



Grow with  
**JET SPEED**

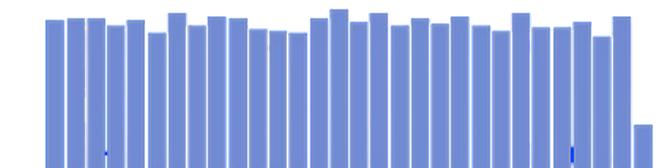
End-to-end Growth & Marketing Services



Users  
in last 30 minutes

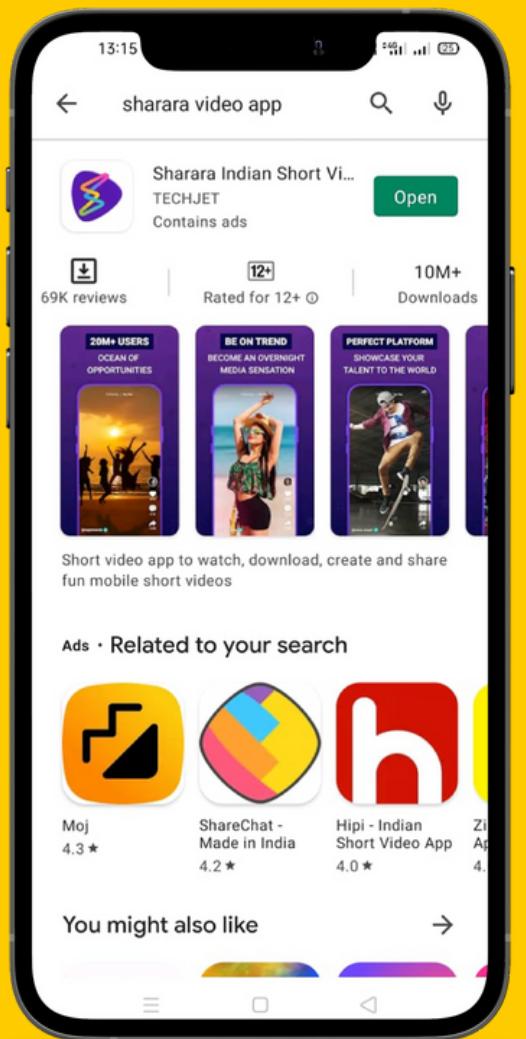
**11,191**

User Per Minute



# SHARARA Video App

TECHJET



**18M+**  
MILLION  
Downloads

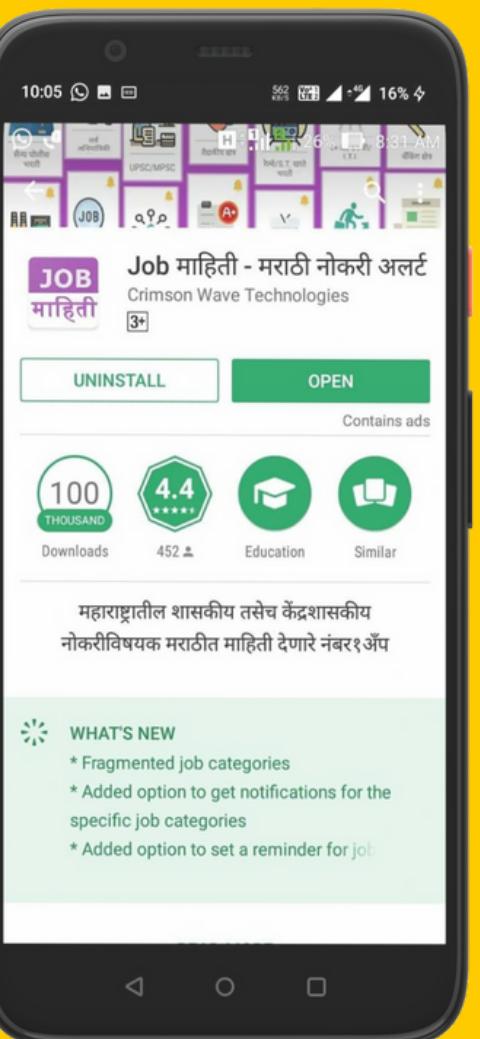
**4.0**  
Rating

**#1 TRENDING**  
Across All Categories

Upto **4 Million** Users  
Per Day

# JOB Mahithi

Crimson Wave Technologies



**200+**  
THOUSAND  
Downloads

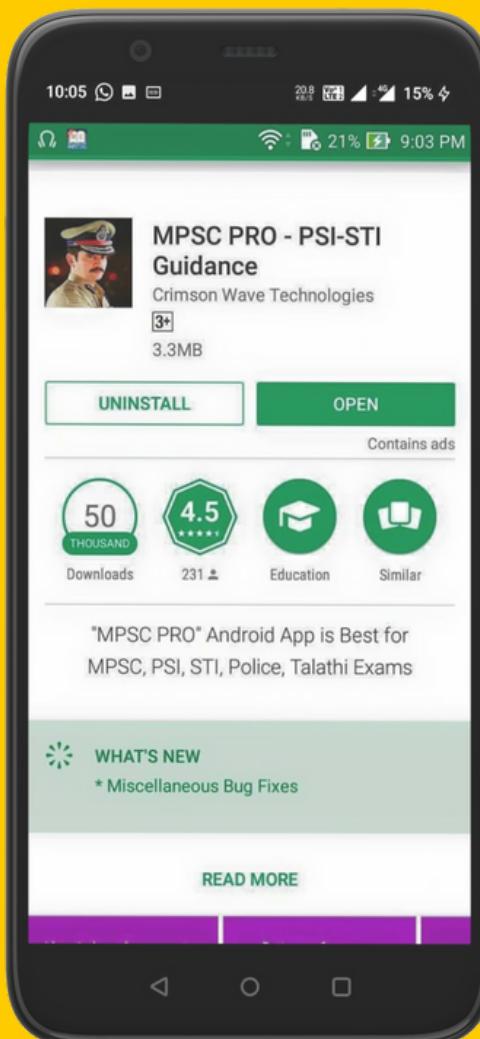
**4.4**  
Rating

**ACQUIRED 200K+**  
Organic Users within 1 Year

Upto **30K** Users  
Per Day

