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EXCEL MOTORS (Key Insights)

1. Which car model had the highest units sold?

Supra GR had the highest sales with 35 units, followed by Camaro ZL1 with 30 units.

2. Which car model generated the most profit?

Chiron led in profit generation with ₹168,000,000, followed by 911 Turbo.

3. Which month had the highest revenue and best profit margin?

June recorded the highest revenue at ₹876,960,000 and had the best profit margin of 46%.

<>...B&WDropdown ChoicesPivot-Unit SoldPivot-Profit GeneratedPivot-Revenue by MonthDashboardKey Insights+

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*Choose your brand and model, and let the prices, and status unfold!*

Brand	Model	Cost		Status
Porsche	911 Turbo S	(USD)	(INR)	
Ford	911 Turbo S	\$ 3,85,714	₹ 3,24,00,000	Available
Lamborghini				
Chevrolet				
Porsche				
BMW				
Ferrari				
Toyota				
Bugatti				
Nissan				

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Revenue USD

Category	Min	Q1	Median	Q3	Max	Outliers
1	~\$80,000	~\$100,000	~\$250,000	~\$250,000	~\$280,000	\$900,000

This **box plot** represents the **Revenue in USD**. It highlights the **median revenue**, the **spread of data**, and an **outlier** above \$90,00,000.



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Revenue (USD)	Revenue (INR)	Cost (USD)	Cost (INR)
\$ 2,30,40,000	₹ 1,93,53,60,000	\$ 1,91,00,000	₹ 1,60,44,00,000

Revenue (USD)	Revenue (INR)	Cost (USD)	Cost (INR)
\$ 23,04,000	₹ 19,35,36,000	\$ 19,10,000	₹ 16,04,40,000

Sum of Sports Car	
\$	60,40,000
Sum of Sports Car that have above 4.5 rating	
\$	21,90,000

Cars sold by "Speed Motors" showroom
2



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### VLOOKUP

C102	Lamborghini
Lamborghini	4.2

### XLOOKUP

Limited	C108
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### HLOOKUP

Car ID	C101	C102	C103	13%
Car Brand	Ford	Lamborghini	Chevrolet	
Profit Margin	5%	13%	22%	

### Index/Match

Index	Lamborghini
Match	2