Tester 1

PERSONA TESTING QUESTIONAIRE

1. On first glance of the personas, do they relate to the user demographic?

YES
However I would include the approx amount
of Mileage she drives daily.

2. What do you think about the user personas presented? Are they relevant (i.e., age / location / job)?

Yes they are very well presented.
The Age is clear - 30 year old, Job teacher
Her location is not clear.

3. Do you think these user personas represent you as a user?

YES   Peace of Mind while using the app to
Know what is actually wrong with the Car.

4. What changes could be made to the user personas to make them more relevant and why?

No changes to be made It is quite clear
• faults - what they mean
• emergency numbers available   • nearest location of garage

5. Is it good having users of all ages for an application like Dash Warning?

Yes at least all will Know the problems
When and if they appear.

6. Are the user persons goals for the app important or do they need updating?

The app is quite sufficent - needs to be
regularly updated with phone numbers
and garages

7. Are the user personas interface requirements important and if so why?

Yes It needs to be easy to use and gives the user peace of Mind.

8. Do you feel all personas shown capture the main goals and interface requirements of all users who drive cars?

YES It Captures all
- faults
- level of urgency
- Phone Numbers
- list of Mechanic / Garage.

9. Was it a good idea to stick to two target groups (Toyota & Volkswagen) for the users?

Yes If the users drive Toyota v Volkwagen Cars.

10. Do you think we should have included more users to better understand the goals and requirements of the app?

No As the app is Very Clear and easy to use.