AtliQ Hotels Data Analysis Project

1 import pandas as pd

==> 1. Data Import and Data Exploration

→ Datasets

We have 5 csv file

- dim_date.csv
- dim_hotels.csv
- dim_rooms.csv
- fact_aggregated_bookings
- fact_bookings.csv

Read bookings data in a datagrame

```
1 df_bookings = pd.read_csv('datasets/fact_bookings.csv')
```

Explore bookings data

1 df_bookings.head()

₹		booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratings_g
	0	May012216558RT11	16558	27-04-22	1/5/2022	2/5/2022	-3.0	RT1	direct online	
	1	May012216558RT12	16558	30-04-22	1/5/2022	2/5/2022	2.0	RT1	others	
	2	May012216558RT13	16558	28-04-22	1/5/2022	4/5/2022	2.0	RT1	logtrip	
	3	May012216558RT14	16558	28-04-22	1/5/2022	2/5/2022	-2.0	RT1	others	
	4	May012216558RT15	16558	27-04-22	1/5/2022	2/5/2022	4.0	RT1	direct online	
	4									•

```
1 df_bookings.shape
```

→ (134590, 12)

1 df_bookings.room_category.unique()

⇒ array(['RT1', 'RT2', 'RT3', 'RT4'], dtype=object)

1 df_bookings.booking_platform.unique()

array(['direct online', 'others', 'logtrip', 'tripster', 'makeyourtrip', 'journey', 'direct offline'], dtype=object)

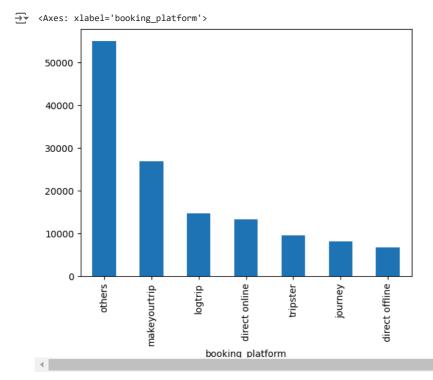
1 df_bookings.booking_platform.value_counts()



count

booking_platform								
others	55066							
makeyourtrip	26898							
logtrip	14756							
direct online	13379							
tripster	9630							
journey	8106							
direct offline	6755							

1 df_bookings.booking_platform.value_counts().plot(kind="bar")



1 df_bookings.describe()

_ →		property_id	no_guests	ratings_given	revenue_generated	revenue_realized	
	count	134590.000000	134587.000000	56683.000000	1.345900e+05	134590.000000	11.
	mean	18061.113493	2.036170	3.619004	1.537805e+04	12696.123256	
	std	1093.055847	1.034885	1.235009	9.303604e+04	6928.108124	
	min	16558.000000	-17.000000	1.000000	6.500000e+03	2600.000000	
	25%	17558.000000	1.000000	3.000000	9.900000e+03	7600.000000	
	50%	17564.000000	2.000000	4.000000	1.350000e+04	11700.000000	
	75%	18563.000000	2.000000	5.000000	1.800000e+04	15300.000000	
	max	19563.000000	6.000000	5.000000	2.856000e+07	45220.000000	

Read rest of the files

```
1 df_date = pd.read_csv('datasets/dim_date.csv')
```

1 df_hotels.shape

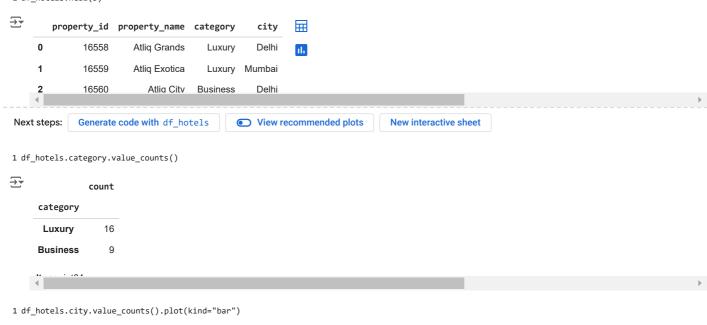


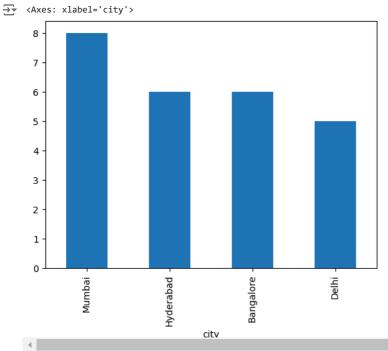
² df_hotels = pd.read_csv('datasets/dim_hotels.csv')

