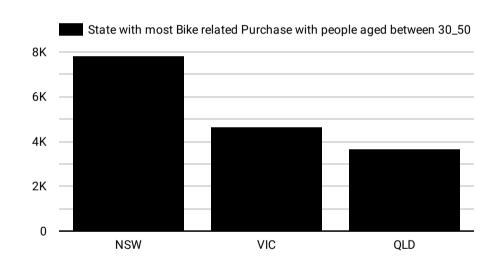
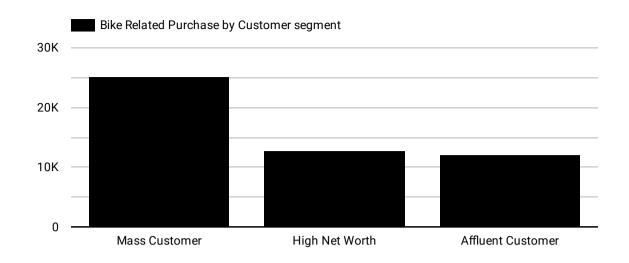
SPR©CKET CENTRAL

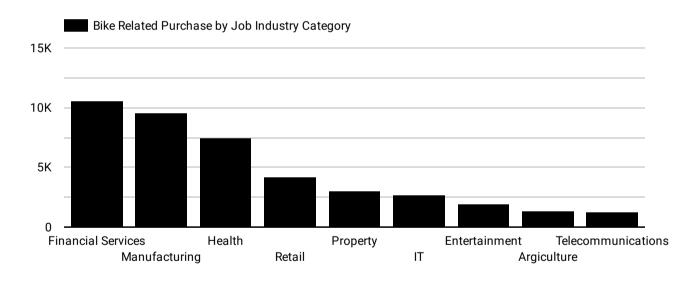
Total Bike Purchases made by Males 23,765

past_3_years_bike_related_purchases

25,212







		first_n	gender	job_industry_ca	owns_car	Age	wealth_seg	state	past_3_years
-	1.	Yuma	Male	Manufacturing	Yes	49.2	Mass Custom	NSW	40
	2.	Therese	Female	Health	No	40.5	Mass Custom	NSW	30
	3.	Theresa	Female	Manufacturing	No	45.4	Mass Custom	NSW	99
	4.	Shepperd	Male	Manufacturing	Yes	40.8	Mass Custom	NSW	17
	5.	Selle	Female	Health	Yes	43.8	Mass Custom	NSW	98
	6.	Rubia	Female	Health	No	31.1	Mass Custom	NSW	59