

---

# P1 Chapter 14: Logarithms

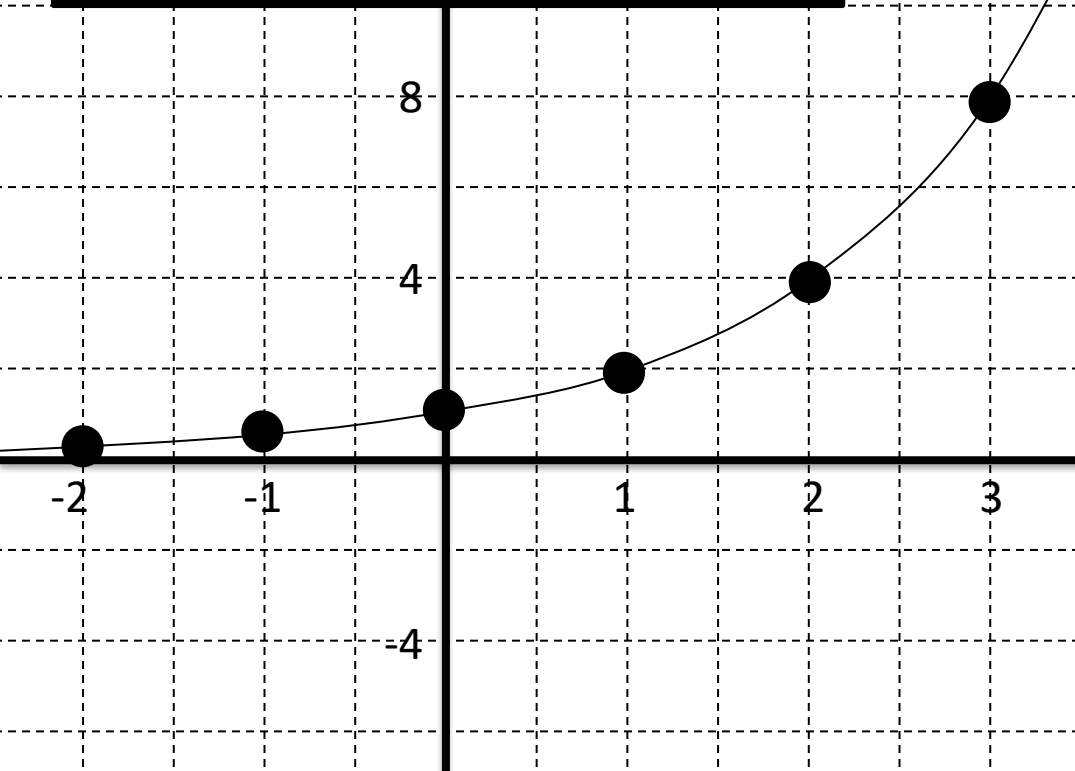
## Exponential Functions

$$y = 2^x$$

$x$	-2	-1	0	1	2	3	4
$y$	0.25	0.5	1	2	4	8	16

20

**Note:** Ensure that you can distinguish between a  $x^a$  (e.g. polynomial) term and an  $a^x$  exponential term. In the former the variable is in the **base**, and in the latter the variable is in the **power**.  $2^x$  behaves very differently to  $x^2$ , both in its rate of growth (i.e. exponential terms grow much faster!) and how it differentiates.



## Why are exponential functions important?

Each of the common graphs have a **key property** that makes them **useful for modelling**.

For reciprocal graphs  $y = \frac{k}{x}$ , as  $x$  doubles,  $y$  halves. This means we'd use it to represent variables which are inversely proportional.

Linear graphs are used when we're **adding the same amount** each time.

In contrast, exponential graphs are used when we're **multiplying by the same amount** each time. For example, we might use  $1000(1.05^t)$  to model our savings with interest, where each year we have 1.05 times as much, i.e. with 5% added interest.

# Contrasting exponential graphs

On the same axes sketch  $y = 3^x$ ,  $y = 2^x$ ,  $y = 1.5^x$

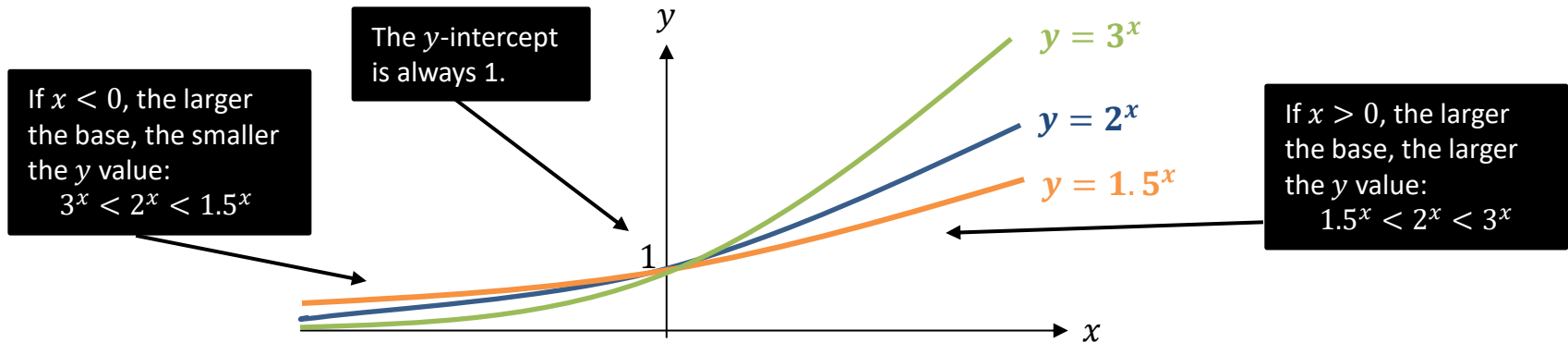
?

