

Data Warehouse Concepts:

Kimball

VS

Inmon

Data modelling Approach

**DON'T
FORGET**



Data Warehouse Concepts: Kimball vs. Inmon Approach

Let's first look at this concept in a story telling manner

Kimball vs. Inmon: A Tale of Two Data Warehousing Friends

Imagine you have two friends, Kim and Inmon. Both are passionate about organizing huge libraries, but they have very different ways of doing it.

Kim's (Kimball's) Way

Scenario: Kim loves themed parties. He organizes his books into themed sections like "Mystery Night," "Sci-Fi Extravaganza," and "Romantic Evenings." Each section is complete with all the books, music, and decor you'd need for that theme.

Example: You want to have a Mystery Night. You go to Kim's "Mystery Night" section, and everything you need is right there: mystery novels, board games like Clue, and spooky background music.

Advantages:

1. **User-Friendly:** Kim's setup is easy to navigate. If you know what theme you want, everything is neatly categorized.
2. **Quick Access:** Each themed section has everything related, so you don't have to wander around.
3. **Focused Solutions:** It's perfect for specific needs – you get a complete, ready-to-use package.

Disadvantages:

1. **Duplication:** Some items might be in multiple sections. For example, a spooky soundtrack might be in both "Mystery Night" and "Halloween Fun."
2. **Consistency Issues:** Keeping all sections updated can be tricky. If a new mystery book comes in, Kim needs to remember to add it to every relevant section.



The Inmon Method

Scenario: Inmon, on the other hand, loves everything in one grand order. He organizes his library into a master index, like a giant encyclopedia, where each book is listed by its unique characteristics.

Example: You want to have a Mystery Night. You go to Inmon's master index, search for mystery books, games, and music, and then gather these items from various parts of his library.

Advantages:

1. **Single Source of Truth:** Everything is stored once, reducing redundancy. There's only one copy of each item.
2. **Consistency:** Updates are straightforward. When a new mystery book comes in, Inmon just updates his index.

Disadvantages:

1. **Complex Navigation:** You need to know how to search and where to find things. It's not as immediately intuitive as Kim's themed sections.
2. **Setup Time:** Initially, it takes longer to set up because everything has to be indexed meticulously.

Breaking It Down

Kimball's Approach (Kim's Themed Parties):

- **User Experience:** Data Marts are organized by specific business processes (like Kim's themed sections).
- **Data Redundancy:** Some data might be repeated across different marts.
- **Speed and Efficiency:** Quick access to all related data within a specific context.
- **Maintenance:** Requires careful updating to avoid inconsistencies.

Inmon's Approach (Inmon's Grand Index):

- **Structure:** Centralized Data Warehouse with a comprehensive master index.
- **Data Integrity:** Less duplication; each data point is stored once.
- **Consistency:** Easier to manage updates and changes.
- **Complexity:** Requires more initial setup and understanding to navigate effectively.

Choosing Your Friend

If you need quick, focused solutions and don't mind some duplication, go with Kim (Kimball).

If you prefer a well-organized, single source of truth and can handle a bit more complexity, go with Inmon.

So, when it comes to organizing your data "library," think about whether you prefer the themed party experience of Kim or the grand, well-indexed library of Inmon. Each has its charm and utility depending on your needs!

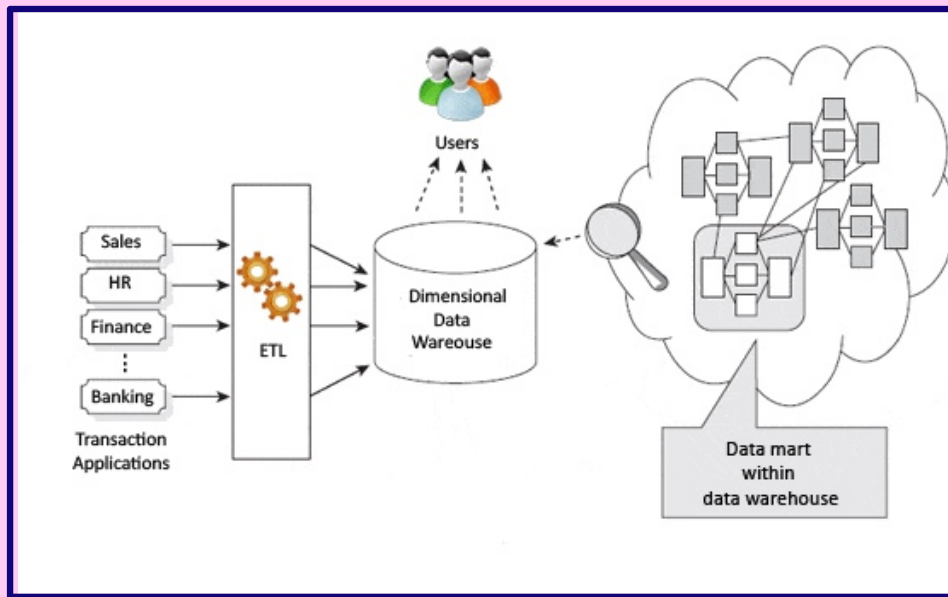


Now lets understand in Technical terms

Understanding Kimball and Inmon Approaches to Data Warehousing

When building a data warehouse, two primary methodologies are often considered: the Kimball approach and the Inmon approach. Here's a simple explanation of each, with scenarios, examples, advantages, and disadvantages.

