

SITUATION	THE PETTY THINKER'S APPROACH	THE BIG THINKER'S APPROACH
<i>Progress</i>	3. Believes in retrenchment or at best the status quo.	3. Believes in expansion.
<i>Future</i>	4. Views the future as limited.	4. Sees the future as very promising.
<i>Work</i>	5. Looks for ways to avoid work.	5. Looks for more ways and things to do, especially helping others.
<i>Competition</i>	6. Competes with the average.	6. Competes with the best.
<i>Budget problems</i>	7. Figures out ways to save money by cutting down on necessary items.	7. Figures out ways to increase income and buy more of the necessary items.
<i>Goals</i>	8. Sets goals low.	8. Sets goals high.
<i>Goals vision</i>	9. Sees only the short run.	9. Is preoccupied with the long run.
<i>Security</i>	10. Is preoccupied with security problems.	10. Regards security as a natural companion of success.
<i>Companionship</i>	11. Surrounds himself with petty thinkers.	11. Surrounds himself with persons with large, progressive ideas.
<i>Mistakes</i>	12. Magnifies minor errors. Turns them into big issues.	12. Ignores errors of little consequence.