
Privacy Policy

Effective Date: March 02 2025

1. Introduction

This Privacy Policy explains how **MYM - FOR GENERAL TRADING** ("Company", "We", "Us", "MYM", or "Our") collects, uses, and protects your personal information when using the **DAPIX** digital analytics services.

By using our services, you agree to the collection and use of information in accordance with this Privacy Policy.

2. Business Identity

Company Name: MYM - FOR GENERAL TRADING

Business Registration Number: 5009657

Legal Address: Jwayya, Al-Suhaila District, Main Street, Ground Floor, Lebanon.
(Property No. 1544, Section 6/7, Owner: Mohammad Abdullah Khatoon)

Email: contact@dapix.tech

Website: <https://dapix.tech>

3. Information We Collect

We collect different types of information, including:

Personal Information: Name, email, and contact details provided by users.

Usage Data: Information about how you interact with our services.

AI-Generated Data: Insights derived from AI analysis of your content and social media activity.

4. How We Use Your Data

We may use your data for the following purposes:

- To provide and improve our services.
- To analyze social media performance through AI-powered analytics.
- To communicate with you regarding updates, offers, or support inquiries.
- To comply with legal obligations and ensure regulatory compliance.

5. Data Processing and Compliance

DAPIX operates as a service under **MYM - FOR GENERAL TRADING**. All data collected through **DAPIX** is processed and managed by **MYM**, in accordance with applicable Lebanese business regulations and international data protection standards.

6. AI-Processed Data

The Company may use AI-powered analytics to process user-generated data for insights. Data may be processed using **third-party AI services**, ensuring compliance with **MYM - FOR GENERAL TRADING's data protection policies**. All AI-processing activities adhere to **industry-standard data security** and privacy regulations.

7. Data Sharing and Third-Party Services

We may share your data in the following cases:

With Third-Party Service Providers: Such as OpenAI API, payment processors, and analytics tools.

With Business Partners: When necessary for providing or improving services.

For Legal Reasons: If required by law or to protect our rights and services.

8. Data Retention

We retain user data only for as long as necessary to provide services and fulfill legal obligations.

After **12 months**, data that is no longer required is securely deleted.

Users may request data deletion at any time by contacting us at contact@dapix.tech. Once a request is received, deletion will be processed within **30 days**, subject to legal retention requirements.

9. Your Data Protection Rights

You have the right to:

Access, update, or delete your personal data.

Opt out of marketing communications.

Request a copy of the data we process about you.

Restrict or object to data processing under certain conditions.

10. Security of Your Information

We take security seriously and implement appropriate measures to protect your personal information from unauthorized access, disclosure, or misuse.

11. Contact Information

For inquiries regarding this Privacy Policy, you may contact us at:

Email: contact@dapix.tech

Address: Jwayya, Al-Suhaila District, Main Street, Ground Floor, Lebanon.
(Property No. 1544, Section 6/7, Owner: Mohammad Abdullah Khatoon)

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be notified to users through our website.

13. Business Transfers

If **MYM - FOR GENERAL TRADING** undergoes a merger, acquisition, or asset sale, **DAPIX**'s digital services and user data will remain subject to the same privacy commitments outlined in this policy.
