

For some odd reason, what really gets her going is any research question that includes the words *simultaneity* and *endogeneity*. Yesim is currently a professor at the University of Chicago.

Drazen Prelec

Drazen is one of the smartest people I have ever met and one of the main reasons I joined MIT. I think of Drazen as academic royalty: he knows what he is doing, he is sure of himself, and everything he touches turns to gold. I was hoping that by osmosis, I would get some of his style and depth, but having my office next to his was not sufficient for this. Drazen is currently a professor at MIT.

Kristina Shampanier

Kristina came to MIT to be trained as an economist, and for some odd but wonderful reason elected to work with me. Kristina is exceptionally smart, and I learned a lot from her over the years. As a tribute to her wisdom, when she graduated from MIT, she opted for a nonacademic job: she is now a high-powered consultant in Boston.

Jiwoong Shin

Jiwoong is a yin and yang researcher. On one hand he carries out research in standard economics assuming that individuals are perfectly rational; on the other hand he carries out research in behavioral economics showing that people are irrational. He is thoughtful and reflective—a philosophical type—and this duality does not faze him. Jiwoong and I started working together mostly because we wanted to have fun together, and indeed we have spent many exciting hours