

HOW TO USE THE MAGIC OF THINKING BIG IN LIFE'S MOST CRUCIAL SITUATIONS

There is magic in thinking big. But it is so easy to forget. When you hit some rough spots, there is danger that your thinking will shrink in size. And when it does, you lose.

Below are some brief guides for staying big when you're tempted to use the small approach.

Perhaps you'll want to put these guides on small cards for even handier reference.

A. When Little People Try to Drive You Down, THINK BIG

To be sure, there are some people who want you to lose, to experience misfortune, to be reprimanded. But these people can't hurt you if you'll remember three things:

1. You win when you refuse to fight petty people. Fighting little people reduces you to their size. Stay big.
2. Expect to be sniped at. It's proof you're growing.
3. Remind yourself that snipers are psychologically sick. Be Big. Feel sorry for them.

Think Big Enough to be immune to the attacks of petty people.

B. When That "I-Haven't-Got-What-It-Takes" Feeling Creeps Up on You, THINK BIG

Remember: if you think you are weak, you are. If you think you're inadequate, you are. If you think you're second-class, you are.

Whip that natural tendency to sell yourself short with these tools:

1. Look important. It helps you think important. How you