



Dasith Dissanayake

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• Educational Background

University of Borcelle

Master's Degree in Integrated
Marketing Communications
2021

Borcelle University

Borcelle
Bachelor's Degree in Marketing
Management
2014

• Work Experience

Marketing Executive

Liceria & Co.
May 2018 to Present

Social Media Manager

Timmerman Industries
December 2016 to May 2018

Lead Digital Marketer

Wardiere Inc.
July 2014 to November 2016

• Skills & Proficiencies

- Social media marketing
- Interpersonal communication skills
- Fluent in Arabic and conversational in French

• Volunteer Work & Certification

Digital Marketing Manager

Ginyard International Co.
January 2016 to August 2019

Content and Email Marketing Certificate

Keithston and Partners
March 2015