

PROJECT PROPOSAL

① Purpose (basis 4 management decisions)

1, Necessity [Notwendigkeit / "let them feel the pain"]

- ↳ we see a necessity in bringing "academic knowledge" and people further together, by offering an "open source" alternative - to facebook, (linked-in), youtube...
- ↳ "Doing ^{REAL} research" shall be fun, free; (from charge, from politics, decorated to ^{ALL} age groups... from distraction, from adverts...)

2, Feasibility [Durchführbarkeit..]

- ↳ (probably? with enough "HYPE"

↳

3, Affordability [Leistbarkeit]

- ↳ With "government" and "academia" onboard..., probably BEST SOLUTION
- ↳ I despise ADVERTISEMENTS & COOKIES ... we need other ways to \$...

4, Market / Economic Effect [Effekte für "den Markt"]

- ↳ ! REDUCE FRAUD IN PAPERS !
- ↳ lower impact of "gov-funded-ANTI-FAKENEWS" (tinted truth-seekers)
- ↳ lower stress 4 kids when they try learning "social" media !
 - ...o (NO "DARK-PATTERN" = manipulative, behaviour-altering algorithms [just 4 profit])
- ↳ offer credibility to authors of papers etc ...
 - ...o establish "REAL" (naturally grown) Experts/Babars/Authorities, by
 - ...o lower impact of "bought/fraudulent" ↳ "open sourcing academic works" titles and works !

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