

CONTENTS

Preface 1

What This Book Will Do for You 5

1. <i>Believe You Can Succeed and You Will</i>	9
2. <i>Cure Yourself of Excusitis, the Failure Disease</i>	25
3. <i>Build Confidence and Destroy Fear</i>	49
4. <i>How to Think Big</i>	75
5. <i>How to Think and Dream Creatively</i>	100
6. <i>You Are What You Think You Are</i>	126
7. <i>Manage Your Environment: Go First Class</i>	146
8. <i>Make Your Attitudes Your Allies</i>	166
9. <i>Think Right Toward People</i>	192
10. <i>Get the Action Habit</i>	212
11. <i>How to Turn Defeat into Victory</i>	235
12. <i>Use Goals to Help You Grow</i>	252
13. <i>How to Think like a Leader</i>	275

Index 303