$$E = E_0 - \frac{\hbar^2 k^2}{2m_p}$$

$$v = \frac{1}{\hbar} \frac{dE}{dk}$$

$$v = \frac{\hbar}{m_p} k$$

$$v = \frac{\hbar}{m_p} k$$

$$m_{\text{eff}} = m_p$$

$$m_{\text{eff}} = -m_p$$