

Daniel Joseph

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EDUCATION

Queen's University

Bachelor of Applied Science in Computer Engineering

Kingston, ON

Sep 2020 - Apr 2025

- Cumulative GPA: 3.9/4.0 (2020-23 Dean's Scholar Distinction)
- Minor in Innovation & Entrepreneurship
- Teaching Assistant: Object-Oriented Programming
- Relevant Courses: Design Thinking, Data Analytics, Databases, Launching New Ventures (GTM)

EXPERIENCE

Klue

Product Analyst Intern, Data Quality

Toronto, ON

Jan 2024 - Present

- Automating a manual data verification process, saving analysts an estimated 3 hours per day and enabling verification for 10x more customers per week
- Reducing response time for noisy data escalation by 86% through an automated system that flags concerning sources for review

Equitable Bank

Product Analyst Intern, Retail Lending

Toronto, ON

Sep 2023 - Dec 2023

- Designed a product analytics strategy to increase online mortgage renewals/retention rates and enable a data-driven approach to roadmap prioritization
- Leveraged insights from 5 user interviews to improve the onboarding flow for a new loan approval tool

Interac

Product Management Intern, Real-Time Payments

Toronto, ON

May 2023 - Aug 2023

- Analyzed 5M+ transactions to provide a recommendation regarding risk appetite during system failure to 40 financial institutions
- Increased service reliability through an automated reconciliation process which included developing user stories and supporting documentation, project scoping, and stakeholder management

Maple Leaf Sports & Entertainment

Product Management Intern, Memberships

Toronto, ON

May 2022 - Aug 2022

- Collaborated cross-functionally to develop a waitlist reservation function within the Toronto FC app which led to a 30% increase in page views to the season ticket page
- Prevented 100K users from accessing restricted content by identifying logical errors in the rules used to assign user roles based on ticket type

PROJECTS

Chorus, a Social Music Platform | Strategy, Roadmapping, Go-To-Market

Feb 2023 - Mar 2023

- Created a business case and GTM strategy for a music sharing and discovery app after identifying a strategic opportunity in the greater social media/digital music markets through in-depth research

ADDITIONAL INFORMATION

Tools: Confluence, Jira, Pendo, Google Analytics, Excel, Figma, Python, Bash, SQL

Awards: [Best Blockchain Hack \(QHacks 2023\)](#), [Best Safety/Privacy Hack \(NewHacks 2021\)](#)