



GRAPHIC DESIGNING

DURATION
45 Days

MODULE 1: INTRODUCTION TO GRAPHIC DESIGN

- What is Graphic Design?
- Roles & career paths
- Design process
- Understanding design briefs

MODULE 2: ELEMENTS & PRINCIPLES OF DESIGN

- Elements: Line, Shape, Color, Texture, Space
- Principles: Balance, Contrast, Alignment, Hierarchy

MODULE 3: COLOR THEORY & TYPOGRAPHY

- Color psychology
- RGB vs CMYK
- Typography basics
- Font pairing

MODULE 4: ADOBE PHOTOSHOP

- Tools & interface
- Image editing
- Layers & masks
- Posters & social media creatives

MODULE 5: BRANDING & VISUAL IDENTITY

- Brand fundamentals
- Logo systems
- Brand guidelines

MODULE 8: DIGITAL & SOCIAL MEDIA DESIGN

- Social media creatives
- Ads & banners
- Web graphics

MODULE 9: PRINT DESIGN & PRODUCTION

- Print formats
- Bleed & margins
- Visiting cards & packaging basics