

# Privacy Policy

Effective Date: March 02 2025

## 1. Introduction

This Privacy Policy explains how **MYM - FOR GENERAL TRADING** ("Company", "We", "Us", "MYM", or "Our") collects, uses, and protects your personal information when using the **DAPIX** digital analytics services.

By using our services, you agree to the collection and use of information in accordance with this Privacy Policy.

## 2. Business Identity

**Company Name:** MYM - FOR GENERAL TRADING

**Business Registration Number:** 5009657

**Legal Address:** Jwayya, Al-Suhaila District, Main Street, Ground Floor, Lebanon.  
(Property No. 1544, Section 6/7, Owner: Mohammad Abdullah Khatoon)

**Email:** [contact@dapix.tech](mailto:contact@dapix.tech)

**Website:** <https://dapix.tech>

## 3. Information We Collect

We collect different types of information, including:

**Personal Information:** Name, email, and contact details provided by users.

**Usage Data:** Information about how you interact with our services.

AI-Generated Data: Insights derived from AI analysis of your content and social media activity.

## 4. How We Use Your Data

We may use your data for the following purposes:

To provide and improve our services.

To analyze social media performance through AI-powered analytics.

To communicate with you regarding updates, offers, or support inquiries.

To comply with legal obligations and ensure regulatory compliance.

## 5. Data Processing and Compliance

**DAPIX** operates as a service under **MYM - FOR GENERAL TRADING**. All data collected through **DAPIX** is processed and managed by **MYM**, in accordance with applicable Lebanese business regulations and international data protection standards.

## 6. AI-Processed Data

The Company may use AI-powered analytics to process user-generated data for insights. Data may be processed using **third-party AI services**, ensuring compliance with **MYM - FOR GENERAL TRADING's data protection policies**.

All AI-processing activities adhere to **industry-standard data security** and privacy regulations.

## 7. Data Sharing and Third-Party Services

We may share your data in the following cases:

With Third-Party Service Providers: Such as OpenAI API, payment processors, and analytics tools.

With Business Partners: When necessary for providing or improving services.

For Legal Reasons: If required by law or to protect our rights and services.

## 8. Data Retention

We retain user data only for as long as necessary to provide services and fulfill legal obligations.

After **12 months**, data that is no longer required is securely deleted.

Users may request data deletion at any time by contacting us at [contact@dapix.tech](mailto:contact@dapix.tech).

Once a request is received, deletion will be processed within **30 days**, subject to legal retention requirements.

## 9. Your Data Protection Rights

You have the right to:

Access, update, or delete your personal data.

Opt out of marketing communications.

Request a copy of the data we process about you.

Restrict or object to data processing under certain conditions.

## 10. Security of Your Information

We take security seriously and implement appropriate measures to protect your personal information from unauthorized access, disclosure, or misuse.

## 11. Contact Information

For inquiries regarding this Privacy Policy, you may contact us at:

**Email:** [contact@dapix.tech](mailto:contact@dapix.tech)

**Address:** Jwayya, Al-Suhaila District, Main Street, Ground Floor, Lebanon.  
(Property No. 1544, Section 6/7, Owner: Mohammad Abdullah Khatoon)

## 12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be notified to users through our website.

## 13. Business Transfers

If **MYM - FOR GENERAL TRADING** undergoes a merger, acquisition, or asset sale, **DAPIX's** digital services and user data will remain subject to the same privacy commitments outlined in this policy.

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