

# 产品文档 V1

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## 一、背景

我们已经看到一个趋势，DAO 是元宇宙/ Web3 的重要组织结构，随着加密市场的发展，越来越多 DAO 组织开始出现，比如 Venture DAOs、Protocol DAOs、Media DAOs、Social DAOs、Collection DAOs。但是，贡献者参与 DAO 建设中，还存在如下痛点：

- (1) 行业：缺少高质量、不断迭代、持续运营的 DAO 信息收集和分类平台
- (2) DAO：DAO 内部架构和模式各异，难以吸引优质贡献者了解、参与、协作、投资
- (3) 从业者：越来越多的数字游民想投身 DAO 组织全职或兼职工作，然而市场缺少靠谱、结构化、广度、深度的 DAO 信息

### 信息Portal

这个世界正在发生什么变化，不同的 DAO 他们为何存在？秉持什么样的理念、价值观？是否有志同道合的朋友，能够满腔激情的共同探索未来？XXDAO 靠谱么？等等等，观望、关注、跟随、参与、引领，5 个层次的 Web3 用户群，我们拆解他们的心态、诉求，聚合在 Portal，分步骤提供服务。

互联网，搜索引擎，各个传统 Social 社区，各个专业信息网站，是我们要展示、链接、合作的三个主要对象，而个体用户，引导大家加入这个队伍，通过闭环激励机制，一起跳舞。

对于小组和社区内用户，基于共同认同的 **Value**（不断清晰），提供小循环的正反馈、正向激励，以及逻辑闭环的 Vision、Mission，通过开源开放的系统，包括区块链技术，一起 Run 起来，让内容如点滴雨水汇聚为时代洪流，成为趋势，代表潮流~！

### 个人基础身份

预计达到 500 人活跃社区，10% 的核心内容贡献者稳定输出，访问量每日过万 PV (UV?)

基本就可以进行下一步，建立基础的个人身份，为普通个体，也为所有的 DAOs，提供 Web3 入口的引导和辅助服务，例如证明你是一个独立的 living 的 human，完善你的技能信息并提供证明，拆解个体和 DAO 之间的诉求，做深度匹配，等等，凡是有痛，就得有药，社区根据自己使命方向，选择是否提供服务。

