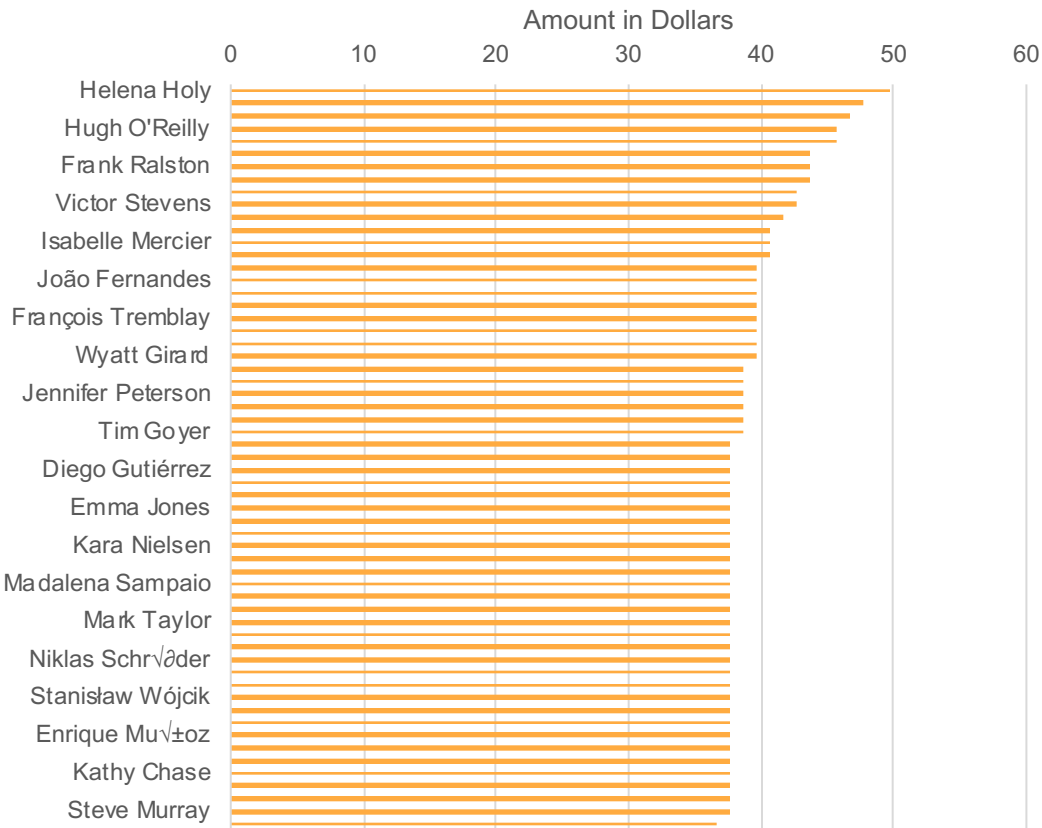


Chinook Database

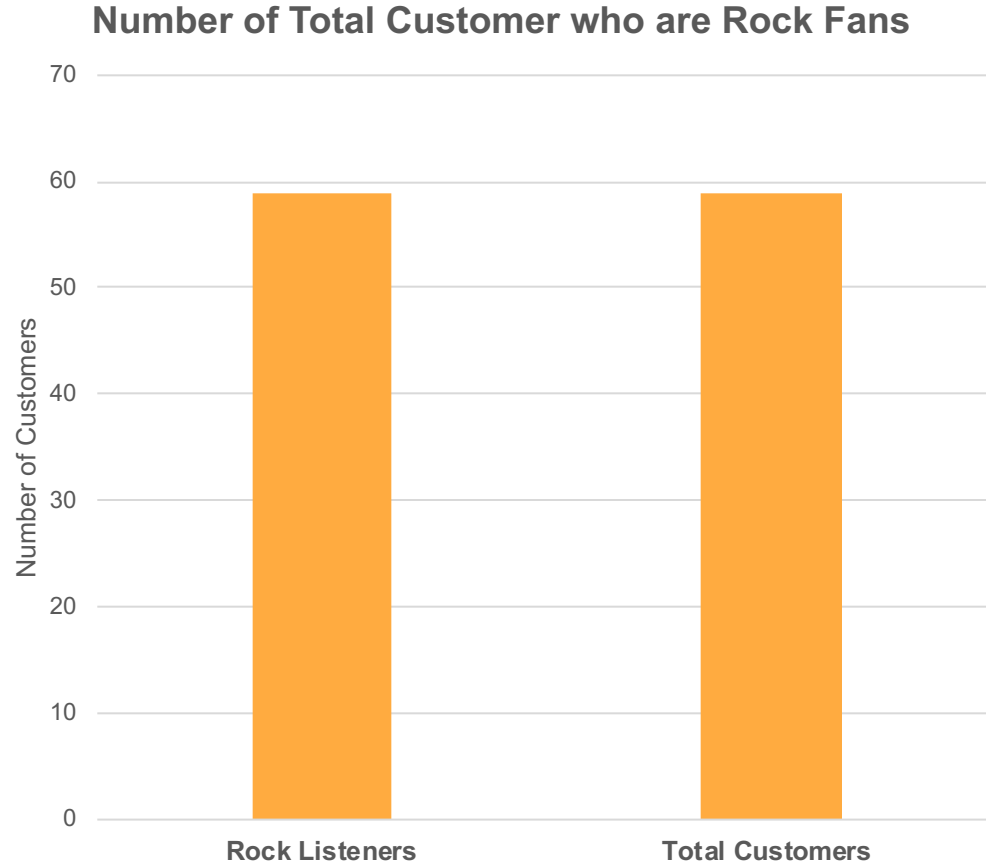
Who is our top customer?

