

the airport where you planned to land is closed in, because you know the fellow up there driving the plane has alternative landing fields and a reserve fuel supply.

It's a rare person who has achieved high-level success who has not had to take detours—many of them.

When we detour, we don't have to change our goals. We just travel a different route.

You've probably heard many persons say something like "Oh, how I wish I had bought XX stock back in 19—. I'd have a pile of money today."

Normally, people think of investing in terms of stocks or bonds, real estate, or some other type of property. But the biggest and most rewarding kind of investment is *self-investment*, purchasing things that build mental power and proficiency.

The progressive business knows that how strong it will be five years from now depends not on what it does five years in the future but rather on what it does, invests, this year. Profit comes from only one source: investment.

There's a lesson for each of us. To profit, to get the extra reward above a "normal" income in the years ahead, we must invest in ourselves. We must invest to achieve our goals.

Here are two sound self-investments that will pay handsome profits in the years ahead:

1. *Invest in education.* True education is the soundest investment you can make in yourself. But let's be sure we understand what education really is. Some folks measure education by the number of years spent in school or the number of diplomas, certificates, and degrees earned. But this quantitative approach to