# MPSC PRO

Crimson Wave Technologies



**100+**  
THOUSAND  
Downloads

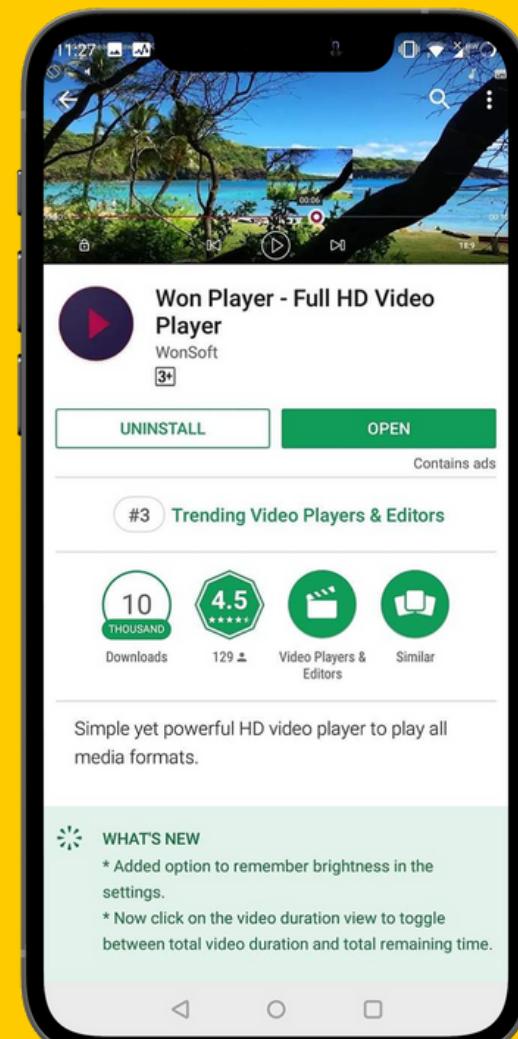
**4.5**  
Rating

**ACQUIRED 100K+**  
Organic Users within 1 Year

Upto **16K** Users  
Per Day

# WON Player

WonSoft



**50+**  
THOUSAND  
Downloads

**4.5**  
Rating

**#3 TRENDING**  
In Video Players & Editors Category

Upto **15K** Users  
Per Day

# In this Presentation

Here's what we'll cover:

We did it, and can help you too	01
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Search Engine Optimization (SEO)	03
App Search Optimization (ASO)	04
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# We did it, and can help you too.