³ df_rooms = pd.read_csv('datasets/dim_rooms.csv')

⁴ df_agg_bookings = pd.read_csv('datasets/fact_aggregated_bookings.csv')

1 df_hotels.head(3)





Exploring aggregate bookings

1 df_agg_bookings.head(3)



Find out unique property ids in aggregate bookings dataset

```
1 df_agg_bookings.property_id.unique()
```

```
array([16559, 19562, 19563, 17558, 16558, 17560, 19558, 19560, 17561, 16560, 16561, 16562, 16563, 17559, 17562, 17563, 18558, 18559, 18561, 18562, 18563, 19559, 19561, 17564, 18560])
```

Find out total bookings per property_id

1 df_agg_bookings.groupby("property_id")["successful_bookings"].sum()

perty_id	sful_bookings
	2452
16558	3153
16559	7338
16560	4693
16561	4418
16562	4820
16563	7211
17558	5053
17559	6142
17560	6013
17561	5183
17562	3424
17563	6337
17564	3982
18558	4475
18559	5256
18560	6638
18561	6458
18562	7333
18563	4737
19558	4400
19559	4729
19560	6079
19561	5736
19562	5812
19563	5413

Find out days on which bookings are greater than capacity

 ${\tt 1~df_agg_bookings[df_agg_bookings.successful_bookings>df_agg_bookings.capacity]}$

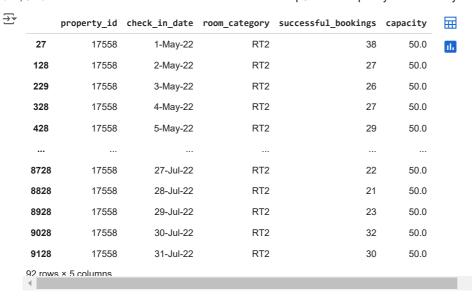
→		property_id	check_in_date	room_category	successful_bookings	capacity	
	3	17558	1-May-22	RT1	30	19.0	ıl.
	12	16563	1-May-22	RT1	100	41.0	
	4136	19558	11-Jun-22	RT2	50	39.0	
	6209	19560	2-Jul-22	RT1	123	26.0	
	8522	19559	25-Jul-22	RT1	35	24.0	
	9194	18563	31-Jul-22	RT4	20	18.0	

Find out properties that have highest capacity

1 df_agg_bookings.capacity.max()

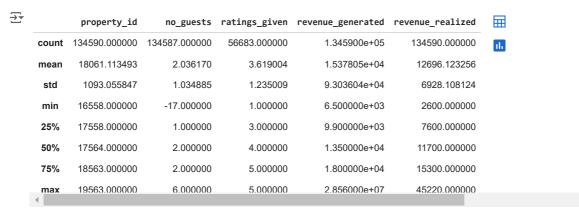
5▼ 50.0

1 df_agg_bookings[df_agg_bookings.capacity==df_agg_bookings.capacity.max()]



==> 2. Data Cleaning

1 df_bookings.describe()



(1) Clean invalid guests

1 df_bookings[df_bookings.no_guests<=0]</pre>

→		booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	rat
	0	May012216558RT11	16558	27-04-22	1/5/2022	2/5/2022	-3.0	RT1	direct online	
	3	May012216558RT14	16558	28-04-22	1/5/2022	2/5/2022	-2.0	RT1	others	
	17924	May122218559RT44	18559	12/5/2022	12/5/2022	14-05-22	-10.0	RT4	direct online	
	18020	May122218561RT22	18561	8/5/2022	12/5/2022	14-05-22	-12.0	RT2	makeyourtrip	
	18119	May122218562RT311	18562	5/5/2022	12/5/2022	17-05-22	-6.0	RT3	direct offline	
	18121	May122218562RT313	18562	10/5/2022	12/5/2022	17-05-22	-4.0	RT3	direct online	
	56715	Jun082218562RT12	18562	5/6/2022	8/6/2022	13-06-22	-17.0	RT1	others	
	119765	Jul202219560RT220	19560	19-07-22	20-07-22	22-07-22	-1.0	RT2	others	
	134586	Jul312217564RT47	17564	30-07-22	31-07-22	1/8/2022	-4.0	RT4	logtrip	
	4									-

As you can see above, number of guests having less than zero value represents data error. We can ignore these records.

