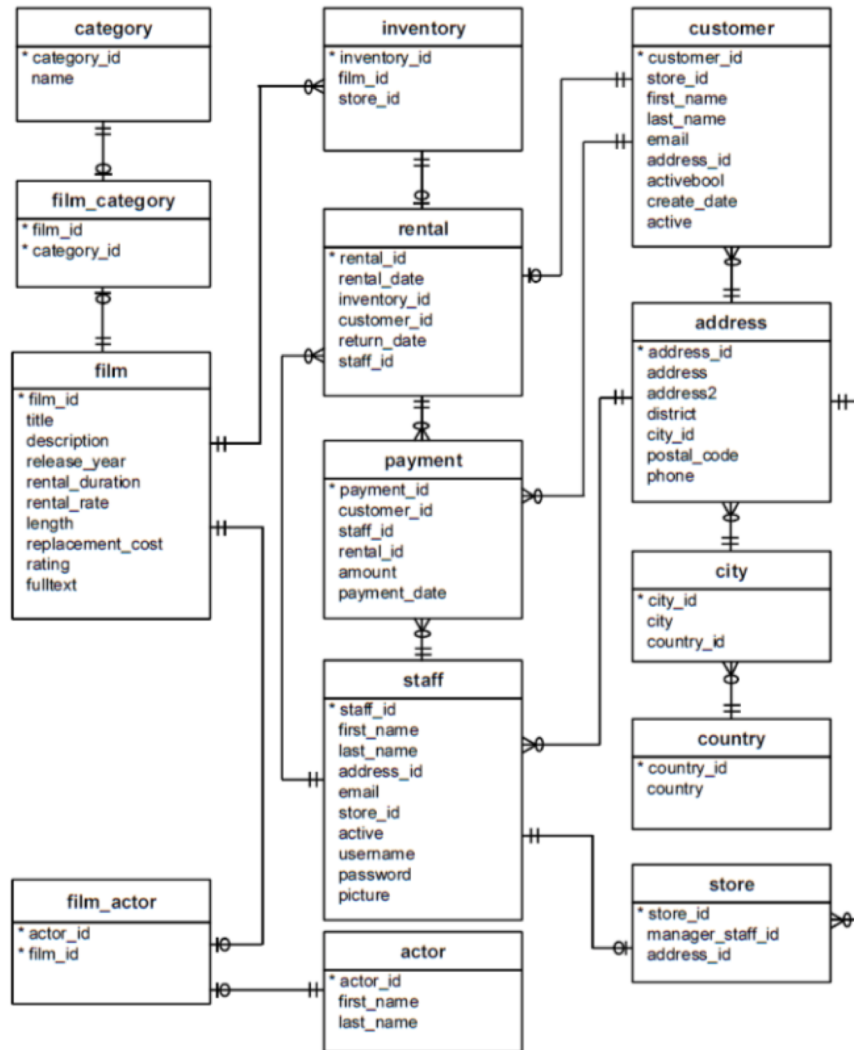
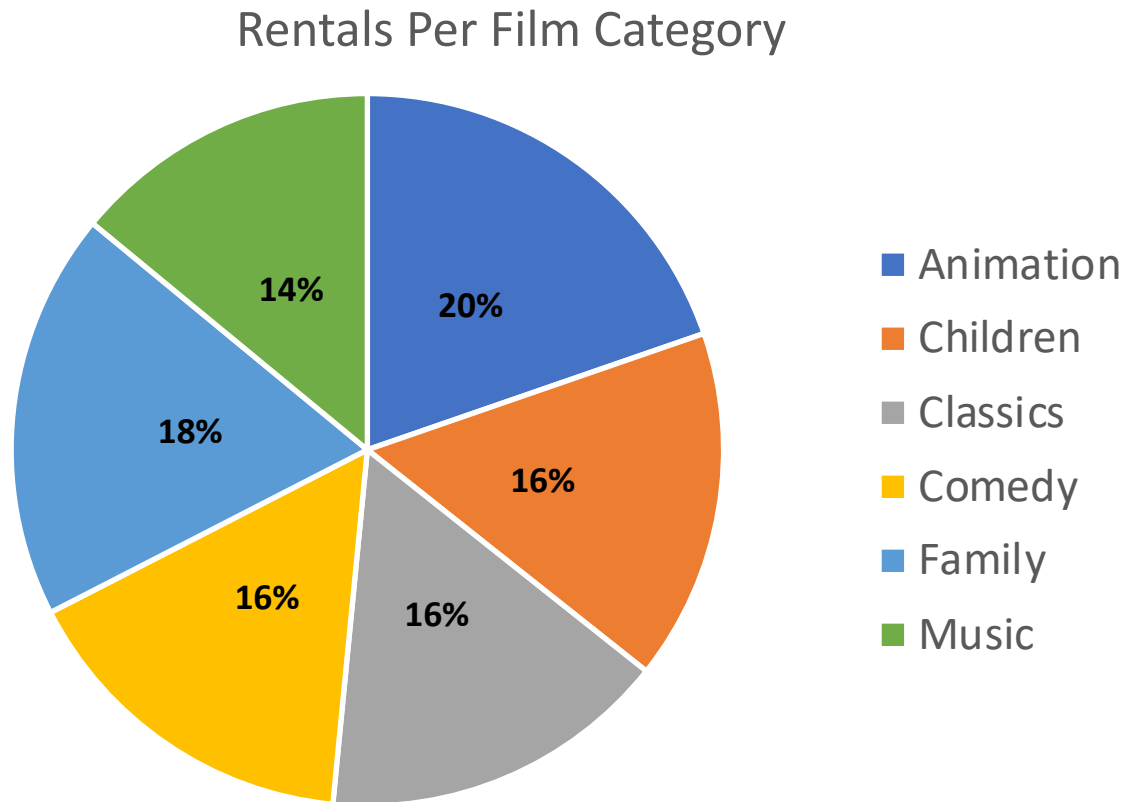