JetSpeed is a digital marketing company focused on growth marketing with expertise and a proven track record in every digital growth medium. We use the latest digital marketing technologies to create scalable, effective growth campaigns for our clients. Our in-house team of experts can craft a strategy that fits your needs and budget and then execute it using the latest technologies and best practices. We help you achieve your marketing goals in various channels, including email, social media, display advertising, and even mobile apps.



# Services We Provide

## Organic Marketing



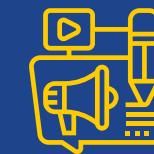
Search Engine  
Optimization (SEO)



App Search  
Optimization



Social Media  
Marketing



Content Marketing  
(Blogs/Articles)



Email  
Marketing



Google  
Business Listings

## Paid Marketing



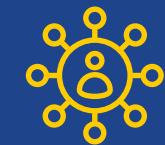
Google  
Ads



Facebook  
Ads



Influencer  
Marketing



Public  
Relations



Virtual Gifts &  
Gift Vouchers



Referral  
Programs



Original Equipment  
Manufacturer (OEMs)



# Search Engine Optimization (SEO)

Build your presence on the web's most powerful search engines with our state-of-the-art search engine optimization strategies. Our experienced team of search experts will help you optimize your content, titles, meta descriptions, and keywords to increase the volume of traffic from organic search. This enables you to gain higher rankings on the search engines, ultimately increasing user traction and growth.

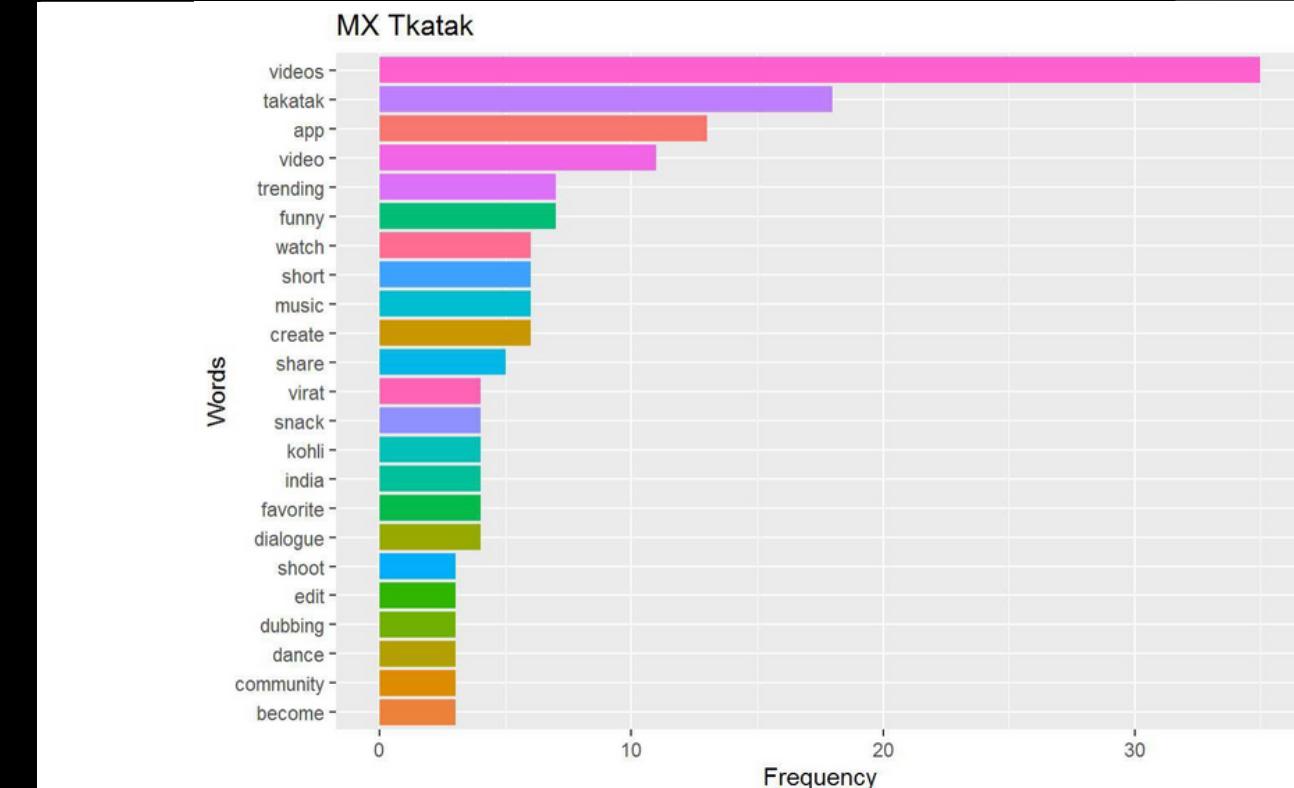




# App Search Optimization (ASO)

App Store Optimization or App Search Optimization, or ASO for short, is the process of making your app appear on the first page of App Store searches. This process gets your app in front of the right people at the right time. Our experts onboarded 30+ million users on Applications.

