

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Project Name	Project – Personal Expense Tracker
Maximum Marks	2 Marks

Customer Problem Statement Template:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Corporate professional	Manage my expenses	I end up spending more than i intended to	I couldn't keep track of my expenses	Spendthrift
PS-2	Residential Student	Limit my spending	I can't keep track of it	I have multiple small spendings and I am forgetful	Irresponsible