

swimming pool was constructed. The don't-care families became eager supporters. The whole subdivision took on new life and new sparkle. It's really a pleasure now to drive through that community. It shows what a crusader can do.

Do you feel your business should develop a new department, make a new product, or in some other way expand? Well, then, crusade for it. Feel your church needs a new building? Crusade for it. Would you like your children's school to have better equipment? Crusade and get it for them.

And you can bank on this: while crusades may start out as one-man crusades, if the idea behind the enterprise is good, soon you'll have lots of support.

Be an activationist and crusade.

2. Be a volunteer: Each of us has been in situations in which we wanted to volunteer for some activity but didn't. Why? Because of fear. Not fear that we couldn't accomplish the task, but rather fear of what our associates would say. The fear of being laughed at, of being called an eager beaver, of being accused of bucking for a raise holds many people back.

It's natural to want to belong, to be accepted, to have group approval. But ask yourself, "Which group do I want to have accept me: the group that laughs because it is secretly jealous or the group that is making progress by doing things?" The right choice is obvious.

The volunteer stands out. He receives special attention. Most important of all, he gives himself an opportunity to