### 通用经济模型

更深层的讨论，也是最快速让这个小组本身以及 DAO 能够快速 Rich 的一种可能，当然，有底线，淘金路上正常卖水、卖铁锹或者牛仔裤，都是价值， todo

### DAOs 协作

DAO 自身的痛，往往除了通过解决问题本身之外，DAO 之间是可以形成互补，你之毒药，我之蜜糖

### 本期

更多不展开，只完成 Portal 部分

## 二、目标

让越来越多的数字游民，参与合适 ta 的一个或多个 DAO（连接数字游民和 DAOs）

## 核心指标

### 三、场景分析

对于从识别问题和机会，到产品的过程，可以拆分为三步：

**客户定义**：定义出来我们的客户，可以分层，说清楚我们究竟服务谁，让谁Happy。

**场景分析**：定义出我们要服务和提升的客户场景，例如搜索DAO信息，或者了解特定的DAO等等。

#### 客户 & 场景分析

备注：人群比例为 Nina 个人设想，主要目标还是希望参与DAO的贡献者（Bounty Hunter、兼职、全职）

**用例拆解**：就是定义出来一个个客户典型场景，成为User Case。

#### User Case

活动描述：对于具体用例，例如观望用户想了解什么是DAO，或者跟随用户想了解FBW，在我们解决方案中，会经历哪几个关键活动，描述出来。

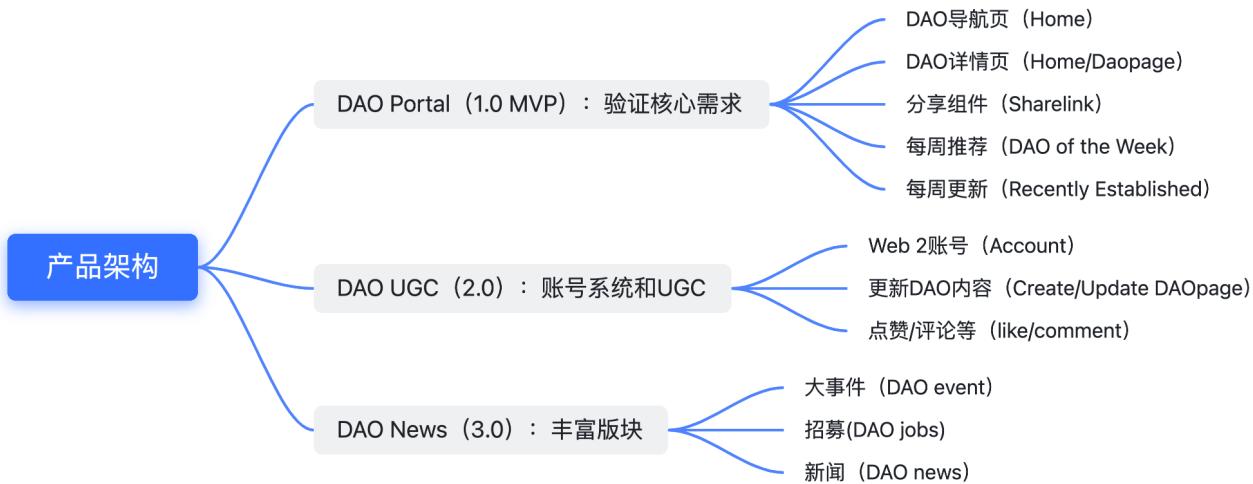
以上，都和具体产品形态没有直接关系，所有人都可以参与讨论、设计、PK，属于设计范畴。

#### 产品参考

Product Hunt: <https://www.producthunt.com/>

Deep DAO: <https://deepdao.io/#/deepdao/dashboard>

### 四、需求总览



### 五、需求文档

#### 原型图 (Web)

## 思路A

DAO Atlas      **Home**      DAOs      Topics      Events      Jobs

Your guide to the world of Decentralized Autonomous Organization. DAO for everyone!

### DAO of the Week

NOV 01                          5 min read

Banner

OCT 25	Moloch DAO replicated in Aragon...	4 min read
OCT 18	What can we do with a DAO in 2021?	8 min read
OCT 11	What is a DAO exactly?	3 min read

[read more...](#)

### New Established

Name	Category	Members	Founded Date
ProsperDAO	Social	81	May 2021
PartyDAO	Service	1481	April 2021
BeetsDAO	Collector	1087	March 2021

Popular 87
Game 273
Sport 57
High-tech 164
Ventures 221
Incubation 136
Real-state 341

Social Impact 93
Social Club 68
Media 102
Web3 102
DeFi 102
Collectors 102
Services 102

**BitDAO**

16062 | Investment

#BitDAO aims to use its significant financial and talent resources to foster and invest in innovation, collaboration, and growth across #DeFi. Every BIT Counts.

[See More](#)

**PoolTogether**

8000 | DeFi

PoolTogether is a crypto-powered savings protocol based on Premium Bonds. Save money and have a chance to win every week.

[See More](#)

**MolochDAO**

108 | Grant

A community DAO focused on funding Ethereum development, in the name of Moloch the God of Coordination Failure.

[See More](#)

**BanklessDAO**

6337 | Media

BanklessDAO is a decentralized community with one mission: Help the world #gobankless.

[See More](#)

**Friends With Benefits**

4400 | Social

A digital cornerstone between technology and culture communities, powered by Web3 artist, operators, and thinkers.

[See More](#)

**PleasrDAO**

69 | Collector

PleasrDAO is a collective of DeFi leaders, early NFT collectors and digital artists who have built a formidable yet benevolent reputation for acquiring culturally significant...

[See More](#)



### PrimeDAO

308 | Platform

Prime DAO's mission is to enhance a decentralized, interoperable DeFi development ecosystem that's governed by BUIDLers and DAOs, with designated funding, tools and structures.

