

"a regression something key"

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ECON 2316
Lecture 1

Office Hours

↳ Prof. Reimers - M 8:30-10AM (online)
R 10AM-12 PM (304 Lake)

↳ David Hummel - W 1:30-3PM (302 Holmes)
R 3-4:30 (302 Holmes)

Microeconomics - individual economic units

Macroeconomics - aggregate economic variables

Constraints & Trade-offs

- Consumers have budget constraints
- Workers must decide whether + when to enter the workforce
- Firms must weigh costs and demand

Explanation + prediction are based on theory

- Econ. theory explain observed phenomena in terms of basic rules + assumptions
- Model - mathematical representation of a firm, market or other entity

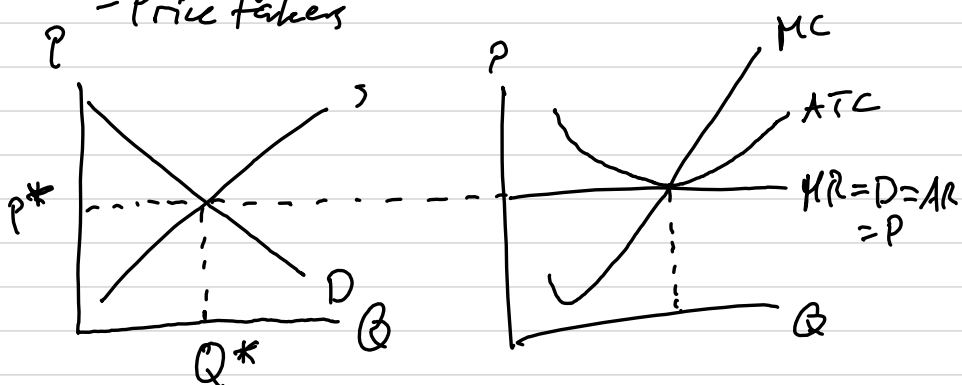
Positive analysis - cause + effect

Normative analysis - Questions of what ought to be

- value judgement

What is a market

- collection of buyers + sellers who come together to exchange goods or services
- Different types of markets
 - perfect competition, monopoly, oligopoly, monopolistic competition
- Perfectly competitive markets
 - Low barriers to entry
 - Similar/identical products
 - Many buyers + sellers
 - Price takers



- Many markets can be treated as competitive
 - at least for purposes of analysis
- Not all markets are competitive
 - Many producers but still competitive
 - Few producers or consumers
 - Cartels + collusion

Are smartphones competitive?

- lots of sellers, but few firms DOMINATE

Extent of a market

- Boundaries of a market
- geographical + range of products sold

Market price - price prevailing in a competitive market

- different firms might charge different prices
 - predatory pricing
 - different cost structures
- Brand loyalty (imperfect competition)