SQL CAPSTONE PROJECT

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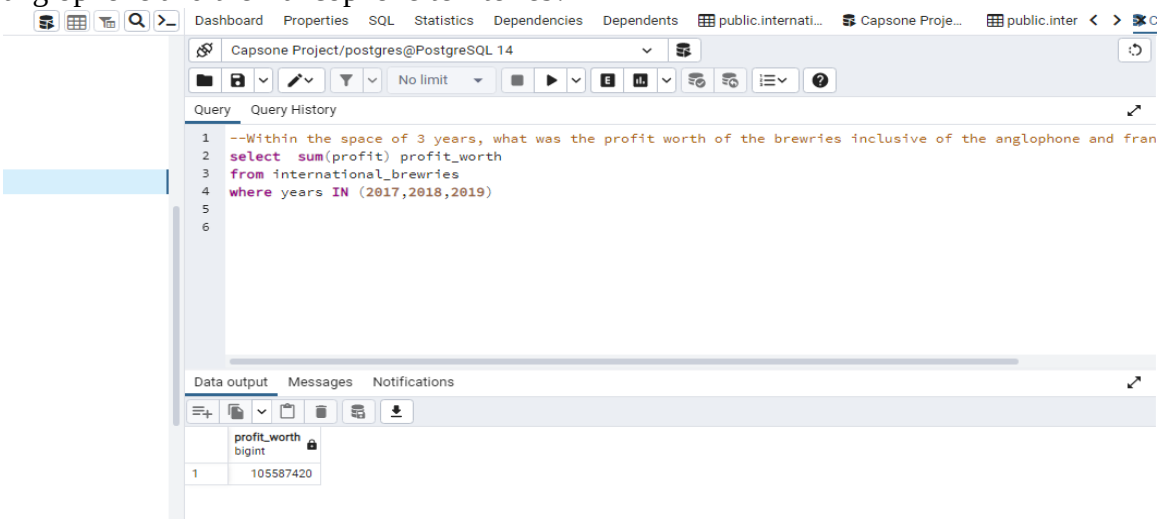
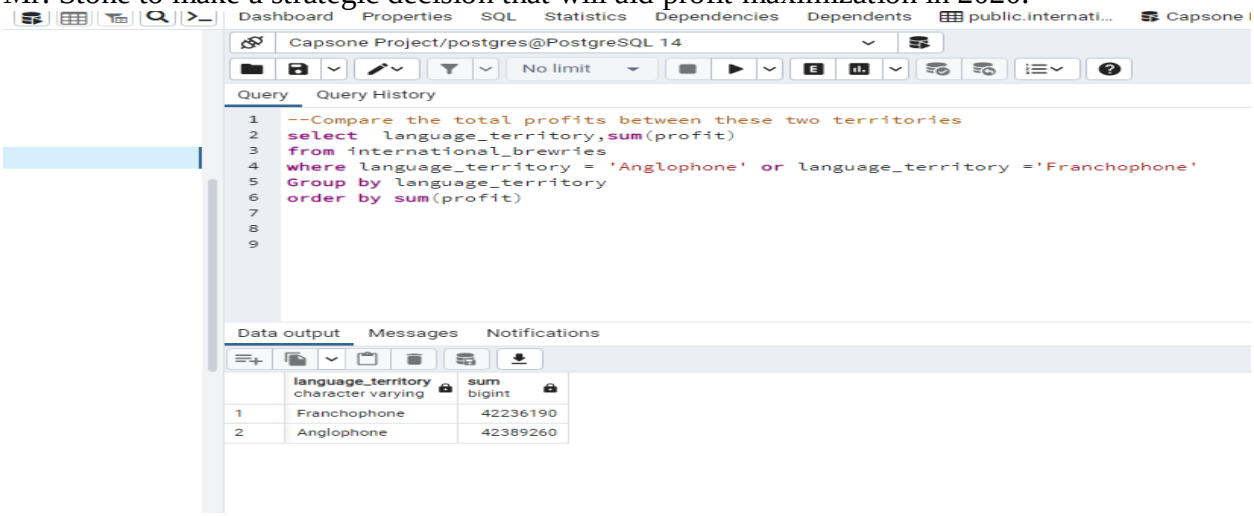
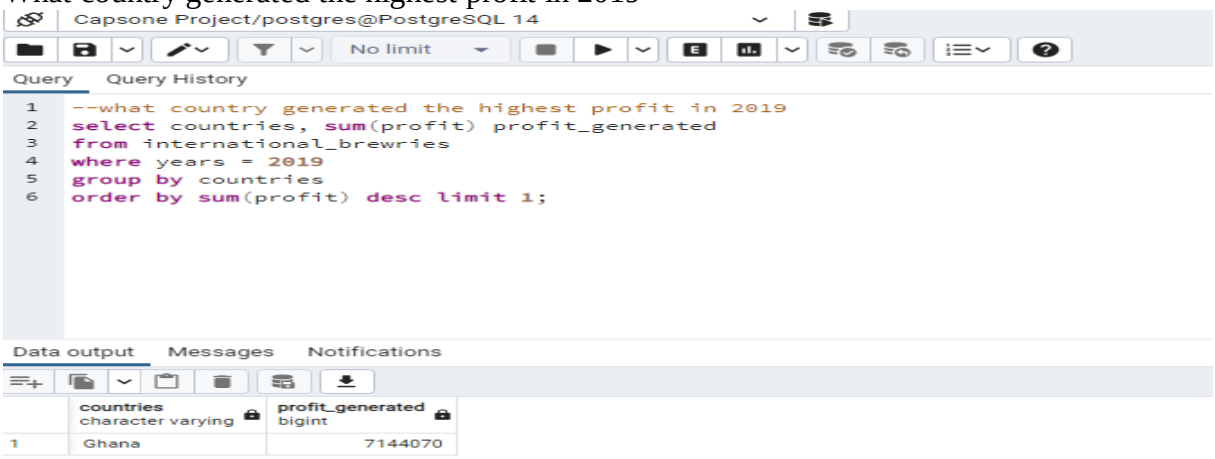
1. Within the space of 3 years, what was the profit worth of the breweries inclusive of the anglophone and the francophone territories?