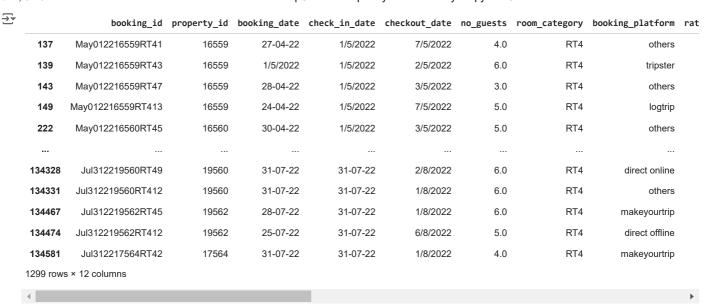
1 df_bookings = df_bookings[df_bookings.no_guests>0]

1 df_bookings.shape

→ (134578, 12)

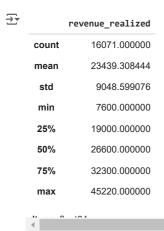
(2) Outlier removal in revenue generated

```
1 df_bookings.revenue_generated.min(), df_bookings.revenue_generated.max()
→ (6500, 28560000)
 1 df_bookings.revenue_generated.mean(), df_bookings.revenue_generated.median()
→ (15378.036937686695, 13500.0)
 1 avg, std = df_bookings.revenue_generated.mean(), df_bookings.revenue_generated.std()
 1 higher_limit = avg + 3*std
 2 higher_limit
→ 294498.50173198653
 1 lower_limit = avg - 3*std
 2 lower_limit
→ -263742.4278566132
 1 df_bookings[df_bookings.revenue_generated<=0]</pre>
<del>_</del>
                booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_given booking_the check_in_date check_in_da
 1 df_bookings[df_bookings.revenue_generated>higher_limit]
\overline{\mathcal{F}}
                                                 booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform rat
                                 May012216558RT13
                                                                                           16558
                                                                                                                     28-04-22
                                                                                                                                                         1/5/2022
                                                                                                                                                                                           4/5/2022
                  2
                                                                                                                                                                                                                               20
                                                                                                                                                                                                                                                               RT1
                                                                                                                                                                                                                                                                                                     logtrip
                111
                                 May012216559RT32
                                                                                                                     29-04-22
                                                                                                                                                         1/5/2022
                                                                                                                                                                                           2/5/2022
                                                                                                                                                                                                                                                               RT3
                                                                                           16559
                                                                                                                                                                                                                               6.0
                                                                                                                                                                                                                                                                                          direct online
                                 May012216562RT22
                                                                                           16562
                                                                                                                     28-04-22
                                                                                                                                                         1/5/2022
                                                                                                                                                                                           4/5/2022
                                                                                                                                                                                                                               2.0
                                                                                                                                                                                                                                                               RT2
                                                                                                                                                                                                                                                                                          direct offline
                315
                562
                               May012217559RT118
                                                                                           17559
                                                                                                                     26-04-22
                                                                                                                                                         1/5/2022
                                                                                                                                                                                           2/5/2022
                                                                                                                                                                                                                               2.0
                                                                                                                                                                                                                                                               RT1
                                                                                                                                                                                                                                                                                                     others
             129176
                                    Jul282216562RT26
                                                                                           16562
                                                                                                                     21-07-22
                                                                                                                                                        28-07-22
                                                                                                                                                                                           29-07-22
                                                                                                                                                                                                                               2.0
                                                                                                                                                                                                                                                               RT2
                                                                                                                                                                                                                                                                                          direct online
 1 df_bookings = df_bookings[df_bookings.revenue_generated<=higher_limit]</pre>
 2 df_bookings.shape
→ (134573, 12)
 1 df_bookings.revenue_realized.describe()
₹
                            revenue_realized
             count
                                    134573.000000
             mean
                                       12695.983585
                                        6927.791692
               std
              min
                                         2600.000000
              25%
                                        7600.000000
              50%
                                       11700.000000
              75%
                                       15300.000000
                                       45220.000000
              max
 1 higher_limit = df_bookings.revenue_realized.mean() + 3*df_bookings.revenue_realized.std()
 2 higher_limit
33479.3586618449
 1 df_bookings[df_bookings.revenue_realized>higher_limit]
```



One observation we can have in above dataframe is that all rooms are RT4 which means presidential suit. Now since RT4 is a luxurious room it is likely their rent will be higher. To make a fair analysis, we need to do data analysis only on RT4 room types

1 df_bookings[df_bookings.room_category=="RT4"].revenue_realized.describe()



