

### 2013中国数据库技术大会

DATABASE TECHNOLOGY CONFERENCE CHINA 2013 大数据 数据库架构与优化 数据治理与分析

SequeMedia







携程集中式日志及其周 边生态系统

> Ctrip R&D Framework 2013-04



## Agenda

- 1. Brief Introduction
- 2. Central Logging
- 3. Log View
- 4. Dashboard
- 5. User Behavior Tracking
- 6. Alerting
- 7. Data Farm



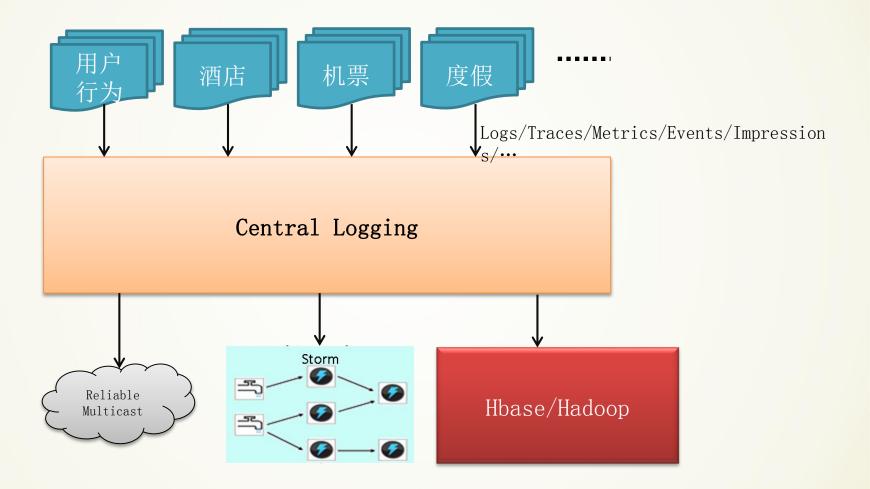








# Central Logging













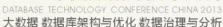
## Central Logging - Data

Straam

















# Central Logging Goals

#### **Dev:**

- ▶ 诊断URL/WS/DB/APP异常,帮助调试
- ➤ 发现性能瓶颈 (profiling)
- > 关联前、后端的调用

#### ■ PM/BU:

- ➤ 通过用户查询理解用户需求 (query understanding)
- ➤ 基于用户行为调整搜索结果和推荐 (impressions/clicks/orders)
- > 实时收集、分析A/B测试结果,以提高转换率

#### ■ 0ps:

- ▶ 网站Capacity分析,更合理地规划硬件资源
- > 系统、应用、业务的实时告警
- > 了解不同应用之间的依赖耦合关系











# Central Logging & Ecosystem

#### **User Behavior Tracking**

- PV, UV, Click...
- ◆ JS error
- ◆ Page performance
- ◆ A/B test
- Heat Map

#### Log View

- ◆ App Log Detail
- ◆ UBT Log Detail
- ◆ System Log Detail

#### Dashboard

- App Metrics
- Biz Metrics
- UBT Metrics
- Reports

#### **Central Logging**

- ◆ Agent
- Collector
- Multicast Messaging Bus
- HDFS/HBase Writers

#### **Alerting**

- ◆ Storm
- ◆ Esper(CEP)

#### **Data Farm**

- **♦** HDFS
- ♦ Hbase
- **♦** Hive
- **•** ..













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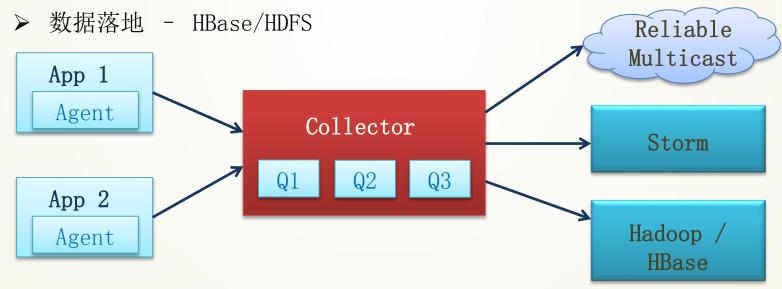






# Central Logging

- 客户端 Logging Agent
- 数据汇聚层 Collector
- 数据消费者:
  - > 实时消息处理 Reliable Multicast
  - > 实时流式处理 Storm













# Central Logging - Agent API

- Logging API
  - ▶ 提供类logback/log4j/log4net接口
  - ▶ 基于tags扩展,便于搜索查询
- Trace API
  - ▶ 度量单次URL/WS/DB调用
  - ▶ 通过TraceID关联前、后端调用,厘清依赖关系
- Metrics API
  - > 分钟级聚合统计
  - ▶ 支持avg, sum, min, max等聚合操作
  - ➤ 支持用户自定义tags(维度)
- Event API
  - ▶ 指明event类型、发生时间和其他相关属性
  - ▶ 作为CEP实时处理的数据源



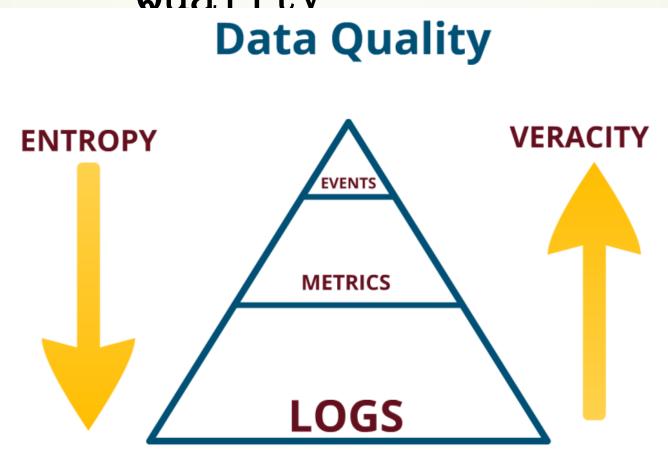








# Central Logging - Data Quality



Reference: http://www.infoq.com/presentations/Big-Data-Monitoring-eBay











### Central Logging - Agent Data Collection

#### ■ SOA框架

- ▶应用启动、关闭、心跳事件
- ▶错误、异常日志度量统计
- ➤URL/WS/DB/Cache等Trace调用
  - 度量统计
  - TraceID生成和传递
  - SQL hash、statement采样

### ■应用

- ▶应用目志
- ▶业务、应用度量数据
- ▶应用自定义事件











### Central Logging - Logging Collector

### ■类似消息队列的broker

- > At-most-once (not reliable)
- ▶ 日志无排序需求
- ▶ 支持Topic语义
- ▶ 内存 + mmap队列,屏蔽后端故障
- ■吞吐量优先
  - > 支持长、短链接通信
  - > 支持以chunk为单位打包、压缩传输
- ■可水平扩展
- ■高可用











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## Log View

- ■查看Log、Trace信息
  - > 支持浏览或搜索方式
- ■关联前、后端调用链日志
- ■性能分析、Profiling
- ■关键技术: Hbase Data Schema Design









