DAVI - Movie Overview

Yannis Krämer
Lenny Budliger

What is the goal?

Helping studios, directors, marketers, actors, investors and more making **decisions**

- Which genres are becoming popular?
- What do successful movie posters have in common?
- Which actors played in successful movies?

Sources

- IMDB top 10'000 movies dataset from Kaggle
- The Movie DB API for movie posters and actor images

Positive Correlation between Earnings and Rating
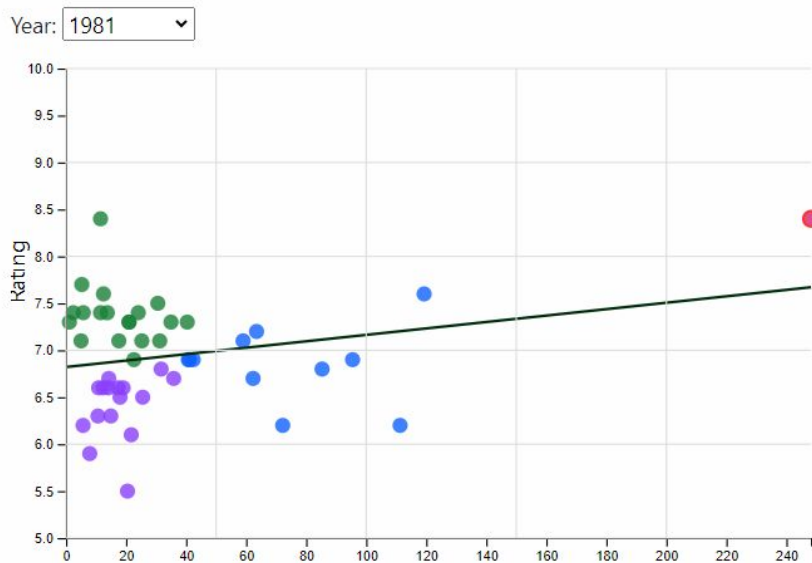
How often appeared the stars in a movie in other titles and what are the most frequent genre combinations
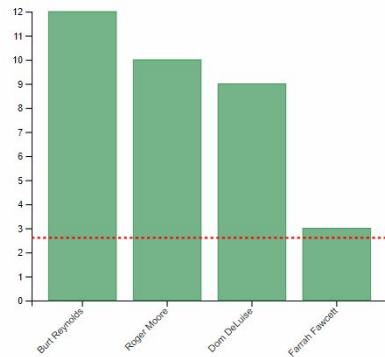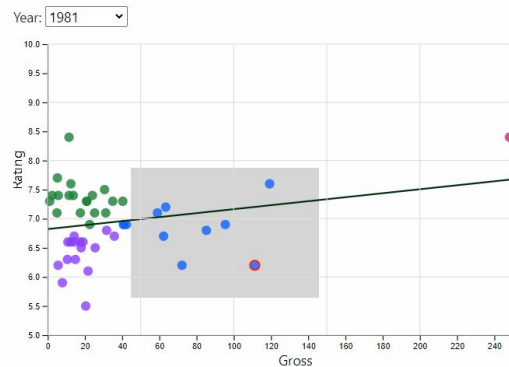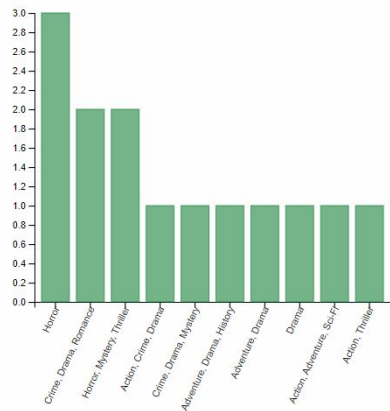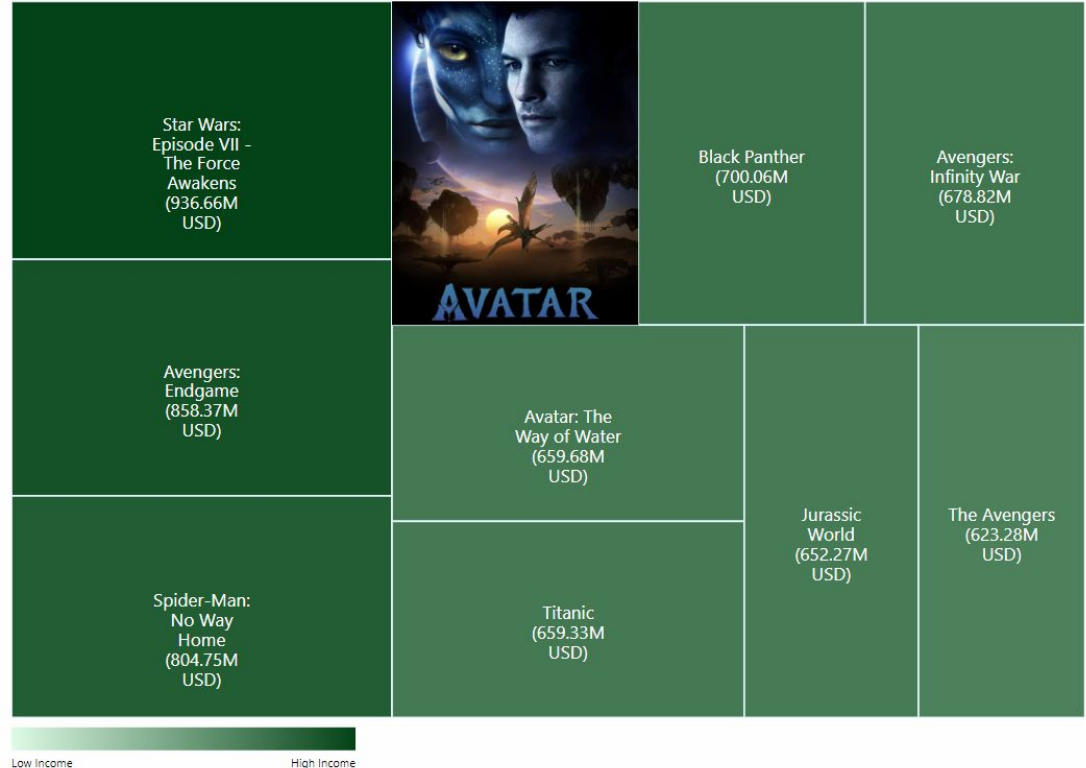
What movies are the top 10 earners across all genres or for a specific genre