DVD RENTAL ER DIAGRAM



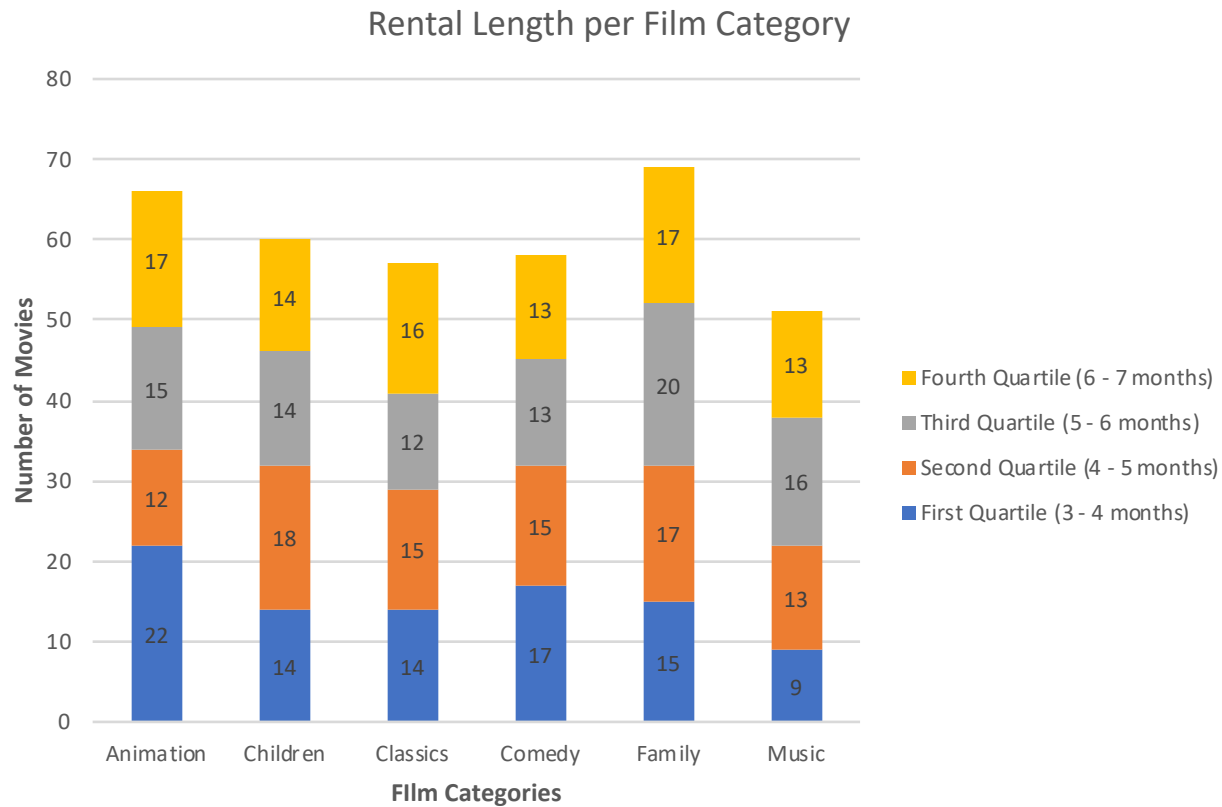
Investigation of a Relational Database

What is the percentage of rentals per category?



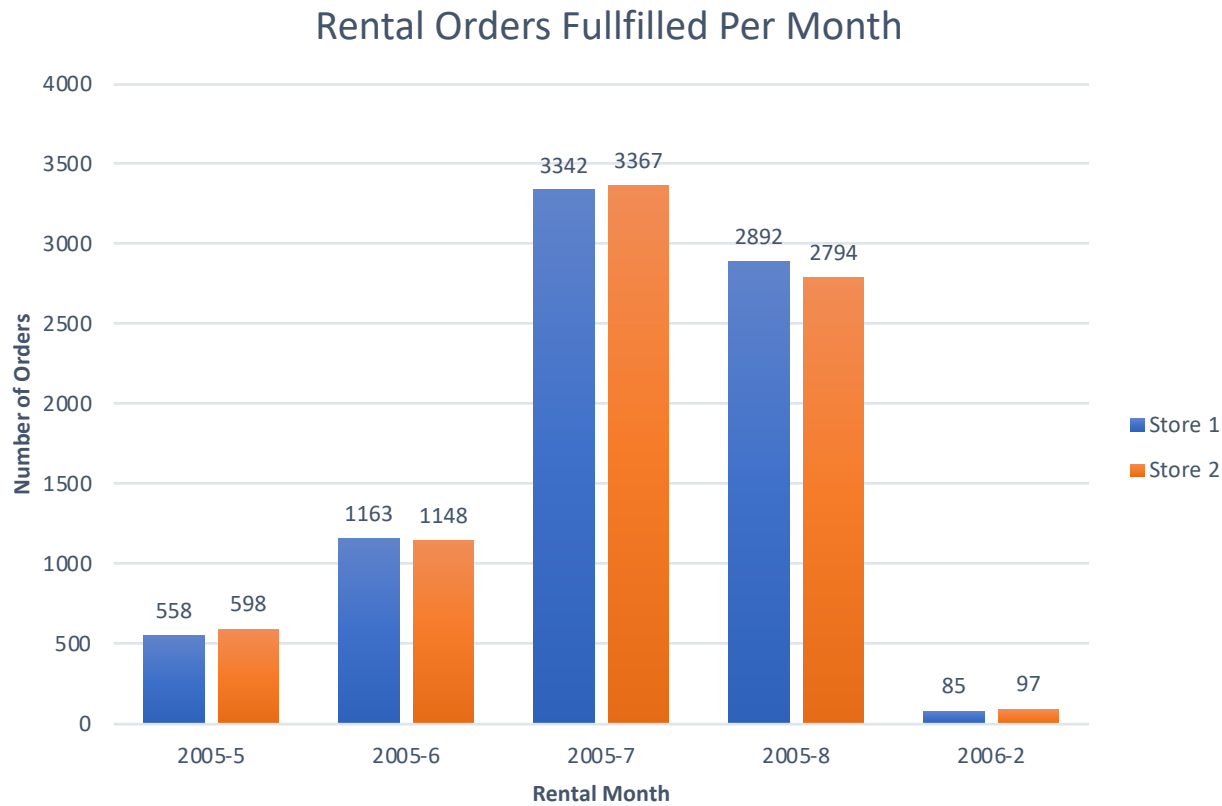
Data shows that there is not much difference in terms of number of rentals per category, with the Animation category having the biggest percentage of rentals at 20% and the Music category having the smallest at 14%.