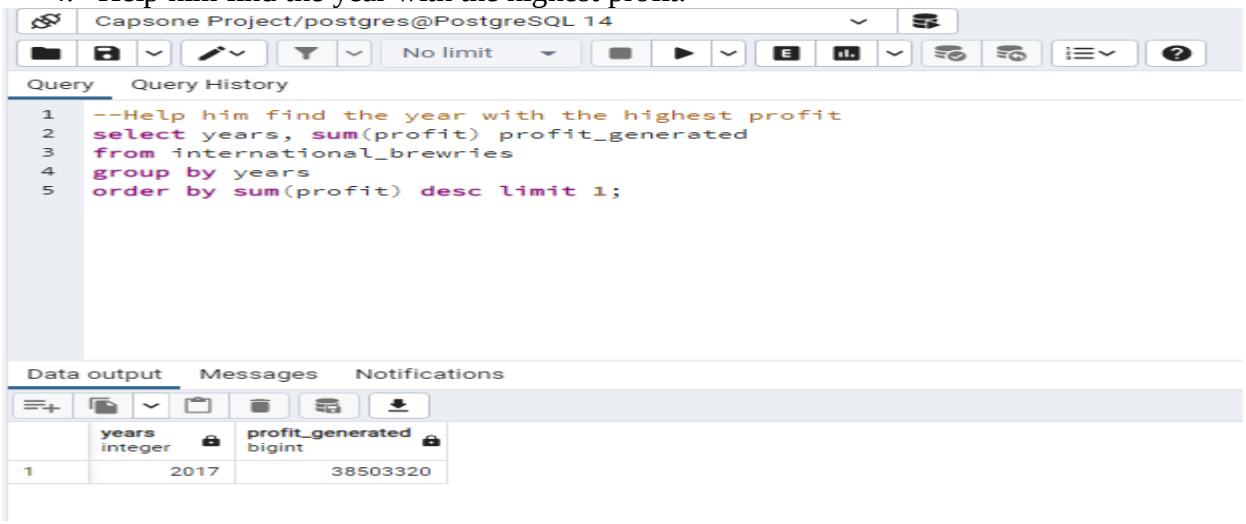
2. Compare the total profit between these two territories in order for the territory manager, Mr. Stone to make a strategic decision that will aid profit maximization in 2020.



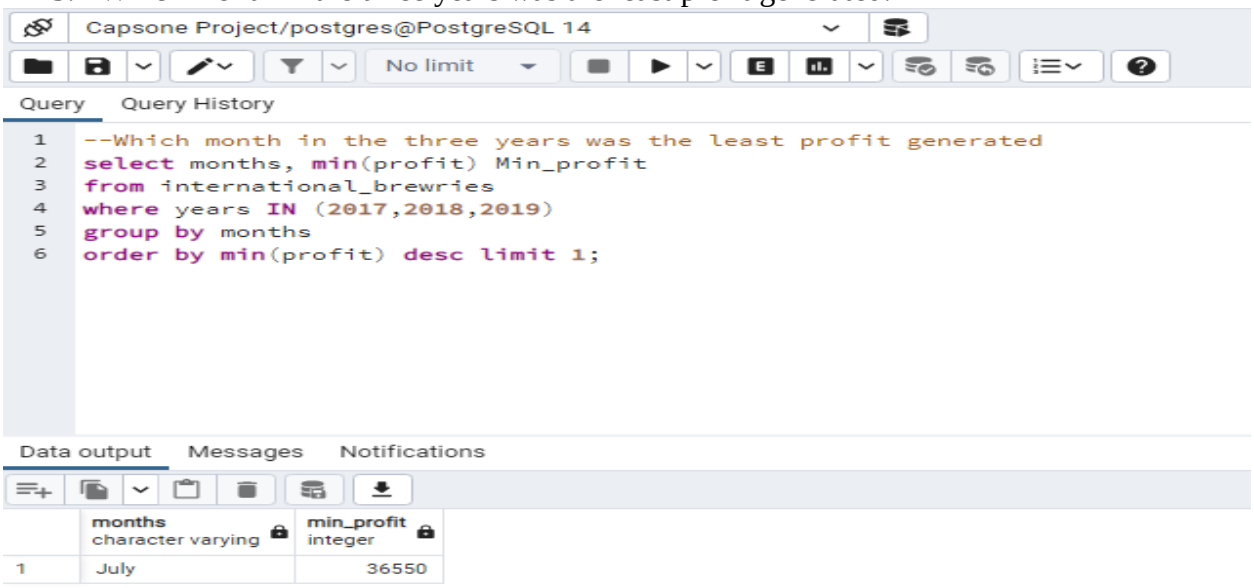
3. What country generated the highest profit in 2019



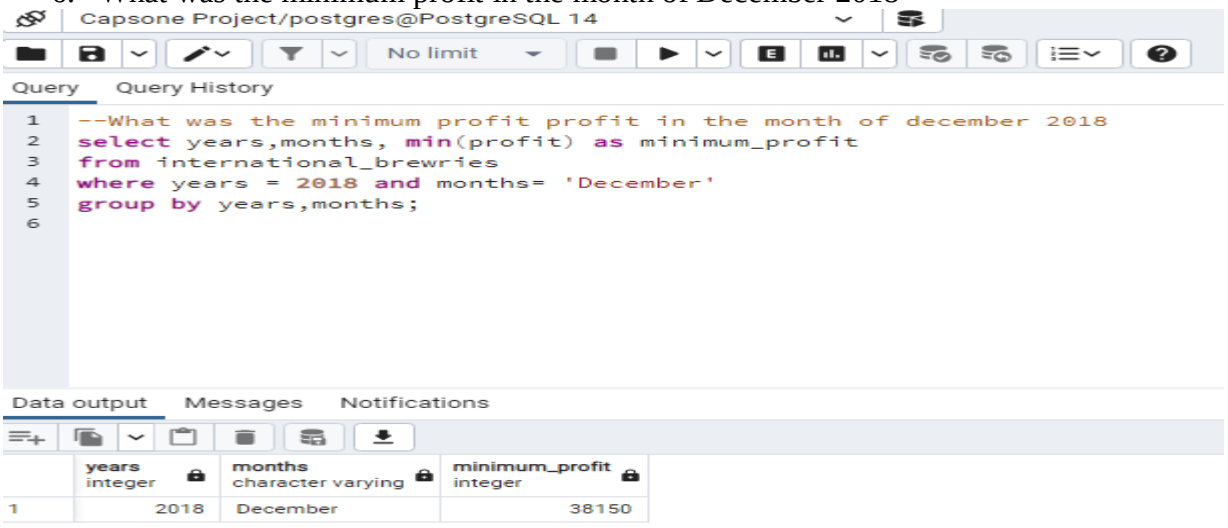
4. Help him find the year with the highest profit.