On the same axes sketch  $y = 2^x$  and  $y = \left(\frac{1}{2}\right)^x$

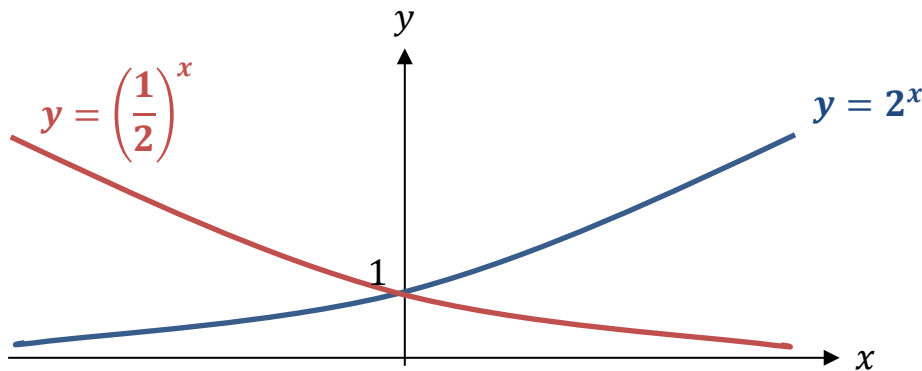
?

# Contrasting exponential graphs

On the same axes sketch  $y = 3^x$ ,  $y = 2^x$ ,  $y = 1.5^x$



On the same axes sketch  $y = 2^x$  and  $y = \left(\frac{1}{2}\right)^x$



Three important notes:

- $y = 2^x$  is said to be “**exponential growing**” whereas  $y = \left(\frac{1}{2}\right)^x$  is said to be “**exponentially decaying**”, because it’s getting smaller (halving) each time  $x$  increases by 1.
- $y = \left(\frac{1}{2}\right)^x$  is a reflection of  $y = 2^x$  in the line  $x = 0$ .  
 Proof:  
 If  $f(x) = 2^x$ ,  $f(-x) = 2^{-x} = \frac{1}{2^x} = \left(\frac{1}{2}\right)^x$
- $\left(\frac{1}{2}\right)^x$  would usually be written  $2^{-x}$ .

You should therefore in general be able to recognise and sketch the graph  $y = a^{-x}$ .

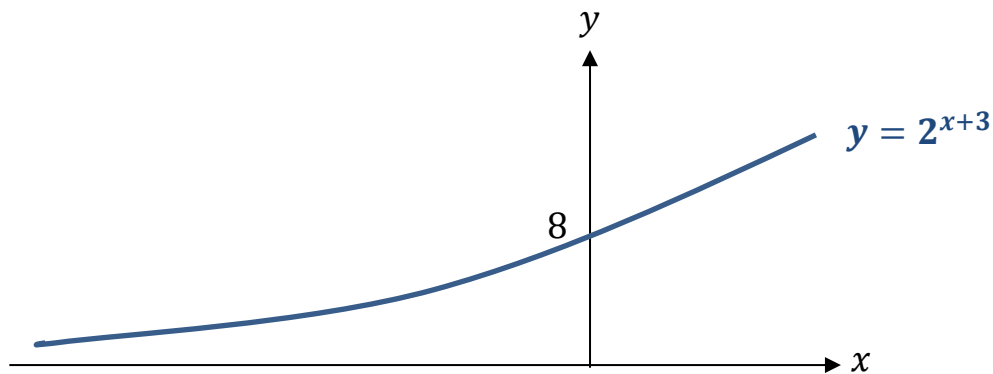
# Graph Transformations

Sketch  $y = 2^{x+3}$

?

# Graph Transformations

Sketch  $y = 2^{x+3}$



The 'change' to  $2^x$  is 'inside the function' (i.e. input  $x$  is replaced with  $x + 3$ ).  
So a translation to the left by 3.

Ensure you work out the new y-intercept.