We are trending on #1 across all the categories for multiple Apps using our ASO techniques.



Here is Keyword analysis for  
**MX TkaTak ASO**



# Social Media Marketing

We can help you build your social media following and generate more organic engagement. We will help you set up and optimize your social media accounts to increase your brand awareness and generate more leads. Our social media marketing services will help you build a strong social media presence and increase your online presence. We will help you improve the amount of organic traffic to your website from social media.

Real Queens Fix Each Others CROWNS!

Hello Female Creators!

This **Women's day**, extend your support to empower women from COVID-19 affected families through the **#PadHerLife** Campaign.

sharara Short Video Platform + everteen

Let us be creative in spreading this word and help our fellow women get financial support of **Rs. 50,000/-**

■ Top 10 creators will get products worth **Rs.10000/-** from Everteen.

Join Here!

shararavideo.com

ON WOMENS DAY

Abhay Kumar (host)

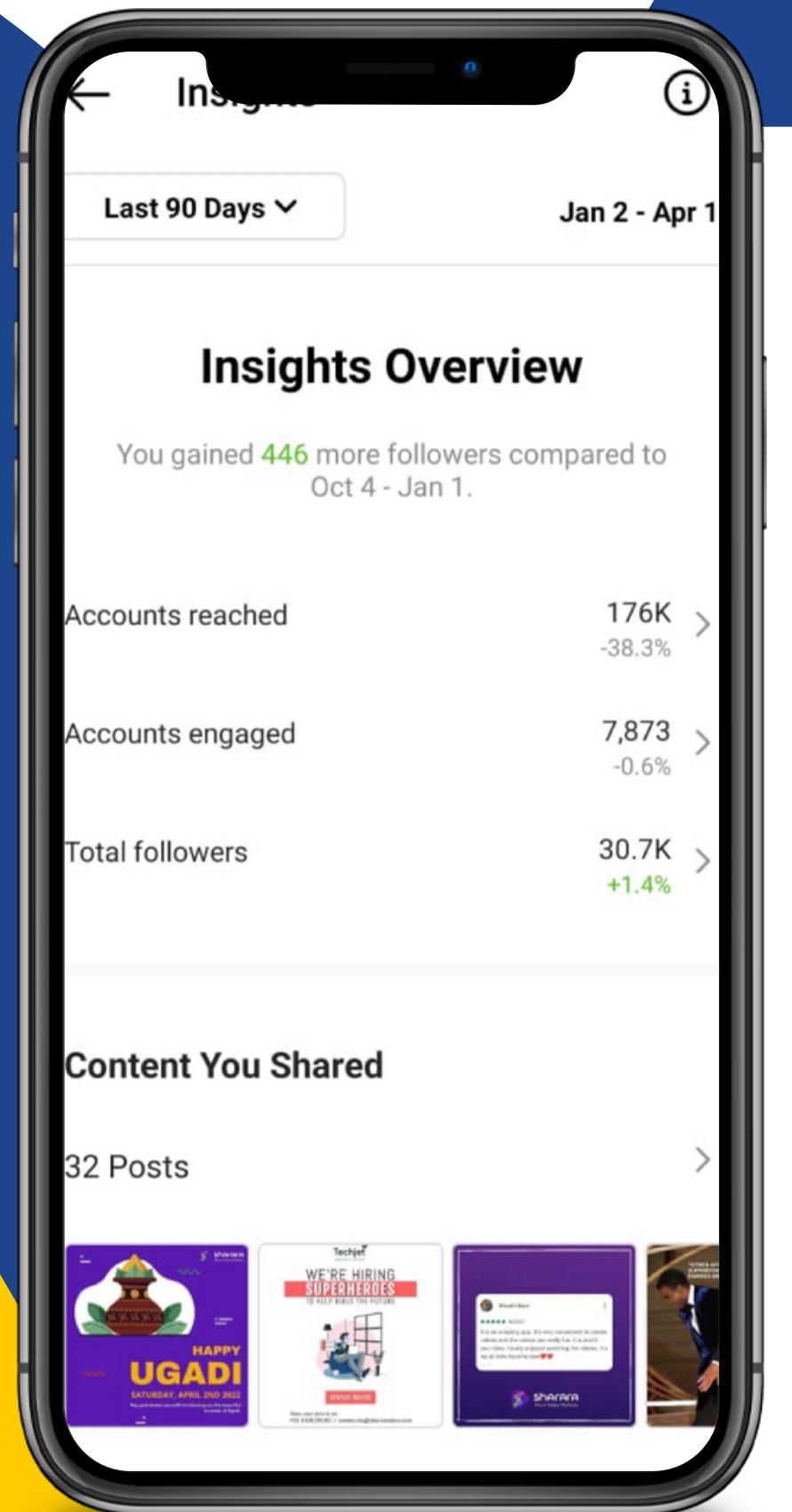
Afrin Padania (guest)  
National Cricket & Baseball champion