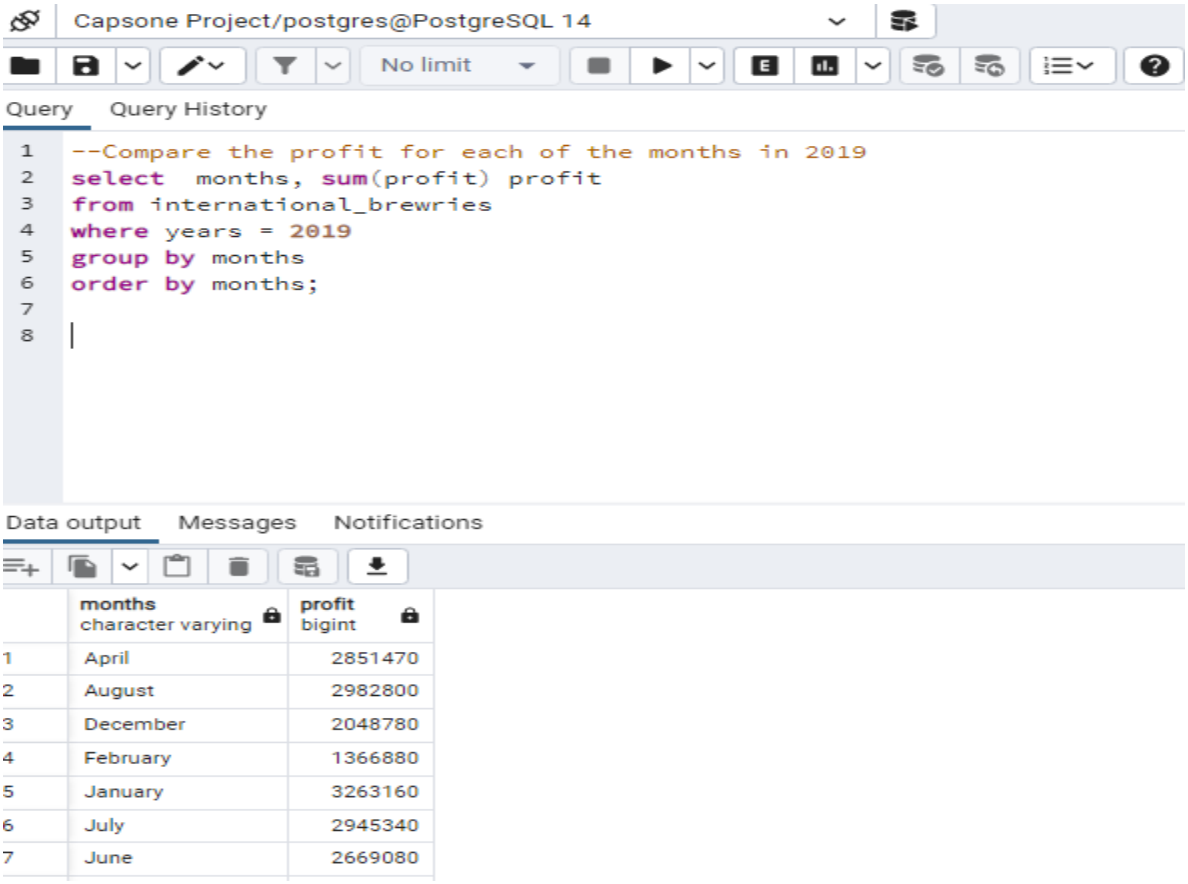
5. Which month in the three years was the least profit generated.



6. What was the minimum profit in the month of December 2018

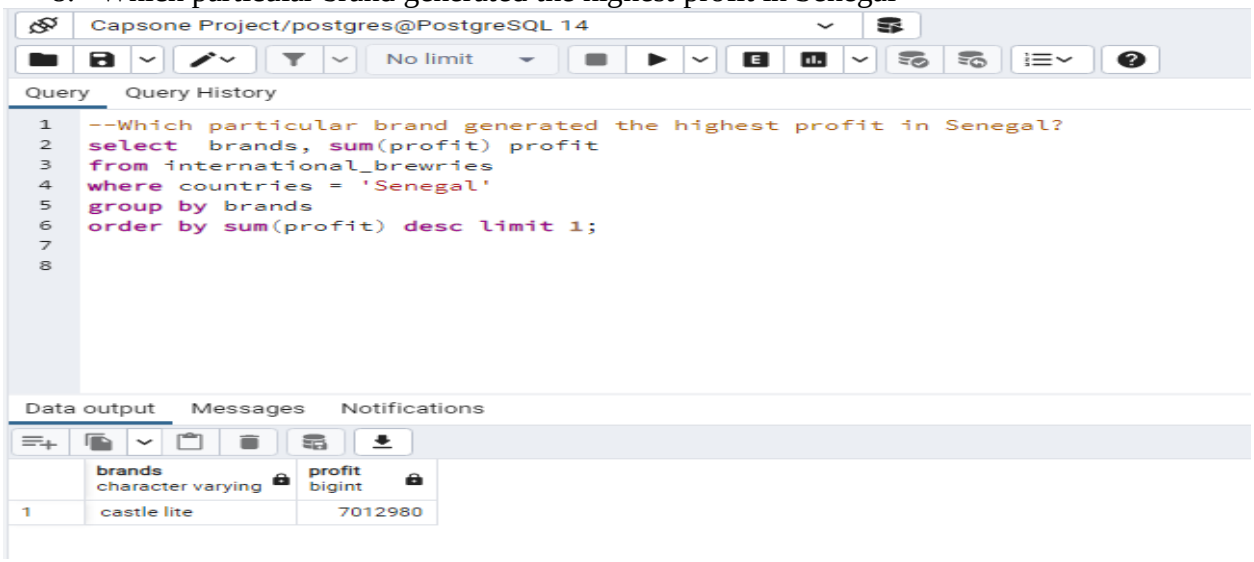


7. Compare the profits for each of the months in 2019



	months character varying	profit bigint
1	April	2851470
2	August	2982800
3	December	2048780
4	February	1366880
5	January	3263160
6	July	2945340
7	June	2669080