[See More](#)

### DAOHaus

4400 | Platform

Unlock the next tier in community cooperation. Magic Internet Communities for All™ We are a no code platform for Moloch DAOs.

[See More](#)

### The LAO

100 | Service

The LAO was organized in the spirit of The DAO, as a member-directed venture capital fund organized in the United States, with an aim to be compliant with U.S. law.

[See More](#)[see more...](#)[DAO Atlas](#)[Home](#)[DAOs](#)[Topics](#)[Events](#)[Jobs](#)[DAOs / BanklessDAO](#)

## Developer DAO

 [SHARE THIS DAO](#)[Website](#) [Twitter](#) [Discord](#) [Wiki](#)[Comment: 用icon展示](#)[Overview](#)[Introduction](#)[Governance](#)[Socials](#)[Join](#)

## Overview

This is a DAO for people who are interested in Web3 development, providing a space for Web3 learning, social, and project collaboration.

If you have not mastered Web3 development, here are a lot of resources for learning.

If you are an experienced web3 developer, you can communicate with your peers in the technical field of interest, find developers in the same city to meet and hang out, or find projects you are interested in participating in.

At first glance, this is a development organization, but after a period of observation, I position him more as a social DAO, but most of the people involved here are developers. You can come in to learn, dive into tech, meet more developers online or IRL, discover new interesting projects, or initiate one by yourself and get supported.

I quite like their introduction on the snapshot homepage, Build web3 with friends.

Although it has just been established for two months, it has gathered more than 1,000 active developers, and the activity is very good. There are very hot discussions, and there are already many enthusiastic developers who have begun to contribute their efforts to form many ongoing projects.

<b>Category</b>	Social, Web3	<b>Start Time</b>	09/2021
<b>Members</b>	1000+	<b>Community Activities</b>	High
<b>Key Contributors</b>		<a href="#">Comment: Twitter Link</a>	

## Introduction

### Mission

Developer DAO exists to accelerate the education and impact of a new wave of web3 builders

### Value

- Transparency (open source everything, conversations in public, document and share journey)
- Diversity and Inclusion (seek to foster as diverse a membership as possible and support everyone to contribute)
- Responsibility (as a self-governed community we rely on members to be personally responsible for their actions and commitments to the community)
- Kindness and empathy (we know that we are living in a complex, stressful, and diverse world and go out of our way to make people's lives and days better through our interactions)

### Goal

- Onboard, Educate, & Support Web3 Developers
- Foster & Build Web3 Tools & Public Goods

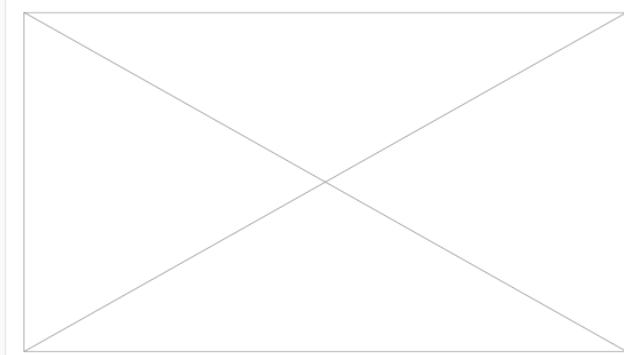
## Governance

<b>Token</b>	<a href="#">DEVS (a free–minted NFT)</a>	<b>Token Holders</b>	3252
<b>Treasury</b>	Not established	<b>AUM</b>	\$—
<b>Voting</b>	<a href="https://snapshot.org/#/devdao.eth">https://snapshot.org/#/devdao.eth</a>		
<b>Proposals</b>	<a href="https://forum.developerdao.com/">https://forum.developerdao.com/</a>		

## Socials

<b>Website</b>	<a href="https://www.developerdao.com/">https://www.developerdao.com/</a>
<b>Twitter</b>	<a href="https://twitter.com/developer_dao">https://twitter.com/developer_dao</a>
<b>Discord</b>	<a href="https://discord.gg/devdao">https://discord.gg/devdao</a>
<b>Wiki</b>	<a href="https://developerdao.notion.site/New-DAO-Members-Onboarding-87a9fc2d0e194dfd81ccd4761cf3cc92">https://developerdao.notion.site/New-DAO-Members-Onboarding-87a9fc2d0e194dfd81ccd4761cf3cc92</a>
<b>How to join</b>	You will need a free–mined NFT to join their discord

## 思路B

**DAO of The Week vol. 01****DAO Name**

Share

Describe text here. Space for 2 lines.  
I can eat glass, it doesn't hurt me. I can eat glass, it doesn't hurt me. I can eat ...

