

because he has formed the habit of using it in a positive, constructive manner, with the aid of thoughts of his own making, woven into plans of his own creation.

Take any circumstance you wish, measure it with reference to its relationship to the habit of drifting, hypnotic rhythm, and time, and you may ascertain accurately the cause of all success and all failure.

Franklin D. Roosevelt went into office with a bang during his first term. He had but one major purpose in mind and that was very definite. It was to stop the stampede of fear and start people to thinking and talking in terms of business recovery instead of business depression.

In carrying out that purpose, there was no drifting. The forces of the entire nation were consolidated and moved as one to help carry out the President's definite purpose. For the first time in the history of America, the newspapers of all political leanings, the churches of all denominations, the people of all races and colors, and the political organizations of all brands united themselves into one stupendous power for the sole purpose of helping the President restore faith and normal business relationships in the country.

In a conference held between the President and a group of emergency advisers a few days after he went into office, I asked him what was his major problem. He replied, "It is not a question of majors and minors; we have but one problem and that is to stop fear and supplant it with faith."

Before the end of his first year in office, the President had stopped fear and supplanted it by faith, and the nation was slowly but surely on the way out of the jungle of depression. By the end of his first term—mark well the element of lapse of time—the President had so effectively consolidated the forces of American business and private life that he had an entire