Total Spent per Customer



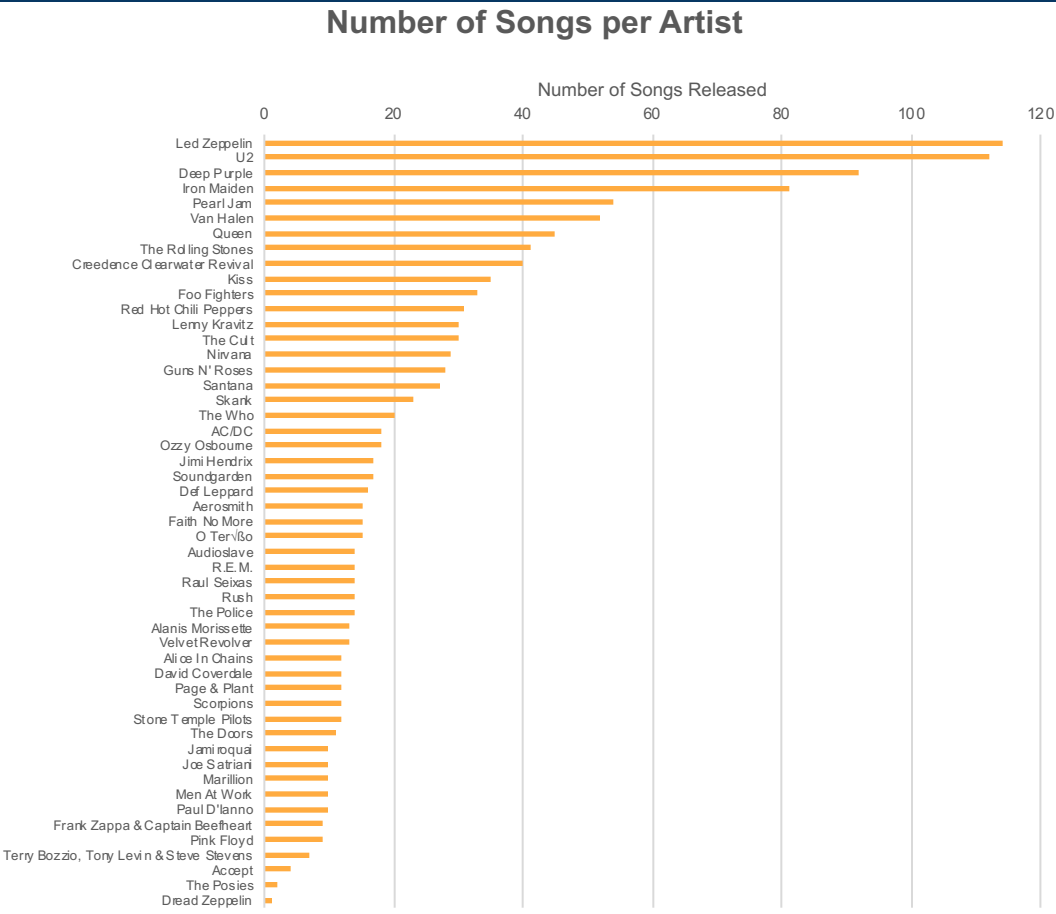
According to our Invoices, the customer who spent the most was Helena Holy with a grand total of \$49.62 spent in the store.

How many of are customers listen to Rock?



As shown in the graph, our entire customer base are avid Rock fans. This information can help us tailor the store's offerings to better cater to their needs.

