CLIP's 2017 - 2018 budget remains relatively flat to last year and is set at \$334,867. There are nominal increases due to cost of instructional materials and professional development for teachers. For more information about the breakdown of the budget, see page 2.

Included in this packet is the CLIPCO pledge form. Donate early and qualify to receive a CLIP window cling (similar to the image below) for each student whose family donates the minimum ask in their name. Donations can be made by check or online via <http://www.cusdclipco.org/donate>. CLIPCO prefers donations to be made by check as there is convenience fee assessed against all online donations. To reduce the crunch during the November Direct Give Campaign, we are encouraging people to donate early! Bring your donation to the CLIP table at Meyerholz Back to School Night to receive your sticker! For Miller students, turn in your form and check to your child's CLIP teacher by Friday Aug 25, 2017 to qualify for the CLIP window cling.

CLIP is grateful for the financial support received from our community. We would like to recognize your generosity by displaying your name on the CLIPCO website throughout the school year and on the December CLIPCO Newsletter after the Direct Give Contest. Donors also have the option to remain anonymous. Tiers of recognition indicated below are **per student**.

	Kindergarten - 6th grade	7th grade - 8th grade
Bronze	donation of \$450	donation of \$225
Silver	donation of \$451 to \$699	donation of \$226 to \$349
Gold	donation of \$701 - \$949	donation of \$350 to \$474
Platinum	donation of \$950 or more	donation of \$475 or more

CLIPCO is a 501(c) (3) organization. Donations are considered tax-deductible. Your company may offer a matching gifts program. Corporate matches are very important to the CLIP program. Parent donation alone does not cover our fundraising goal. In past years, your corporate matches have contributed about 20% of the total fundraising goal. Please also understand that the corporate match is additional and does not replace your minimum donation ask. Don't forget to submit your request for matching gifts to your company.

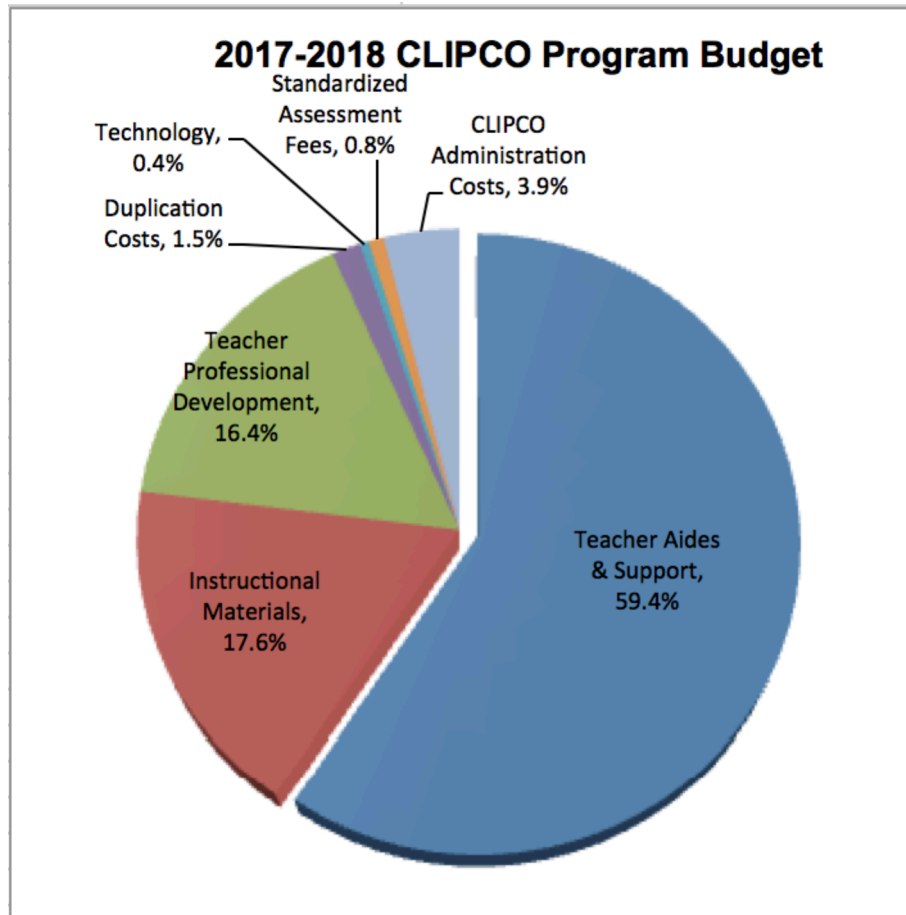
We hope you and your children are looking forward to another year of learning and fun. On behalf of the CLIPCO board, thank you for your continued support.

Sincerely,

Sylvia Leong, President
CLIPCO Board



Free window cling for families who submit their donation on Meyerholz Back to School night!



2017-2018 CLIPCO Program Budget Meyerholz and Miller			
Expense	Description	%	\$
Teacher Aides & Support	Instructional Assistants, Homework Club, CLIP Art teachers, Zero Period Staffing, Special Program Coordinators, Teacher Adjunct Hours	59.4%	\$ 198,852
Instructional Materials	Textbooks/Workbooks, Library books, Level Chinese Curriculum, CLIP Art materials	17.6%	\$ 58,940
Teacher Professional Development	Teachers' training and Conferences	16.4%	\$ 54,880
Duplication Costs	Copies	1.5%	\$ 5,000
Technology	License Fees/Apps for iPad	0.4%	\$ 1,500
Standardized Assessment Fees	STAMP Tests fees	0.8%	\$ 2,640
CLIPCO Administration Costs	Membership fees, Insurance, Bank charges, Tax Prep., Direct Give Expenses, Telephone, Postage	3.9%	\$ 13,055
2017 - 2018 Budget Total			\$ 334,867