

match—an overall great guy you just want to go out for a drink with. Marco is currently a professor at London Business School.

Ziv Carmon

Ziv was one of the main reasons I joined Duke's PhD program, and the years we spent together at Duke justified this decision. Not only did I learn from him a great deal about decision making and how to conduct research; he also became one of my dear friends, and the advice I got from him over the years has repeatedly proved to be invaluable. Ziv is currently a professor at INSEAD's Singapore campus.

Shane Frederick

I met Shane while I was a student at Duke and he was a student at Carnegie Mellon. We had a long discussion about fish over sushi, and this has imprinted on me a lasting love for both. A few years later Shane and I both moved to MIT and had many more opportunities for sushi and lengthy discussions, including the central question of life: "If a bat and a ball cost \$1.10 in total, and the bat costs a dollar more than the ball, how much does the ball cost?" Shane is currently a professor at MIT.

James Heyman

James and I spent a year together at Berkeley. He would often come in to discuss some idea, bringing with him some of his recent baking outputs, and this was always a good start for an interesting discussion. Following his life's maxim that money isn't everything, his research focuses on nonfinancial aspects of marketplace transactions. One of James's passions is the many ways behavioral economics could play out in policy