

His companion, obviously a much more success-minded person, replied, "Well, I've found that I can't afford not to take it."

Again, take your cue from the successful people. Invest in yourself.

LET'S TAKE ACTION

Now in a quick recap, put these success-building principles to work:

1. Get a clear fix on where you want to go. Create an image of yourself ten years from now.
2. Write out your ten-year plan. Your life is too important to be left to chance. Put down on paper what you want to accomplish in your work, your home, and your social departments.
3. Surrender yourself to your desires. Set goals to get more energy. Set goals to get things done. Set goals and discover the real enjoyment of living.
4. Let your major goal be your automatic pilot. When you let your goal absorb you, you'll find yourself making the right decisions to reach your goal.
5. Achieve your goal one step at a time. Regard each task you perform, regardless of how small it may seem, as a step toward your goal.
6. Build thirty-day goals. Day-by-day effort pays off.