JOIN US ON Instagram  
On 8 March, 2022 At 11:00 am

LIVE

LIVE

sharara.official  
1,675 Posts 30.7K Followers 774 Following  
Sharara - Short Video App  
App page  
20 Million+ downloads  
India's fastest growing short video app  
Create videos to become... more  
www.instagram.com/ar/653281449285411/  
Edit profile Ad tools Insights



Different social media platforms need different strategies to grow, But there are fixed strategies which work well every time. We are ready to repeat the same steps for you and grow your social media also.

## Activities

Live sessions with Consumers

Live sessions with Celebrities  
to increase engagement

Continuous posting engaging  
content

Tagging and promoting users  
to post content for us.

Search Engine Optimization (SEO)

Using proper #tags

## Support by Us

Market Research

Keyword research/SEO

Designing the post

Posting and engagement via  
text messages/Comments

Taggings and spreading the  
content



# Content Marketing (Blogs/Articles)

Our content writers are a diverse group of individuals from all walks of life and regions from across the world. This helps us understand and meet the needs of our varied clientele. Our content writers can complete the client's requirements and assist you in building a robust online presence. Our content writers are a talented group of individuals from different parts of the world who can complete the client's requirements and help you in building a strong online presence.

We write for Websites, Quora, LinkedIn, and Medium.





# Email Marketing

Our email marketing services include sending out emails to our database, creating email sequences, and automating the workflow. Our email marketing services effectively capture the email addresses of our database and create email sequences that engage our users. Our email campaigns are thoroughly tested and proven to work, ensuring high open rates and maximum response rates. We use the most advanced email marketing services, which allow us to send emails to a large audience at minimal costs.





