) ‡ Designed by:

| Strategic objectives of the organisation            | Date: |
|---|-------|
| "In 5 years time, we must be the leader of          |       |
| "By providing                                       | to    |
| Which translates into these 3 strategic objectives: |       |
| #1  |       |
| #2  |       |
| #3  |       |
|   |       |
| Or, in your own words:                              |       |
|   |       |
|   |       |