

Q I never thought that cigarettes were a tool of destruction, Your Majesty, but your explanation throws a different light on the subject. How many converts to the habit do you now claim?

A I am proud of my record. Millions are now victims, and the number is increasing daily. Soon I shall have most of the world indulging in the habit. In thousands of families I now have followers of the habit, including every member of the family. Very young boys and girls are beginning to take up the habit. They are learning how to smoke by observing their parents and older brothers and sisters.

Q Which do you consider to be your greater tool for gaining control of human minds—cigarettes or liquor?

A Without hesitation I would say cigarettes. Once I get a young person to join my two-package-a-day club, I have no trouble in inducing that person to take on the habit of liquor, over-indulgence of sex, and all other related habits which destroy independence of thought and action.

Remember, this was written in 1938—long before the addictive nature of tobacco was discovered. Here, as elsewhere, Napoleon Hill is far ahead of his time in some of his medical and sociological opinions.

Q Your Majesty, when I began this interview I had you all wrong. I thought you were a fraud and a fake, but I see now that you are quite real and very powerful.