Highest Grossing Movies

All Genres ▾

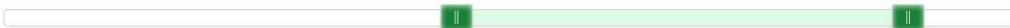(Click for movie poster for inspiration)

Star Wars: Episode VII - The Force Awakens (936.66M USD)

Black Panther (700.06M USD)

Avengers: Infinity War (678.82M USD)

Avengers: Endgame (858.37M USD)

Avatar: The Way of Water (659.68M USD)

Jurassic World (652.27M USD)

The Avengers (623.28M USD)

Spider-Man: No Way Home (804.75M USD)

Titanic (659.33M USD)

Low Income   High Income

Yearly Income and Movie Releases are Increasing

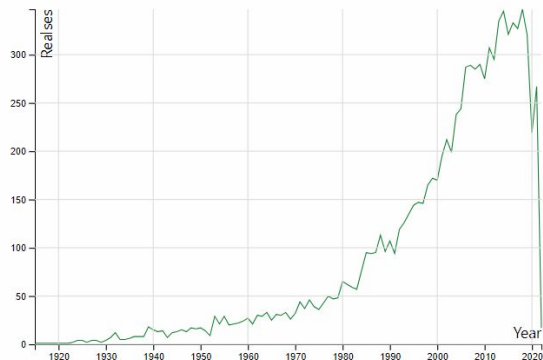## Movie Ratings Range

Min in data: 4.9 _____ Max: 9.3

Selected Range: 5.00 - 9.00

All Genres ▾

Number of Movies

This diagram shows how many movies were released in what year from the top 10'000 (filtered by your criteria).

Income Per Year

This diagram shows the average income per year (filtered by your criteria).
Note: Some movies have no income data.