Data Intake Report

Name: G2M insight for Cab Investment firm

Report date: 04/13/2023

Internship Batch: LISUM20: 30 March – 30 June 2023

Version: <1.0>

Data intake by: Pooja Honneshwari Ravi Data intake reviewer: Pooja Honneshwari Ravi

Data storage location: GitHub

Tabular data details:

Cab_Data.csv

Total number of observations	359393
Total number of files	1/4
Total number of features	7
Base format of the file	csv
Size of the data	21.2 MB

City.csv

Total number of observations	21
Total number of files	2/4
Total number of features	3
Base format of the file	csv
Size of the data	759 Bytes

Customer ID.csv

Total number of observations	49172
Total number of files	3/4
Total number of features	4
Base format of the file	csv
Size of the data	1.1 MB

Transaction_ID.csv

Total number of observations	440099
Total number of files	4/4
Total number of features	3
Base format of the file	csv
Size of the data	9 MB

Proposed Approach:

- We collected 4 datasets namely: Cab_Data, Customer_ID, Transaction_ID, and City.
- We performed an EDA to understand the relations between the data and to determine which company is a better choice for investment opportunity for XYZ.
- To better investigate, we generated few hypotheses:
 - Which cab is more popular in different cities?
 - How is the cab usage according to age?
 - Which cab will people with different income choose?
 - Which cab has travelled more distance?
 - What is the cost of trip of each cab?
 - Which cab has more profited generated?
 - What is the number of car users in different cities?