Canvas #02

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Date: ____May 15____

Identifying the target / 4D Methodology

	Name of the target department / user / segment:
Headquarters / Corporate / Support functions	
ЖÀ	Name of the target department / user / segment:
Production	
n-l n-l n Customers / users	Name of the target department / user / segment:
	High spending customers
	Name of the target department / user / segment:
 New markets	