## Log View - Log Navigation Demo









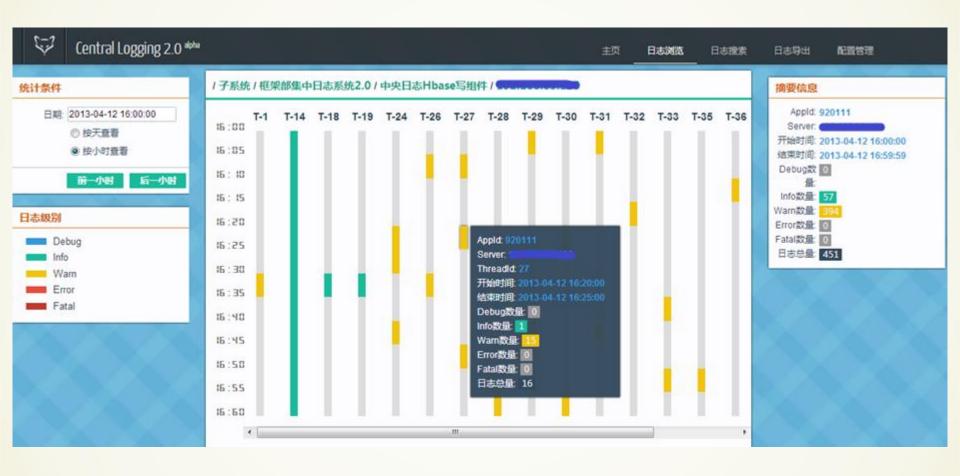








# Log View - Log Navigation Demo (Cont.)













# Log View - Log Search Demo (01d)

#### Log Entries AppID(\*): Date From: 3/18/2013 16:45:00 Date To: 3/18/2013 16:46:00 Host Name or IP: Log Title: 反序列化错误 Message: Log Source: or higher Log Level: ERROR Log Type: ALL Add additional field Run filter Quickfilter hit 97 messages, last searched timestamp is 18 March 2013 04:45:01. Level Title Date Message 18 March 201 ERROR 反序列化错误 There is an error in XML document (5, 21). at System.Xml.Serialization.XmlSerializer.Deserialize(XmlReader xmlReader, String ... 3 16:46:00

Message 452301130 反序列化错误
From:
AppId: -900201
Date: 18 March 2013 16:46:00
Severity: ERROR
Type: APP
Source:
TraceId: o
ThreadId: 11
Full message:
There is an error in XML document (5, 21). at System.Xml.Serialization.XmlSerializer.Deserialize(XmlReader xmll ader, String encodingStyle, XmlDeserializationEvents events) at System.Xml.Serialization.XmlSerializer.Deserialize(XmlReader xmll ader, String encodingStyle) at Ctrip.SOA.Comm.XMLSerializer.DeSerialize(String xml, Type type, ncoding encode, Boolean needException)
Additional info:
OrderID: o
ErrorID: 900201000000
ClientIP:
ModuleID: 900201000
Remark: error: xml version="1.o"? <



18 March 201 ERROR 反序列化错误

18 March 201 ERROR 反序列化错误

18 March 201 ERROR 后席和化错误

3 16:46:00

3 16:46:00

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There is an error in XML document (5, 21).

There is an error in XML document (5, 21).

There is an error in XML document (5, 21).

at System.Xml.Serialization.XmlSerializer.Deserialize(XmlReader xmlReader, String ...

at System.Xml.Serialization.XmlSerializer.Deserialize(XmlReader xmlReader, String ...





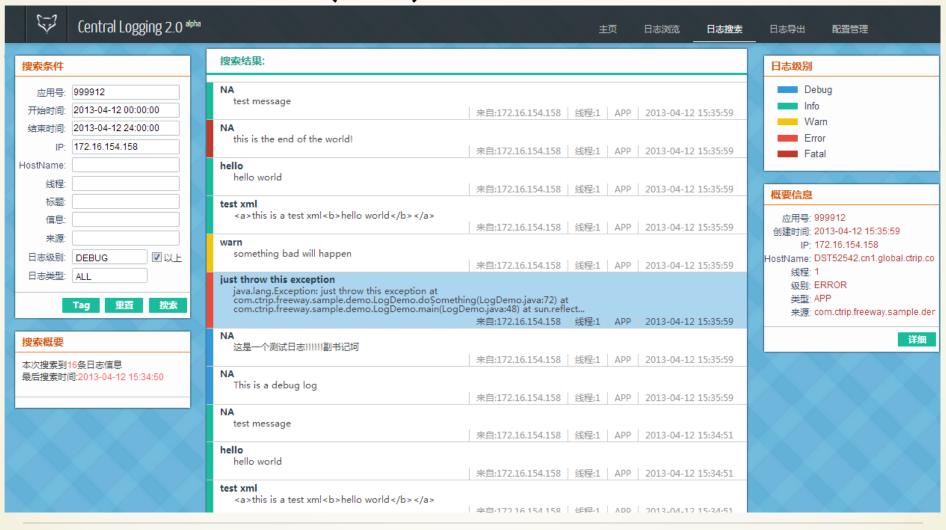
esponse> <br > &nbsp; &nbsp; &lt; Header &nbsp; Server IP = &quot; fe8o;