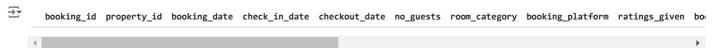
1 # mean + 3*standard deviation

2 23439+3*9048

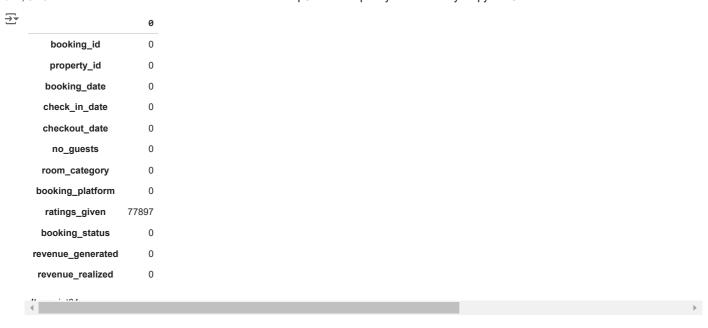
→ 50583

Here higher limit comes to be 50583 and in our dataframe above we can see that max value for revenue realized is 45220. Hence we can conclude that there is no outlier and we don't need to do any data cleaning on this particular column

1 df_bookings[df_bookings.booking_id=="May012216558RT213"]

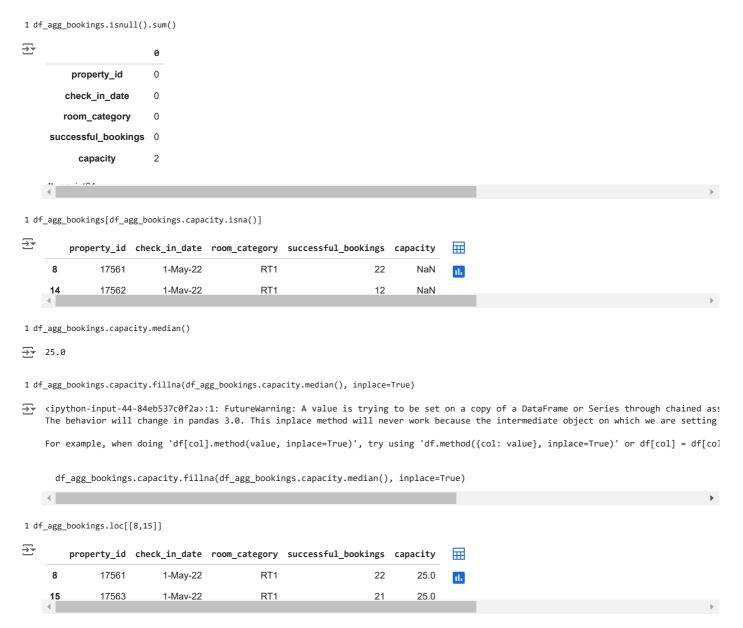


1 df_bookings.isnull().sum()



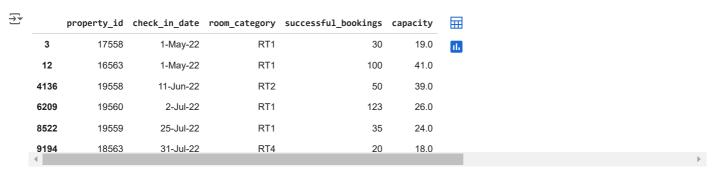
Total values in our dataframe is 134576. Out of that 77899 rows has null rating. Since there are many rows with null rating, we should not filter these values. Also we should not replace this rating with a median or mean rating etc

Replacing the null values in aggregate bookings



finding out records in aggregate bookings that have successful_bookings value greater than capacity

1 df_agg_bookings[df_agg_bookings.successful_bookings>df_agg_bookings.capacity]



```
1 df_agg_bookings.shape
```

```
→<del>•</del> (9200, 5)
```

1 df_agg_bookings = df_agg_bookings[df_agg_bookings.successful_bookings<=df_agg_bookings.capacity]</pre>

2 df_agg_bookings.shape

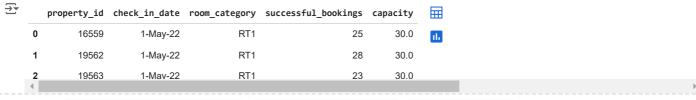
→ (9194, 5)

1 Start coding or generate with AI.

==> 3. Data Transformation

Creating occupancy percentage column

1 df_agg_bookings.head(3)



Next steps:

