

Canvas #08

Graphical synthesis

Designed by: _____

Date: _____

contributes to

Strategic Objective 1: _____

contributes to

Strategic Objective 2: _____

contributes to

Strategic Objective 3: _____

Network effects /
learning effects

Time to market

Organisation
readiness

Differentiating

ROI

*For each dimension, rate
the strength of your
project from 1 to 4*