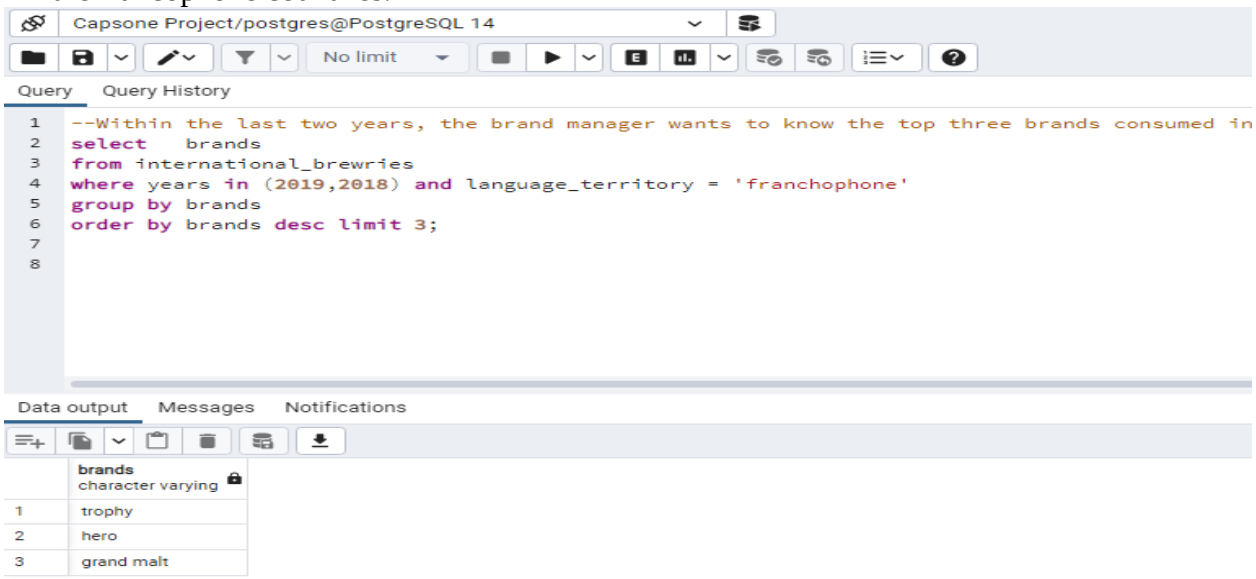
8. Which particular brand generated the highest profit in Senegal



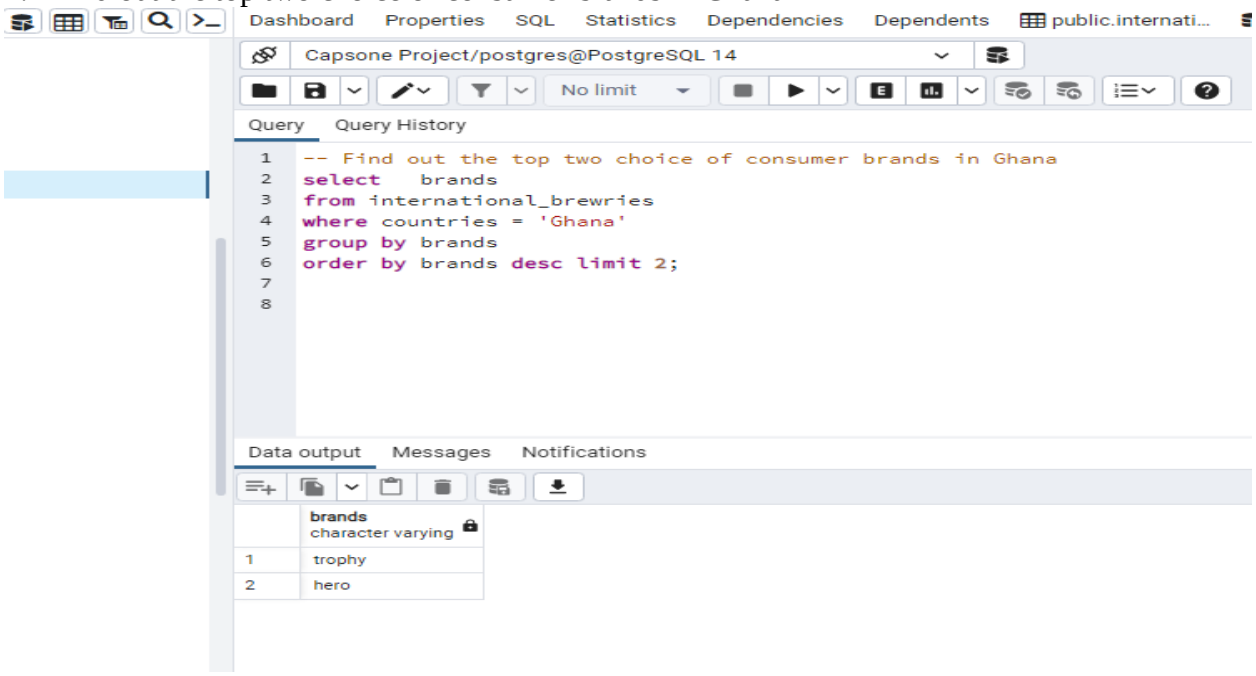
	brands character varying	profit bigint
1	castle lite	7012980