What is the average rental duration per film category?



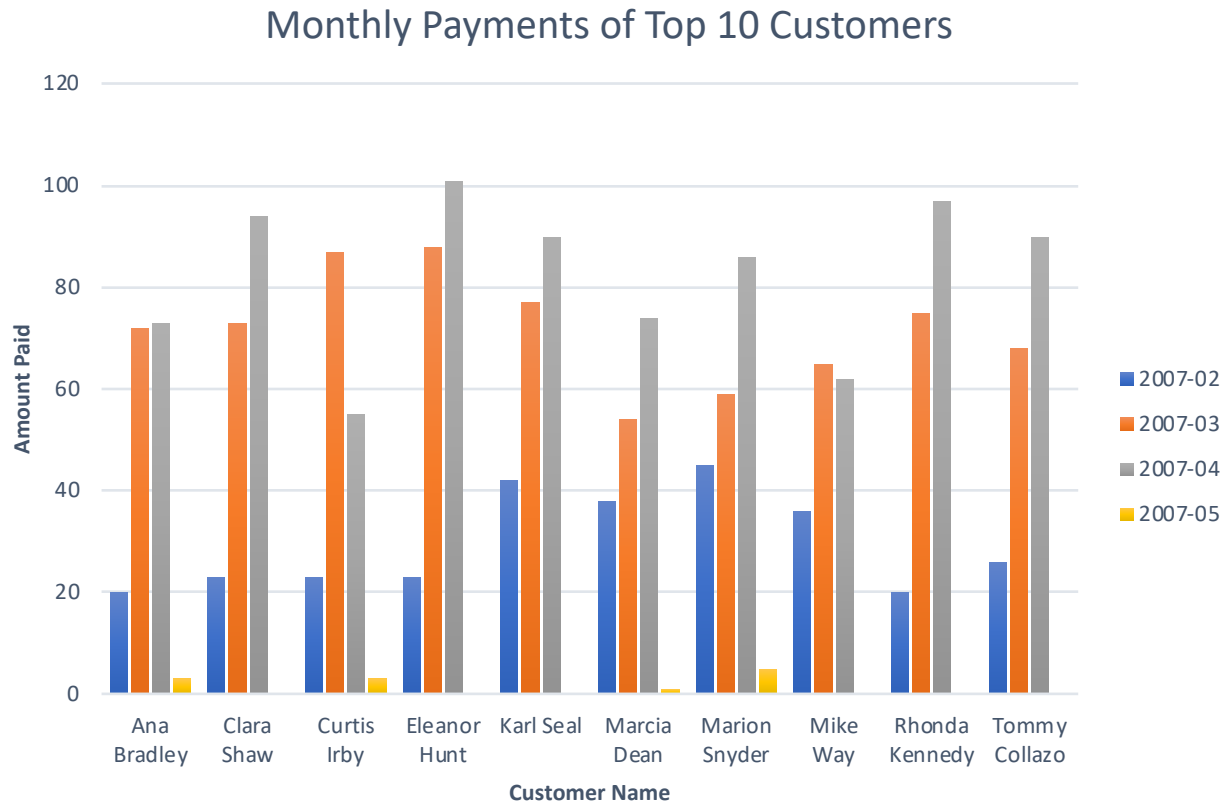
It appears that the rental length is more or less evenly distributed across all categories with slight differences within the categories themselves.

How do the two stores compare in rental orders during every month for all the years we have data for?



Both stores perform fairly equal when it comes to number of orders per month.

What is the evolution of our customer payments on a month to month basis?



Even though there is not much data for month '2007-05', we can see how the average payments of almost all of our top customers are getting bigger with each passing month.