

Eva Fan Xia

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EDUCATION

Sep 2021 - Present	Master of Art in Digital Media Design for Learning, New York University - 2022 ECT Portfolio winners. - GPA: 3.75	New York, USA
Sep 2017 - Jun 2021	Bachelor of Science in Life Science, ShanghaiTech University - Outstanding Individual of Undergraduate Industry Practice Activities (Dec. 2019) - Outstanding Individual in University Students Social Practice Project Competition (Dec. 2018)	Shanghai, China

WORK EXPERIENCE

Sep 2018 - Jun 2021	Project leader, Fruitech - Formed a team to establish the Fruitech brand as the initiator. Helped sell local agricultural and sideline products in poor areas of western China by building an internet gaming platform. - Responsible for the preliminary user and origin research, analyzing the core needs of users through desk research and field research. Propose the 'online selling platform + game' mode raising model to enhance user stickiness and optimize the user purchase process. - Participate in product design, including part of UI design and product structure design. Iterate the prototype and test it online.	Shanghai, China
Sep 2020 - Jun 2021	Course Assistant Teacher, ShanghaiTech University - Participate in guiding freshman students in the Design Thinking course in product design projects, evaluating and scoring their user research, user requirements, prototype design, product iteration, etc., and giving guidance. - Familiar with the overall process of product design and participate in part of the course management.	Shanghai, China
Feb 2020 - Jun 2021	Curriculum Design & Instructor, SARICAS group - Participated in the 'Future Science Star' program at Shanghai Advanced Research Institute, CAS. - Designed 12 lessons on topics including aviation, environmental protection, the human respiratory system, and research-based learning methods. - Gave a total of 39 STEM-related lessons within 17 Shanghai primary and secondary schools	Shanghai, China

OTHER SKILLS

HTML,CSS	Experience	Procreate	Experience
Python	Experience	Microsoft Office	Experience
JavaScript	Experience	Adobe Creative Suite	Experience

LANGUAGES

Mandarin	Native speaker	English	Minimum Professional Proficiency
Japanese	Elementary Proficiency		