Lead Generation

❓Unmet needs 🔗

🔲 Objectives 🔗

🧑 User personas 🔗

💪 Jobs we want to cover 🔗

- When I
- I want to
- So I can

📜 Some history 🔗

👀 Constraints 🔗

🗺 Explorations + Decisions 🔗

📅 Releases 🔗

Release Name	Value it adds	Scope	Status	Completed date
			TO DO / IN PROGRESS / BLOCKED / WAITING FOR FEEDBACK / DONE	

👣 Next steps 🔗

☐ SET A STATUS

📈 Impact 🔗

🔗 Other documents 🔗

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