Generate code with df_agg_bookings



New interactive sheet

1 df_agg_bookings['occ_pct'] = df_agg_bookings.apply(lambda row: row['successful_bookings']/row['capacity'], axis=1)

getting rid of SettingWithCopyWarning

```
1 new_col = df_agg_bookings.apply(lambda row: row['successful_bookings']/row['capacity'], axis=1)
```

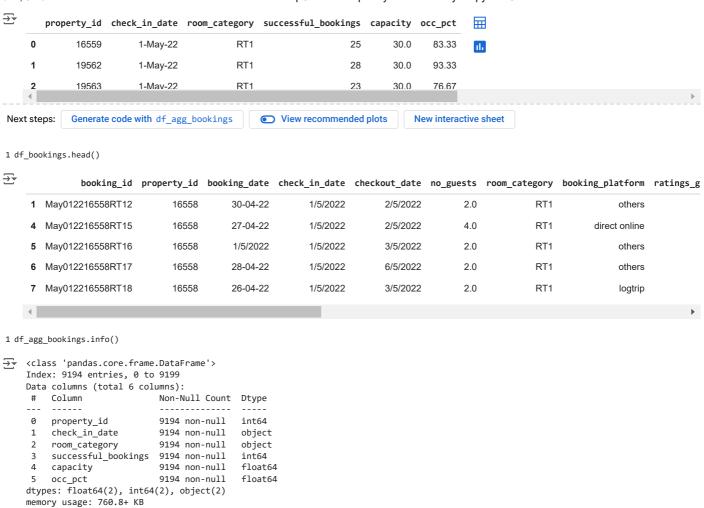
³ df agg bookings.head(3)

	pro	perty_id	<pre>check_in_date</pre>	room_category	successful_bookings	capacity	occ_pct	
	0	16559	1-May-22	RT1	25	30.0	0.833333	ıl.
	1	19562	1-May-22	RT1	28	30.0	0.933333	
	2	19563	1-Mav-22	RT1	23	30.0	0.766667	
Next	steps:	Generat	e code with df_ag	g_bookings	 View recommended 	plots	New interact	ive sheet

Converting it to a percentage value

```
1 df_agg_bookings['occ_pct'] = df_agg_bookings['occ_pct'].apply(lambda x: round(x*100, 2))
2 df_agg_bookings.head(3)
```

² df_agg_bookings = df_agg_bookings.assign(occ_pct=new_col.values)



There are various types of data transformations that you may have to perform based on the need. Few examples of data transformations are,

- 1. Creating new columns
- 2. Normalization
- 3. Merging data
- 4. Aggregation

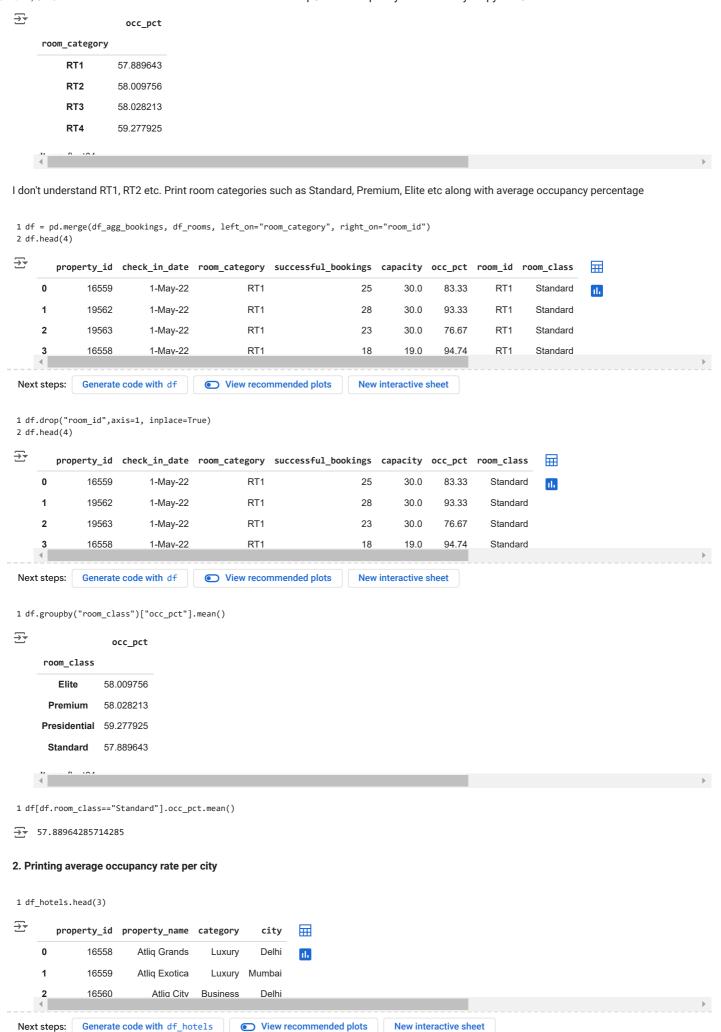
==> 4. Insights Generation

1. What is an average occupancy rate in each of the room categories?

1 df_agg_bookings.head(3)



