

PUBLISH
easily

ATTRACT
readers

EARN
rewards



MAKE FREE MONEY

Writing articles on HUBPAGES

By

ZubairOnline

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Introduction

Just about everyone is looking for ways and means to make some money online using the internet – with good reason given the economic situation around the globe, it makes sense that we increase our income base. It's now much easier than ever to make money on the Internet thanks to a number of very useful and popular article directories. That is, if you know what to market, how to write articles and how to do it well so that you have continuous flow of traffic to your well targeted web pages.

While many people would like nothing better than to begin an online business or passive income source and start reaping the rewards of making money online, there still exists a basic lack of knowledge regarding the Internet and the products that will really, truly sell as well as the unique marketing techniques that must be undertaken in order to succeed in your make money online venture.

The numbers of ways in which you can use the internet to make money online are almost as varied and infinite as the Internet itself. In this document I will teach you one of those ways you can take content and turn it into a money making enterprise that will set you up with a passive income source, and if you dedicate enough time and effort you will be able to earn quite a lot of money using this method, do remember though, that this method is not a overnight get rich scheme and if that is what you are looking for then stop reading. If you are looking for a method that will give a steady income flow that grows with time and effort then read on and you will be earning a passive income which will grow over time.

In the next few pages, I will present a way you can begin to use immediately to create an online income source using content, but remember that possibilities of earning online are certainly not limited to the manner listed in this book.

Remember:

"Whoever follows patience, success will follow him"

About this Book

This book teaches you all the basics to get you up and running in making money with content (articles) online and it will not cost you a penny. This is more than enough for you to discover the value of what I will teach you in this book.

The book starts with explaining the method of making money online using content on a specific article directory going by the name "**HUBPAGES**", quite recently I came across this particular article directory, investigated what it offered and I am now in love with it. So this book is the expression of that love that I have, I personally think that it is one of the most convenient, easy and interesting ways of making free money online without any investment other than your time and effort required to produce the content.

What is Hubpages

Hubpages is an online article directory that offers advertising revenue share in return for excellent content. The content is simply called a "Hub" therefore the name, Hubpages! A Hub is created by a user on a topic chosen by the user that is YOU, the content can be on any topic you chose except those that are on the Hubpages not allowed list, you can chose a topic like the gift you brought your daughter for being a good girl or on her birthday, [click here to view an example](#).

The content that you put onto Hubpages is called a Hub, a one-page Web article you write that are filled with useful, unique, advice and information that others may find interesting to read. You can create a hub with images but it must contain a minimum set of words otherwise it may not score so highly on Hubpages or with affiliate programs, I will discuss this topic in more detail later on in this book.

There are many other methods to create a presence on the Internet with the aim of earning a passive income, it is difficult to find a medium that you could quickly adopt, learn and use to your advantage. In my opinion there are three things that you should concentrate on when you look at earning money with content online the easy way, these are – **Produce**, **Reach** and **Earn**, using Hubpages you can quickly tap into a system that allows you to do just that without any technical skills what so ever:

- **Produce** professional-looking Web pages with easy-to-use tools. The non-techie tools will allow you to easily load your Hub with the text, pictures, links, videos, maps, polls, and quizzes that make it look complete and impressive. This task alone is what puts many people off creating a web page.
- **Reach** a large online audience that shares your interests. The technology behind Hubpages gives you the power to reach thousands of people interested in your favourite topic, for years after you publish your Hubs, this means that you could create and publish a well targeted hub today, this very hub could be earning you money while you sleep in your comfy bed at night years after you first published it online.
- **Earn** [HubPage](#) rewards. In addition to social and community feedback and praise, Hubpages provides you with easy access to the Internet's top income generating tools: Google Adsense, eBay, [Kontera](#) and Amazon Associate. The opportunity to earn more and more money over time simply by writing about your favourite topics is the icing on the cake!

Where to go from here

I know what you are thinking right now..."common get to the point – I want to be registered yesterday, my affiliate accounts like Google Adsense, eBay, Amazon and Kontera already open and earning me money"

Earning money on Hubpages is simple and very possible (remember I said SIMPLE), it is not a get rich quick scheme, as in life there is no such thing as a free lunch online. It will require (a) Effort and (b) Patience. What it will not require from you is investment of money – you can smile now!

No one wants to spend money especially on schemes that promise you the world and deliver nothing but an empty pocket. If you follow what I have written in this book you will make some money, the amount you make is entirely dependent on your effort your capacity to learn, adopt and implement new and interesting areas of online content creation, publishing and marketing methods.

What I have done is divided this book into small sections with step-by-step instructions with the aim of getting you online soon as possible, so that you can start to play with the system and begin your online money making journey .

