Rental frequency & spread among family-friendly films?

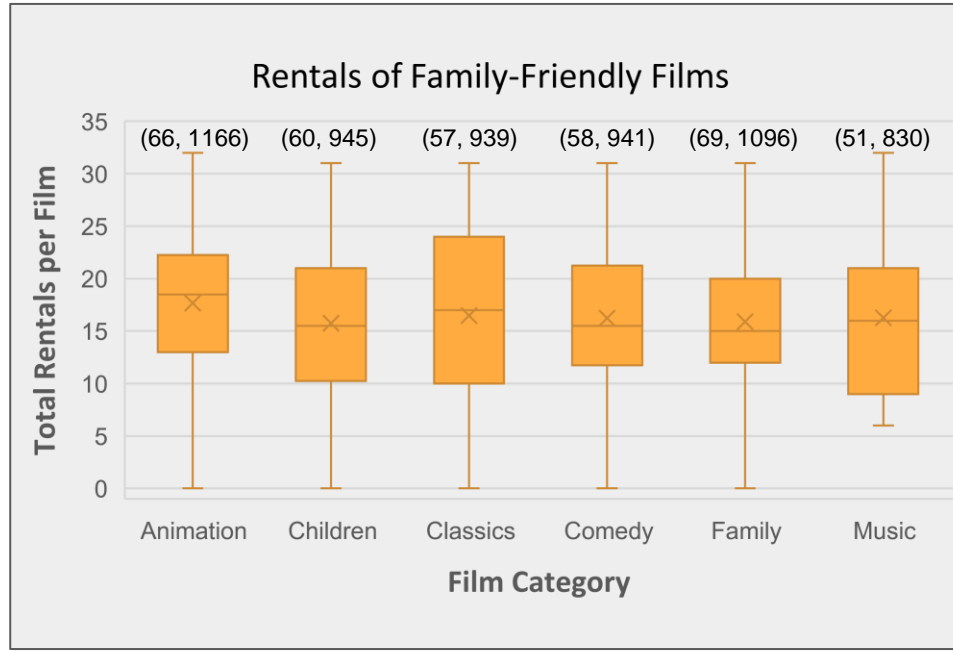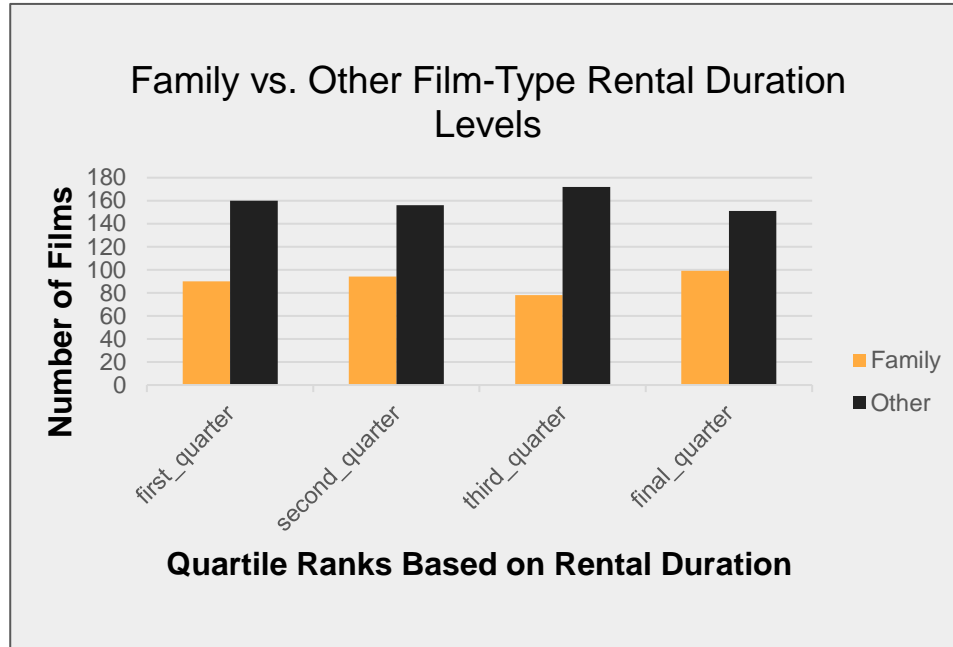Rentals of Family-Friendly Films