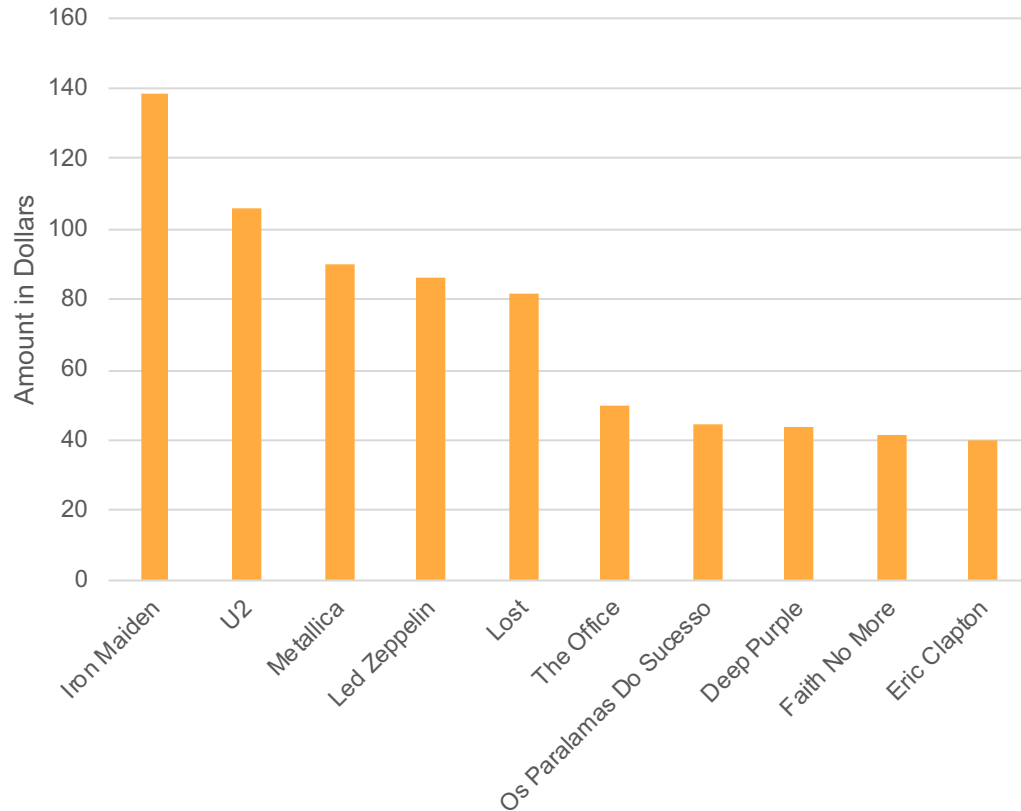
What artists have written the most rock music?



Led Zeppelin is the biggest rock music producer in our repertoire, followed closely by U2 and Deep Purple. Given that our entire customer base are rock fans we could try and organize a concert with the bands that have produced the most rock!

Which artists generated the most revenue for the store?

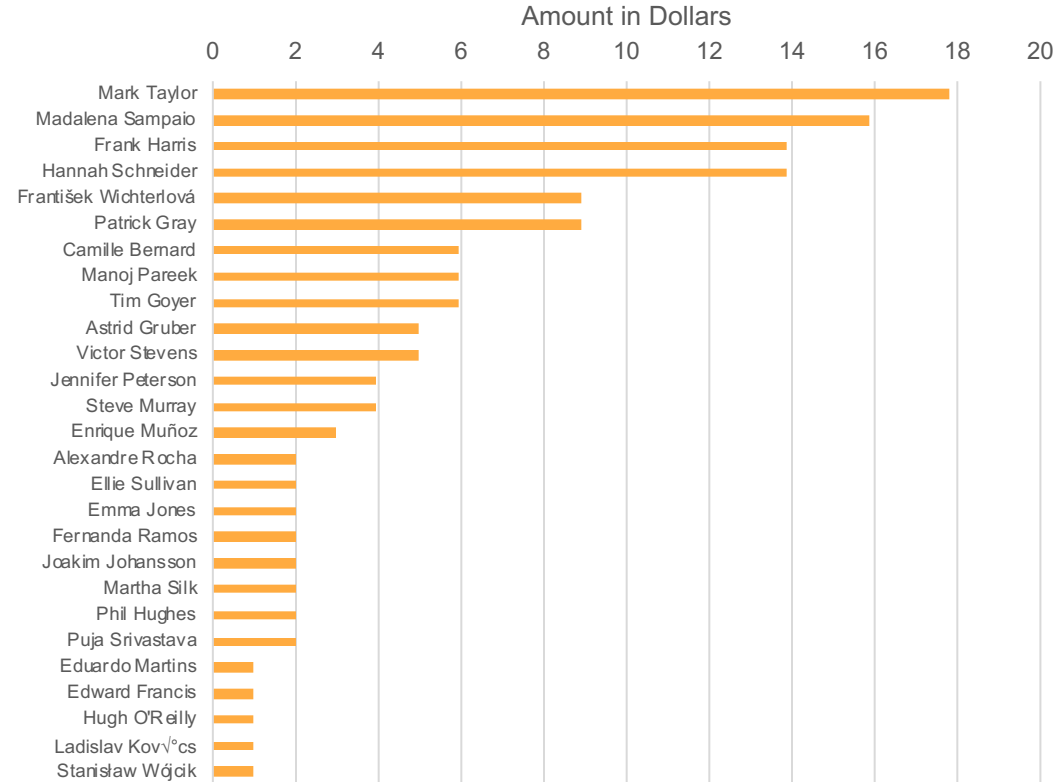
Store Revenues per Artist



It appears that Iron Maiden is the most profitable band for the store. It also comes as no surprise that the top 10 is composed almost entirely by rock bands.

Which customers are the biggest Iron Maiden fans?

Amount Spent in Iron Maiden Music



This graph shows us the customers that spent the most on our most popular artist, Iron Maiden.