SECTION B

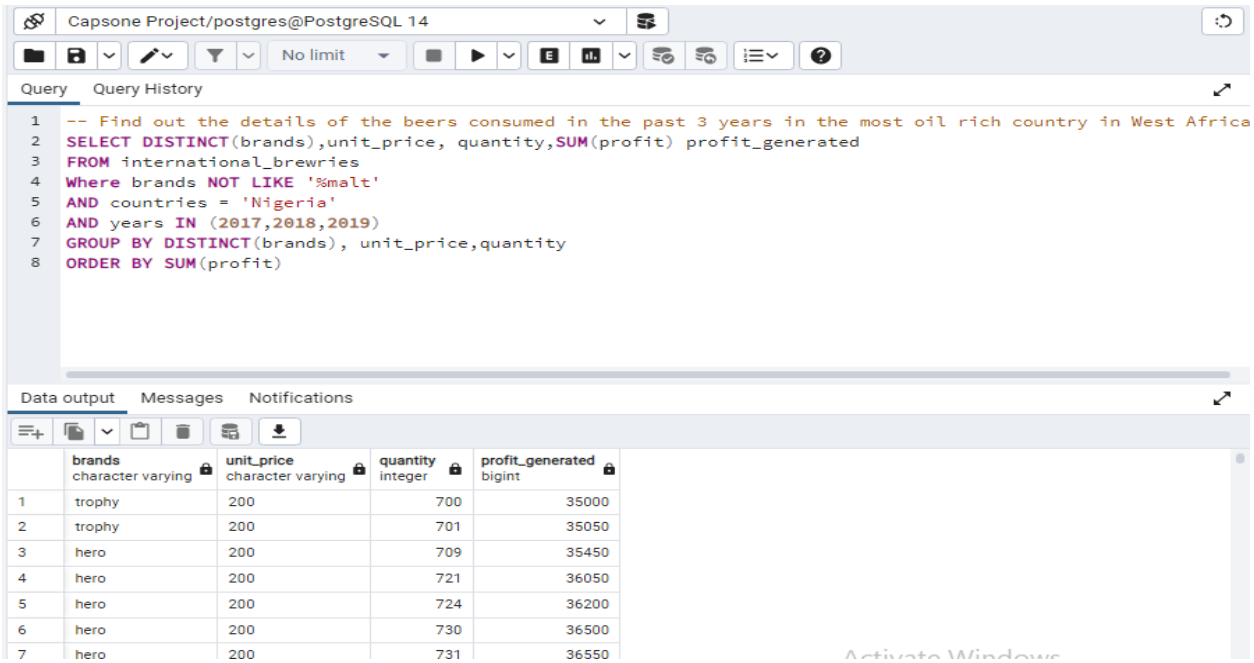
1. Within the last two years, the brand manager wants to know the top brands consumed in the francophone countries.



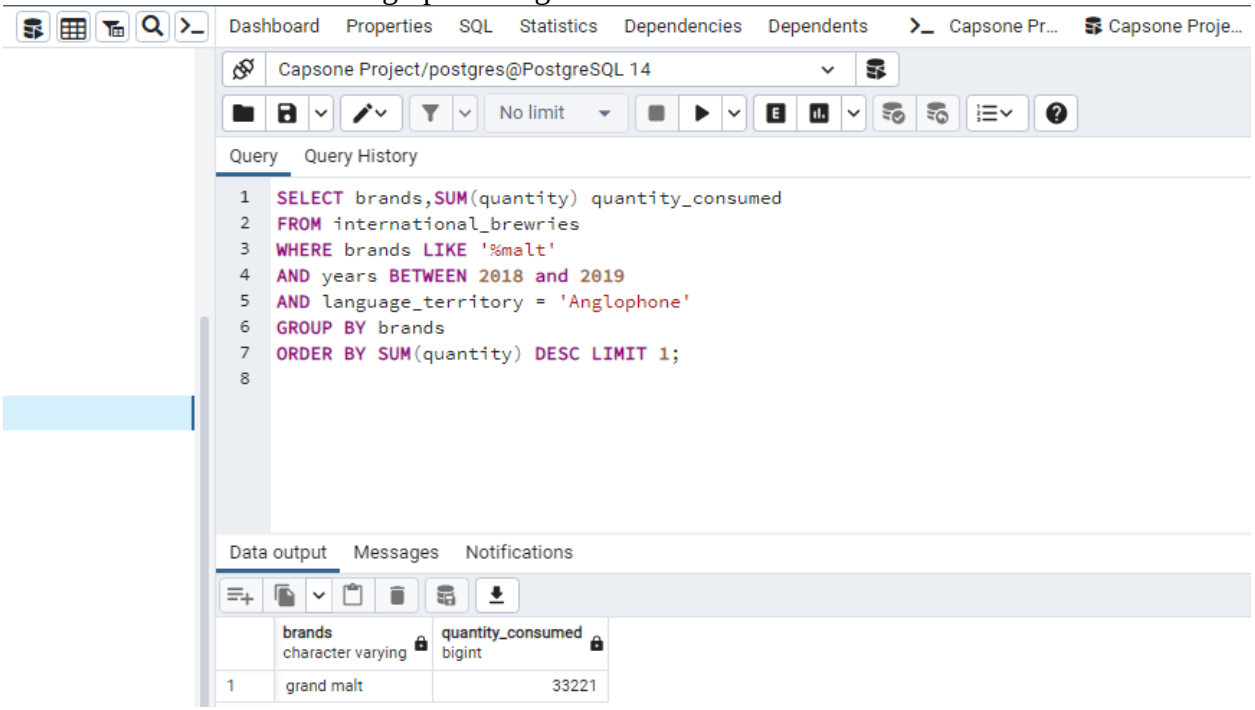
2. Find out the top two choice of consumer brands in Ghana



