A I make my first entry into an individual's mind by bribing him.

Q What do you use as a bribe?

A I use many things, all of them pleasant things the individual covets. I use the same sort of bribes that individuals use when they bribe one another. That is, I use for bribes the things people most want. My best bribes are these:

- Love
- · The thirst for sex expression
- · Covetousness for money
- The obsessive desire to gain something for nothing—gambling
- · Vanity in women, egotism in men

In today's environment, clearly both women and men can fall victim to both vanity and egotism.

- Desire to be the master of others
- · Desire for intoxicants and narcotics
- · Desire for self-expression through words and deeds
- · Desire to imitate others
- · Desire for perpetuation of life after death
- · Desire to be a hero or heroine
- Desire for physical food