# Week 7: Generalised Linear Models

### Introduction

In Weeks 3 and 4 we looked at modelling data using linear regression models were we had:

- a continuous response variable y and
- one or more explanatory variables  $x_1, x_2, \dots, x_p$ , which were numerical/categorical variables.

Recall that for data  $(y_i, x_i)$ , i = 1, ..., n, where y is a continuous response variable, we can write a simple linear regression model as follows:

$$y_i = \alpha + \beta x_i + \epsilon_i, \quad \epsilon_i \sim N(0, \sigma^2),$$

where

- $y_i$  is the  $i^{th}$  observation of the continuous response variable;
- $\alpha$  is the **intercept** of the regression line;
- $\beta$  is the **slope** of the regression line;
- $x_i$  is the  $i^{th}$  observation of the explanatory variable; and
- $\epsilon_i$  is the  $i^{th}$  random component.

Thus, the full probability model for  $y_i$  given  $x_i$   $(y_i|x_i)$  can be written as

$$y_i|x_i \sim N(\alpha + \beta x_i, \sigma^2),$$

where the mean  $\alpha + \beta x_i$  is given by the deterministic part of the model and the variance  $\sigma^2$  by the random part. Hence we make the assumption that the outcomes  $y_i$  are normally distributed with mean  $\alpha + \beta x_i$  and variance  $\sigma^2$ . However, what if our response variable y is not a continuous random variable?

#### Generalised linear models

The main objective this week is to introduce Generalised Linear Models (GLMs), which extend the linear model framework to response variables that don't follow the normal distribution. GLMs can be used to model non-normal continuous response variables, but they are most frequently used to model binary, categorical or count data. Here we shall focus on binary/categorical response variables. The generalised linear model can be written as:

$$\begin{aligned} y_i &\sim f(g(\mu_i)) \\ \mu_i &= \mathbf{x}_i^\top \boldsymbol{\beta}, \end{aligned}$$

where the response  $y_i$  is predicted through the linear combination  $\mu_i$  of explanatory variables by the link function  $g(\cdot)$ , assuming some distribution  $f(\cdot)$  for  $y_i$ , and  $\mathbf{x}_i^{\top}$  is the  $i^{th}$  row of the design matrix X. For example, the simple linear regression model above for a continuous response variable has the normal distribution distribution as  $f(\cdot)$ , with corresponding link function equal to the Identity function, that is,  $g(\mu_i) = \mu_i$ .

What if our response variable y is binary (e.g. yes/no, success/failure, alive/dead)? That is, the independent responses  $y_i$  can either be:

- **binary**, taking the value 1 (say success, with probability  $p_i$ ) or 0 (failure, with probability  $1-p_i$ ) or
- binomial, where  $y_i$  is the number of successes in a given number of trials  $n_i$ , with the probability of success being  $p_i$  and the probability of failure being  $1 p_i$ .

In both cases the distribution of  $y_i$  is assumed to be binomial, but in the first case it is  $Bin(1, p_i)$  and in the second case it is  $Bin(n_i, p_i)$ . Hence, a binary response variable  $y_i$  has a binomial distribution with corresponding link function  $g(\cdot)$  equal to the **logit link** function, that is

$$g(p_i) = \log\left(\frac{p_i}{1 - p_i}\right),\,$$

which is also referred to as the **log-odds** (since  $p_i / 1 - p_i$  is an odds ratio). Why is such a transformation required when looking at a binary response variable? Well here we are interested in modelling the probability of success  $p_i$ , and as we know probabilities must be between 0 and 1 ( $p_i \in [0,1]$ ). So if we want to model the probability of success using a linear model we need to ensure that the probabilities obtained are between 0 and 1. However, if we just use the identity link function, such that

$$p_i = \mathbf{x}_i^{\top} \boldsymbol{\beta},$$

we would need to ensure that in some way  $\mathbf{x}_i^{\top} \boldsymbol{\beta} \in [0, 1]$ , that is, the linear combination of the explanatory variables and their corresponding regression coefficients was between 0 and 1.