1 df_agg_bookings.groupby("room_category")["occ_pct"].mean()



```
1 df = pd.merge(df, df_hotels, on="property_id")
2 df.head(3)
\overline{\Rightarrow}
         property_id check_in_date room_category successful_bookings capacity occ_pct room_class property_name category
                                                                                                                                               city
      0
               16559
                             1-May-22
                                                 RT1
                                                                          25
                                                                                           83.33
                                                                                                                  Atliq Exotica
                                                                                                                                            Mumbai
                                                                                   30.0
                                                                                                     Standard
                                                                                                                                  Luxurv
      1
               19562
                             1-May-22
                                                  RT1
                                                                          28
                                                                                   30.0
                                                                                           93.33
                                                                                                     Standard
                                                                                                                     Atliq Bay
                                                                                                                                          Bangalore
                                                                                                                                  Luxury
      2
               19563
                             1-May-22
                                                  RT1
                                                                          23
                                                                                   30.0
                                                                                           76 67
                                                                                                     Standard
                                                                                                                   Atlig Palace
                                                                                                                                Business
                                                                                                                                          Bangalore
                                        View recommended plots
 Next steps:
              Generate code with df
                                                                         New interactive sheet
1 df.groupby("city")["occ_pct"].mean()
\overline{\mathbf{T}}
                    occ_pct
           city
      Bangalore
                 56.332376
        Delhi
                  61.507341
      Hyderabad 58.120652
       Mumbai
                  57.909181
3. When was the occupancy better? Weekday or Weekend?
1 df_date.head(3)
<del>_</del>
              date mmm yy week no day_type
                                                   \blacksquare
      0 01-May-22 May 22
                                W 19
                                       weekend
                                                   ıl.
      1 02-May-22 May 22
                                W 19 weekeday
        03-May-22 May 22
                                W 19 weekeday
              Generate code with df_date
                                              View recommended plots
                                                                              New interactive sheet
1 df = pd.merge(df, df date, left on="check in date", right on="date")
2 df.head(3)
₹
         property_id check_in_date room_category successful_bookings capacity occ_pct room_class property_name category
                                                                                                                                                city
      0
               19563
                            10-May-22
                                                  RT3
                                                                          15
                                                                                   29.0
                                                                                           51.72
                                                                                                     Premium
                                                                                                                   Atliq Palace
                                                                                                                                Business
                                                                                                                                          Bangalore
 Next steps:
              Generate code with df
                                        View recommended plots
                                                                         New interactive sheet
1 df.groupby("day_type")["occ_pct"].mean().round(2)
₹
                 occ_pct
      day_type
      weekeday
                    50.88
      weekend
                    72.34
4: In the month of June, what is the occupancy for different cities
1 df_june_22 = df[df["mmm yy"]=="Jun 22"]
2 df_june_22.head(4)
```



1 df_june_22.groupby('city')['occ_pct'].mean().round(2).sort_values(ascending=False)

```
occ_pct
city

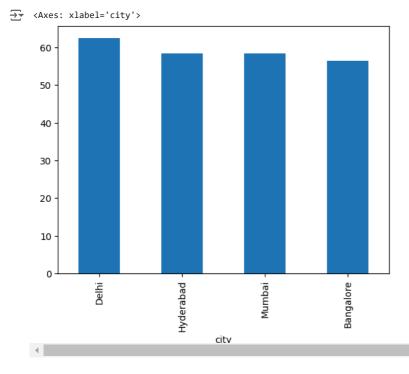
Delhi 62.47

Hyderabad 58.46

Mumbai 58.38

Bangalore 56.44
```

 $1\ \mathsf{df_june_22.groupby('city')['occ_pct'].mean().round(2).sort_values(ascending=False).plot(kind="bar")}$