odac-8c-20-6cca-da6a96+abouct-8mben-ShouldPacordParformancaTim





# Log View - Log Search Demo (New)





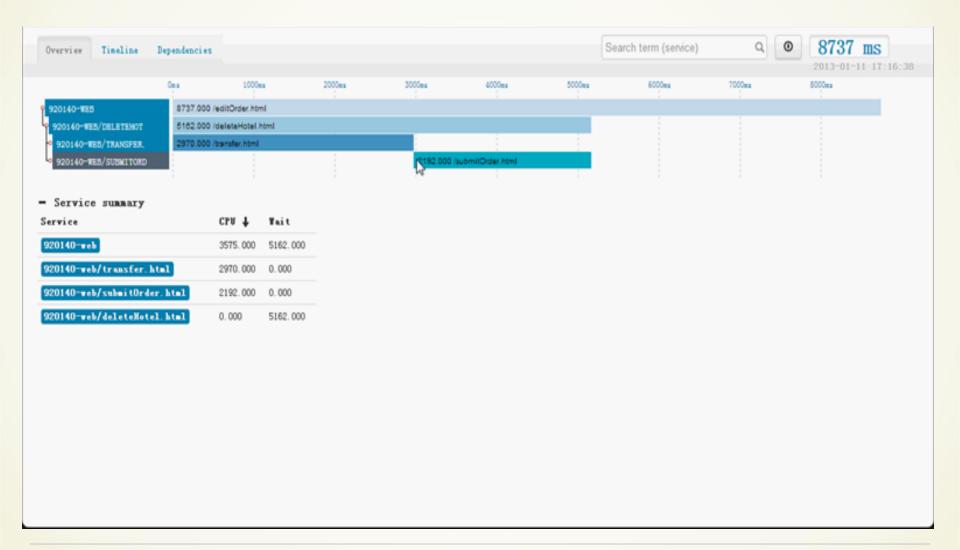








### Log View - Trace Demo





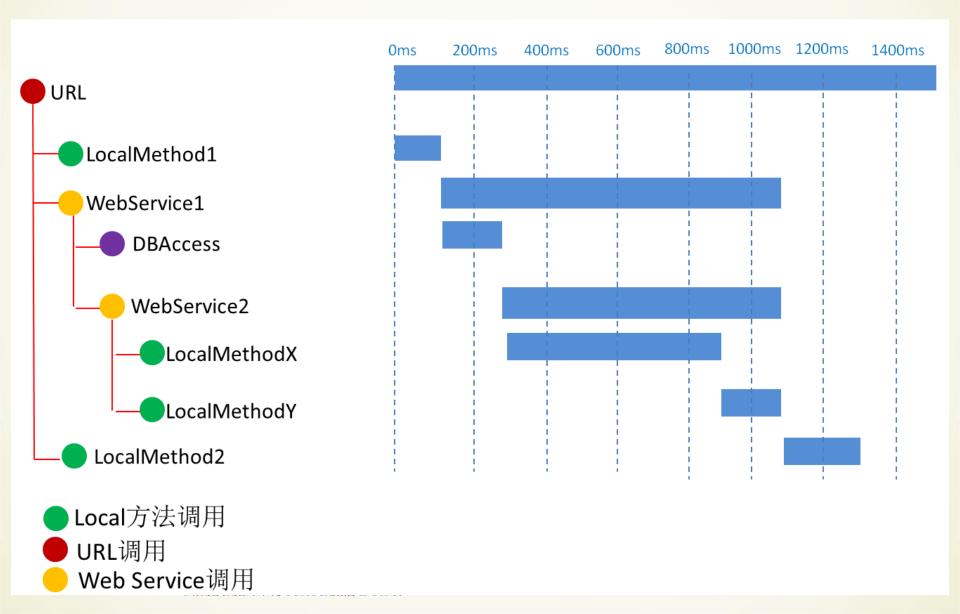




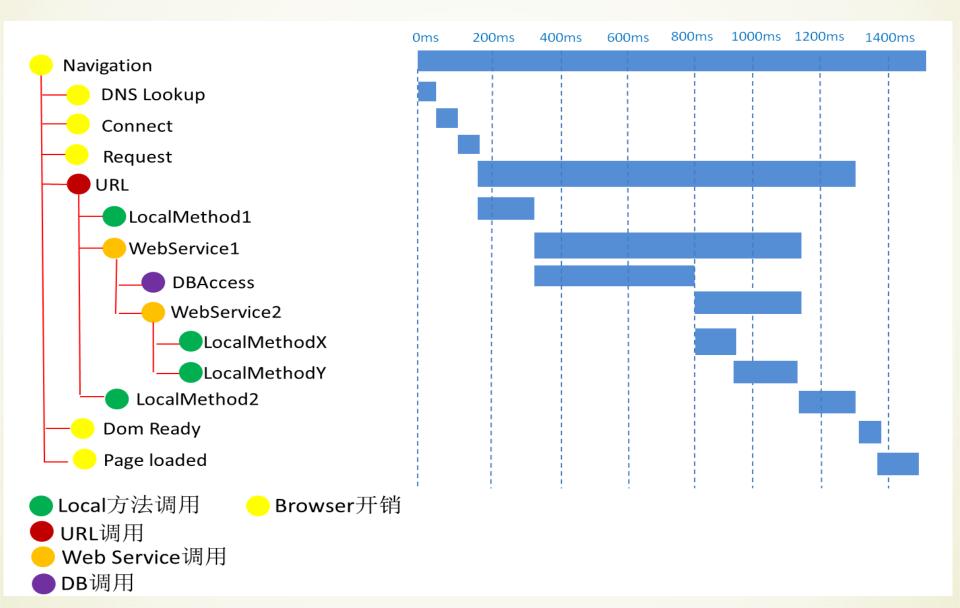




## Log View - Trace Today



### Log View - Trace Tomorrow



# Log View - FE & BE Correlation (Coming soon)



Connected to DB: FlightDBHost(10.2.1.3)

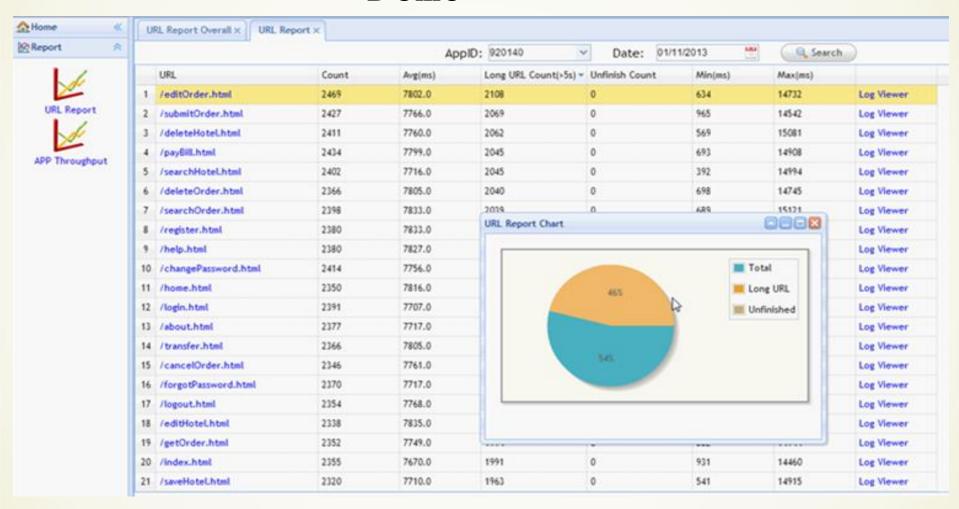
Connected to FlightEngineWS: <a href="http://flightengine.ctriptravel.com">http://flightengine.ctriptravel.com</a>, 参数departcity=上海, ...

Results from FlightEngineWS: <xml> ... </xml>

Central logging: <a href="http://traceview.logging.sh.ctriptravel.com/appid=102021">http://traceview.logging.sh.ctriptravel.com/appid=102021</a>

Other debug information ... ...