This box-and-whiskers plot shows the range, quartiles, median (horizontal line), and mean (X) rentals for each of six family-friendly film categories based on the total number of rentals of each single-category-designated film within its respective category. The total number of films and total rentals for each category are shown in parentheses. Rental frequency and spread are comparable across the six categories, with only the "Music" films all being rented.

Rental duration of family-friendly vs. other types of films?

Family vs. Other Film-Type Rental Duration Levels

Number of Films

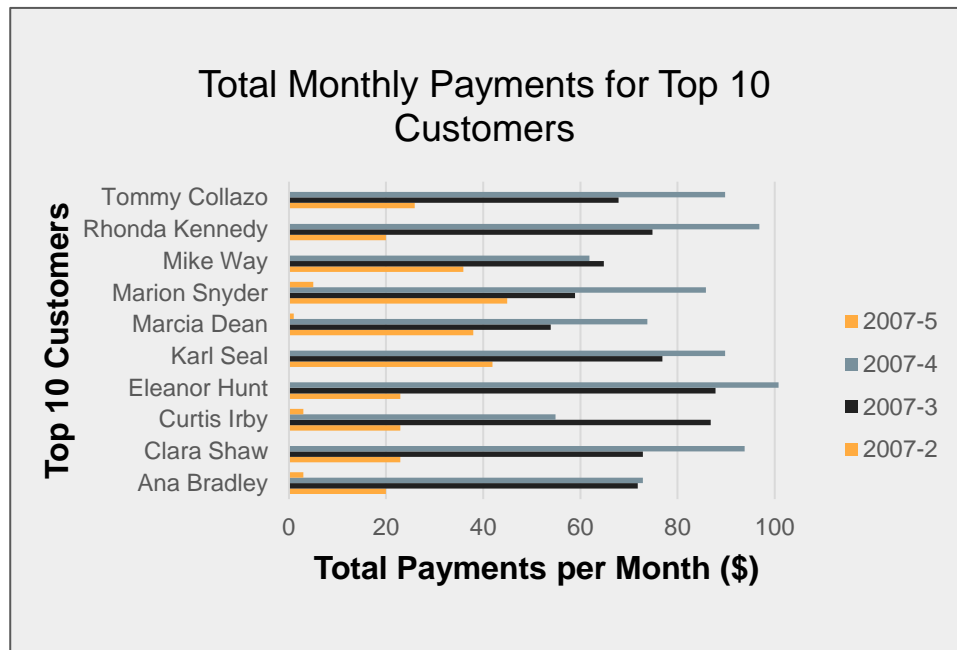Quartile Ranks Based on Rental Duration

Rental duration for each film was ranked into the appropriate quartile among all films, after which each film was categorized as "Family" (if designated among 1 of the 6 family-friendly film categories) or as "Other". The number of films in the respective categorizations are shown. A greater proportion of Family films are in the longest rental duration (i.e., final-quarter), while Other films are proportionally most common in the third-quarter of rental durations.

Monthly rental numbers between stores?

This pivot table-generated graph shows the monthly total number of rentals at the two current stores for five different months. Total rentals were remarkably similar between the two stores.

Monthly payment patterns for the top 10 customers?

Total Monthly Payments for Top 10 Customers

This pivot table-generated graph shows the total monthly spending by the top 10 customers, identified by their overall total spending. The payment patterns are generally similar among the top 10 customers. However, only four of these customers have made payments in May of 2007 and only two spent more in March than in April of 2007.