# Google Business Listings

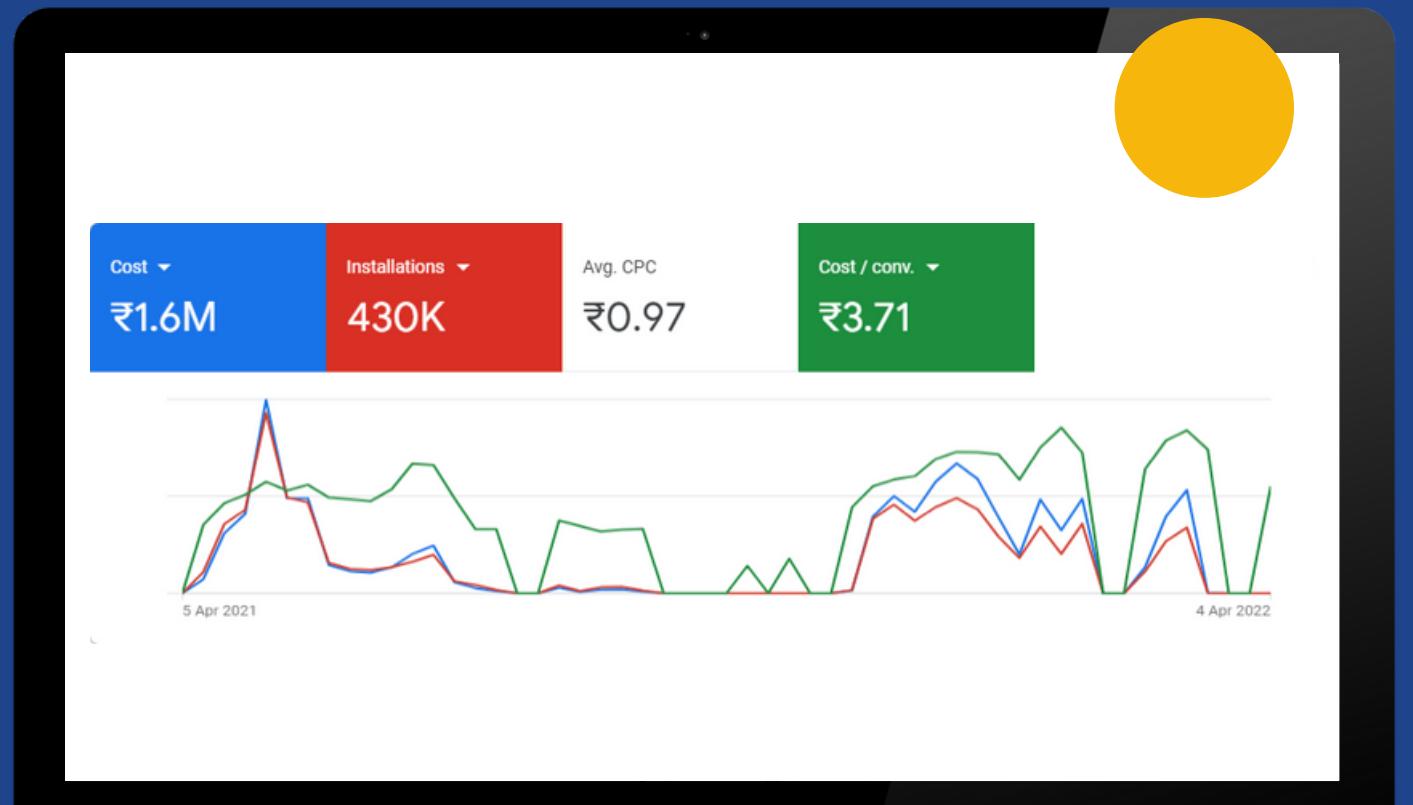
When a local business is looking for a service nearby, Google can be of great help. Your business can get the maximum possible exposure from your nearby places, through Local SEO. This works best for Offline outlets.





# Google Ads

We have a team of professionals who have a track record of delivering the best results in Google App Installs. We have a team of professionals who are good with every aspect of Google. We will increase web traffic and get more sales or App Installs as per requirement. We have a team of professionals who have a track record of delivering the best results in terms of Google App Installs.