Part 1 – Getting started with Hubpages

In this section of the book I will detail the procedure of getting started, creating your online HubPage profile, basically everything you need to do or read to be an effective “Hubber”. I will provide links to pages on the HubPage site for information which I feel is important for you to read and learn. I will not waste your time by reiterating concepts and material which is adequately covered on the site.

So let's get started... *“Good Luck and all the best – remember if during your journey into Hubbing you need any help or guidance do contact me, my details are in the [About the Author](#) section of the book”*

Establish a Profile

To register and create your own profile on Hubpages click on the image below, it will take you to the account registration page, you need to register and create an online profile before you can create your very first hub on Hubpages. **So go ahead and click your very own sign-up ticket below:**



You will need to have the following information ready for the registration page, so go ahead and fill in the table below:

| | |
|-----------------|--|
| Username | |
| Email | |
| Password | |

Table 1 Create a new Hubpages Account

Make sure to choose a suitable username, many people tend to use silly words, I feel if you are serious about setting-up passive income source online then you need to create a profile that you can use for other purposes, that way you are continuously marketing your presence on the net. Go ahead and look at my online profile for Hubpages, what I have done is kept it separate so that I can nurture it and grow it as a standalone entity.

My Hubpages profile - click on the image below:

The screenshot shows Zubair Ahmed's HubPages profile. At the top, there are buttons for 'edit profile', 'change photo', 'stats', and 'start a new hub'. To the right, it says 'You have 82 HubKarma [what's this?]'.

The main header reads 'Zubair Ahmed on HubPages' with a 'flag this profile' link. Below the header, a bio states: 'I believe continuous learning is important: "Read, in the name of thy Lord who created, man from a clot. Read, for your Lord is most Generous, who teaches by means of the pen, teaches man what they know not," (al-Alaq: 1-5)'.

On the right side, there is a profile picture of Zubair Ahmed, his stats ('14 Followers', '11 Hubs', 'Joined 2 months ago'), and links to add his widget to a website or subscribe to his RSS feed.

Below the bio, there's a section for 'SEARCH CONTENT BY ZUBAIR AHMED ...' with a search bar and a 'Search' button. There are also sections for 'ACCOLADES' (with two laurel wreath icons), 'HUB FEEDBACK' (with 11 useful, 4 awesome, 2 beautiful reviews), '14 FOLLOWERS' (with a 'see all →' link and small profile pictures), and 'FAN MAIL' (with 1 thank, 1 you're cool, 1 great hubs).

The bottom section, titled 'HUBS BY ZUBAIR AHMED', shows a grid of hub thumbnails. Some visible titles include 'Does Allah (God) Speak To Us?', 'Ginkgo my cure for bad circulation in hands and feet', 'ReadyBoost on windows 7 - How to use Readyboost in win7...', 'The Wise Woman', and '10 Things to know before buying your next PC'.

Figure 1 My Hubpages Profile

Discovering What You Can Do on Hubpages

Once you have created your Hubpages profile, visit the following pages first to learn about what you can and cannot do, I can't stress enough the importance of making sure that you understand the rules before going in and creating your hub. Trust me it will help you in the long run, if you spend some time to briefly review the sections I highlight below:

The screenshot shows a 'Frequently Asked Questions' section with a title bar containing 'collapse all' and 'expand all' buttons. Below the title, there's a heading 'Getting Started' followed by a list of questions. The questions are listed in a vertical format with small arrows pointing to the left of each question. The questions include: 'What browsers will work with HubPages?', 'Where do I get support?', 'What's a Hub?', 'What's a Hubber?', 'How do I create a Hub?', 'Do I own a topic?', 'How do I choose a title for my latest Hub?', 'What's a capsule?', 'How do I add or edit a capsule?', 'How do I move a capsule?', 'What are tags?', 'On the HubPages home page, why are Hubs designated Hot, Best, and Latest?', 'What's a HubScore?', 'How is HubScore computed?', 'What are followers?', and 'FAQ'. The background of the page has a light blue gradient.

Frequently Asked Questions

collapse all expand all

Getting Started

- » What browsers will work with HubPages?
- » Where do I get support?
- » What's a Hub?
- » What's a Hubber?
- » How do I create a Hub?
- » Do I own a topic?
- » How do I choose a title for my latest Hub?
- » What's a capsule?
- » How do I add or edit a capsule?
- » How do I move a capsule?
- » What are tags?
- » On the HubPages home page, why are Hubs designated Hot, Best, and Latest?
- » What's a HubScore?
- » How is HubScore computed?
- » What are followers?

Figure 2 Frequently Asked Questions

Click on the image and it will take you directly to the FAQ page, don't spend allot of time on it, just briefly review each item on the list. It will help you to comprehend the different terminology used on the site. So when you start to create your first hub, I will explain the process in the next section, terms used on the site will start to make more sense and you will also know where to get additional information from when required.

