Canvas #09-2	Memo synthesis

Designed by:

Date:

ıesis	Name of the idea	and their needs / problem to solve	of the idea	egic objectives of the org?	contributing to the idea	l benefits	
Synthesis	Name of the organisation	Target users and their n	Description of the idea	How does it match the strategic objectives of the org?	Datasets / data sources contributing to the idea	Expected benefits	