

Thanks

Over the years I have been fortunate to work on joint research projects with smart, creative, generous individuals. The research described in this book is largely an outcome of their ingenuity and insight. These individuals are not only great researchers, but also close friends. They made this research possible. Any mistakes and omissions in this book are mine. (Short biographies of these wonderful researchers follow.) In addition to those with whom I have collaborated, I also want to thank my psychology and economics colleagues at large. Each idea I ever had, and every paper I ever wrote, was influenced either explicitly or implicitly by their writing, ideas, and creativity. Science advances mainly through a series of small steps based on past research, and I am fortunate to be able to take my own small steps forward from the foundation laid down by these remarkable researchers. At the end of this book, I have included some references for other academic papers related to each of the chapters. These should