# Log View - Long URL Requests Demo





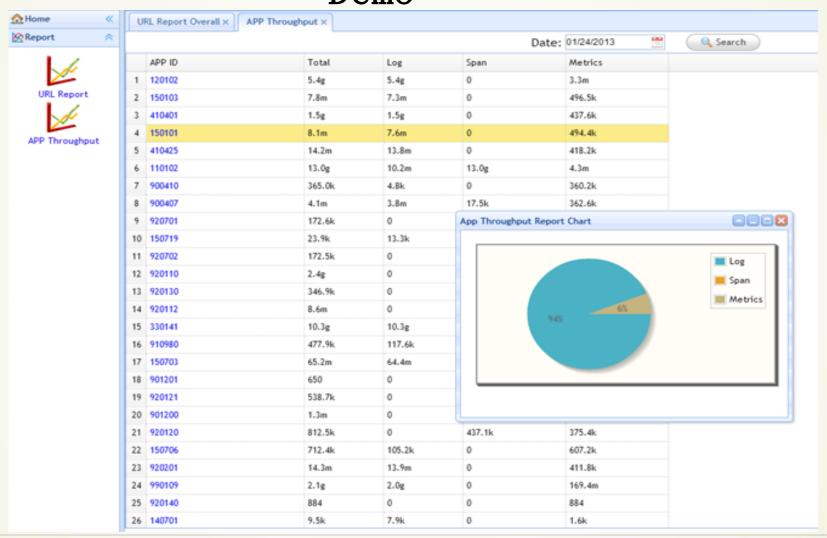








# Log View - Application Log Throughput Demo







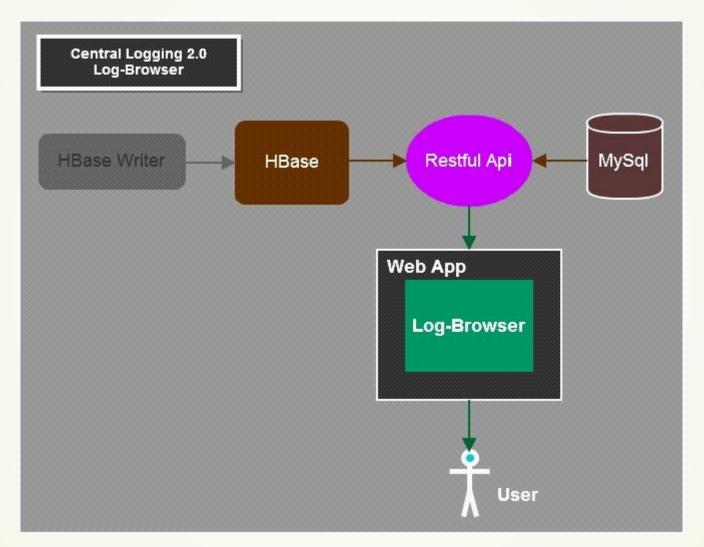








### Log View - Architecture





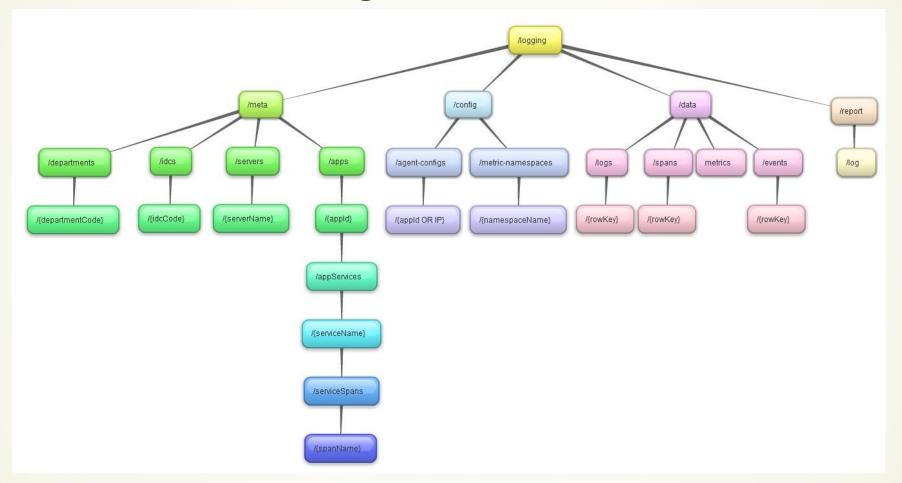








# Log View - RESTful API Design











# Log View - Optimizations

- ■索引表Row Key设计
- ■两段式查询优化
- ■基于Atomic Append的列更新、插入 (HBASE-4102)









# Log View - Index Row Key Design

- ■分片前缀(sharding prefix)
  - > 使得数据平衡分布
- ■时间戳 (Timestamp)
  - ▶Region重用
  - ▶按时间顺序倒排
- ■组合索引优化
  - ▶固定字段索引优化
  - ▶用户自定义标签索引优化



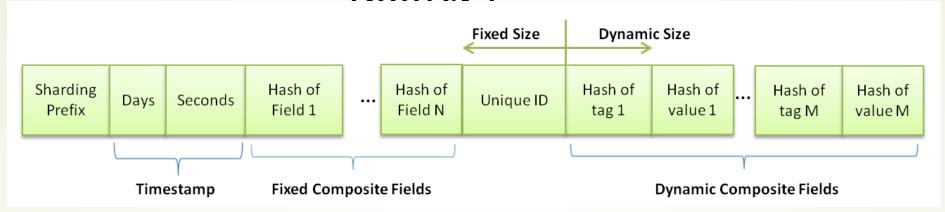








# Log View - Index Row Key Design (Cont.)



- 分片前缀 (Sharding prefix)
  - ▶ 数值类型, e.g. application id
  - > Bit/byte reversal
- ■时间戳
  - 天: (System. currentTimeMillis() / (86400 \* 1000)) % 30, (TTL=30天)
  - ➤ 秒: 86400 ((System.currentTimeMillis() /1000) % 86400)
- 索引字段
  - ▶ 字段按值分布进行hash压缩(1-2字节)











## Log View - Two-Path Query Design

- ■两段式查询优化
  - 1. 对索引表scan查询
    - ▶目前采用 基于Key filter非回溯正则
    - ▶将来考虑使用FuzzyRowFilter(fast-forwarding优化)
  - 2. 对原表multiget查询 (+column filters)
- ■解决hash冲突: Skew factor
- ■性能提升 10X-100X



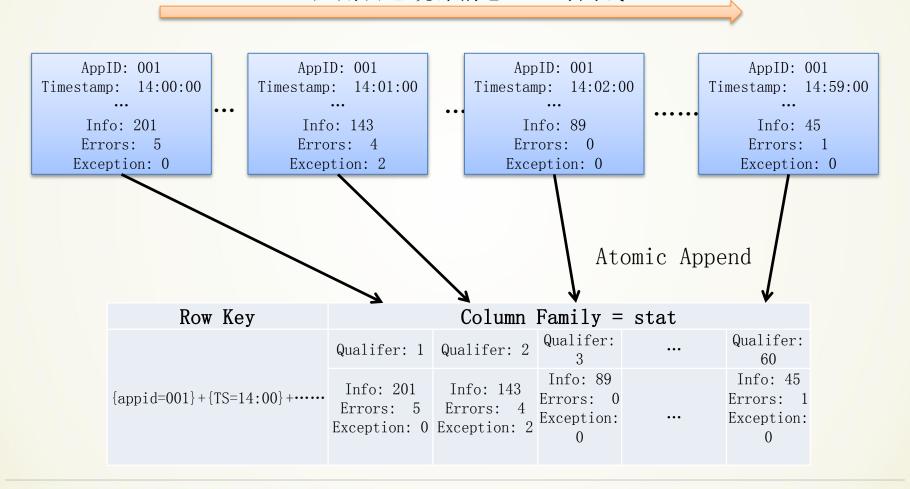






# Log View - Atomic Append Optimization (HBASE-4102)

应用日志统计消息 - 时间线











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### Dashboard

- ■度量数据的展示
  - ▶应用、业务、系统度量数据
  - >多维度实时钻取
- ■可水平扩展的度量查询引擎
- ■JS框架无缝整合
- ■后端使用定制的OpenTSDB