Hence some restrictions of some sort would need to be put in place to ensure this was the case. However, if we use the logit link function, such that

$$\log\left(\frac{p_i}{1 - p_i}\right) = \mathbf{x}_i^{\top} \boldsymbol{\beta},$$

no restrictions need to be in place on our estimates of the parameter vector  $\beta$ , since the inverse of the logit link function will always gives us valid probabilities since

$$p_i = \frac{\exp\left(\mathbf{x}_i^\top \boldsymbol{\beta}\right)}{1 + \exp\left(\mathbf{x}_i^\top \boldsymbol{\beta}\right)} \quad \in [0, 1].$$

This linear regression model with a binary response variable is referred to as **logistic regression**. As such, when it comes to looking at binary response variables we shall be looking at odds ratios and probabilities of success/failure. The table below is a reminder of the distribution and link function used for the normal model we have previously looked at as well as the logistic regression model we shall be examining for the rest of this week.

ModelRandom component		Systematic component	Link function
	$y_i \overset{\text{indep}}{\sim} \mathcal{N}(\mu_i, \sigma^2),$	$x_i^\top \beta = \beta_0 + \beta_1 x_i + \beta_2 x_i + \dots$	$g(\mu_i) = \mu_i$
Logistic	$y_i \overset{\text{indep}}{\sim} \text{Bin}(1, p_i),$	$x_i^\top \beta = \beta_0 + \beta_1 x_i + \beta_2 x_i + \dots$	$g(\mu_i) = \log\left(\tfrac{p_i}{1-p_i}\right)$

### Required R packages

Before we proceed, load all the packages needed for this week:

library(dplyr)
library(ggplot2)
library(moderndive)
library(gapminder)
library(sjPlot)
library(stats)
library(readr)
library(janitor)
library(tidymodels)

## Logistic regression with one numerical explanatory variable

Here we shall begin by fitting a logistic regression model with one numerical explanatory variable. Let's return to the evals data from the moderndive package that we examined in Week 3.

### **Teaching evaluation scores**

Student feedback in higher education is extremely important when it comes to the evaluation of teaching techniques, materials, and improvements in teaching methods and technologies. However, there have been studies into potential bias factors when feedback is provided, such as the physical appearance of the teacher; see Economics of Education Review for details. Here, we shall look at a study from student evaluations of n=463 professors from The University of Texas at Austin.

Previously, we looked at **teaching score** as our continuous response variable and **beauty score** as our explanatory variable. Now we shall consider **gender** as our response variable, and hence shall have a binary response variable (female/male). We will examine if there is any difference in **gender** by **age** of the teaching instructors within the **evals** data set.

First, let's start by selecting the variables of interest from the evals data set:

```
evals.gender <- evals |>
                     select(gender, age)
# A tibble: 6 x 2
 gender
           age
 <fct> <int>
1 female
            36
2 female
            36
3 female
            36
4 female
            36
5 male
            59
6 male
            59
```

Now, let's look at a boxplot of age by gender to get an initial impression of the data:

```
ggplot(data = evals.gender, aes(x = gender, y = age, fill = gender)) +
    geom_boxplot() +
    labs(x = "Gender", y = "Age") +
    theme(legend.position = "none")
```

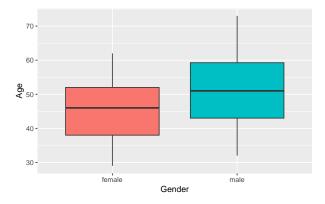


Figure 1: Teaching instructor age by gender.

Here we can see that the age of male teaching instructors tends to be higher than that of their female counterparts. Now, let's fit a logistic regression model to see whether age is a significant predictor of the odds of a teaching instructor being male or female.