Kimball Approach: Data Marts and Dimensional Modeling



Overview:

The Kimball approach, also known as the dimensional modeling approach, starts by building small, subject-specific **data marts** that are later integrated into a data warehouse.

Scenario:

Imagine a retail company wants to analyze its sales, inventory, and customer data. With the Kimball approach, the company would create separate data marts for each subject (sales, inventory, customer) and then integrate them.

Example:

1. Sales Data Mart: Contains data related to sales transactions.
2. Inventory Data Mart: Contains data related to stock levels and movements.
3. Customer Data Mart: Contains data related to customer demographics and behaviors.



Advantages:

- **Faster Implementation:** You can start analyzing specific areas quickly because each data mart is built independently.
- **User-Friendly:** Dimensional models are easy to understand for end-users, making data analysis more intuitive.
- **Flexibility:** Easy to add new data marts as business needs grow.

Disadvantages:

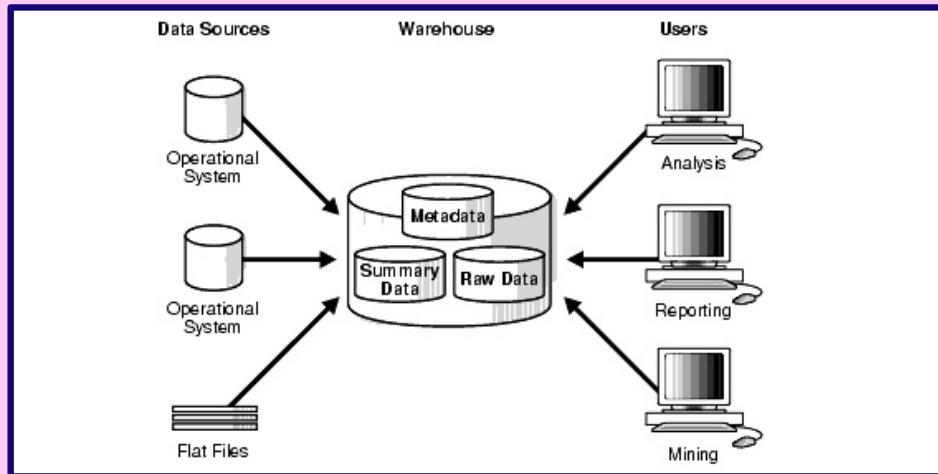
- **Data Redundancy:** Similar data might be stored in multiple data marts, leading to redundancy.
- **Integration Complexity:** Integrating data marts can become complex as the number of marts grows.



Inmon Approach: Enterprise Data Warehouse (EDW)

Overview:

The Inmon approach, also known as the top-down approach, starts with creating a comprehensive enterprise data warehouse (EDW) that serves as a centralized repository for all data.



Scenario:

Consider a large multinational corporation that wants a unified view of its entire business operations, including finance, marketing, sales, and human resources. The Inmon approach would build a central EDW first, then create data marts for specific departments as needed.

Example:

1. Enterprise Data Warehouse (EDW): Contains all the company's data, structured in a way that supports a wide range of queries and analyses.
2. Finance Data Mart: Extracted from the EDW for finance-specific analysis.
3. Marketing Data Mart: Extracted from the EDW for marketing-specific analysis.

Advantages:

- Centralized Data: Provides a single source of truth for all data, ensuring consistency.
- Comprehensive Analysis: Facilitates cross-departmental analysis with integrated data.
- Scalability: Designed to support large volumes of data and complex queries.

Disadvantages:

- Longer Implementation Time: Building the EDW first can take significant time before any analysis can begin.
- Complexity: Initial setup and maintenance can be complex and resource-intensive.
- High Initial Cost: Requires substantial upfront investment in time and resources.



Choosing the Right Approach



When to Use Kimball:

- Quick Wins Needed: If your company needs to start analyzing data quickly and gain immediate insights.
- Smaller or Medium-sized Business: Ideal for businesses with less complex data integration needs.
- Incremental Growth: If your company plans to gradually expand its data capabilities over time.

When to Use Inmon:

- Long-term Vision: If your company has a long-term vision for a comprehensive data strategy.
- Large, Complex Organization: Suitable for large organizations with complex data integration needs.
- Cross-functional Analysis: If your company requires extensive cross-departmental data analysis and reporting.

Summary

In essence, the Kimball approach is about building smaller, subject-specific data marts that can quickly provide valuable insights, whereas the Inmon approach focuses on creating a comprehensive, centralized data warehouse for a unified and scalable data solution. The choice between the two depends on your company's size, data needs, and strategic goals.

