Why, do you suppose, rich men's sons seldom equal the achievements of their fathers? I'll tell you why. It is because they have been deprived of the self-discipline which comes from being forced to work.

Look into the records of moving picture stars or athletes who suddenly find themselves in possession of big money and hero worship and praise from the public. Observe how quickly I move in and take them over in many cases, mainly through sex, gambling, food, and liquor. With these I catch and control the biggest and the best of people as soon as they get their hands on big money.

Think of the countless athletes who have become megacelebrities only to crash and burn from their fast money and fame ... and then think of the millions of young people who looked up to them! Think of lottery winners who end up losing all their money within just a few years after they win the lottery ... could it be from drifting ... a fall-out from gambling? Could these cycles be orchestrated by the Devil?

**Q** What about those who acquire money slowly, by rendering some form of useful service? Are they easily snared too?

A Oh, I get them all right, but I generally have to change my bait. Some of them want one thing and others want something else.

Where my purpose is best served I see to it that they get what they want most, but I manage to wrap in the package something they don't want. The thing I give them is the