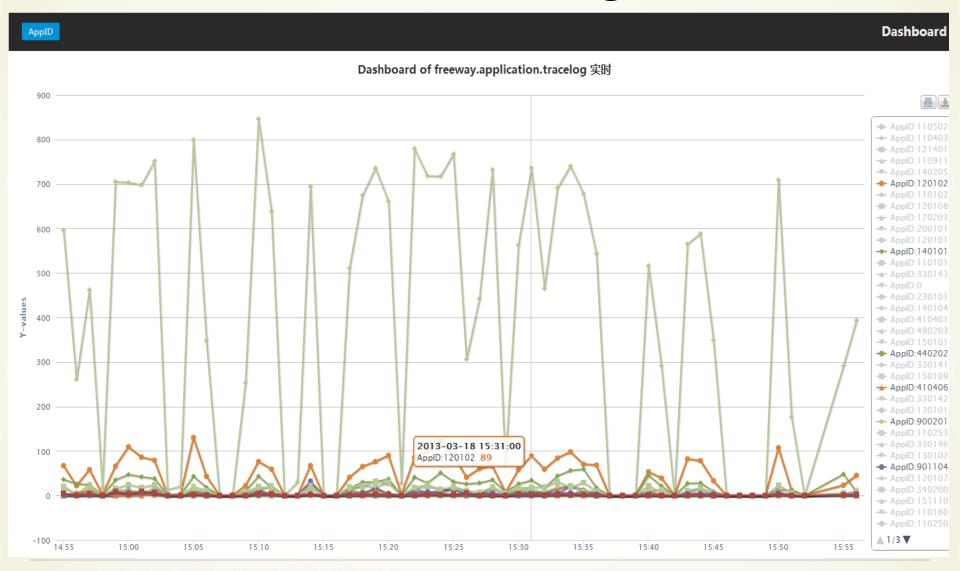








# Dashboard - Trace Log Demo







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# Dashboard - Trace Log Demo

(Cont )

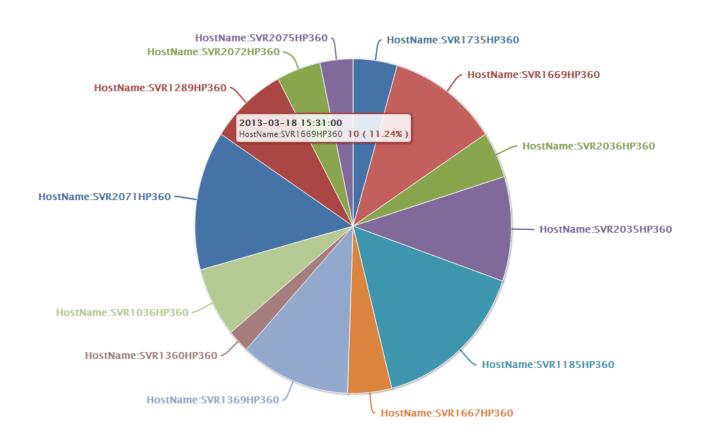


HostName

Dashboard

Dashboard of freeway.application.tracelog 实时







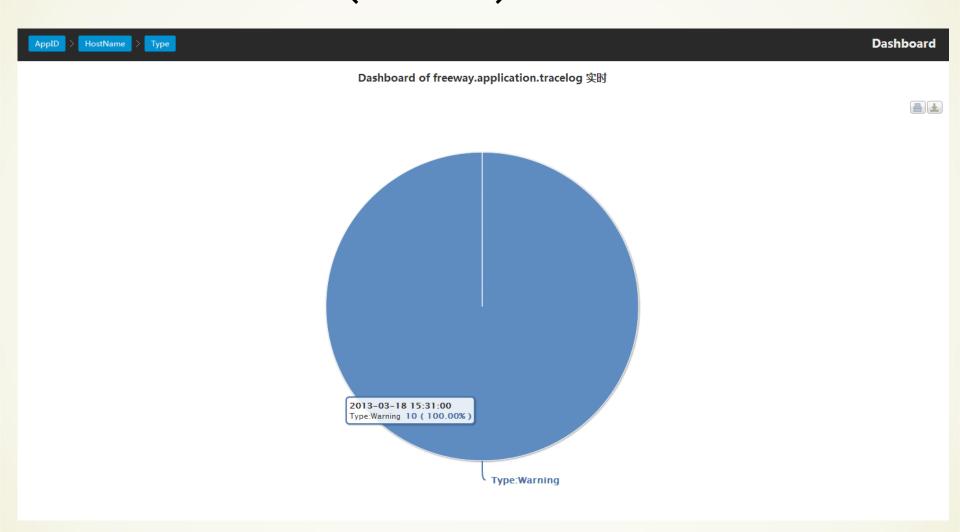








# Dashboard - Trace Log Demo (Cont.)











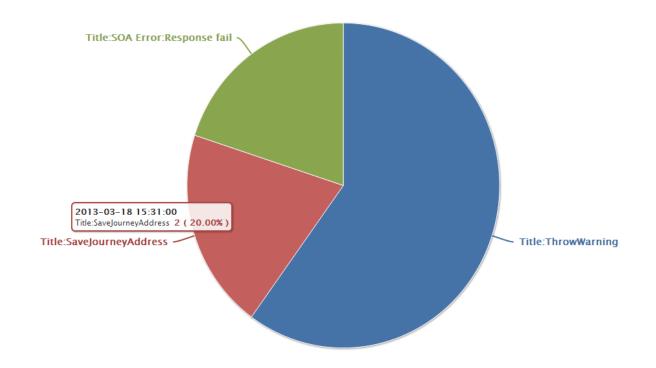


### Dashboard - Trace Log Demo (Cont.)

AppID > HostName > Type > Title

Dashboard of freeway.application.tracelog 实时















# Dashboard - Trace Log Demo (Cont.)

### Log Viewer



Quickfilter hit 2 messages, last searched timestamp is 18 March 2013 03:30:01.

