
Hill took on the persona of the wealthy man he wanted to be. We strongly agree that to be wealthy you need to think wealthy. It is also important to be in the right environment. Don Green, CEO of the Napoleon Hill Foundation, once told me, “I first bought my good suits from Sobel’s, a custom clothing store—where Eastman Kodak executives shopped. The owner had a sign behind the register that said, “If you want to be a success, you must first dress the part.”

However, we recommend moderation in trying to emulate Mr. Hill in spending money that he did not have.

I Receive Strange “Orders” from a Strange Source

My instructions began in this fashion:

“You are now completely in charge of your ‘other self.’ You are entitled to know that two entities occupy your body, as in fact two similar entities occupy the body of each living person on earth.

“One of these entities is motivated by and responds to the impulse of fear. The other is motivated by and responds to the impulse of faith. For more than a year you have been driven, like a slave, by the fear entity.

“Night before last the faith entity gained control over your physical body, and you are now motivated by that entity. For the sake of convenience you may call this faith entity your