### Log-odds

To fit a logistic regression model we will use the generalised linear model function glm, which acts in a very similar manner to the lm function we have used previously. We only have to deal with an additional argument. The logistic regression model with **gender** as the response and **age** as the explanatory variable is given by:

```
model <- logistic_reg() |>
   set_engine("glm")
model <- model |>
   fit(gender ~ age, data = evals.gender) |>
   extract_fit_engine()
```

Here we include the additional family argument, which states the distribution and link function we would like to use. Hence family = binomial(link = "logit") states we have a binary response variable, and thus have a binomial distribution, with its corresponding logit link function. Now, let's take a look at the summary produced from our logistic regression model:

```
model |>
   summary()
```

#### Call:

```
stats::glm(formula = gender ~ age, family = stats::binomial,
    data = data)
```

#### Deviance Residuals:

```
Min 1Q Median 3Q Max -1.7134 -1.1815 0.7238 1.0180 1.4778
```

#### Coefficients:

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 630.30 on 462 degrees of freedom Residual deviance: 591.41 on 461 degrees of freedom

AIC: 595.41

Number of Fisher Scoring iterations: 4

Firstly, the baseline category for our binary response is female. This is due to the default baseline in R being taken as the one which comes first alphabetically, which can be seen from the levels function:

```
levels(evals.gender$gender)
```

#### [1] "female" "male"

This means that estimates from the logistic regression model are for a change on the **log-odds** scale for males in comparison to the response baseline females. That is

$$\ln\left(\frac{p}{1-p}\right) = \alpha + \beta \cdot \text{age} = -2.7 + 0.06 \cdot \text{age},$$

where p = Prob (Male) and 1 - p = Prob (Female). Hence, the **log-odds** of the instructor being male increase by 0.06 for every one unit increase in **age**. This provides us with a point estimate of how the log-odds changes with age, however, we are also interested in producing a 95% confidence interval for these log-odds. This can be done as follows:

### [1] 0.08371167

Hence the point estimate for the log-odds is 0.06, which has a corresponding 95% confidence interval of (0.04, 0.08). This can be displayed graphically using the plot\_model function from the sjPlot package by simply passing our model as an argument:

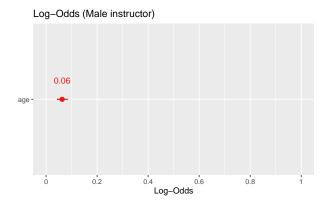


Figure 2: The log-odds of age for male instructors.

Some of the interesting arguments that can be passed to the plot\_model function are:

• show.values = TRUE/FALSE: Whether the log-odds/odds values should be displayed;

- show.p = TRUE/FALSE: Adds asterisks that indicate the significance level of estimates to the value labels;
- transform: A character vector naming the function that will be applied to the estimates.

  The default transformation uses exp to display the odds ratios, while transform = NULL displays the log-odds; and
- vline.color: colour of the vertical "zero effect" line.

1.02

Further details on using plot\_model can be found here. Now, let's add the estimates of the log-odds to our data set:

# A tibble: 6 x 3 gender age logodds.male <fct> <int> <dbl> 1 female -0.431 36 2 female 36 -0.4313 female -0.431 36 4 female 36 -0.4315 male 59 1.02

59

### Odds

6 male

Typically we would like to work on the **odds** scale as it is easier to interpret an odds-ratio as opposed to the log-odds-ratio. To obtain the odds we simply exponentiate the log-odds, that is

$$\frac{p}{1-p} = \exp\left(\alpha + \beta \cdot \text{age}\right),\,$$

```
model |>
coef() |>
exp()
```

(Intercept) age 0.06734369 1.06498927

On the odds scale, the value of the intercept (0.07) gives the odds of a teaching instructor being male given their age = 0, which is obviously not a viable age for a teaching instructor, and hence why this value is very close to zero. For age we have an odds of 1.06, which indicates that for every 1 unit increase in age, the odds of the teaching instructor being male increase by a factor of 1.06. So how is this calculated? Let's look at the odds-ratio obtained from instructors aged 51 and 52 years old, that is, a one unit difference:

$$\frac{\text{Odds}_{\text{age}=52}}{\text{Odds}_{\text{age}=51}} = \left(\frac{\frac{{}^{p}\text{age}=52}{{}^{1-p}\text{age}=52}}{\frac{{}^{p}\text{age}=51}{{}^{1-p}\text{age}=51}}\right) = \frac{\exp\left(\alpha + \beta \cdot 52\right)}{\exp\left(\alpha + \beta \cdot 51\right)} = \exp\left(\beta \cdot (52 - 51)\right) = \exp\left(0.06\right) = 1.06.$$