Find your way around in Hubpages

Once you have registered a profile you can then login to your account by going in through the following web page:

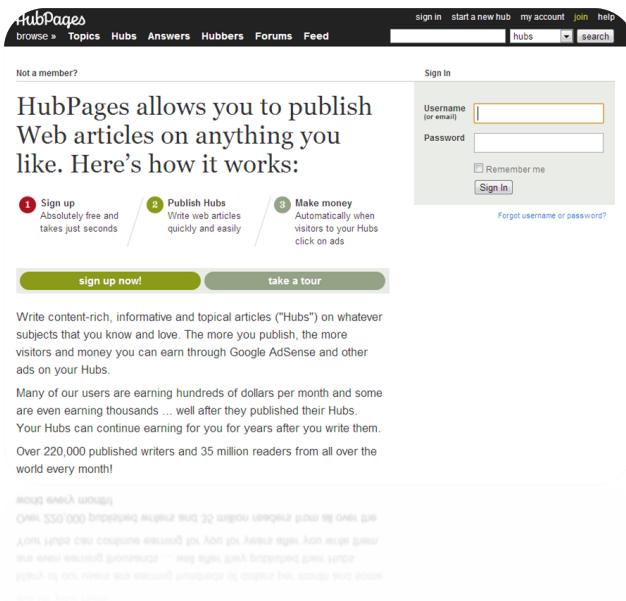


Figure 3 HubPages Sign-in page

When you have been authenticated and logged in then the following screen is shown:

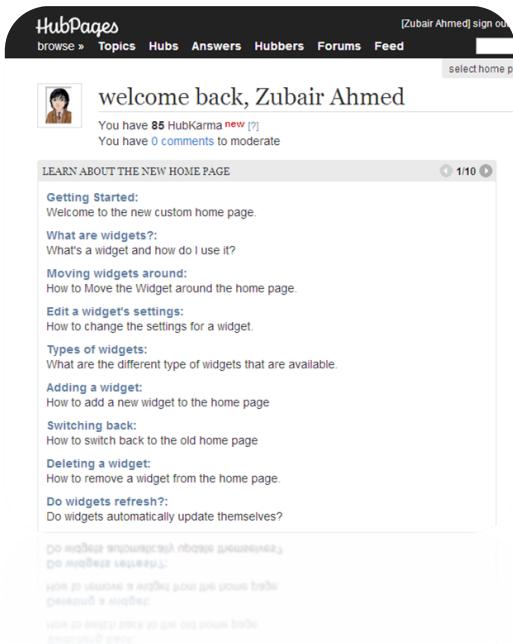


Figure 4 HubPages Welcome page

You can now start to create your own hub by clicking on the link shown below:

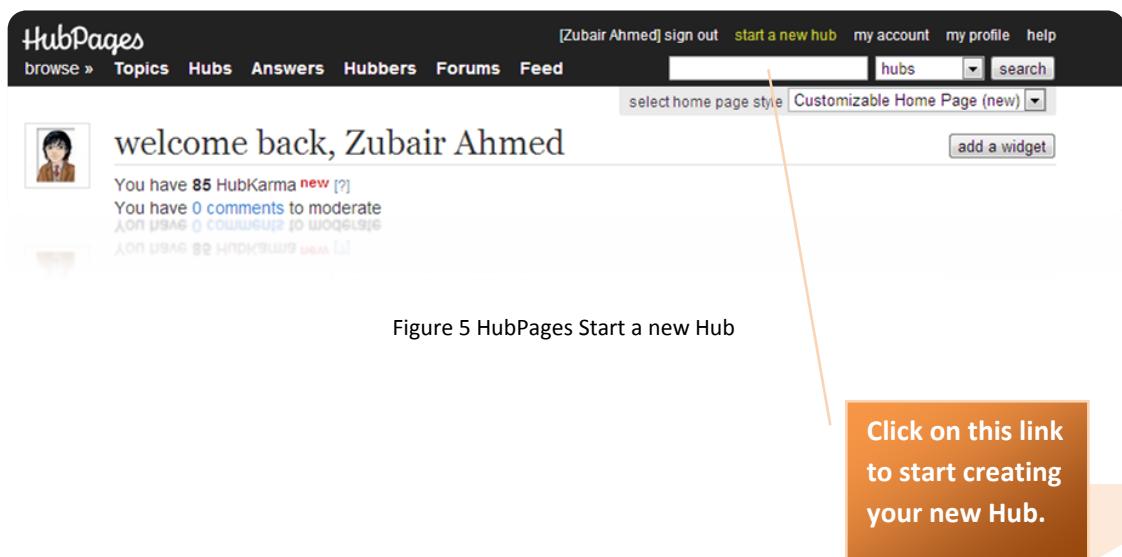


Figure 5 HubPages Start a new Hub

Finding & Following other Hubbers

Now that you have logged in and hopefully have created your first hub, you now need to make some friends. Making friends on Hubpages is called following someone. You decide to follow someone because:

