Adam Vajdak

Vajdak23@gmail.com | (646-842-2449)
Entry Level-data Scientist

Innovative and exploratory data scientist with significant project experience in multiple programs and coding languages. Seeking a challenging and career-building position while continuing to further my learning of data science.

EDUCATION

Syracuse University   New York, NY
Master's in Data Science|3.9 GPA   Expected Graduation October 2023

Baruch's Zicklin School of Business   New York, NY
Bachelor of Business Administration   Graduated June 2018
Major: Marketing   Minor: Psychology

PROFESSIONAL EXPERIENCE

Strategic Communications Group   New York, NY
Marketing and Communications Manager   January 2015 - April 2022/ Varies By Contract
- Helped implement more than 20 internal communications events for companies such as CitiBank
- Evaluated and optimized 50+ email campaigns Achieved an average Open rate of 23.54% and a click through rate of 3.1%
- Collaborated in a team of 10 to implement a 3-month roadshow across the country for a large-scale client

Maia Moda   New York, NY
Social Media Marketing Intern   June 2018 - September 2018| 20hrs
- Executed marketing campaigns and sales while generating engaging social media content across 4 platforms
- Designed multiple email marketing campaigns for the newsletter using mail chimp which resulted in 45% of total purchases
- Increased the number of interactions of the company website by 136% using Google resources

670 Apartment Corporation   New York, NY
Doorman and Porter   January 2012 - Present| 40hrs
- Troubleshoots and resolves issues with the tenants of the building
- Installed 2 networks with 20+ devices for the building

ACADEMIC PROJECTS

IST 707-Applied Machine Learning - Customer Markets Dataset
- Implemented machine learning algorithms to determine new customers market segment classifications
- Conducted quantitative analysis to determine the best models to apply to the data analysis

IST 722- Data Warehouse - Fudgeflix & FudgeMart Merger
- Designed a data pipeline to facilitate a merger between two companies
- Created a Star SQL schema to construct a data warehouse with Fact Tables
- Use SSIS to stage and load data documenting the ETL process along the way
- Visualized the output data with a Power Bi Dashboard

SKILLS

Tools: Excel, Microsoft Access, Tableau, Power BI, Salesforce, AYTM, Qualtrics, Hootsuite, Mail Chimp
Coding Languages: R, SQL, Python, HTML, NodeJS, CSS, JavaScript