✓ Checklist

✅ Reporting and analytics strategy

☐ Map out the organizational data estate to develop a holistic view of different data sources, the type of data they hold, and the schema used.

☐ Define your analytics strategy and the tools to support it. Ensure the approach meets the current and future reporting requirements while considering the data volumes and different sources of data.

☐ Create an intelligence strategy that considers the reporting needs at various levels, such as strategic business reporting, operational and process reporting, end-user intelligence, and administrative reporting.

☐ Take advantage of the out-of-the-box embedded intelligence capabilities in the app.

☐ Align the organization insights and analytics roadmap to the business capabilities being delivered.

☐ Align to the Common Data Model to take advantage of the standardized business applications schema for better inoperability across systems.

☐ Understand the security implications when exporting data from the app to external analytical data stores.

☐ Align the reporting and analytics to the broader master data management strategy.

☐ Use customer data platform offerings such as customer insights to unify the customer data from various siloed data sources.

☐ Focus on not just delivering a report but actions for the users in the context of the application.