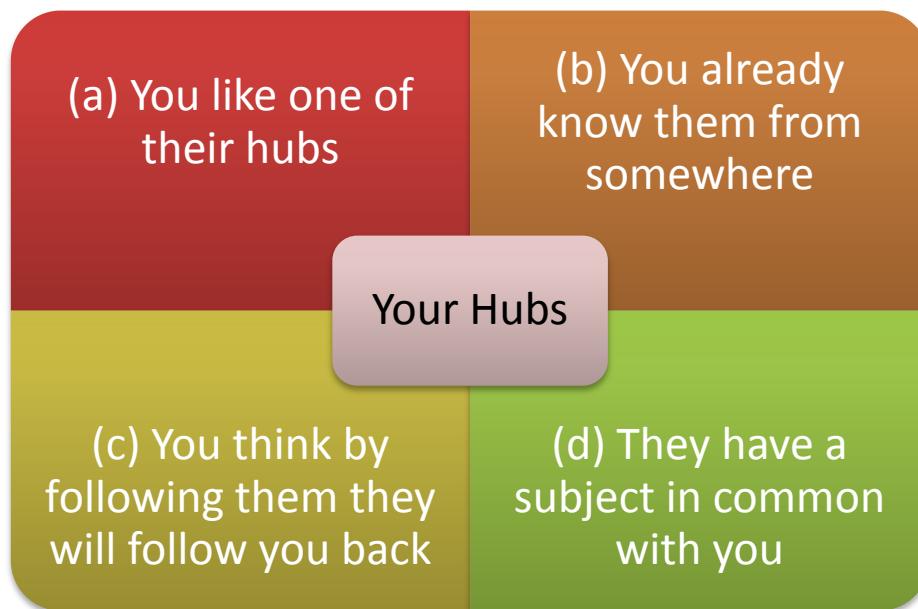


Figure 6 Following on HubPages

Reasons for following other Hubbers

As stated already there are many reasons why you may chose to follow someone on HubPages. But one of the main benefits of following someone is that they will reciprocate and follow you back.

Go and visit other hubs, leave nice comments and suggestions. Tell the author of the hub that you are now following them and they will most likely do the same for you. When they read your hubs you traffic will increase, you will get comments made on your hubs and gradually you will see that these small steps lead to bigger traffic gains – more traffic – increases the potential of you monetized hub to generate more passive income for you.

This is how you follow someone:



Figure 7 Follow me on HubPages

You can follow me on Hubpages by clicking on the “Follow Zubair Ahmed” icon or text in the above image. In a similar way you can start to follow other authors of your choice, remember though that, just because you decided to follow them does not necessarily mean that they would follow you too.

One important thing to remember is never be rude or offensive to any other Hubber, even if they are with you. If you dislike something so much that you feel like it needs to be removed then contact HubPages directly but do not get into a confrontation with other authors of Hubs.

Take part in HubPage activities

Hubpages provides you with many ways to stay in touch and interact with others on the same platform.

The common methods are:

The screenshot shows the HubPages forums interface. At the top, there's a navigation bar with links for 'browse', 'Topics', 'Hubs', 'Answers', 'Hubbers', 'Forums', 'Feed', 'sign in', 'start a new hub', 'my account', 'join', and a search bar. Below the navigation is a 'Latest Activity in All Forums' section. It includes a 'show' dropdown set to 'all', and buttons for 'your' and 'unanswered'. The main area lists topics with columns for 'Topic', 'Replies', 'Most Recent', and 'When'. Each topic entry includes a link to the post and the user who posted it along with the timestamp. On the left side of the main content area, there's a sidebar titled 'HubPages' with a 'Forums' section containing links to various community hubs like 'Official HubPages Announcements', 'Need Help? Ask here.', 'HubPages Knowledge Exchange', 'Report a Problem or Suggest a New Feature', 'The Hubber's Hangout', 'Extreme Hub Makeover', 'The Sandpit', and 'HubChallengers'. There are also sections for 'Comments' and 'Answers'.

Figure 8 HubPage Forums

Go in and view the topics on the forum if you like them join in and make a positive contribution. If you want to then create your own and invite others to join in. As I have already stated remember to be courteous and friendly with other Hubbers.

The second most used is the Questions section, it allows you to raise questions or respond by answering other questions. It is a quick way to get more readers to your Hubs.

The image in *figure 9* shows you an example of what the question section looks like. Once you have registered you are free to go in and start asking as many questions as you like.

