

Fightback Summit

12.06.2019 | The Grand, Berlin | 2pm - 11pm

The exclusive gathering that brings together Europe's top 100 most influential leaders, to impact change and lead the continent in the global digital race



The fightback

Despite the new challenges posed, Europe has a **profound advantage**: strong assets, economies of scale within the European trading block, and a willingness to take the fight, and radically reinvent itself.



Each year at the summit, esteemed invitees exchange insight, talk openly about their situation, and share real life experiences to drive lasting change.

Hand-picked participants

Corporate Executives

Board member and CxOs of companies with over €500 million annual revenue

Investors

Partners of high-ranking private equity firms, family offices and top VCs

Tech Entrepreneurs

Scaled businesses to over €100 million annual revenue

Policy Makers

Influencers, implementers of regulation and strategic investment



Curated attendees

For our 4th exclusive event, we are joining forces with representatives of the World Economic Forum to invite 100 digital leaders.



Jan Miczaika
Partner, Holtzbrinck
Ventures

Daniel Krauss
Co-Founder & CIO,
Flixbus

Martina Larkin
Head of Europe & Eurasia,
World Economic Forum

Michael Stephanblome
Founding Partner, FACTOR10
- Partner at Eight Roads

Jürgen Furian
Co-Founder Pioneers.io



“The event exceeded my expectations”

“An impressive curation of top leaders, an extremely collaborative spirit and action-oriented format aimed at making a difference together!”

Cristian Citu, Digital Transformation Lead World Economic Forum

“Great choice of people & vibrant atmosphere”

“The event format focuses on enhancing the interaction amongst guests, which ensures many valuable connections and take-aways.”

Markus Fuhrmann, investor, Co-Founder Delivery Hero

“A must-attend event for corporate leaders”

“Top quality guests and a special and open atmosphere. Interactive formats on highly relevant topics which create lots of insights and great conversations.”

Holger Ewald, CDO FACTOR10, former CIO Deutsche Bahn, CIO Kuka Robotics



Peter Wirtz
CEO & Partner 3i Germany



Dr. Jeannette von Ratibor
SVP T-Systems

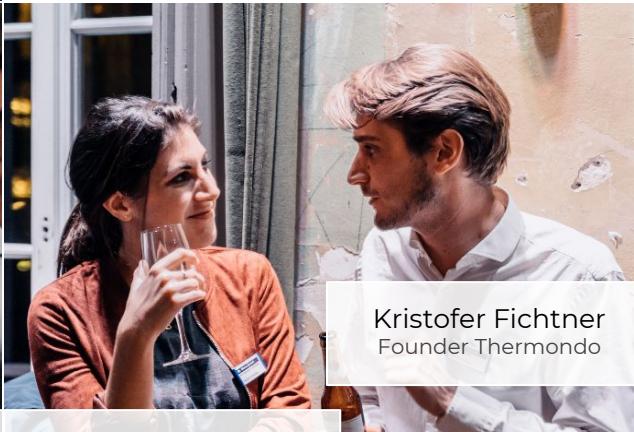


Stefan Stroh
CIO DE Bahn

Dr. Regina Vettters
Head of Barmer.i



Juliane Schulze
Founder & head of green:field
Vattenfall



Dr. Mino Zarbafi
VP Bertelsmann Investments



Kristofer Fichtner
Founder Thermondo



Ralf Brunken
CIO Škoda Auto



Interactive discussions

- ❖ Introduction to topics - Group size 20
- ❖ Interactive discussions - Group size 4-5
- ❖ A great opportunity to network and get to know other guests

Impact sessions

Small, facilitated groups will run in parallel, twice, stimulated by expert 'fire-starters'.

Building a Platform Economy

The good, the bad & the ugly. Exchange insights with pioneers

Capturing new Economic Value through Platform Strategies

Design, Structure, and Execution

Hyperspeed Digital Venture Scaling

From Buy & Build to Partnerships. Reach the Next Level

Collaboration & Cooperation

Europe's opportunity to advance its global competitiveness

Is Europe on the Ropes or Ready to Fightback?

Embracing change is the only defence



Trust and openness

- ❖ Confidentiality is at the core of all discussions
- ❖ Press is strictly excluded from attending sessions
- ❖ Outcomes and insights are not publicised
- ❖ Small group sizes encourage open and honest discussions



Uli Huener
CIO EnBW

A unique atmosphere

- ❖ Hosted at The Grand - a beautiful Berlin style venue, hosting elegant events since 1842
- ❖ Live music and an intimate atmosphere for this high-profile event



Agenda

- | | |
|-------|--------------------------------|
| 14:00 | Arrival |
| 14:30 | Welcome & Warm-up |
| 15:00 | Impact discussions (1st round) |
| 16:30 | Break |
| 17:00 | Impact Discussions (2nd round) |
| 18:30 | Break |
| 19:15 | Last words |
| 19:30 | Dinner & Live Music |
| 23:00 | End |



Participating organisations in 2018



BARMER



Microsoft
ScaleUp

klöckner & co



KUKA



FLiXBUS



T-Systems

BERTELSMANN

trivago®



Join the Momentous Digital Event of the Year

Contact us

Email: summit@fightback.community