Date	Level	Title	Message
18 March 201 3 15:30:20		SaveJourneyAddress	Ctrip.Flight.Booking.Bussiness.User.UserImplement.User.SaveJourneyAddress: 配送页
18 March 201 3 15:30:20	WARN	SaveJourneyAddress	Ctrip.Flight.Booking.Bussiness.User.UserImplement.User.SaveJourneyAddress: 配送页

Quiddilter





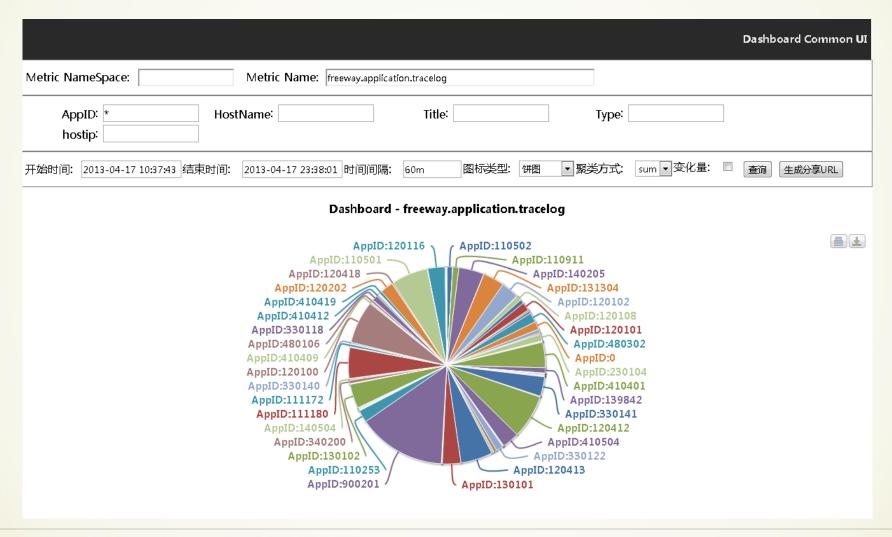








### Dashboard - Common UI Demo





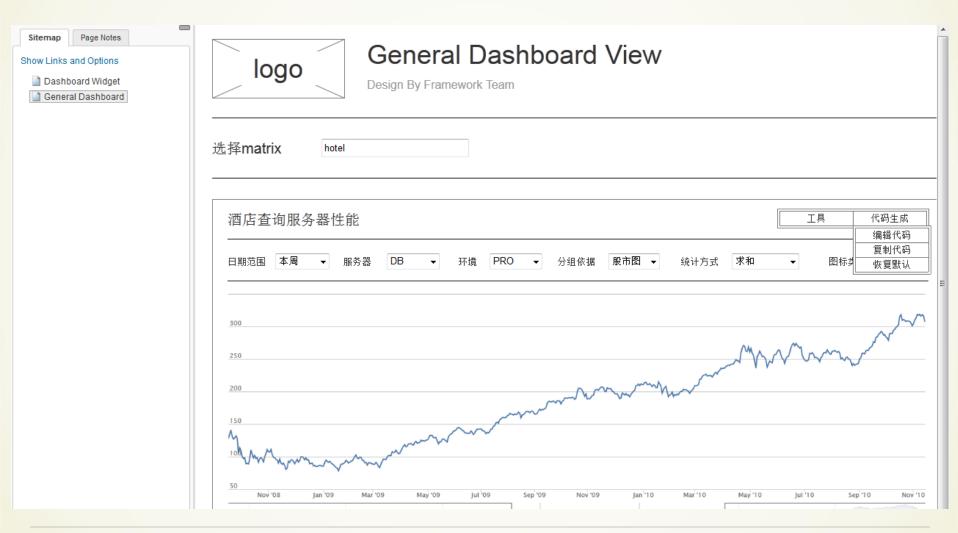








### Dashboard - Dashboard JS Designer





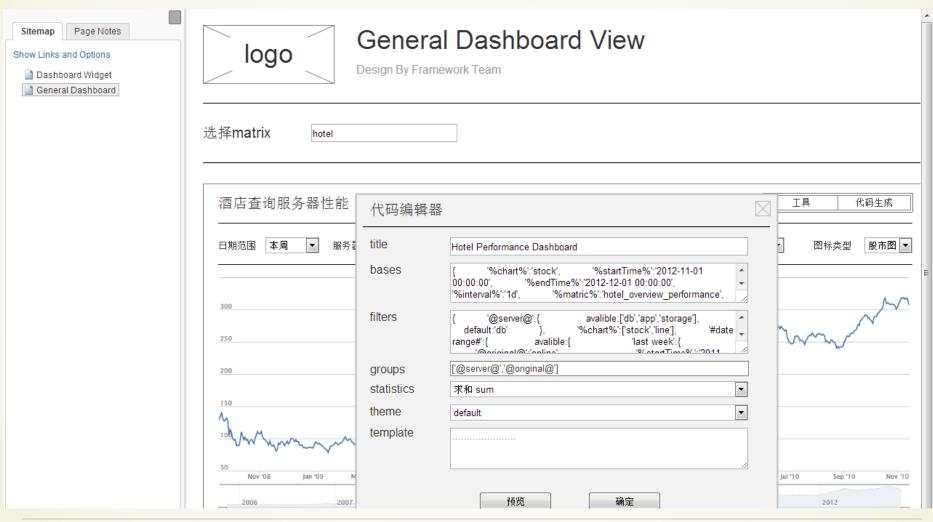








# Dashboard - Dashboard JS Designer (Cont.)





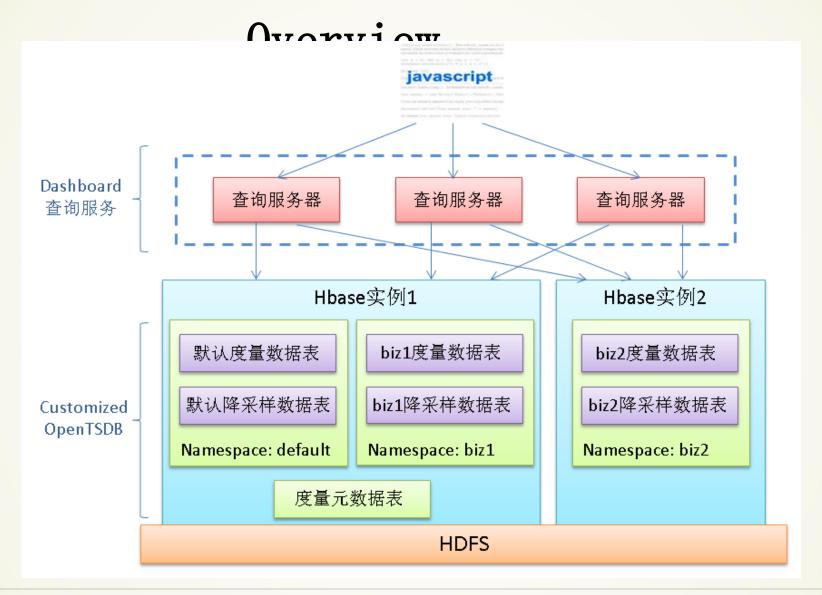




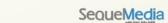




### Dashboard - Architecture













### Dashboard - Customized OpenTSDB

- ■新增basic time series(BTS)元数据(申请专利)
- ■查询服务的cache优化(申请专利)
- ■基于不同业务类型(namespace)分片
- ■查询服务可水平扩展
- ■定时对原数据进行降采样 (map/reduce)
- ■放宽原来最多8个tags的限制(至32个)
- ■支持中文encoding
- ■扩展复合数值类型,支持avg/dev降采样聚合







### Dashboard - JS Framework

- ■整合到携程JS框架
- ■支持各类图表展示(基于highcharts)
- ■所见即所得的JS设计
- ■支持OpenTSDB的各类聚合方式
- ■支持自定义查询条件、group by方式
- ■按查询时间范围自适应调整时间间隔









