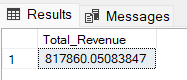
PIZZA SALES SQL QUERIES

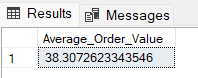
1. KPI
2. Total Revenue

SELECT SUM(total\_price) AS Total\_Revenue from pizza\_sales



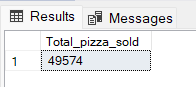
1. Average order value

SELECT SUM(total\_price) / COUNT(DISTINCT order\_id) AS Average\_Order\_Value from pizza\_sales



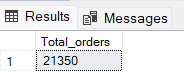
1. Total pizza sold

SELECT SUM(quantity) AS Total\_pizza\_sold from pizza\_sales



1. Total orders

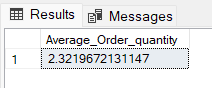
SELECT COUNT(DISTINCT order\_id) AS Total\_orders from pizza\_sales



1. Average pizza orders

SELECT CAST(SUM(quantity) AS DECIMAL(10,2)) /

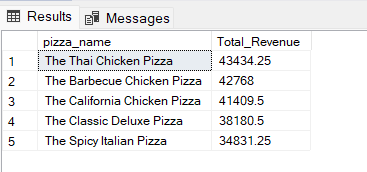
CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS Average\_Order\_quantity from pizza\_sales



1. Top 5 selling pizza revenue

SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Revenue from pizza\_sales

GROUP BY pizza\_name   
ORDER BY Total\_Revenue DESC

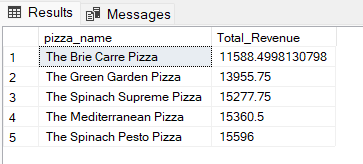


1. Bottom 5 selling pizza by revenue

SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Revenue from pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Revenue ASC

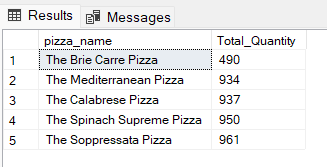


1. Bottom 5 selling pizza by quantity

SELECT TOP 5 pizza\_name, SUM(quantity) AS Total\_Quantity from pizza\_sales

GROUP BY pizza\_name

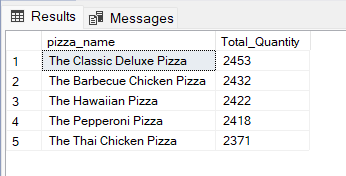
ORDER BY Total\_Quantity ASC



1. Top 5 selling pizza by quantity

SELECT TOP 5 pizza\_name, SUM(quantity) AS Total\_Quantity from pizza\_sales

GROUP BY pizza\_name  
ORDER BY Total\_Quantity DESC

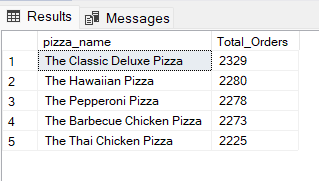


1. Top 5 selling pizza by Total orders

SELECT TOP 5 pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders from pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Orders DESC



1. Bottom 5 pizza by Total orders

SELECT TOP 5 pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders from pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Orders ASC

