
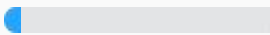
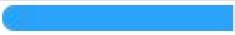
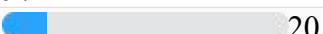
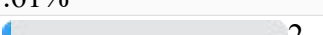


In-app induced click questionnaire survey

1. Do you think the GUI in Figures 1 and 2 above is induced, that is, is it easy for you to press it accidentally? [\[single-choice question\]](#)

Options	Subtotal	Proportion
Yes.	156	 94.5%
No.	9	 5.5%
The number of valid fill-in	165	

2. When you encounter such GUI, do you ever have the following situation? [\[single-choice question\]](#)

Options	Subtotal	Proportion
Often press it accidentally and encounter an unexpected GUI	127	 76.97%
Occasionally press it accidentally and encounter an unexpected GUI	34	 20.61%
Never press it accidentally, and my operation is consistent with what the application expects	4	 2.42%
The number of valid fill-in	165	

3. In the GUI below, there are two buttons: "Receive Gift" and "Close", please score the easiness of finding these two buttons respectively. For example, 0 means very difficult to find, 10 means easy to find. The more to the right you slide, the easier it is to find.

[\[matrix slider\]](#)

Line title	Average value
The easiness of finding the "Receive Gift" button	7.26
The easiness of finding the "Close" button	4.37
	Average: 5.82






4. In the GUI below, there are two buttons "Update Now" and "Close", please score the easiness of finding these two buttons respectively. For example, 0 means very difficult to find, 10 means easy to find. The more to the right you slide, the easier it is to find. [\[matrix slider\]](#)

Line title	Average value
The easiness of finding the "Update Now" button	7.66
The easiness of finding the "Close" button	4.25
	Average: 5.96

5. In the GUI below, there are two buttons "Confirm The Update" and the "Close", please score the easiness of finding the two buttons respectively. For example, 0 is very difficult to find, 10 is easy to find. The more to the right you slide, the easier it is to find. [\[matrix slider\]](#)

Line title	Average value
The easiness of finding the "Confirm The Update" button	7.55
The easiness of finding the "Close" button	4.51
	Average: 6.03

6. What kind of GUI do you think is more likely to press accidentally [\[multiple-choice question\]](#)

Options	Subtotal	Proportion
Advertisement	116	 70.3%
Red envelope	100	 60.61%
Update download	98	 59.39%
Activity recommendation	89	 53.93%
Other	0	 0%
The number of valid fill-in	165	

7. If you press this kind of GUI accidentally, how is your feeling? [\[single-choice question\]](#)

Options	Subtotal	Proportion
Very annoying, don't want to see anything inside it, just want to quit immediately	137	 83.03%

Very annoying, but since I've pressed in, let me see what's inside	15	9.0 9%
A little annoying, but since I've pressed in, let me see what's inside	13	7.8 8%
Still be calm as normal	0	0%
The number of valid fill-in	165	

8.In your opinion, compared to domestic applications, such induced GUI in foreign applications [\[single-choice question\]](#)

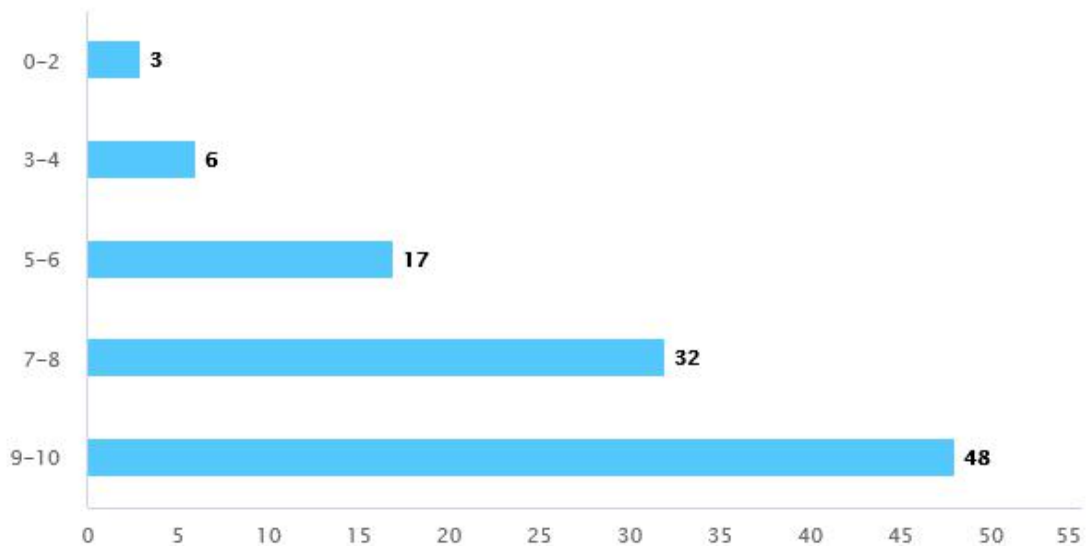
Options	Subtotal	Proportion
Almost non-existent	13	7.88%
Much less than in domestic	73	44.24%
As many as in domestic	26	15.76%
I never use foreign apps	53	34.85%
The number of valid fill-in	165	

9.How do you think the "Open" and "Close" buttons should be designed, especially in adv, update alert, event recommendation, etc.? [\[single-choice question\]](#)

Options	Subtotal	Proportion
The "close" button should be more visible and the "open" button should be relatively unobtrusive	31	18.79 %
The "open" and "close" buttons should be treated equally and should not visually favor one over the other	120	72.73 %
The "open" button should be more visible and the "close" button should be relatively unobtrusive	14	8.48 %
Other	0	0%
The number of valid fill-in	165	

10.When such induced GUI appear, if your device can guide you bypass it, How do you think about it?(The further you slide to the right means the more necessary it is) [\[slider\]](#)

Average value: 7.64



11. When such induced GUI appear, if your device can help you detect buttons as your expectations, such as close, skip, etc., and buttons you don't want to click, such as open, enter, etc., you want your device: [\[single-choice question\]](#)


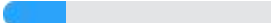
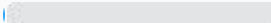
Options	Subtotal	Proportion
Mark both the "Close" and "Open" buttons	57	<div><div></div></div> 53.77%
Mark the "Close" button and block the "Open" button	28	<div><div></div></div> 26.42%
Close the entire GUI directly. I don't want to see it anyone	21	<div><div></div></div> 19.81%
The number of valid fill-in	106	

12. Your gender [\[single-choice question\]](#)

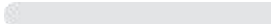
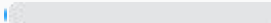
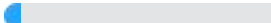

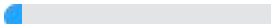
Options	Subtotal	Proportion
Male	74	<div><div></div></div> 45.45%
Female	91	<div><div></div></div> 62.76%
The number of valid fill-in	165	

13. Your age [\[single-choice question\]](#)

Options	Subtotal	Proportion
Under the age of 18	0	<div><div></div></div> 0%

18-35 Years old	126	 76.36%
35-50 Years old	36	 21.81%
Over 50 years old	3	 0.02%
The number of valid fill-in	165	

14. Your educational background [\[single-choice question\]](#)

Options	Subtotal	Proportion
Primary school	0	 0%
Middle school	1	 0.61%
High school	9	 5.45%
Bachelor degree	139	 84.24%
Postgraduate degree or upon	16	 9.7%
The number of valid fill-in	165	