



Difference Between
SALESFORCE ADMIN
AND
SALESFORCE BA



Role Type & Role Summary_



Salesforce Admin	Salesforce Business Analyst
operational	project-based
Admins Set Up Users, Security Measures, And Processes, And They Maintain Data On The Salesforce Platform. They Are The Salesforce Experts Within The Organization.	Business Analysts Use Data to Plan And Oversee Salesforce Projects. They Apply Their Knowledge Of Salesforce Capabilities And Limitations To Guide The Business To The Best Solutions. And They Act As Interpreters Between IT And Business Stakeholders.



Key Tasks



Salesforce Admin

- Set Up The Salesforce Org
- Set Up Users
- Configure Security And Access Settings.
- Create Custom Objects And Create And Maintain Fields:

Salesforce Business Analyst

- Elicit And Document Requirements
- Develop And Define Project Roadmaps.
- Write User Stories
- Communicate With Managers And Stakeholders



Salesforce Admin

- Manage Sales And Marketing Applications
- Manage Service And Support Applications.
- Manage Activities And Collaboration
- Build Reports, Dashboards, And Other Analytics.

Salesforce Business Analyst

- Facilitate Business Solutions.
- Manage Salesforce Projects.
- Create And Deliver Business Presentations
- Manage And Analyze Salesforce Implementations.

Salesforce Admin

- Administer Desktop And Mobile Apps
- Install Packages From AppExchange.
- Manage Sandbox And Production Environments.
- Communicate With Stakeholders

Salesforce Business Analyst

- Apply Frameworks And Methodology To Salesforce Projects.
- Create User Training Materials.
- Solve Issues During Testing.
- Understand Current Business Processes And Document Processes in Development

Required Skills & Key Qualities



Salesforce Admin

Communication Skills To Work With People Across The Organization, From Leadership To The Actual Users Themselves

Time Management Skills To Help With Case Management And Constant User Requests

Problem Solving Skills To Solve For The Best Best Solution For The Organization.

Salesforce Business Analyst

Problem Solving Skills To Solve For The Best Best Solution For The Organization.

Communication Skills To Work With Stakeholders At All Levels Of The Business, Gather Requirements. And Oversee Projects From Beginning To End.

Project Management Skills To Keep Salesforce Projects On Track And Moving Toward The End Business Goal.



Salesforce Admin

Empathetic. Listens To And Understands Customer Needs. Requests. And issues.

Confident. Draws On Knowledge About The Salesforce Platform To Argue Against Requests That T Aren't In The Best Interest Of The Business

Encouraging. Drives User Adoption

Salesforce Business Analyst

Data-Driven Tracks And Evaluates Data To Provide Insights Back To The Business

Action-Oriented. Makes Quick, Actionable Recommendations Based On Data Findings.

Solution-Oriented. Takes Project Requirements And Creates The Best Solution For The Organization





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