The screenshot shows the 'Hot Questions' section of HubPages. At the top, there are filters for 'hot', 'latest', 'best', and 'unanswered'. It displays 1-8 of about 85,000 questions. Below are four examples:

- Are you tired of pop culture?** (90 points) - Asked by DonDWest 37 hours ago. 6 answers.
- God Forgives and Forgets. Don't You Think God is Too Smart to Lose Remembrance?** (96 points) - Asked by nigureco 2 days ago. 11 answers.
- If you could choose one word to describe yourself, what would it be?** (91 points) - Asked by jagandelight 3 days ago. 27 answers.
- Marilyn Monroe just called for you...what should we tell her?** (96 points) - Asked by Wayne Brown 3 days ago. 16 answers.

On the right side, there's a sidebar titled 'ASK A QUESTION' with a text input field and a 'ask' button. Below that is a 'QUESTION TOPICS' section listing various categories like Arts and Design, Autos, Books, Literature, and Writing, etc. At the bottom of the sidebar, there are links for 'Community', 'How-to', 'Hobbies', and 'Home'.

Figure 9 HubPage Questions

Good thing about it is that you will get accolades for answering questions, it looks rather good to have one or two of those appearing on your profile page.

The benefit of taking part in Q&A section is that it develops your interaction with other Hubbers, it allows you to quickly find subjects that you can write about and it increases your presence on HubPages. I can hear you asking "*Okay so how does answering someone's questions help me generate passive income*". Although one of our main aims maybe to generate a healthy passive online income, to get to that position you need to follow some norms. These norms require you to build up a following and presence online.

The quickest way to do that on HubPages is to interact on all levels with other Hubbers. That means answering questions, raising questions yourself and most importantly writing original good quality content.

To see an example of a Hub that has got me some really good traffic, **click on the hub title below:**

The screenshot shows a Hub article titled "What Experience is required to make money online with articles? 64". The article has a dark header bar with buttons for 'edit', 'stats', 'delete', and 'suggest links'. Below the title, it says "By Zubair Ahmed". There are social sharing buttons for Twitter, Facebook, and LinkedIn. At the bottom, there are links for "rate or flag this page", "Tweet this", "Like", and "Share".

Figure 10 Example Hub

Part 2 – Getting Organised to Write 1st Hub

Hopefully by now you have read the above sections and have registered your profile on HubPages, you are ready to create your first hub – “Oooohps what do I write about”.

I know the feeling, I went through the same feeling, so don’t worry and continue with this momentum. There is actually allot to consider when writing an article or Hub, but I am not going to fill your mind apprehension, because that’s a sure way to stop you from continuing on this journey. Trust me when I say all the techniques and knowledge will come to you gradually as you start writing and learning over a period of time.

Some people just go in and start to write anything and everything, I guess that’s okay when you’re new to it. But sooner or later you will find that your Hubs aren’t getting many visitors and as that downward trend continues you lose hope and just give up – many have done that, which is I would recommend that you do some planning, nothing major just enough preparation so that you can have a good hub published and with some luck will get some readers.

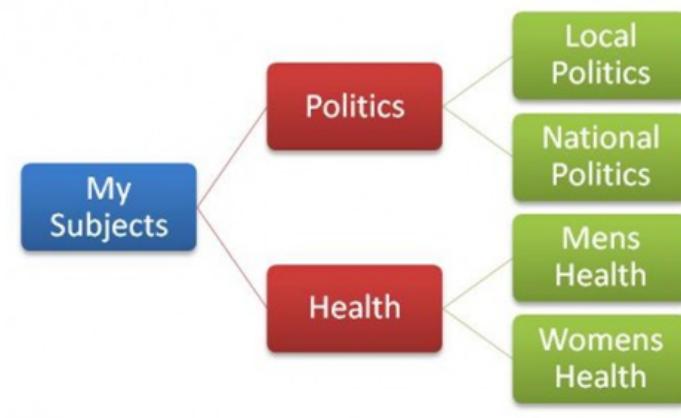
Planning a Hub

I have already done a hub on this subject and rather than boring you with all the ins-n-outs of planning a hub I will ask you to visit my hub by clicking the image below *figure 11*, read it and use the method, if you have any questions or need help then contact me, and I will be happy to help you through the issues of planning a hub.

What you need to start writing for online money making?

(1) You need to know and decide which article directory you are going to use for your written content I would advise using Hubpages, although there are many others. Sign-up to your chosen article directory and familiarise yourself with the terms and conditions, what you can and cannot do, the type of content that is allowed.

