"All habits, save only that of the love of definiteness of purpose, may lead to the habit of drifting."

Q Is love for one's relatives also dangerous?

A The love for anything or anyone, save only the love of definiteness of purpose, may become dangerous. Love is a state of mind which beclouds reason, saps will power, and blinds one to facts and truth.

Everyone who becomes self-determining and gains spiritual freedom to think his own thoughts must examine carefully every emotion that seems even remotely related to love.

You may be surprised to know that love is one of my most effective baits. With it I lead into the habit of drifting those whom I could attract with nothing else.

That is why I have placed it at the head of my list of bribes. Show me what any person loves most and I will have my cue as to how that person can be induced to drift until I bind him with hypnotic rhythm.

Love and fear, combined, give me the most effective weapons with which I induce people to drift. One is as helpful to me as the other. Both have the effect of causing people to neglect to develop definiteness in the use of their own minds. Give me control over a person's fears and tell me what he loves most and you may as well mark that person down as my slave. Both love and fear are emotional forces of such stupendous potency that either may completely set aside the power of will and the power of reason. Without will and reason there is nothing left to support definiteness of purpose.