

# Canvas #08

## Graphical synthesis

Designed by: \_\_\_\_\_

Date: \_\_\_\_\_

*contributes to*  
Strategic Objective 1: \_\_\_\_\_

*contributes to*  
Strategic Objective 2: \_\_\_\_\_

*contributes to*  
Strategic Objective 3: \_\_\_\_\_

Network effects /  
learning effects

Time to market

Organisation  
readiness

Differentiating

ROI

*For each dimension, rate  
the strength of your  
project from 1 to 4*