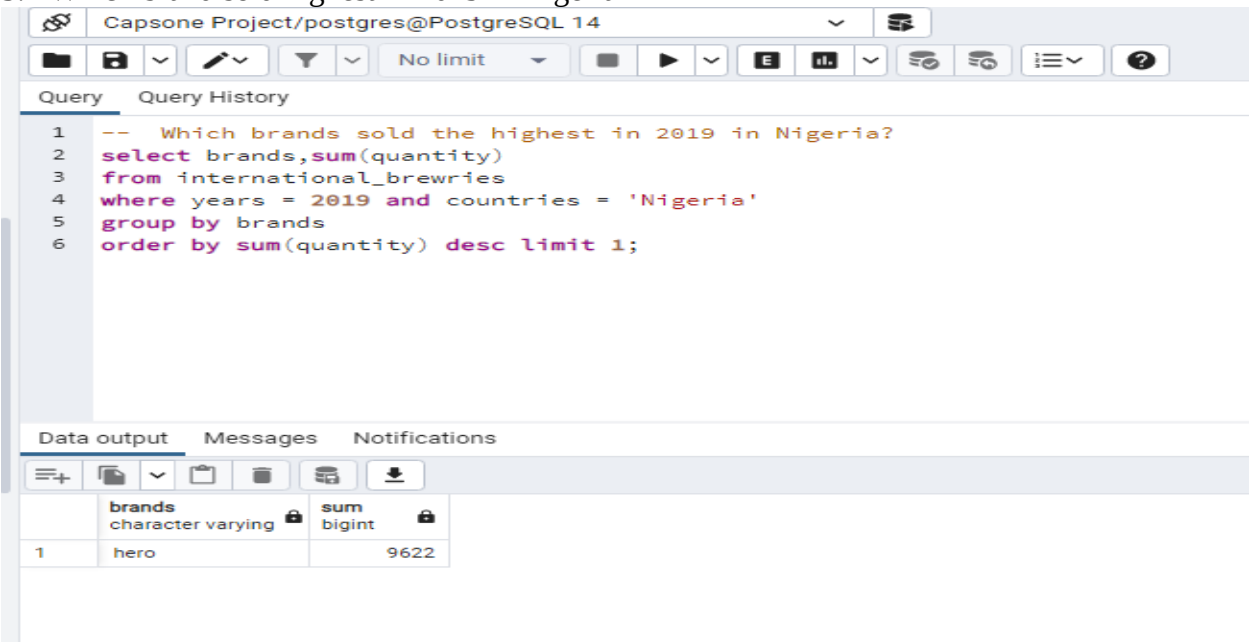
3. Find out the details of beers consumed in the past three years in the most oil rich country in West Africa



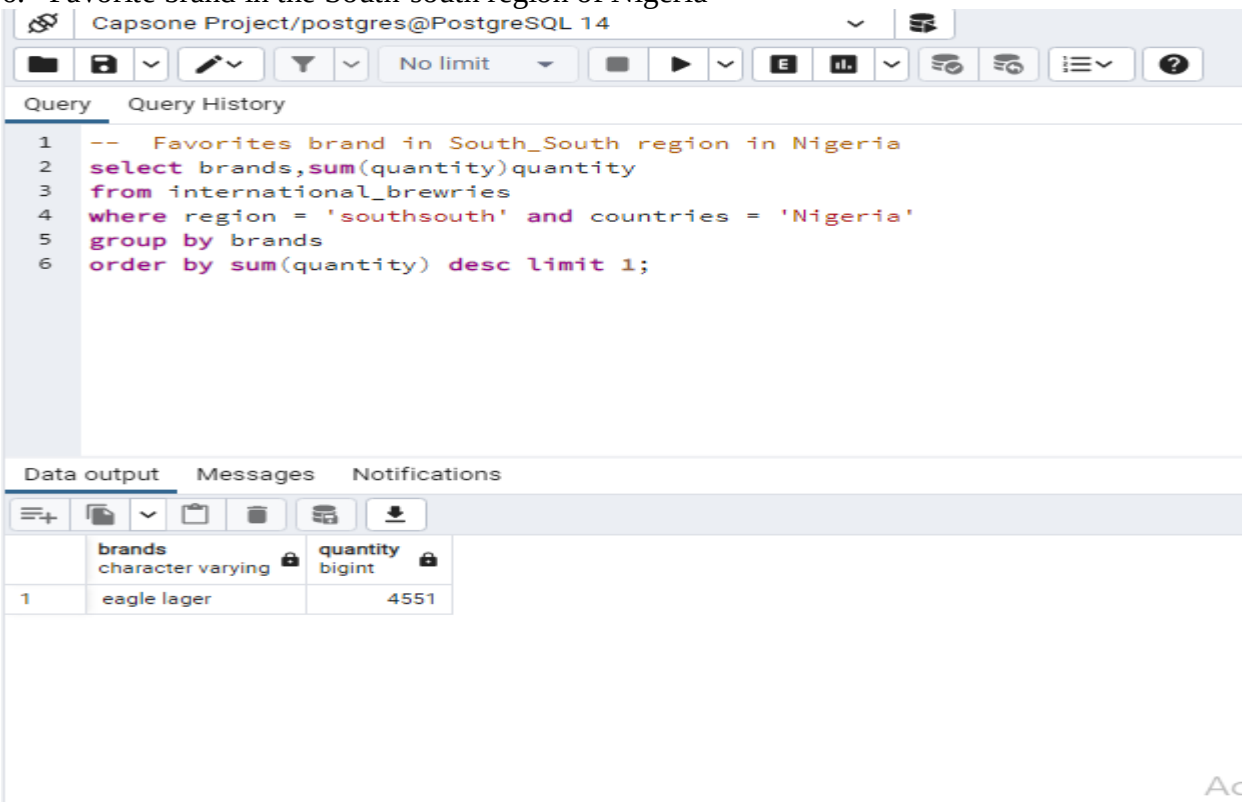
4. Favorite malt brand in Anglophone region between 2018 and 2019



