

FAN EVA XIA

Brooklyn, NY 11201 | (929)722-4149 | fx2051@nyu.edu

EXPERIENCE

09/2022 to 12/2022 UX/UI Designer

TeachMe TV — New York City, NY

- Designed three independent and one cooperative educational project for pre-k to k-6 students.
- Recognized by superiors in visual design and responsible for UI layout according to learners of different ages, combining learning theories such as metacognition, dual-coding theory, and cognitive load theory.
- Gather feedback from subject specialists and iterate on the product.

09/2020 to 06/2021 Course Assistant Teacher

ShanghaiTech University — Shanghai, China

- Evaluating and providing feedback on ideation, user research, user needs, how might we questions, prototype design, and product iteration of students' projects.
- Familiar with the overall process of user experience design and participating in part of the course management.

02/2020 to 06/2021 Curriculum Design & Instructor

SARICAS group — Shanghai, China

- Designed 12 lessons on topics including astronautics, environmental protection, the human respiratory system, and research-based learning methods
- Gave a total of 39 STEM-related lessons within 17 Shanghai primary and middle schools
- As a group leader, led a team of five people to design a drone-related course for fourth-grade students and taught it for a semester.

EDUCATION

Expected in 05/2023 Master of Arts: Learning Technology And Experience Design

New York University USA

2022 ECT Portfolio winner

GPA: 3.86

06/2021

Bachelor of Science: Life Science

ShanghaiTech University China

Outstanding Individual of Undergraduate Industry Practice Activities (Dec. 2019)

Outstanding Individual in University Students Social Practice Project Competition (Dec. 2018)

SKILLS

- Programming Language: HTML, CSS, Python, Javascript
- Software: Design and Prototyping tools including Figma, Photoshop, Procreate, Genial, and Microsoft Office
- Design skills: Survey Design, Wireframing, Prototyping, Usability Test, Visual communicating.
- UX research tools: User journey, User persona, Logic model, competitive analysis.

LANGUAGES

Chinese (Mandarin): First Language

English:

C2

Japanese:

B2

Proficient

Upper Intermediate