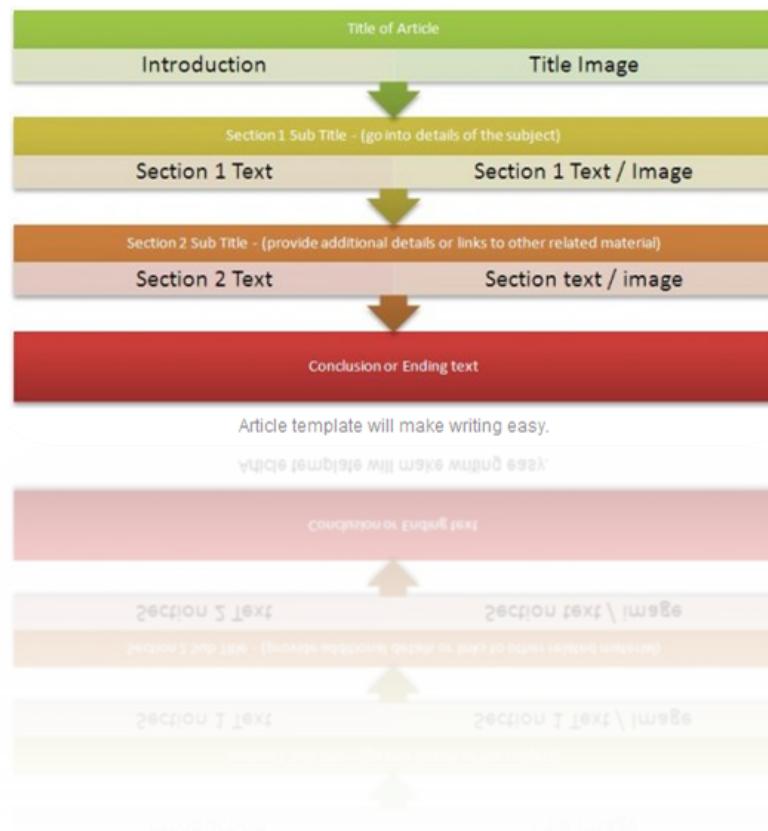
(2) Select 2 to 3 subject areas that you are comfortable with, example Politics, Science or Health. Make sure to write them down, I normally find it useful creating a Mind Map using Mindjet Mind Manager, similar to that shown below:



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Make life easy with good planning.

(3) Using a word processing program like Microsoft Word plan out your articles, I would recommend you create a Word Template and break down the article into sections. Like that shown below:



Article template will make writing easy.

Figure 11 Planning a Hub

Hub Keywords & Tags

Now that you have most probably published your first hub or are in the process of creating it, you are definitely wondering what are “Keywords” and “Tags”. Well, having gone through this myself when I started, I have already tackled and have published a hub on this topic. Rather than reprinting it all in this book, it is better for you to click on the image in *figure 12* below and go over to my hub.

Remember don’t just read it, but take note of how I have laid it out, how I have used images and Amazon products on the Hub. It will certainly help you when you start creating your hubs.

What is a Keyword and how to select them? 64

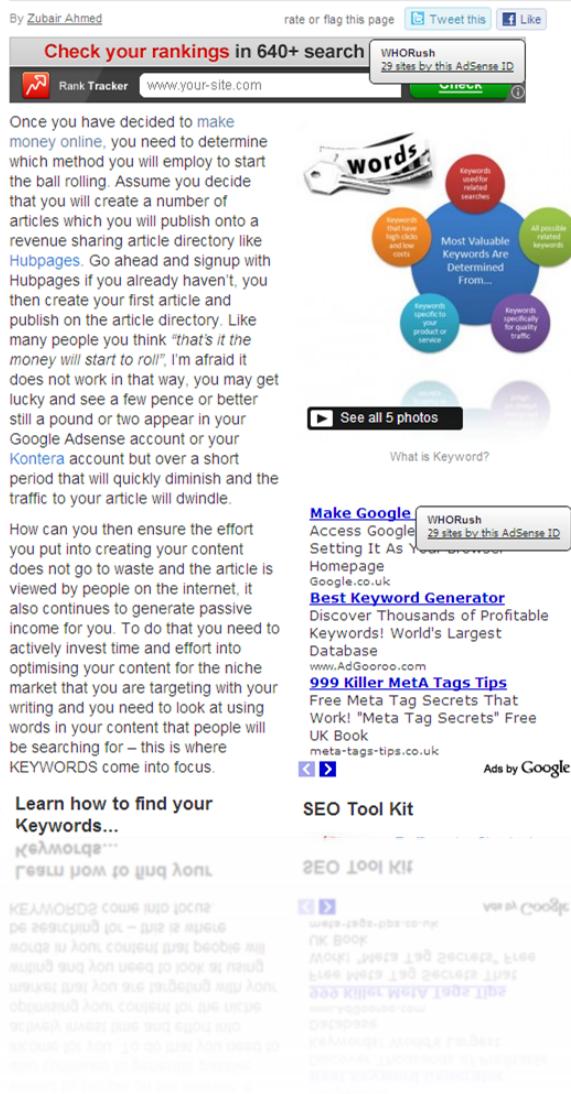


Figure 12 What is Keyword and Tags?

When you start to create your Hub, you will be given the opportunity to define some TAGS; these tags will appear on the right hand side of your Hub as shown below.

