



Date

All

Region

All

Sales Channel

All

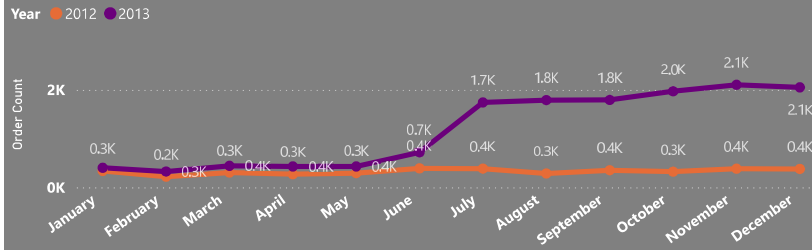
Category

All

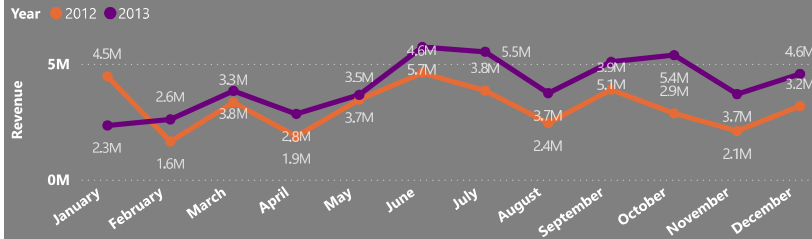
Clear all slicers

Sales & Inventory Trends 2012 & 2013

Total Orders



Total Revenue



AOV

€3.92K

Offline Sales

€90.78M

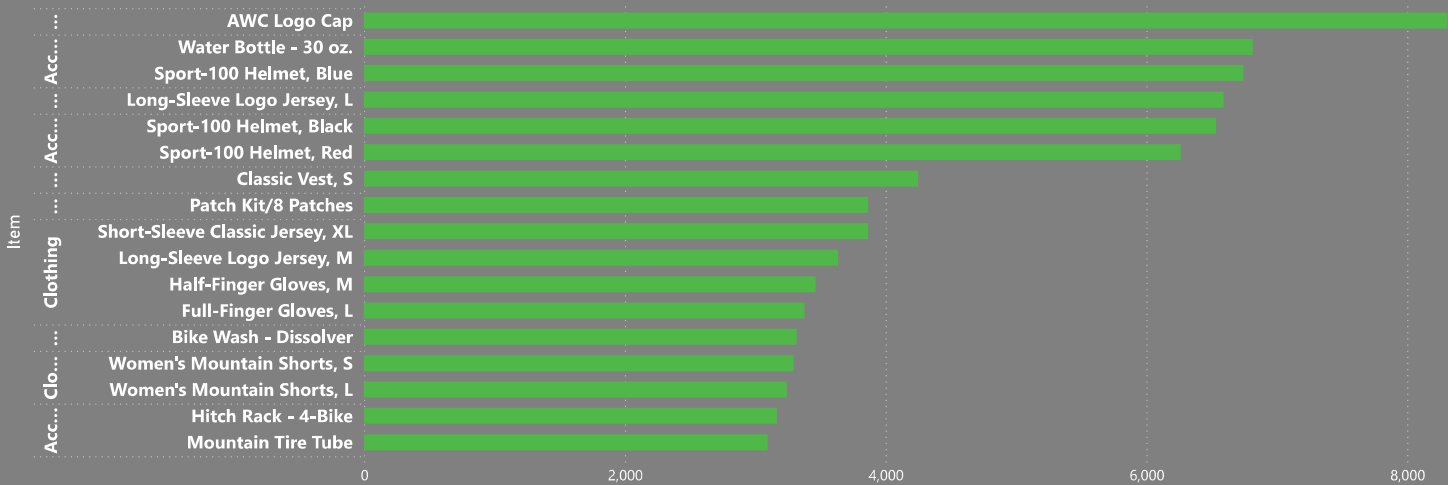
Online Sales

€32.44M

Total Revenue

€123.22M

Most Popular Products by Channel



Inventory Levels

Name	Last Inventory Date	Quantity	Avg. Inventory per Warehouse	Total Sold	Unit Revenue	Stock Turnover Rate	AVG STR
Bikes							
Mountain-200 Black, 38	2012-04	188	94.00	2358	€3,355.38K	25.09	1.05
Mountain-200 Black, 42	2012-04	148	74.00	2151	€3,100.19K	29.07	1.21
Mountain-200 Silver, 38	2012-04	137	68.50	1886	€2,781.21K	27.53	1.15
Road-650 Red, 44	2011-05	137	68.50	1856	€773.45K	27.09	1.13
Road-650 Black, 52	2011-05	227	113.50	1855	€864.10K	16.34	0.68
Road-650 Red, 60	2011-05	185	92.50	1835	€845.50K	19.84	0.83
Mountain-200 Silver, 42	2012-04	223	111.50	1793	€2,640.62K	16.08	0.67
Mountain-200 Silver, 46	2012-04	140	70.00	1784	€2,641.63K	25.49	1.06
Mountain-200 Black, 46	2012-04	137	68.50	1674	€2,532.35K	24.44	1.02
Road-650 Red, 62	2011-05	148	74.00	1582	€746.71K	21.38	0.89
Road-650 Red, 48	2011-05	223	111.50	1581	€746.11K	14.18	0.59
Road-650 Black, 58	2011-05	134	67.00	1558	€735.12K	23.25	0.97
Road-550-W Yellow, 48	2012-04	134	67.00	1449	€976.67K	21.63	0.90
Road-550-W Yellow, 38	2012-04	148	74.00	1439	€979.83K	19.45	0.81