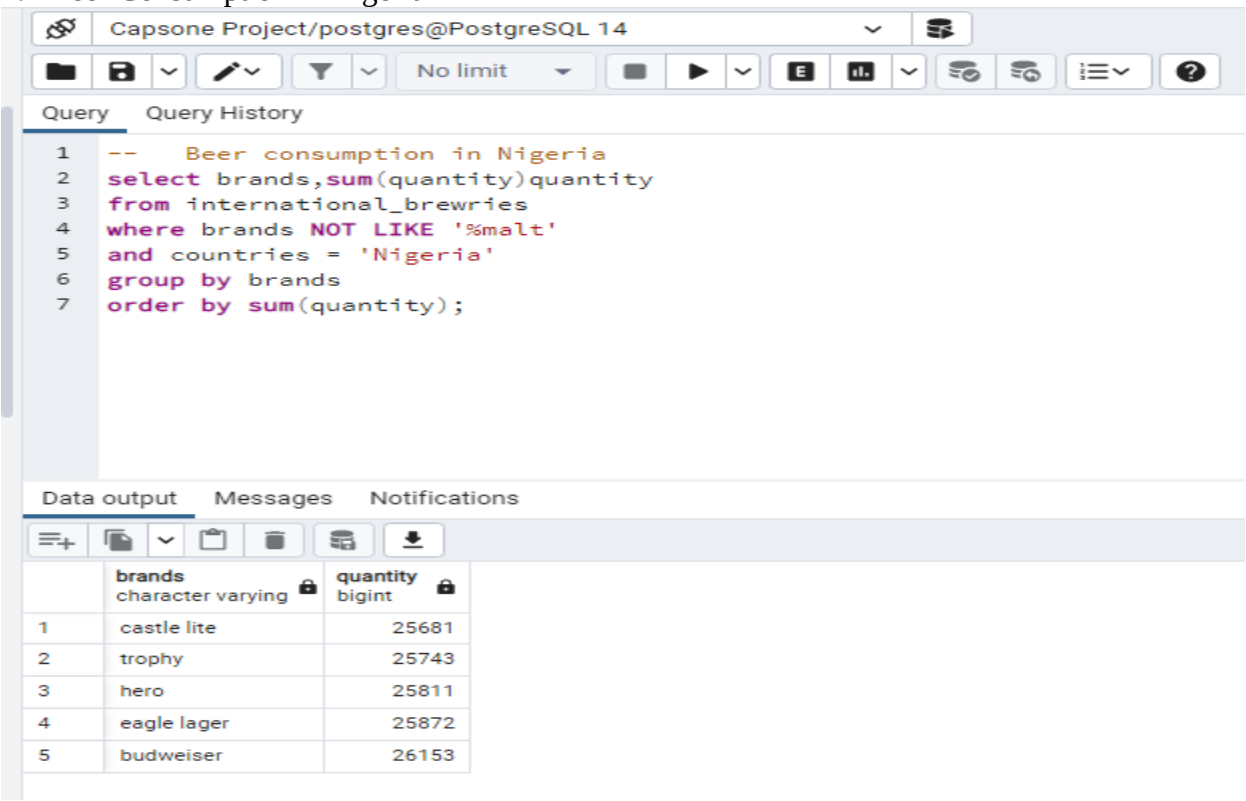
5. Which brand sold highest in 2019 in Nigeria



6. Favorite brand in the South-south region of Nigeria

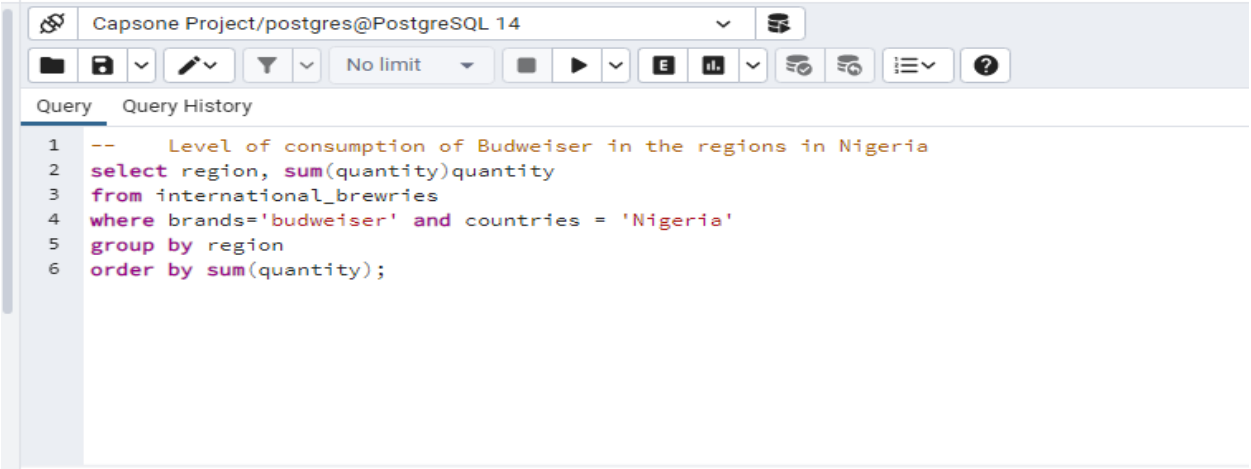


7. Beer Consumption in Nigeria



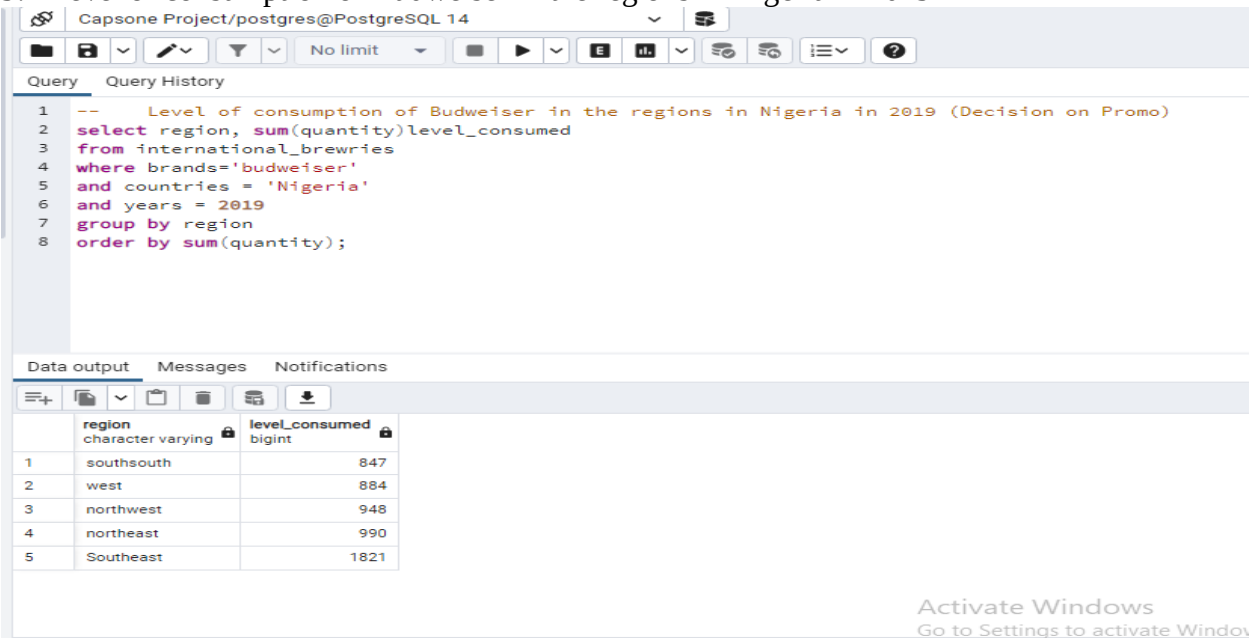
	brands character varying	quantity bigint
1	castle lite	25681
2	trophy	25743
3	hero	25811
4	eagle lager	25872
5	budweiser	26153