For example, the odds of a teaching instructor who is 45 years old being male is given by

$$\frac{p}{1-p} = \exp(\alpha + \beta \cdot \text{age}) = \exp(-2.7 + 0.06 \cdot 45) = 1.15.$$

This can be interpreted as the chances of an instructor who is 45 being male are 15% greater than them being female. We can obtain a 95% confidence interval for the odds by simply exponentiating the lower and upper bounds of our log-odds interval:

```
age.odds.lower <- exp(age.logodds.lower)</pre>
```

[1] 1.043122

```
age.odds.upper <- exp(age.logodds.upper)
```

### [1] 1.087315

Hence the point estimate for the odds is 1.06, which has a corresponding 95% confidence interval of (1.04, 1.09). This can be displayed graphically using the plot\_model function from the sjPlot package by simply passing our model as an argument as well as removing transform = NULL (the default transformation is exponential):



Figure 3: The odds of age for male instructors.

Note: axis.lim is used to zoom in on the 95% confidence interval. The confint() function can also be used to compute confidence intervals (confint(model) for example).

Now, let's add the estimates of the odds to our data set:

```
# A tibble: 6 x 4
           age logodds.male odds.male
 gender
  <fct>
         <int>
                       <dbl>
                                  <dbl>
1 female
            36
                      -0.431
                                  0.650
2 female
            36
                      -0.431
                                  0.650
3 female
                      -0.431
                                  0.650
            36
4 female
            36
                      -0.431
                                  0.650
5 male
            59
                       1.02
                                  2.76
6 male
            59
                       1.02
                                  2.76
```

### **Probabilities**

We can obtain the probability p = Prob(Male) using the following transformation:

$$p = \frac{\exp\left(\alpha + \beta \cdot \mathrm{age}\right)}{1 + \exp\left(\alpha + \beta \cdot \mathrm{age}\right)}.$$

For example, the probability of a teaching instructor who is 52 years old being male is

$$p = \frac{\exp\left(\alpha + \beta \cdot \text{age}\right)}{1 + \exp\left(\alpha + \beta \cdot \text{age}\right)} = \frac{\exp\left(-2.697946 + 0.0629647 \cdot 52\right)}{1 + \exp\left(-2.697946 + 0.0629647 \cdot 52\right)} = 0.64,$$

which can be computed in R as follows:

#### [1] 0.6401971

The plogis() function from the stats library can also be used to obtain probabilities from the log-odds:

### [1] 0.6401971

Let's add the probabilities to our data, which is done using the fitted() function:

Note: predict(model, type = "response") will also provide the estimated probabilities.

Finally, we can plot the probability of being male using the geom\_smooth() function by giving method = "glm" and methods.args = list(family = "binomial") as follows:

```
ggplot(data = evals.gender, aes(x = age, y = probs.male)) +
   geom_smooth(method = "glm", method.args = list(family = "binomial"), se = FALSE) +
   labs(x = "Age", y = "Probability of instructor being male")
```

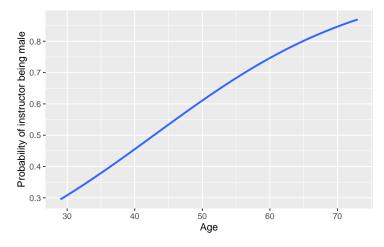


Figure 4: Probability of teaching instructor being male by age.

The plot\_model() function from the sjPlot package can also produce the estimated probabilities by age as follows:

```
plot_model(model, type = "pred", title = "", terms="age [all]", axis.title = c("Age", "Produced in the content of the con
```

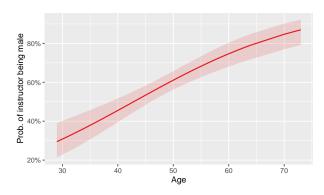


Figure 5: Probability of teaching instructor being male by age.