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### User Behavior Tracker (UBT)

- ■BI分析重要数据源
  - ▶用户行为数据
    - PV, UV, Click, JS error, page performance...
  - ▶前端业务自定义数据回传
  - ➤ AB测试数据收集
  - ▶页面、流程转化率
  - ▶用户体验分析
    - Query understanding
    - Impression/Click-Through
    - 订单完成费力度



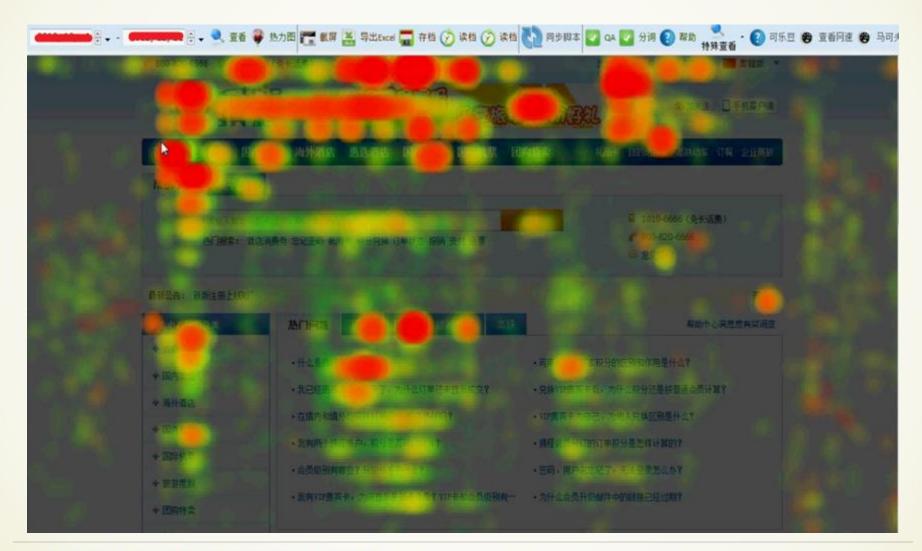








### UBT - Heat Map Demo

















### UBT - Page UBT Visualization Demo

















#### UBT - Page Speed Monitoring Demo

\_\_\_\_\_\_Page Speed Monitor Big Footprints 實下子系统







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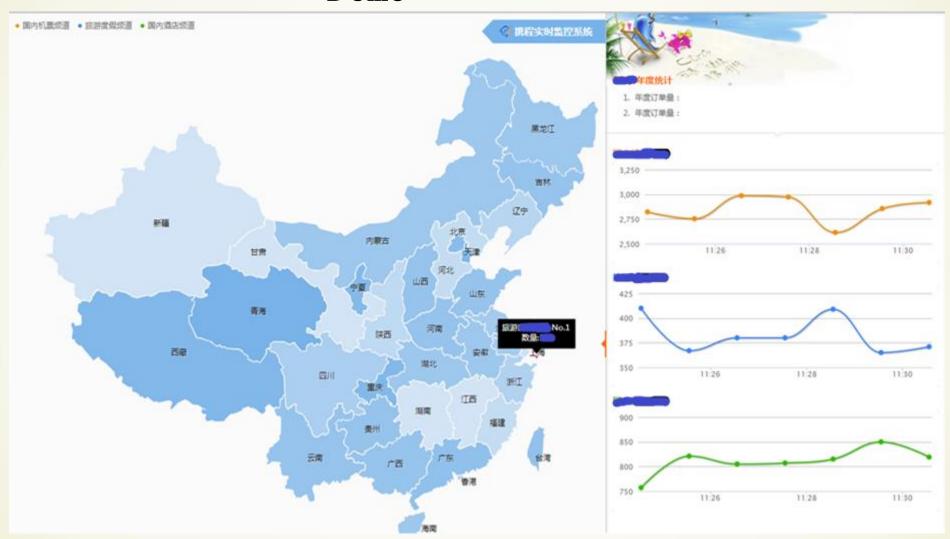








#### UBT - Real-Time Order Monitoring Demo





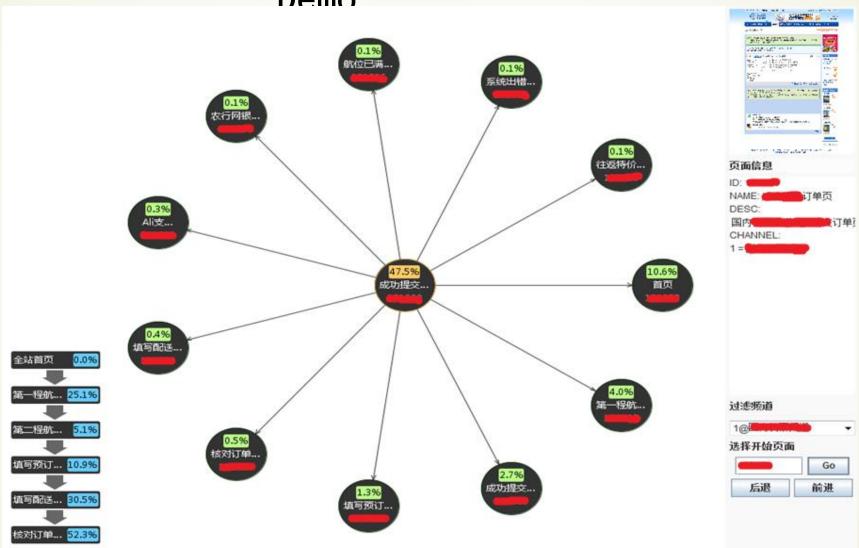








### UBT - Real-Time Order Monitoring Demo









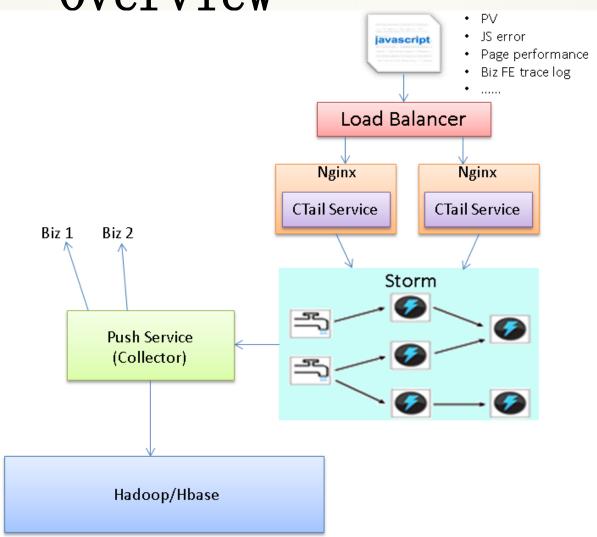








### UBT - Architecture Overview













### UBT - Data Collection

- ■前端页面JS埋点(JS框架支持)
- ■Nginx接收回传数据,输出到syslog
- ■Ctail服务读取syslog,作为spout数据源
  - > 支持游标定位
  - > 支持数据重放
  - > 支持日志轮转
  - > 支持压缩传输