5: We got new data for the month of august, Appending that to existing data

```
1 df_august = pd.read_csv("datasets/new_data_august.csv")
2 df_august.head(3)
\overline{\Sigma}
                                                                                         mmm
                                                                                             week
                                                                                                   day_type successful_bookin
       property_id property_name category
                                             city room_category room_class check_in_date
                                                                                               no
                                                                                          уу
                                                                                               W
                                                                                        Aug-
                                                                               01-Aug-22
     0
             16559
                                  Luxury
                                                           RT1
                                                                  Standard
                     Atliq Exotica
                                           Mumbai
                                                                                                  weekeday
                                                                                          22
                                                                                               32
                                                                                        Διια-
                                                                                               ۱۸/
            Generate code with df_august
                                        View recommended plots
                                                                   New interactive sheet
Next steps:
1 df_august.columns
```

1 df.columns

dtype='object')

	property_id	check_in_date	room_category	successful_bookings	capacity	occ_pct	room_class	property_name	category	ci
649	4 17558	31-Jul-22	RT4	3	6.0	50.0	Presidential	Atliq Grands	Luxury	Muml
649	5 19563	31-Jul-22	RT4	3	6.0	50.0	Presidential	Atliq Palace	Business	Bangak
649	3 17561	31-Jul-22	RT4	3	4.0	75.0	Presidential	Atliq Blu	Luxury	Muml
649	7 16559	01-Aug-22	RT1	30	30.0	NaN	Standard	Atliq Exotica	Luxury	Muml
649	3 19562	01-Aug-22	RT1	21	30.0	NaN	Standard	Atliq Bay	Luxury	Bangak

1 latest_df.shape

→ (6504, 15)

Check this post for codebasics resume project challange winner entry:

https://www.linkedin.com/posts/ashishbabaria_codebasicsresumeprojectchallenge-data-powerbi-activity-6977940034414886914-dmoJ?utm_source=share&utm_medium=member_desktop

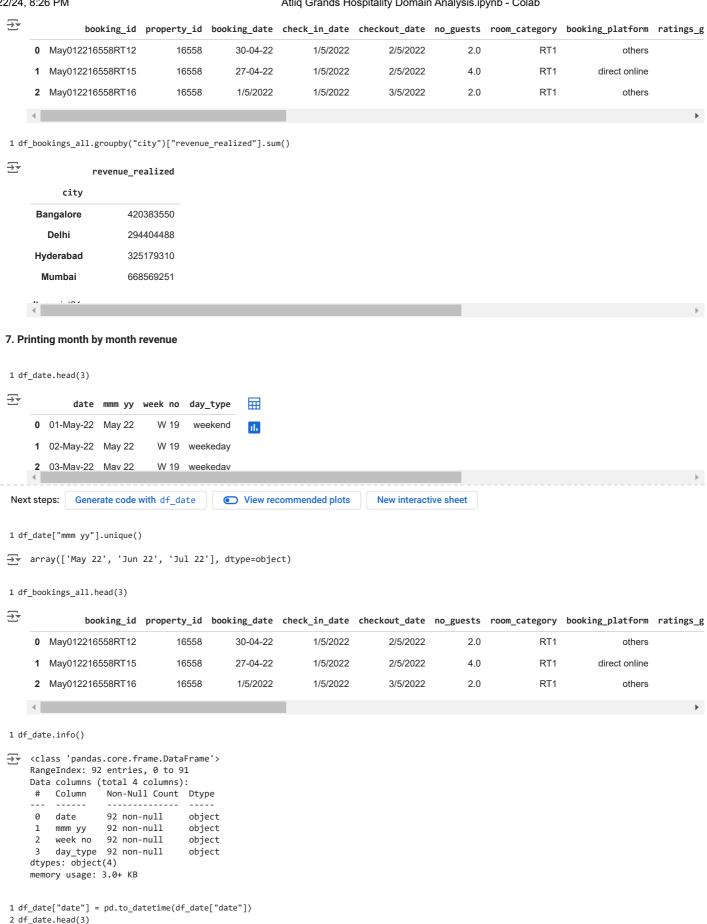
6. Printing revenue realized per city

1 df_bookings.head()