## Logistic regression with one categorical explanatory variable

Instead of having a numerical explanatory variable such as age, let's now use the binary categorical variable ethnicity as our explanatory variable.

```
# A tibble: 6 x 2
  gender ethnicity
  <fct> <fct>
1 female minority
  female minority
  female minority
  female minority
  male not minority
  male not minority
```

Now, let's look at a barplot of the proportion of males and females by ethnicity to get an initial impression of the data.

```
evals.ethnic |>
   tabyl(ethnicity, gender) |>
   adorn_percentages() |>
   adorn_pct_formatting() |>
   adorn_ns() # To show original counts
   ethnicity
                   female
                                  male
    minority 56.2% (36) 43.8%
                                  (28)
not minority 39.8% (159) 60.2
                                                                          (240)
 ggplot(evals.ethnic, aes(x = gender, group = ethnicity)) +
      geom_bar(aes(y = after_stat(prop), fill = ethnicity), stat = "count", position = "dodg
      labs(y = "Proportion", fill = "Ethnicity")
                      0.6-
                      0.4 -
                                                     Ethnicity
                    Proportion
```

Figure 6: Barplot of teaching instructors' gender by ethnicity.

aender

We can see that a larger proportion of instructors in the minority ethnic group are female (56.3% vs 43.8%), while the not minority ethnic group is comprised of more male instructors (60.2% vs 39.8%). Now we shall fit a logistic regression model to determine whether the gender of a teaching instructor can be predicted from their ethnicity.

### Log-odds

The logistic regression model is given by:

0.2

female

```
model.ethnic |>
summary()
```

#### Call:

```
glm(formula = gender ~ ethnicity, family = binomial(link = "logit"),
    data = evals.ethnic)
```

#### Deviance Residuals:

```
Min 1Q Median 3Q Max -1.357 -1.357 1.008 1.008 1.286
```

#### Coefficients:

Estimate Std. Error z value Pr(>|z|)
(Intercept) -0.2513 0.2520 -0.997 0.3186
ethnicitynot minority 0.6630 0.2719 2.438 0.0148 \*

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 630.30 on 462 degrees of freedom Residual deviance: 624.29 on 461 degrees of freedom

AIC: 628.29

Number of Fisher Scoring iterations: 4

Again, the baseline category for our binary response is female. Also, the baseline category for our explanatory variable is minority, which, like gender, is done alphabetically by default by R:

```
levels(evals.ethnic$ethnicity)
```

#### [1] "minority" "not minority"

This means that estimates from the logistic regression model are for a change on the log-odds scale for males (p = Prob(Males)) in comparison to the response baseline females. That is

$$\ln\left(\frac{p}{1-p}\right) = \alpha + \beta \cdot \text{ethnicity} = -0.25 + 0.66 \cdot \mathbb{I}_{\text{ethnicity}} \text{(not minority)},$$

where  $\mathbb{I}_{\text{ethnicity}}$  (not minority) is an indicator function. Hence, the **log-odds** of an instructor being male increase by 0.66 if they are in the ethnicity group not minority. This provides us with a point estimate of how the log-odds changes with ethnicity, however, we are also interested in producing a 95% confidence interval for these log-odds. This can be done as follows:

### [1] 0.1300587

#### [1] 1.19604

Hence the point estimate for the log-odds is 0.66, which has a corresponding 95% confidence interval of (0.13, 1.2). This can be displayed graphically using the plot\_model function from the sjPlot package by simply passing our model as an argument:

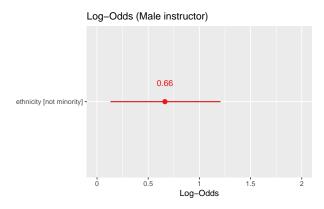


Figure 7: The log-odds for male instructors by ethnicity (not a minority).