### UBT - Storm Stream Processing

- 采用transaction方式(Trident Storm)
- ■故障自动回复
- 实时统计, metrics写入dashboard
  - ➤ 每个session内所有感兴趣的事件
  - > 外站来源统计
  - > 主要页面的转换率
  - ➤ A/B测试结果
  - > .....
- 基础UBT数据实时推送到UBT Push Service
  - ➤ 保存到Hadoop/Hbase
  - > 推送给某些实时业务服务











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### Alerting

- ■业务异常报警
- ■应用健康报警
- ■系统异常报警
- ■DDoS攻击检测报警
- ■恶意爬虫检测报警
- ••••

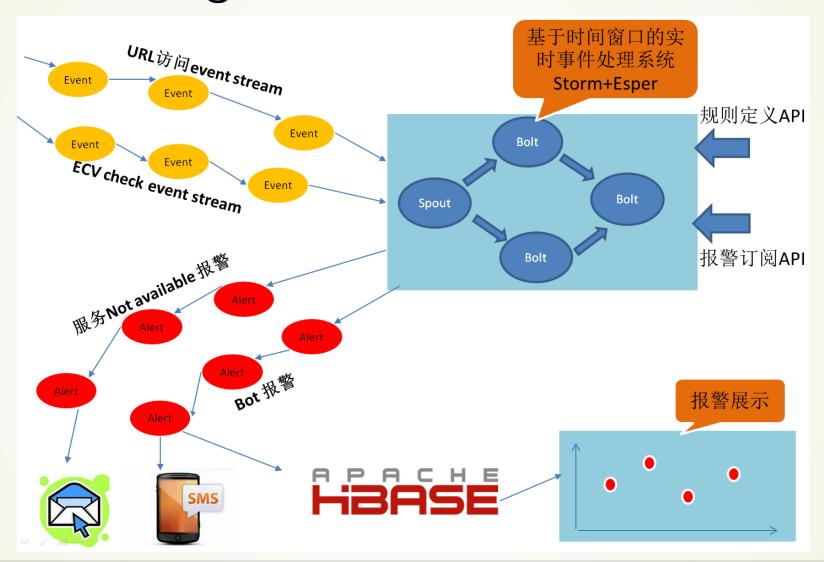








### Alerting - Framework







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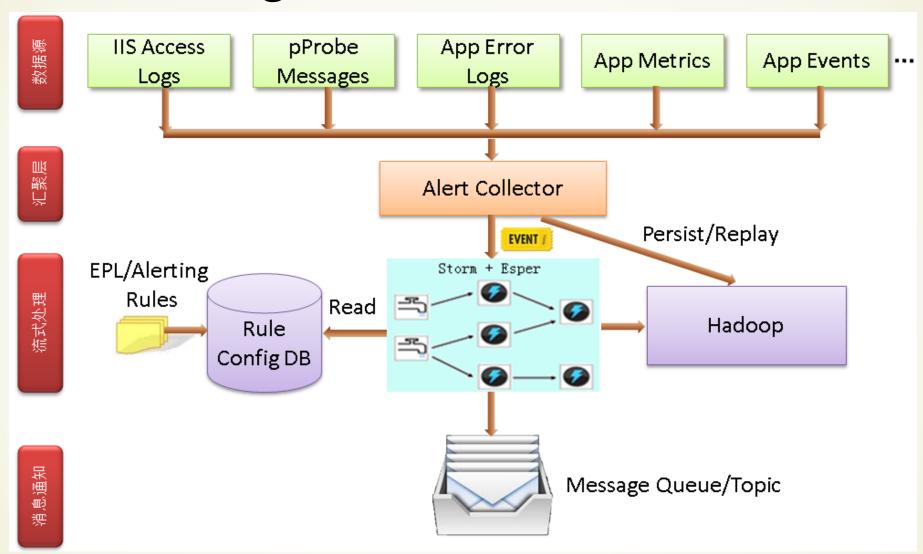








### Alerting - Framework













## Alerting - Event Processing Design

- ■通用Event定义,支持namespace
- ■通用Storm拓扑设计,支持分片逻辑
- 旁路Event数据至Hadoop (replay、dry run)
- ■EPL规则管理,规则跟新无需重启Storm
- ■基于Event时间戳实时排序









## Alerting - Rule &

insert into \_ipAlarm select ip, urlid, sum(count) as count, min(time) as starttime, max(time) as endtime, "severe" as level, "ip" as type from Ips.win:time( group by ip, urlid having sum(count) >= insert into \_ipAlarm select ip, urlid, sum(count) as count, min(time) as starttime, max(time) as endtime, "medium" as level, "ip" as type from Ips.win:time( group by ip, urlid having sum(count) >= band 规则sum(count) < insert into ipAlarm select ip, urlid, sum(count) as count, min(time) as starttime, max(time) as endtime, "small" as level, "ip" as type from Ips.win:time( group by ip, urlid having sum(count) >= \_\_\_and sum(count) < level count url count urlid starttime endtime urlcategory type severe 294 147 ip\_category 0 0320-17:42:00 0320-18:11:00 /international ip\_category 0 0320-17:27:00 0320-17:50:30 /international 286 severe 253 127 ip\_category 0 0320-17:12:00 0320-17:41:00 /international severe 0 0320-17:28:00 0320-17:56:30 239 /international severe 22 ip\_category 226 8 ip category 0 0320-17:19:00 0320-17:35:30 /international severe 0 0320-17:31:00 0320-17:56:00 /international 221 17 ip category severe 215 0 0320-17:24:30 0320-17:52:00 /international severe 18 ip category 5 ip category 0 0320-17:42:30 0320-18:11:00 /international 209 severe 13 ip category 0 0320-17:29:00 0320-17:58:00 197 /international severe 报警-187 13 ip category 0 0320-17:27:30 0320-17:54:00 /international severe 20 ip\_category 0 0320-17:14:00 0320-17:42:00 /international 178 severe 0 0320-17:39:30 0320-18:08:30 24 ip category /international severe 176 174 0 0320-17:27:30 0320-17:56:30 /international 11 ip category severe 174 0 0320-17:37:30 0320-17:56:30 /international 16 ip category severe 0 0320-17:30:00 0320-17:54:00 168 25 ip category international severe 166 83 ip category 0 0320-17:16:00 0320-17:45:00 severe 0 0320-17:12:00 0320-17:41:00 164 5 ip category √international severe 1 ip\_category 0 0320-17:15:30 0320-17:44:00 /international 150 severe 0 0320-17:35:00 0320-17:56:00 /international 148 14 ip category severe







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### Data Farm -Building

- ■数据仓库
- ■各类数据整合
  - ▶应用日志数据
  - ▶业务数据
  - ▶用户行为数据
  - ▶系统日志数据
  - >各类度量数据
  - > ……
- ■数据挖掘、分析











# Data Farm - Planning

- ■各类数据的ETL
- ■全面启动ACL,保护数据安全性
- ■基于任务依赖调度(Oozie?)
- ■执行引擎选择 (Hive, Impala, Shark, Phoenix?)
- ■优化数据处理













## Thanks Q&A