 Author Name  
Nov 02 · 4 min read
**Newsletter**

Newsletter Title Here

Nov 1 · 8 min read

Newsletter Title Here

Nov 1 · 8 min read

Newsletter Title Here

Nov 1 · 8 min read

Newsletter Title Here

Nov 1 · 8 min read

All Category1 Category2 Category3 Category4 Category5


**DAO NAME**  
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Category


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Category

**Most Visited**
 DAO NAME  
 1024

 DAO NAME  
 1024

 DAO NAME  
 1024
**topic 主题汇集页**


**Topic**  
 Describe text here. Space for 2 lines.  
 I can eat glass, it doesn't hurt me. I can eat glass, it doesn't hurt me. I can eat ...


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Nov 1 · 8 min read

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Nov 1 · 8 min read

Newsletter Title Here

Nov 1 · 8 min read

**Most Visited**

 DAO NAME  
 1024

**某个Topic 的详情页**

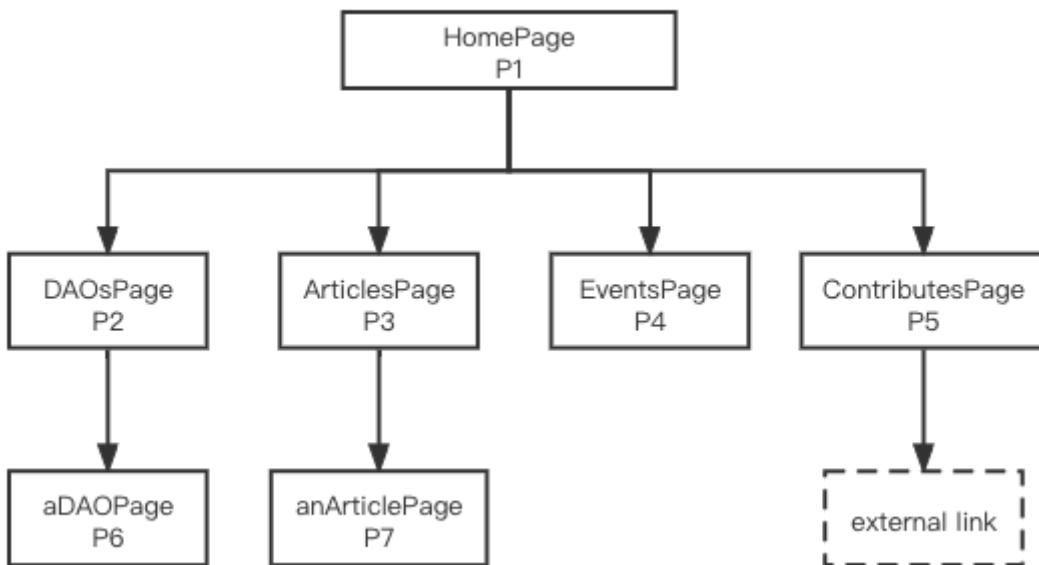
## 系统架构（简单）

基于应用的模式和未来预判，建立底层后台程序

## 业务流程/数据结构

针对不同场景

有哪些概念、实体、活动需要定义



具体业务流程的业务逻辑

具体交互和展示的具体数据组成部分

用图表形式确定

## 六、排期

拆分为具体的页面、API、管理功能（前后台）

## 七、技术方案

具体技术栈

前端Vue+ GO CMS框架

AWS服务器

## 八、分工/进展跟进

持续集成的流程

## 九、测试建议

## 十、上线方案