# Exercise 14.1

Pearson Pure Mathematics Year 1/AS

Page 113

---

# Homework Exercise

- 1
  - a Draw an accurate graph of  $y = (1.7)^x$ , for  $-4 \leq x \leq 4$ .
  - b Use your graph to solve the equation  $(1.7)^x = 4$ .
- 2
  - a Draw an accurate graph of  $y = (0.6)^x$ , for  $-4 \leq x \leq 4$ .
  - b Use your graph to solve the equation  $(0.6)^x = 2$ .
- 3 Sketch the graph of  $y = 1^x$ .
- 4 For each of these statements, decide whether it is true or false, justifying your answer or offering a counter-example.
  - a The graph of  $y = a^x$  passes through  $(0, 1)$  for all positive real numbers  $a$ .
  - b The function  $f(x) = a^x$  is always an increasing function for  $a > 0$ .
  - c The graph of  $y = a^x$ , where  $a$  is a positive real number, never crosses the  $x$ -axis.
- 5 The function  $f(x)$  is defined as  $f(x) = 3^x$ ,  $x \in \mathbb{R}$ . On the same axes, sketch the graphs of:
  - a  $y = f(x)$
  - b  $y = 2f(x)$
  - c  $y = f(x) - 4$
  - d  $y = f\left(\frac{1}{2}x\right)$

Write down the coordinates of the point where each graph crosses the  $y$ -axis, and give the equations of any asymptotes.



# Homework Exercise

- 6 The graph of  $y = ka^x$  passes through the points (1, 6) and (4, 48). Find the values of the constants  $k$  and  $a$ .

## Problem-solving

Substitute the coordinates into  $y = ka^x$  to create two simultaneous equations. Use division to eliminate one of the two unknowns.

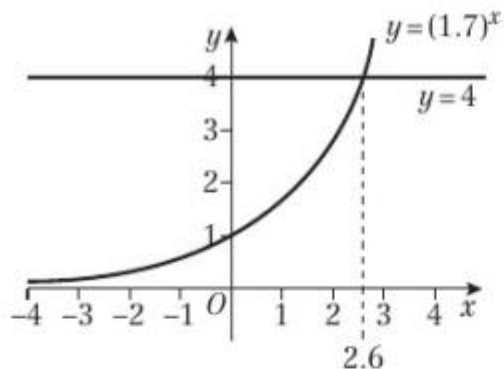
- 7 The graph of  $y = pq^x$  passes through the points (−3, 150) and (2, 0.048).
- a By drawing a sketch or otherwise, explain why  $0 < q < 1$ .
  - b Find the values of the constants  $p$  and  $q$ .

## Challenge

Sketch the graph of  $y = 2^{x-2} + 5$ . Give the coordinates of the point where the graph crosses the  $y$ -axis.

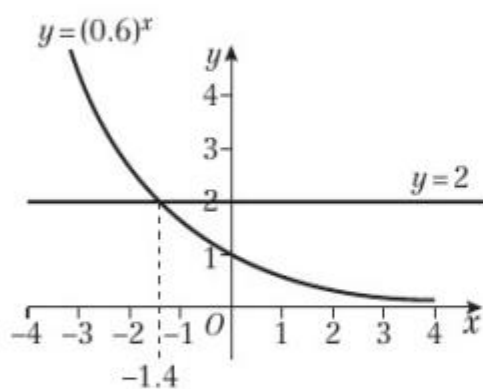
# Homework Answers

1 a



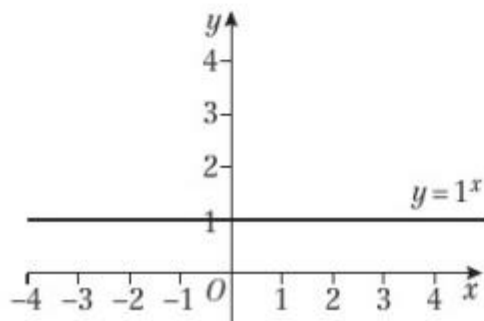
b  $x \approx 2.6$

2 a



b  $x \approx -1.4$

3

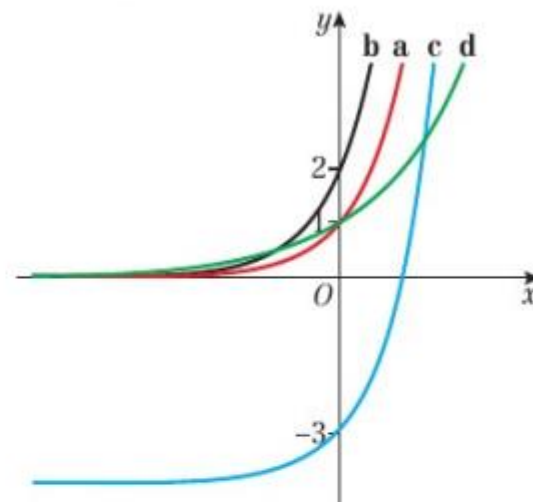


4 a True, because  $a^0 = 1$  whenever  $a$  is positive

b False, for example when  $a = \frac{1}{2}$

c True, because when  $a$  is positive,  $a^x > 0$  for all values of  $x$

5



6  $k = 3, a = 2$

7 a As  $x$  increases,  $y$  decreases

b  $p = 1.2, q = 0.2$

Challenge