₹		booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratings_g
	1 May	/012216558RT12	16558	30-04-22	1/5/2022	2/5/2022	2.0	RT1	others	
	4 May	012216558RT15	16558	27-04-22	1/5/2022	2/5/2022	4.0	RT1	direct online	
	5 May	/012216558RT16	16558 1/5/2		1/5/2022	3/5/2022	2.0	RT1	others	
	6 May	012216558RT17	16558	28-04-22	1/5/2022	6/5/2022	2.0	RT1	others	
	7 May	012216558RT18	16558	26-04-22	1/5/2022	3/5/2022	2.0	RT1	logtrip	
	4									>
1 df	hotels.	head(3)								
	_									
_	pro	perty_id prope	erty_name cat	egory city	. 🖩					
	0	16558 At	liq Grands I	uxury Delhi	11.					
	1	16559 At	liq Exotica I	uxury Mumbai						
	2	16560	Atlia Citv Bu	siness Delhi						
	4 ■									>
Next steps:		Generate code	with df_hotels	View	recommended plo	ts New intera	active sheet			

¹ df_bookings_all = pd.merge(df_bookings, df_hotels, on="property_id")

² df_bookings_all.head(3)



```
🛬 <ipython-input-85-14d4af7ca1c1>:1: UserWarning: Could not infer format, so each element will be parsed individually, falling back to
      df_date["date"] = pd.to_datetime(df_date["date"])
              date mmm yy week no day_type
     0 2022-05-01 May 22
                               W 19
                                      weekend
     1 2022-05-02 May 22
                               W 19 weekeday
     2 2022-05-03 May 22
                               W 19 weekeday
             Generate code with df_date
                                            View recommended plots
                                                                           New interactive sheet
Next steps:
1 df_bookings_all.info()
   <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 134573 entries, 0 to 134572
    Data columns (total 15 columns):
         Column
                             Non-Null Count
                                               Dtype
         booking_id
                             134573 non-null
                                               obiect
         property_id
                             134573 non-null
                                               int64
                             134573 non-null
         booking date
                                               object
         check in date
                             134573 non-null
                                               obiect
                             134573 non-null
         checkout date
                                               obiect
     5
         no guests
                             134573 non-null
                                               float64
     6
         room_category
                             134573 non-null
                                               object
         {\tt booking\_platform}
                             134573 non-null
                                               object
     8
         ratings_given
                              56676 non-null
                                               float64
         booking_status
                             134573 non-null
                                               object
     10
         revenue_generated
                            134573 non-null
                                               int64
         revenue_realized
                             134573 non-null
                                               int64
     12
         property_name
                             134573 non-null
                                               object
     13
         category
                             134573 non-null
                                               object
     14 city
                             134573 non-null
                                               obiect
    dtypes: float64(2), int64(3), object(10)
    memory usage: 15.4+ MB
1 df_bookings_all["check_in_date"] = pd.to_datetime(df_bookings_all["check_in_date"],format = "mixed")
2 df bookings all.head(4)
\overline{2}
               booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_g
     0 May012216558RT12
                                  16558
                                               30-04-22
                                                            2022-01-05
                                                                              2/5/2022
                                                                                              20
                                                                                                            RT1
                                                                                                                              others
     1 May012216558RT15
                                  16558
                                               27-04-22
                                                            2022-01-05
                                                                              2/5/2022
                                                                                              4.0
                                                                                                             RT1
                                                                                                                         direct online
     2 May012216558RT16
                                   16558
                                               1/5/2022
                                                            2022-01-05
                                                                              3/5/2022
                                                                                              2.0
                                                                                                             RT1
                                                                                                                              others
     3 May012216558RT17
                                   16558
                                               28-04-22
                                                            2022-01-05
                                                                              6/5/2022
                                                                                              20
                                                                                                             RT1
                                                                                                                              others
1 df_bookings_all = pd.merge(df_bookings_all, df_date, left_on="check_in_date", right_on="date")
2 df_bookings_all.head(3)
\overline{2}
               booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_g
     0 May052216558RT11
                                  16558
                                               15-04-22
                                                            2022-05-05
                                                                              7/5/2022
                                                                                                            RT1
                                                                                              3.0
                                                                                                                             tripster
     1 May052216558RT12
                                  16558
                                              30-04-22
                                                            2022-05-05
                                                                              7/5/2022
                                                                                              2.0
                                                                                                             RT1
                                                                                                                              others
     2 May052216558RT13
                                   16558
                                               1/5/2022
                                                            2022-05-05
                                                                              6/5/2022
                                                                                              3.0
                                                                                                             RT1
                                                                                                                         direct offline
 Next steps:
             Generate code with df_bookings_all
                                                    View recommended plots
                                                                                    New interactive sheet
1 df bookings_all.groupby("mmm yy")["revenue_realized"].sum()
<del>_</del>
             revenue_realized
     mmm vy
     Jul 22
                     389940912
     Jun 22
                     377191229
     May 22
                     408375641
```

Printing revenue realized per hotel type

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