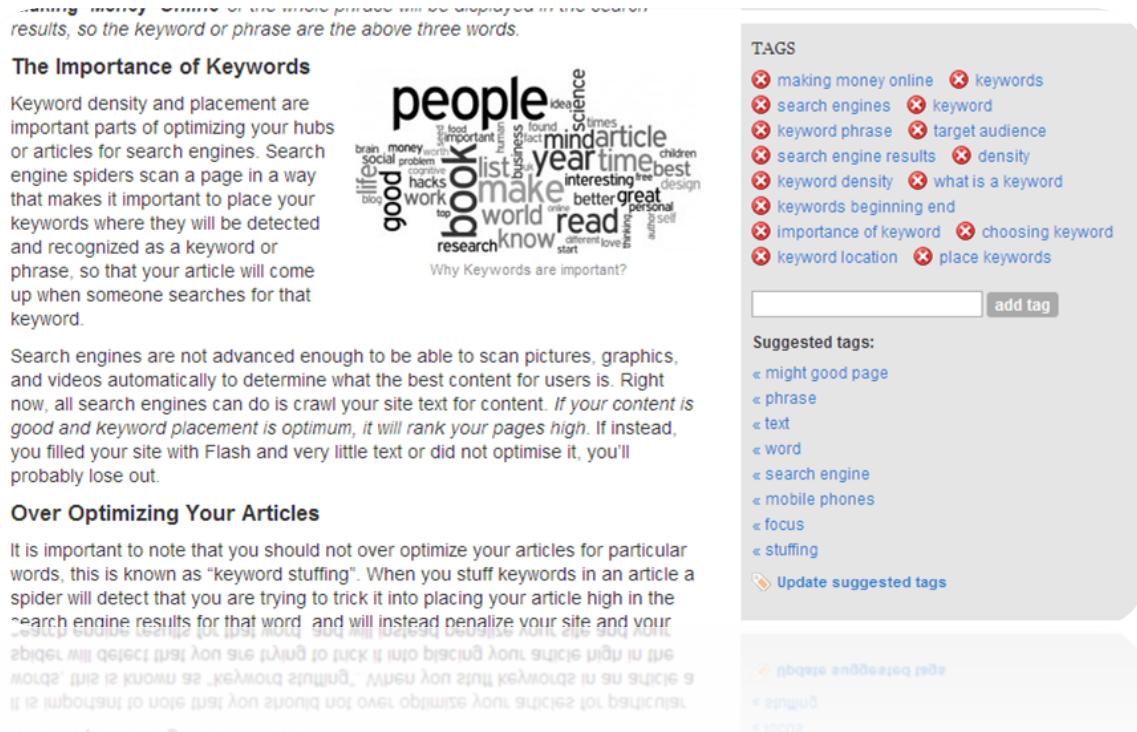


Figure 13 Tags in Hubpages

By using the 'Suggested tags' you can add more specific tags to your hub, when search engines or HubPages carries out a search your Hub will appear in the results of any search that has a similar tag or keyword to that used on your Hub and identified by you as a tag.

This is a big subject area keywords and tags, in this book I will not be discussing this in detail. The material is quite intensive and requires in-depth discussion.

You may wish to visit my article: [Good Web Design leads to SEO Success](#)

It briefly covers SEO – which is a very important part of increasing traffic to your web sites or Hubs.

Part 3 – Setting up Affiliate accounts (Monetize your Hubs)

Okay now that you have created your first hub and you have almost mastered Hubpages you now need to monetize your Hub. Basically add the capability for it to generate you money when someone clicks on Google Adsense or buys a product you have listed on your HubPage from Amazon or someone clicks on a contextual text link placed on your Hub by Kontera.

I have only used these three on all my Hubs, although Hubpages allows eBay, I have not yet signed-up for it, you may wish to do that but remember that their policy on new affiliates is quite restrictive and I would recommend that you first establish yourself online and build up your HubPage traffic, then go and join eBay.

When you are ready and have published your first few Hubs, you are now ready to sign-up and monetize your hubs; Hubpages has the following instructions which will guide you to setting up with Adsense, Amazon, Kontera and eBay.

Click on each of the affiliates below and sign-up.



Use the worksheet in [Part 6 – Planning Worksheets](#) section to record the necessary details so that you have a handy copy of important login details and passwords (*make sure you keep it safe*).

The image below shows the screen that you will be presented with when you start linking your profile with affiliate programs. You will need to first register with the programs listed below by clicking on the links above. Once you have been accepted onto the program you will be sent what is referred to as an 'Affiliate Code' this is a unique code which identifies you to the affiliate program.

When you have your code go into the section below and insert your affiliate code, when Hubpages has been able to link to the program with that code the status will change to active as shown in the image.

