https://www.bakierstationery.com/

7	70	75	82	PWA	60
Performance	Accessibility	Best Practices	SEO	PWA	Publisher Ads

There were issues affecting this run of Lighthouse:

- **Chrome extensions negatively affected this page's load performance. Try auditing the page in incognito mode or from a Chrome profile without extensions.**
- **No ads were requested when fetching this page.**
- **No ads were rendered when rendering this page.**
- **The GPT tag was not requested.**
- **No ads were rendered when rendering this page.**
- **There may be stored data affecting loading performance in this location: IndexedDB. Audit this page in an incognito window to prevent those resources from affecting your scores.**
- **The page loaded too slowly to finish within the time limit. Results may be incomplete.**

7

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

▲ 0–49   50–89   90–100
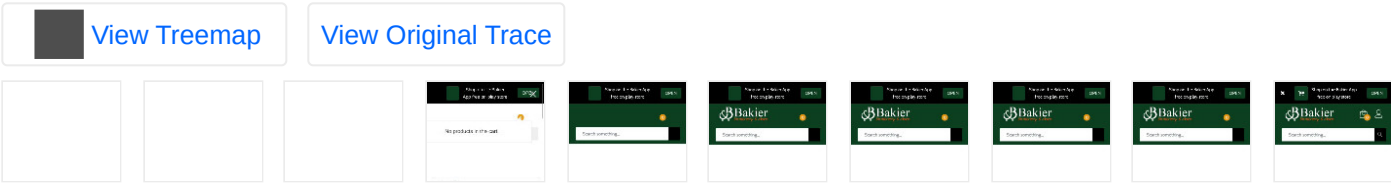
METRICS

Expand view

▲ First Contentful Paint	▲ Time to Interactive
5.1 s	17.0 s
▲ Speed Index	▲ Total Blocking Time
15.9 s	1,650 ms

⚠ Largest Contentful Paint

7.3 s

⚠ Cumulative Layout Shift

0.662

[ ] **View Treemap**   **View Original Trace**

Show audits relevant to: All   FCP   TBT   LCP   CLS

OPPORTUNITIES

Opportunity	Estimated Savings
⚠ Defer offscreen images	8.47 s ⌄
⚠ Reduce initial server response time	4.14 s ⌄
⚠ Properly size images	3.6 s ⌄
⚠ Reduce unused JavaScript	0.9 s ⌄
⚠ Serve images in next-gen formats	0.9 s ⌄
Efficiently encode images	0.45 s ⌄
Preconnect to required origins	0.32 s ⌄
Reduce unused CSS	0.3 s ⌄

These suggestions can help your page load faster. They don't directly affect the Performance score.

DIAGNOSTICS

⚠ Serve static assets with an efficient cache policy	— 96 resources found	⌄
⚠ Avoid an excessive DOM size	— 5,373 elements	⌄
⚠ Ensure text remains visible during webfont load		⌄

Warnings: Lighthouse was unable to automatically check the `font-display` values for the origin https://fonts.gstatic.com.

⚠ Reduce the impact of third-party code	— Third-party code blocked the main thread for 640 ms	⌄

▲ Does not use passive listeners to improve scrolling performance   ⌄

▲ Image elements do not have explicit `width` and `height`   ⌄

▲ Minimize main-thread work — 12.9 s   ⌄

▲ Reduce JavaScript execution time — 3.9 s   ⌄

   Avoid enormous network payloads — Total size was 2,984 KiB   ⌄

○ Avoid chaining critical requests — 35 chains found   ⌄

○ User Timing marks and measures — 4 user timings   ⌄

○ Keep request counts low and transfer sizes small — 133 requests • 2,984 KiB   ⌄

○ Largest Contentful Paint element — 1 element found   ⌄

○ Avoid large layout shifts — 5 elements found   ⌄

○ Avoid long main-thread tasks — 20 long tasks found   ⌄

○ Avoid non-composited animations — 52 animated elements found   ⌄

More information about the performance of your application. These numbers don't [directly affect](#) the Performance score.