8. Level of consumption of Budweiser in the regions in Nigeria



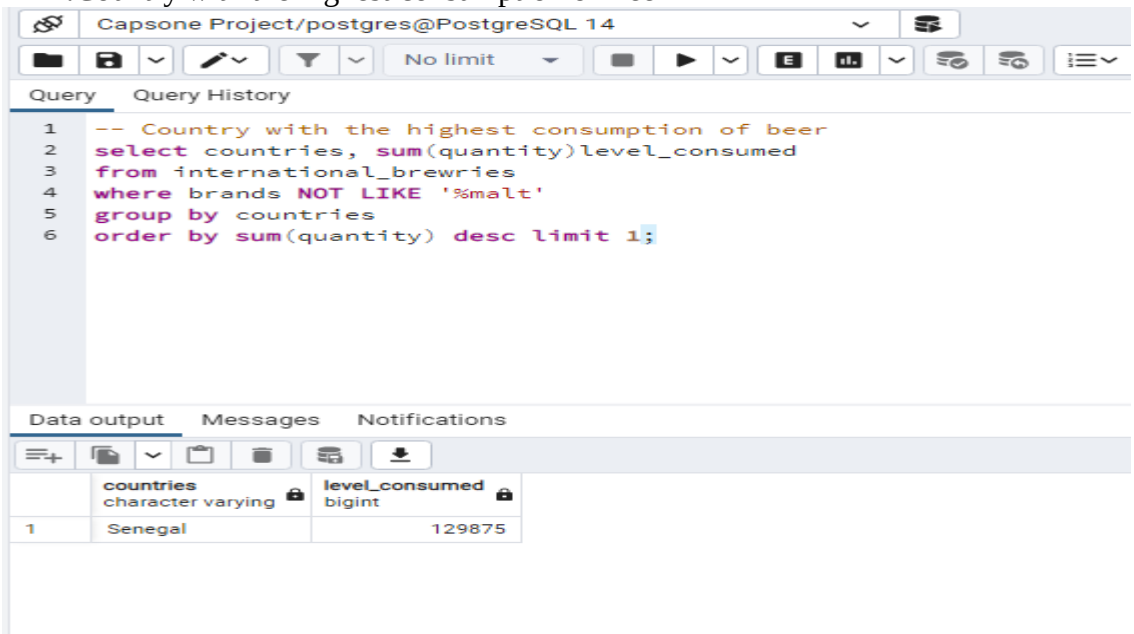
	region character varying	quantity bigint
1	Southeast	4113
2	northwest	4274
3	northeast	4320
4	southsouth	4328
5	northcentral	4498
6	west	4620

9. Level of consumption of Budweiser in the regions in Nigeria in 2019

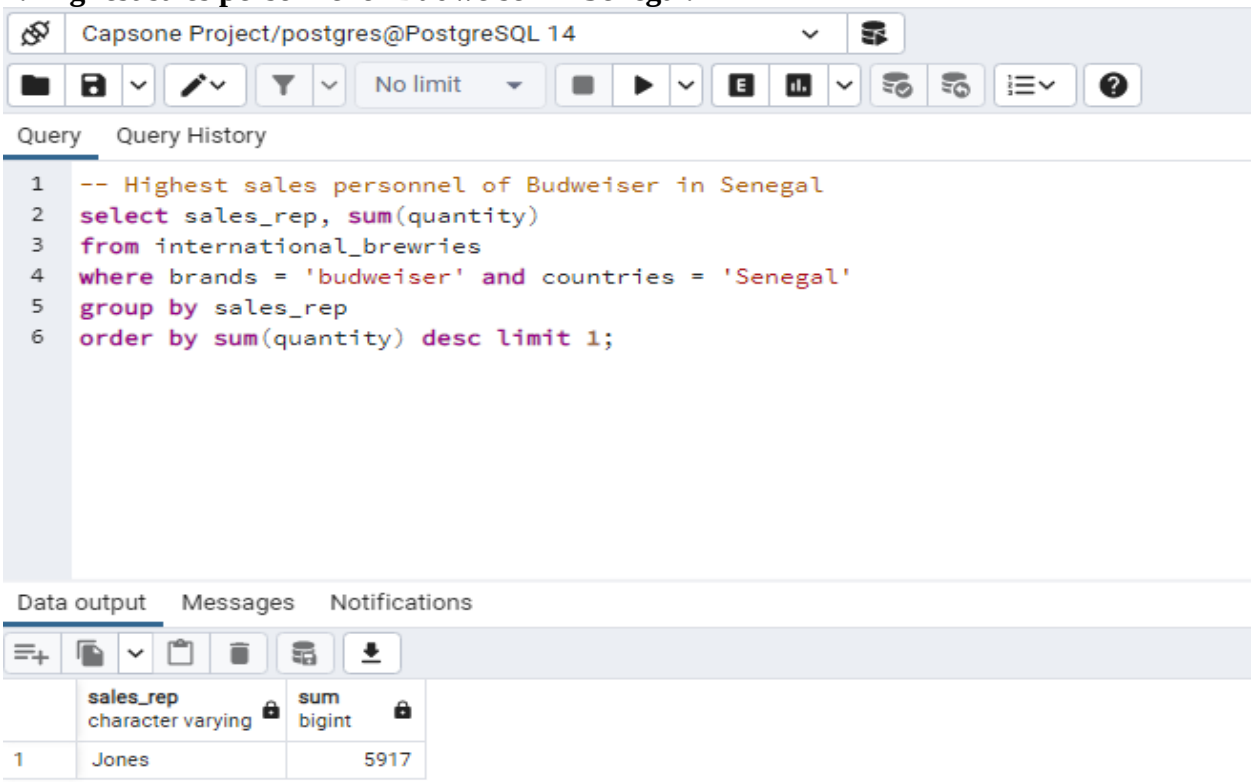


SECTION C (COUNTRIES ANALYSIS)

1.Country with the highest consumption of Beer



2. Highest sales personnel of Budweiser in Senegal.



3.Country with the highest profit of the fourth quarter in 2019