# Facebook Ads

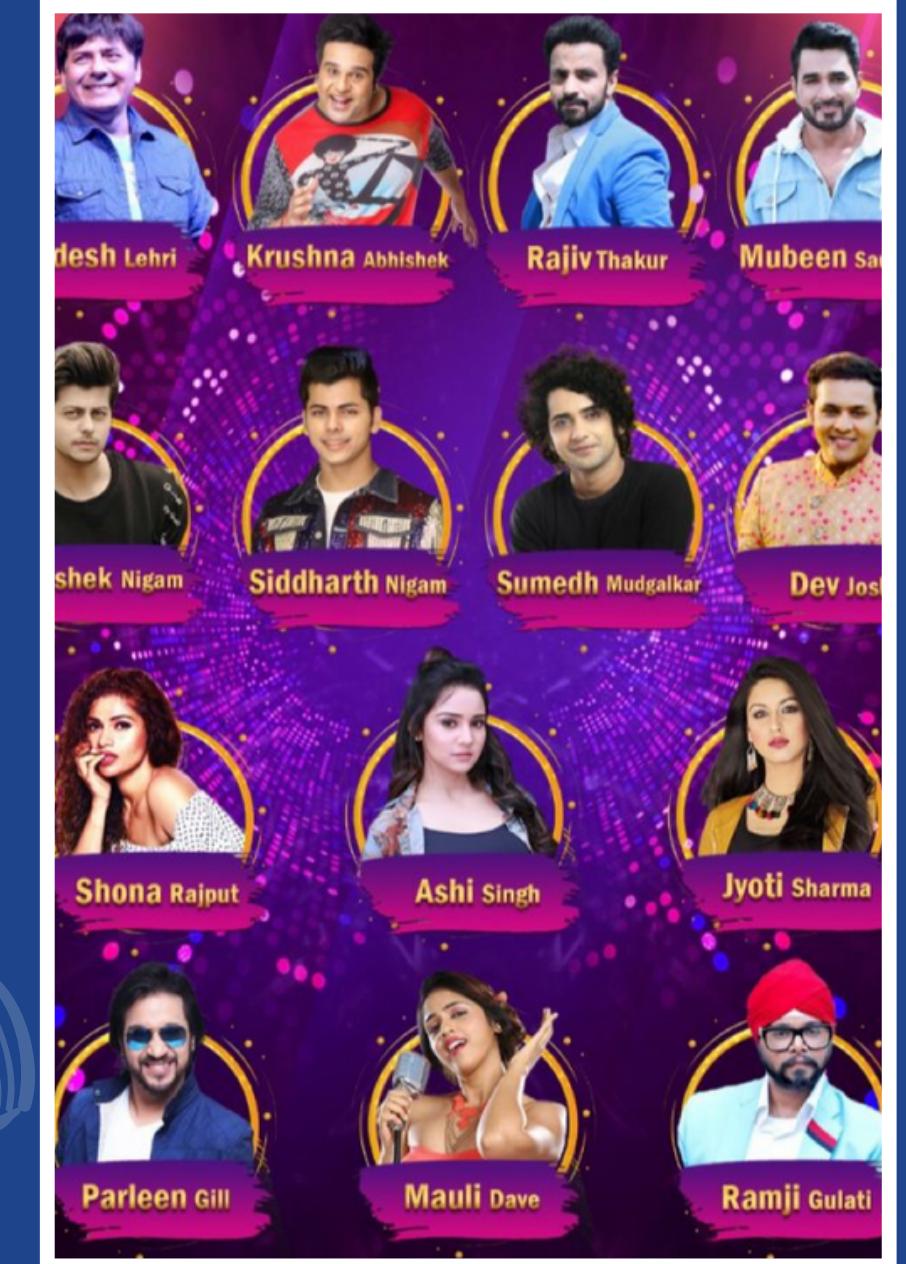
We have huge experience running Facebook Ads for sales and Awareness. We have a team of professionals who have a track record of delivering the best results in FB/Instagram Ads. We will increase web traffic and get more sales or awareness, as per requirement. We have a team of professionals who have a track record of delivering the best results in terms of FB/Instagram Ads.

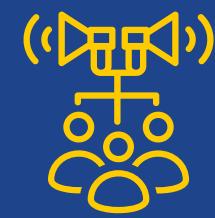




# Influencer Marketing

Influencer marketing is the fastest-growing mode of marketing with the emergence of Instagram, Youtube, and other social media applications. We have more than 20,000 influencers working with Sharara and can be used as per the client's demand. Our influencers are engaged, and they work with us to create engaging and shareable content. We do research before working with an influencer and only engage with those who have many followers and are high-quality content creators.





# Public Relations

We work with the best magazines, newspapers and TV channels in India to provide maximum reach possible.

Business Standard

Business World

Hindustan Times

Zee News

Zee Business

Deccan Chronicle + Asian Age

The Print

## USP OF THE PACKAGE

Optimum reach in affordable pricing

Publications favourable for personal profiling and branding

**600 to 700 word article**

1 to 2 Hyperlink except for One India

1 Image

**35 Million + Audience Package!**

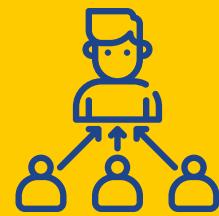




# Virtual Gifts & Gift Vouchers

Sharara offers a wide range of merchandising and virtual gifts using AR, VR, and XR technologies. This helps in engaging your community and building a relationship. The following are the major benefits of using virtual gifts and gift vouchers: Sharara offers a wide range of merchandising and virtual gifts using AR, VR, and XR technologies. This helps in engaging your community and building a relationship.





# Referral Programs

We run referral programs where users refer your brand to other users for discounts, cash, or gifts. We have technologies built to track every part of this process. This helps you build a relationship with your users and increase the lifetime value of your users. In addition, users are encouraged to refer your brand to their friends and family.





# Original Equipment Manufacturer (OEMs)

We have partnered with brands like Realme, Transson Holdings (ITEL, Infinix), and Vivo to run our user acquisition programs directly with the mobile providers. This helps to get many users on our platform in a short period. In addition, we have a strong sales team, and they are well-versed with the latest technologies and can help you execute your marketing strategies in this space. We also have industry experts working with our sales team to provide you with the best solutions.



# Thank You!

## Contact US

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+91 95282 95991

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Follow us on