PASSED AUDITS (16)   Show

70

Accessibility

These checks highlight opportunities to [improve the accessibility of your web app](#). Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

ARIA

▲ `[role]`s are not contained by their required parent element   ⌄

▲ `[aria-*]` attributes do not have valid values   ⌄

▲ ARIA IDs are not unique   ⌄

These are opportunities to improve the usage of ARIA in your application which may enhance the experience for users of assistive technology, like a screen reader.

NAMES AND LABELS

▲ Buttons do not have an accessible name   ⌄

▲ Links do not have a discernible name   ⌄

These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader.

CONTRAST

▲ Background and foreground colors do not have a sufficient contrast ratio.   ⌄

These are opportunities to improve the legibility of your content.

ADDITIONAL ITEMS TO MANUALLY CHECK (10)   Show

These items address areas which an automated testing tool cannot cover. Learn more in our guide on conducting an accessibility review.

PASSED AUDITS (18)   Show

NOT APPLICABLE (20)   Show

75

Best Practices

USER EXPERIENCE

▲ Displays images with incorrect aspect ratio ⌄

GENERAL

▲ Browser errors were logged to the console ⌄

▲ Issues were logged in the `Issues` panel in Chrome Devtools ⌄

○ Detected JavaScript libraries ⌄

TRUST AND SAFETY

○ Ensure CSP is effective against XSS attacks ⌄

PASSED AUDITS (10)   Show

NOT APPLICABLE (1)   Show

82

SEO

These checks ensure that your page is following basic search engine
optimization advice. There are many additional factors Lighthouse does not
score here that may affect your search ranking, including performance on
[Core Web Vitals](#). [Learn more](#).

CRAWLING AND INDEXING

▲ Links are not crawlable ⌄

▲ robots.txt is not valid Lighthouse was unable to download a robots.txt file ⌄

To appear in search results, crawlers need access to your app.

MOBILE FRIENDLY

⚠ Tap targets are not sized appropriately — 47% appropriately sized tap targets   ⌄

Make sure your pages are mobile friendly so users don't have to pinch or zoom in order to read the content pages. Learn more.

ADDITIONAL ITEMS TO MANUALLY CHECK (1)   Show

Run these additional validators on your site to check additional SEO best practices.

PASSED AUDITS (11)   Show

PWA

PWA

These checks validate the aspects of a Progressive Web App. Learn more.

INSTALLABLE

⚠ Web app manifest or service worker do not meet the installability requirements — 1 reason   ⌄

PWA OPTIMIZED

⚠ Does not register a service worker that controls page and `start_url`   ⌄

⚠ Is not configured for a custom splash screen Failures: No manifest was fetched.   ⌄

⚠ Does not set a theme color for the address bar.
Failures: No manifest was fetched, No `<meta name="theme-color">` tag found.   ⌄

Content is sized correctly for the viewport   ⌄

Has a `<meta name="viewport">` tag with `width` or `initial-scale`   ⌄

⚠ Does not provide a valid `apple-touch-icon`   ⌄

⚠ Manifest doesn't have a maskable icon No manifest was fetched   ⌄

ADDITIONAL ITEMS TO MANUALLY CHECK (3)   Show

These checks are required by the baseline PWA Checklist but are not automatically checked by Lighthouse. They do not affect your score but it's important that you verify them manually.

60

Publisher Ads

A Lighthouse plugin to improve ad speed and overall quality that is targeted at sites using GPT or AdSense tag. Learn more

AD SPEED

⚠ Avoid bottleneck requests — 3.3 s spent blocked on requests   ⌄

⚠ Load ad scripts statically — Load 1 script statically   ⌄

○ Ad request waterfall — 2 serial resources   ⌄

PASSED AUDITS (2)   Show

NOT APPLICABLE (18)   Show

▪ Captured at Feb 27, 2023, 2:10   ▪ Emulated Moto G4 with   ▪ Single page load
  PM GMT+2   Lighthouse 9.6.8
▪ Initial page load   ▪ Slow 4G throttling   ▪ Using Chromium 110.0.0.0 with
                                                                             devtools

Generated by **Lighthouse** 9.6.8 | File an issue