## Canvas #07 Designed by: Aid to brainstorming Date: (Re)consider your datasets - Pick the 3 datasets you identified in the previous Each cycle lasts 2 minutes max. canvas Turn until you you hit "stop" in - or consider new ones if step 3. necessary How do these datasets 2 Challenge your results contribute to creating a and iterate service meeting a need? Play the devil's advocate and be Think of the 7 roads to value critical about your solution: creation! predict / suggest / curate / - Is it strongly aligned with the enrich / rank / compare / strategic objectives of your org? match / segment / classify / generate / synthetize - Is the user really served by the features you designed? - stop if the solution stands the challenge!

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