Now, let's add the estimates of the log-odds to our data set:

	gender	ethnicity	logodds.male
	<fct></fct>	<fct></fct>	<dbl></dbl>
1	${\tt female}$	minority	-0.251
2	${\tt female}$	minority	-0.251
3	female	minority	-0.251
4	female	minority	-0.251
5	male	not minority	0.412
6	male	not minority	0.412

### Odds

On the **odds** scale the regression coefficients are given by

```
model.ethnic |>
coef() |>
exp()

(Intercept) ethnicitynot minority
0.7777778
1.9407008
```

The (Intercept) gives us the odds of the instructor being male given that they are in the minority ethnic group, that is, 0.78 (the indicator function is zero in that case). The odds of the instructor being male given they are in the not minority ethnic group are 1.94 times greater than the odds if they were in the minority ethnic group.

Before moving on, let's take a look at how these values are computed. First, the odds of the instructor being male given that they are in the minority ethnic group can be obtained as follows:

$$\frac{p_{\mathrm{minority}}}{1-p_{\mathrm{minority}}} = \exp\left(\alpha\right) = \exp\left(-0.25\right) = 0.78.$$

#### [1] 0.7777778

Now, the odds-ratio of an instructor being male in the not minority compared to the minority ethnic group is found as follows:

$$\frac{\text{Odds}_{\text{not minority}}}{\text{Odds}_{\text{minority}}} = \frac{\frac{{}^{p}\text{not minority}}{{}^{1-p}\text{not minority}}}{\frac{{}^{p}\text{minority}}{{}^{1-p}\text{minority}}} = \frac{\exp{(\alpha+\beta)}}{\exp{(\alpha)}} = \exp{(\alpha+\beta-\alpha)} = \exp{(\beta)} = \exp{(0.66)} = 1.93.$$

#### [1] 1.940701

[1] 3.306994

We can obtain a 95% confidence interval for the odds by simply exponentiating the lower and upper bounds of the log-odds interval:

```
ethnic.odds.lower <- exp(ethnic.logodds.lower)
[1] 1.138895
ethnic.odds.upper <- exp(ethnic.logodds.upper)</pre>
```

Hence the point estimate for the odds-ratio is 1.94, which has a corresponding 95% confidence interval of (1.14, 3.31). Again, we can display this graphically using the plot\_model function from the sjPlot package:

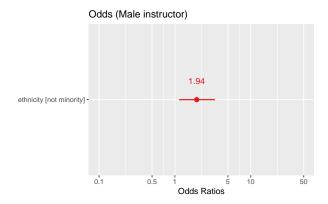


Figure 8: The odds-ratio of a male instructor given they are in the not minority group.

Now, let's add the estimates of the odds to our data set:

```
evals.ethnic <- evals.ethnic |>
                    mutate(odds.male = exp(logodds.male))
# A tibble: 6 x 4
  gender ethnicity
                      logodds.male odds.male
  <fct> <fct>
                             <dbl>
                                       <dbl>
1 female minority
                            -0.251
                                       0.778
2 female minority
                            -0.251
                                       0.778
3 female minority
                            -0.251
                                       0.778
4 female minority
                            -0.251
                                       0.778
5 male
        not minority
                             0.412
                                       1.51
6 male
        not minority
                             0.412
                                       1.51
```

#### **Probabilities**

The probabilities of an instructor being male given they are in the minority and not minority groups are

#### [1] 0.6015038

Hence, the probabilities of an instructor being male given they are in the minority and not minority ethnic groups are 0.437 and 0.602, respectively.

Let's add the probabilities to our data:

Finally, we can use the plot\_model() function from the sjPlot package to produce the estimated probabilities by ethnicity as follows:

```
plot_model(model.ethnic, type = "pred", terms = "ethnicity", axis.title = c("Ethnicity", "
```

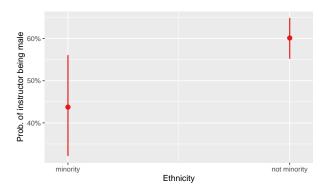


Figure 9: Probability of teaching instructor being male by ethnicity.