# DONALD MAHOBELE

**GRAPHIC DESIGNER | ILLUSTRATOR | COPY WRITER** 

# GRAPHIC DESIGNER PORTFOLIO















## **AUTHORED & DESIGNED BY**

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# **DONALD MAHOBELE**

Graphic Designer & Illustrator | 4 Years' Experience

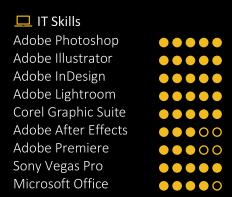


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# **Core Competencies**

- Graphic Design
- Illustration
- Copy Writing
- Marketing
- Design Analysis
- Redrawing
- Customer Service
- Photography
- Videography
- Creative Thinking
- Innovative Thinking
- Effective Communication

# Competencies



| English | ••••  |
|---------|-------|
| Shona   | ••••  |
| Turkish | •••00 |
| German  | •0000 |

#### Interests

Languages

Art, music, chess, current affairs

#### **Professional Profile**

A creative and innovative Graphic Designer experienced in crafting ground-breaking designs and delivering writing services for clients across the world. Adopts a consultative approach in analysing client requirements to deliver projects meeting and exceeding customer expectations. Possesses outstanding analytic and quick-thinking capabilities used to great effect in transforming client specifications into visual illustrations. A dynamic communicator and team player, able to work well under pressure to meet tight deadlines with/without supervision.

### **Career Summary**

Writer & Graphic Technician [Freelance]

04/2017 - Date



#### **KEY ACHIEVEMENTS**

 Served more than 200 graphic design and writing services clients with remarkable successes since April 2017

#### **RESPONSIBILITIES**

- Undertaking photo-design orders from customers to create business photo designs as required by customers
- Writing CVs, LinkedIn profile, Cover Letters, Applications Letters, etc. for clients across the world
- Communicating with customers to gain a full understanding of requirements ensuring they receive the best service possible



03/2016 - Date



#### **KEY ACHIEVEMENTS**

• Enhanced organisational marketing by deciding the best marketing collateral and leading designing services

#### **RESPONSIBILITIES**

- Spearheading graphic designing for flyers, logos, posters, business cards, banners, brochures, receipt books, cups, cards, t-shirts, etc. as required
- Understanding requirements and drafting sample designs to ensure the designs meet the available and specified needs
- Shooting photos during events, screening and editing them for use on the Facebook page and as marketing collateral
- Designing and writing reports and brochures at the end of events and functions
- Redrawing logos and designs with no original file when needed for reuse

#### Education

Bachelor of Commerce [Honours]Bindura University of Science Education

2014

A Level | Maths [B], Economics [B], Business [C]

2009

m Masvingo Christian College

# **MARKETING COLLATERAL**

To this date, I have designed thousands of a range of marketing promotional material for hundreds of clients across the world. These promotional material include:

- Flyers
- Banners
- Posters
- Brochures
- Leaflets
- Car Branding
- T-Shirts
- Cups
- Key Rings
- Product Portfolios
- etc.



















# **COMPANY LOGOS**

I have crafted logos for several companies and organisations.

## **COMPANY DOCUMENTS**

Throughout my career I have helped structure and design hundreds of company documents for different clients. These include:

- Receipt Books
- Price Lists
- Invoices
- Quotations
- Stock Control Books
- Attendance Forms
- Letterheads
- Notices
- etc.





Professional Writers for CVs/Resumes, Cover Letters, LinkedIn Profiles, Motivational Letters, Personal Statements, etc.

# **Price List**

| CV only                              | \$25 |
|--------------------------------------|------|
| Cover Letter only                    | \$10 |
| LinkedIn profile only                | \$18 |
| CV + Cover Letter                    | \$30 |
| CV + LinkedIn Profile                | \$33 |
| CV + Cover Letter + LinkedIn Profile | \$40 |

# CV/Resume Z Professional

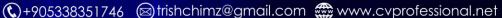
# Students/Graduates [KKTC] A Special Offer for students & recent graduates in KKTC

| CV only                              | 70tl  |
|--------------------------------------|-------|
| Cover Letter only                    | 30tl  |
| LinkedIn Profile only                | 50tl  |
| CV + Cover Letter                    | 80tl  |
| CV + LinkedIn Profile                | 90tl  |
| CV + Cover Letter + LinkedIn Profile | 100tl |

A CV/Resume that wins you an Interview









# **INVITATION CARDS**

I have worked with several clients to market events such as weddings, parties, conferences, etc.

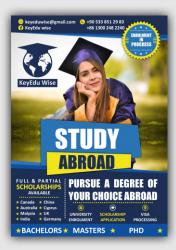
## **GALLERY**

Over the years, I have crafted groundbreaking digital and print media designs for several products, the list including:

- Flyers
- Banners
- Posters
- Brochures
- Leaflets
- Car Branding
- T-Shirts
- Cups
- Water Bottle Branding
- Wedding Cards
- Invitation Cards
- Key Rings
- Product Portfolios
- Receipt Books
- Price Lists
- Flags
- Invoices
- Stock Files
- Attendance Forms
- Letterheads
- Notices
- Receipt Books
- Price Lists
- Invoices
- Stock Control Books
- Attendance Forms
- Letterheads
- Notices
- etc.













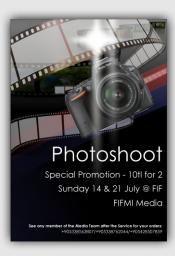














# **GALLERY**

Having worked with different companies in different sectors throughout my career, I used my designing skills to market various events such as:

- Companies & Organisations
- Weddings
- Instagram/Facebook Pages
- Photoshoots
- Parties
- Social Gatherings
- Church Events
- Talkshows
- Book Launches etc.