The screenshot shows the 'Earnings' section of the HubPages dashboard. On the left, there's a sidebar with 'Affiliate Settings' and 'Referral Trackers'. The main area has two tables: 'Affiliate Settings' and 'Reporting Settings'. In the 'Affiliate Settings' table, there are five rows for Google AdSense, Amazon, eBay, and Kontera, all marked as 'Active'. In the 'Reporting Settings' table, there is one row for Google Analytics, also marked as 'Active'. Below these tables, there are sections for 'Google AdSense' and 'Amazon Reports' with some text and links.

| Program | Affiliate Code | Status | Reports |
|--------------------------|----------------|------------|------------------------|
| configure Google AdSense | | Active | Google AdSense Reports |
| configure Amazon | | Active | Amazon Reports |
| get started eBay | | Not Active | |
| configure Kontera | | Active | Kontera Reports |

| Program | Affiliate Code | Status | Reports |
|----------------------------|----------------|--------|--------------------------|
| configure Google Analytics | | Active | Google Analytics Reports |

Figure 14 Earnings on Hubpages

Remember that once you have joined the affiliate programs you must abide by and adhere to their policies of use – DO NOT CLICK ON YOUR OWN AFFILIATE AD'S OR LINKS. DO NOT GO AGAINST THEIR STATED GUIDELINES IF YOU DO ANYTHING THAT INVALIDATES YOUR AGREEMENT, YOUR ACCOUNT WITH THE RELEVANT AFFILIATE PROGRAM WILL BE SUSPENDED.

HubPages has a dedicated section which deals with making money with Hubpages, rather than me writing about it all here, I am going to link to that section so you can read it at your leisure, click on the image below and it will take you directly to that section.

Making Money on HubPages

- › Can I make a living with HubPages?
- › How does the program work?
- › What are impressions?
- › How do impressions generate revenue on HubPages?
- › How do I signup for Google AdSense?
- › How do I get an Amazon affiliate ID?
- › How do I get an eBay affiliate ID?
- › How does the Traffic Referral program work?
- › How do I check how much money I've made?
- › How do I track the performance of Google AdSense on HubPages?
- › What is the Flagship Hubs Program?
- › How do I sign up for Kontera?
- › I've activated Kontera on my Hubs but I don't see any ads?
- › Why are ads not appearing on my Hub?
- › Why are the ads on my Hubs inappropriate, or unrelated to the content?
- › Why were ads disabled on my Hub?

Figure 15 Affiliates & Setting up on Hubpages

Part 4 – Planning Worksheets

Create a new Hubpages Account

| | | |
|-----------------|--|---|
| Username | | Your username is what you'll be known as everywhere on HubPages. Choose it carefully! |
| Email | | |
| Password | | |

Create a new Google Adsense Account

| | | |
|-----------------|--|---|
| Username | | Your username is what you'll be using to access your Google Adsense Account and other Google Services. Choose it carefully! |
| Email | | |
| Password | | |

Create a new Kontera Account

| | | |
|-----------------|--|---|
| Username | | Your username is what you'll be using to access Kontera account. Choose it carefully! |
| Email | | |
| Password | | |

Create a new Amazon Associate Account

| | | |
|-----------------|--|---|
| Username | | Your username is what you'll use to access Amazon Associate Program. Choose it carefully! |
| Email | | |
| Password | | |

Part 5 – About the Author



Zubair Ahmed

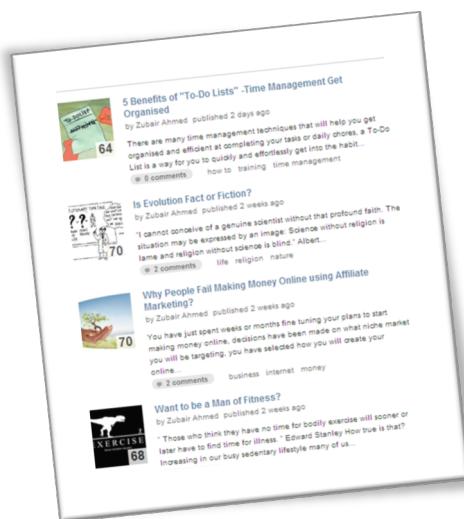
Is my online identity or profile for HubPages, having recently come across Hubpages I am now fascinated with it. Especially how easy it is to create very professional looking web pages that can be monetized for passive income, let's face it we're not all Millionaires so every extra penny that we can generate the better we are financially.

HubPages allows you to quite easily and quickly start on that journey of making money online. Just be patient and dedicate some time to this activity and soon enough you will see some positive results.

As I said at the start of this book if you need help on getting started with Hubpages or at any point once you've signed-up then drop me an email and I will try to respond. Better still once you have created your online HubPage Profile then follow me and I shall follow you back.

1. To follow me on [HubPages Click here](#)
2. To follow me on [Facebook Click here](#)
3. To follow me on [Twitter Click here](#)

Visit some of my Hubs Click on the image below:



Good Luck and All the best with making Money FREE online!

Zubair...