Summarized Insights - Group F

Changes

- Reflective font at the top is hard to read
- Change Neon colours to darker shades
- Ensure colors are all the same shade of blue
- Include more pictures
- Include higher quality images
- The donate box interferes with page information
- The right alignment of the text is inaccessible
- Focus on accessibility for all users
- White background on donation page feels empty
- Sticky header
- Colour switch
- Donate button feels like a pop up
- Lots of scrolling
- Make the Header Scroll down with the Donate button
- Align the Headers to make it more visually appealing
- In "Our Services" make text black in the neon rectangles and blue menu

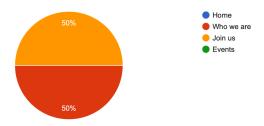
Confusions

- Where does the money go? (confirmation page)
- How will we receive forms?
- Could we link this to our email?
- Change the join us, don't understand the terminology
- Change notice page to different term

Likes

- Andrew page is a nice touch and felt personal
- The symbols and motifs align with the non-profit
- Each page looks different but still cohesive

Intuitively, where would you look for your contact? 4 responses



Do all the buttons work like you would expect? 4 responses

