

## MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

(FORMERLY KNOWN AS WEST BENGAL UNIVERSITY OF TECHNOLOGY)

Main Campus: Haringhata, Nadia, Pin-741249

Kolkata Campus: BF-142, SECTOR-I, SALTLAKE CITY, KOLKATA-700 064, (INDIA)

Website: www.wbut.ac.in

Paper Code: GE6B-06
Paper Name- Values & Ethics
Total Credit: 3

Total hours of lectures: 45 hours

S1.	Topic/Module	Hour
1.	Module 1: Indian SocietySociety and its types, Features of Tribal Society,	10
	Agrarian Society, Industrial Society, Post-Industrial Society. Population and	
	Society - Interface between population size and social development Concepts	
	and measurement of population: Birth rate, Death rate, Migration. Population	
	pyramid of India, Social implications of age sex in India. Population	
	Explosion & its consequences. Population policy of Govt. of India A Critical	
	appraisal, problems of implementing growth control measures, causes for	
	success and failures.	
2.	Module 2: Social Stratification-Concepts, Types, Social Mobility Socio-	6
	Economic Problems: Poverty, Illiteracy, Unemployment, Child Labour,	
	Occupational Diseases, Crime, Project Affected People, Aged Population,	
	Juvenile Delinquency, Strategies to solve/ minimize the problem.	
3.	Module 3: Industry and Society - Factory as a Social System, Formal and	6
	Informal Organization, Impact of Industry on Society (Family and	
	Industry), Social and Cultural Impediments to Industrialization	0
4.	Module 4: Value: Definition, Importance and application of Value in life.	9
	Formation of Value: Process of Socialization, self and integrated personality.	
	Types of values: Social, Psychological, Aesthetic, Spiritual, Organizational.	
	Value crisis in contemporary society: individual, societal cultural and	
5.	management level(strategy and case studies)  Modulo 5: Introduction to Pusiness Ethics: Definition and Important	5
٥.	<b>Module 5</b> : <b>Introduction to Business Ethics</b> : Definition and Important Ethics in the Workplace: code of conduct, code of ethics;	3
6.	•	9
0.	Module 6: Corporate Responsibility: Definition and Case Study	9
	Corporate Compliance: Definition, Responsibility & Laws and Regulations	
	Consumer Rights: Expectations and Reality, connection between Business and Society	
	and society	

## **Suggested Readings:**

- 1. Andre Beteille: Society and Politics in India, OUP.
- 2. C. N. Shankar Rao: Sociology, S.Chand
- 3. Ram Ahuja: Social Problems in India, Rawat Publication.
- 4. A.C Fernando (Late): Business Ethics: An Indian Perspective, 2/e, Pearson.
- 5. Manna and Chakraborty: Value and Ethics in Business and Profession PHI.
- 6. Shailendra Kumar and Alok Kumar Rai: Business Ethics, Cengage Learning India Pvt. Ltd.