

PERSONA TESTING QUESTIONNAIRE

1. On first glance of the personas, do they relate to the user demographic?

2. What do you think about the user personas presented? Are they relevant (i.e., age / location / job)?

3. Do you think these user personas represent you as a user?

4. What changes could be made to the user personas to make them more relevant and why?

5. Is it good having users of all ages for an application like Dash Warning?

6. Are the user persons goals for the app important or do they need updating?

7. Are the user personas interface requirements important and if so why?

8. Do you feel all personas shown capture the main goals and interface requirements of all users who drive cars?

9. Was it a good idea to stick to two target groups (Toyota & Volkswagen) for the users?

10. Do you think we should have included more users to better understand the goals and requirements of the app?