

# Personas diagram

## Person 1

**Name:** Alice

**Background:** Alice is a passionate home cook who likes to cook. She likes to explore different ingredients. She is also interested in keeping the recipes healthy.

**Needs and Goals:**

- Access to recipes featuring nutritious ingredients.
- A platform where she can share her food discoveries.

**Scenario:**

"I like to cook, and I have been in the search for a website where I can find new and exciting recipes and share my own recipes."

## Person 2

**Name:** Tom

**Background:** Tom is a busy person, who spends most of his time in the office. Therefore, he has little time to invest in meal planning and preparing.

**Needs and Goals:**

- Inspiration for quick and healthy meals.
- Meal planning tools to help his cooking process.

**Scenario:**

"I want to eat healthy without spending hours in the kitchen."

## Person 3

**Name:** Natasha

**Background:** Natasha is an aspiring chef with a passion for food. She enjoys exploring new flavors, techniques, and cuisines, which she is eager to share with other food enthusiasts.

**Needs and Goals:**

- Inspiration for innovative and unique recipes.
- Opportunities to showcase her new recipes.

**Scenario:**

"Cooking is my creative outlet, and I would love to have a platform where I can share my recipes and discover recipes of others."